2020 Census Barriers, Attitudes, and Motivators Study Survey Report

A New Design for the 21st Century

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Executive Summary

The 2020 Census Barriers, Attitudes, and Motivators Study Survey (2020 CBAMS Survey) was conducted by the U.S. Census Bureau's Communications Research and Analytics Team (CRAT) and Team Young & Rubicam (Team Y&R) to provide an evidentiary foundation for the 2020 Census Integrated Partnership and Communications (IPC) operation. The primary goal of the IPC is to develop a research-based communications plan with the objective of motivating self-response to the decennial census. The 2020 CBAMS Survey used self-administered mail and internet data collection modes and covered a range of topics related to respondents' knowledge of and attitudes toward the 2020 Census. The results from the nearly 17,500 survey respondents highlight variation in barriers, attitudes, and motivators related to census participation across demographic characteristics and will serve as a key input to Team Y&R in the creative development of the 2020 Census communications campaign.

This is the final report for the 2020 CBAMS Survey. It explores key topline and group-level results from the survey. Below are key findings from the 2020 CBAMS Survey organized by research question.

Who intends to respond to the census, what mode (i.e., paper or online form) do they prefer, and how long do they think it will take to fill out the form? (Section 5.1)
- **Fewer than seven in ten householders said they intend to fill out the census form.**
    - Sixty-seven percent of householders reported they were "extremely likely" or "very likely" to fill out a census form.
    - Younger, less educated, and non-Hispanic (NH) Asian and NH small-sample races (i.e., American Indians, Alaska Natives, Native Hawaiians, Pacific Islanders, and people who are of multiple or other races) were least likely to report their intention to respond to the 2020 Census.
- **Most householders either preferred to fill out online forms or had no preference between filling out online or paper forms**
    - Thirty-two percent of people said they would prefer to fill out a paper form in the 2020 Census.
    - Older and less educated householders were more likely to prefer to fill out a paper form than younger and more educated householders.
- **Most people thought filling out the 2020 Census form would take longer than 12 minutes.**

Where do gaps in knowledge about the census exist? (Section 5.2)
- **Many people were unfamiliar with the census, and there were misconceptions about its purpose and process.** Only 33 percent of respondents reported that they were "extremely familiar" or "very familiar" with the census. Younger, less educated, and NH Asians tended to be less familiar with the census than other groups.
- **Knowledge about the uses of the census was uneven.** Most people knew the census is used to determine changes in the U.S. population and that it determines a state's

number of representatives in Congress, but there were misconceptions about other uses. For instance, 10 percent of people **incorrectly believed the census is used to locate people living in the country without documentation**, and another 37 percent said they "do not know" if it is used this way.

- **Knowledge about the census was uneven across demographic characteristics.** Levels of knowledge about the census were lowest among those with less than a high school diploma, non-proficient internet users, and NH Black/African Americans.

What barriers would prevent people from completing the census? (Section 5.3)

- The analysis revealed **five barriers** that might prevent people from participating in the census:
  - **Concerns about data privacy and confidentiality**. Roughly a quarter of respondents were concerned about the confidentiality of answers to the 2020 Census, but racial and ethnic minorities were significantly more concerned about confidentiality than NH Whites.
  - **Fear of repercussions.** Roughly a quarter of respondents were concerned their answers to the 2020 Census would be used against them. NH Asians, householders not proficient in English, and those born outside of the U.S. were the most concerned.
  - **Distrust in all levels of government**. Distrust in government was high for everyone, with the highest levels of distrust among NH small-sample races, NH Whites, NH Blacks, people born in the United States, and people who are proficient in English.
  - **A lack of efficacy**. Many did not feel it matters whether they are personally counted in the 2020 Census. Young people were the least likely to believe it matters if they are counted.
  - **Belief that completing the census could not benefit them personally**. Across almost all demographic characteristics, more people predicted that answering the census could bring benefits to their community than to them personally.

What would potentially motivate people to complete the census? (Section 5.4)

- **Funding for public services was a top motivator across groups, yet less than half of respondents knew that the census is used to determine community funding.**
  - Householders thought funding for public services was the single most important reason to fill out the census.
  - Hospitals and healthcare, fire departments, police departments, and roads and highways were identified as the most important public services across all groups.
  - When community-oriented uses of census information (i.e., determining funding for public services in the community, contributing to a better future for the community, and providing information for local government to plan for changes in the community) were combined into a single measure, community-oriented motivators were most popular with those who were younger, non-white, not English proficient, and less educated.

o   Only 45 percent of respondents knew that the census is used to determine how much government funding communities receive.

The survey results presented in this document will be used by the IPC's communication campaign to make informed decisions about strategies to increase self-response to the 2020 Census. Data on the attitudes, barriers, knowledge, and motivators of the population as a whole will inform the broad approach and message of the campaign, while information on group differences will be used to develop targeted messaging and advertising.

1. **Introduction**

The goal of the 2020 Census Integrated Communications Campaign (ICC) is to encourage self-response in the 2020 Census through a research-based communications campaign.[1] Similar to when the Census was preparing for the 2010 enumeration in 2008, in Spring 2018 the Census Bureau's Communications Research and Analytics Team (CRAT) and Team Y&R conducted a survey called the 2020 Census Barriers, Attitudes, and Motivators Study Survey (2020 CBAMS Survey). The 2020 CBAMS Survey was designed to understand attitudes and behaviors that relate to census participation across demographic characteristics. The survey was designed to provide inputs for two related research projects aimed at informing and enhancing the quality of audience-specific messaging for the 2020 Census communications campaign. The first project, detailed in this report, provides insight into Americans' attitudes about participation in the census, including how attitudes toward the census vary across certain groups of people. The second project, detailed in a separate forthcoming report, uses survey responses as input to the selection of census mindsets derived through segmentation.

The 2020 CBAMS Survey was administered by mail and internet between February 20, 2018 and April 17, 2018 to a sample of households across all 50 states and the District of Columbia. Adults (i.e., 18 years or older) were eligible to take the survey, which was offered in both English and Spanish. Each household received a prepaid incentive and up to five mailings inviting them to participate in the survey. Approximately 17,500 people responded to the survey, which was then weighted to be representative of all householders[2] in the United States ages 18 and older.

As is detailed in this report, the 2020 CBAMS Survey responses were used to compare barriers, attitudes, knowledge, and motivators related to participation in the 2020 Census across demographic characteristics, with a focus on differences across race, age, gender, education, and country of birth. Specifically, the 2020 CBAMS Survey was used to answer the following research questions:

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[1] A full list of all acronyms and abbreviations used in the report is available in Appendix C.
[2] The term "householder," as defined by the U.S. Census Bureau, refers to the person (or one of the people) in whose name the housing unit is owned or rented (maintained) or, if there is no such person, any adult member, excluding roomers, boarders, or paid employees.

1. Who intends to respond to the 2020 Census?
2. Where do gaps in knowledge about the census exist?
3. What barriers would potentially prevent people from completing the 2020 Census?
4. What would potentially motivate people to complete the 2020 Census?

Throughout the report, the key results of the univariate and bivariate analyses performed to answer these questions are reported in the text and graphs. The research methodology is discussed in greater detail in Section 3, and results are detailed in Section 5. In compliance with U.S. Census Bureau standards, only bivariate relationships that meet a significance level of at least α=0.10 and reflect the largest group differences are included in the text of the report. The point estimates and standard errors for all results, including those not discussed in the text, are available in Appendix A.

A separate forthcoming report details how answers to the 2020 CBAMS Survey were used to identify six mindsets that reflect shared attitudes about, and knowledge and perceptions of, the decennial census. The geographic distribution of respondents with these six mindsets was then used to determine the distribution of mindsets among groupings of census tracts, referred to as segments. Communications professionals will use the mindset composition, geographic segments, and media usage data to create tailored messages and develop a media plan to guide and justify messaging content and media buys.

The 2020 CBAMS Survey was also supplemented with qualitative focus groups designed to help the research team understand the attitudes of small demographic groups or groups that were otherwise difficult to reach with the survey.[3] Although this document does not fully describe the results from the 2020 CBAMS focus groups, which are fully detailed in their own forthcoming report, there are a few notable similarities and differences in the findings from the focus groups and survey. Both the qualitative and quantitative data suggested that the chief barrier to participation in the 2020 Census is a lack of understanding of the purpose and process of the census. The focus groups revealed that a lack of understanding is associated with several negative attitudes toward the census, including apathy, privacy concerns, fear of repercussions, and general distrust of government. In the quantitative survey data, certain demographic characteristics, including low levels of education, being young, and being of racial or ethnic minority groups, are related to low levels of intent to self-respond to the decennial census

The focus group and survey research also revealed common motivators, or reasons respondents may want to respond to the 2020 Census. The qualitative and quantitative data both indicate that, although there are important differences across demographic groups, funding for public services — such as hospitals, schools, and roads — is a key motivator across

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[3] The 2020 CBAMS Focus Groups were conducted among 11 audiences: American Indian and Alaska Native, Black or African American, Chinese – Cantonese and Mandarin, Low Internet Proficiency, Middle Eastern and Northern African, Native Hawaiian and Pacific Islander (NHPI), Rural, Spanish (Puerto Rico), Spanish (U.S. Mainland), Vietnamese, and Young and Mobile.

groups. Focus groups, in particular, showed that participants might be persuaded of the importance and purpose of the census if they make the connection between completing a census form and the possibility of an increase in funding or support for their community, notably in support of critical community institutions, organizations, and services. In turn, this may boost self-response for the 2020 Census.

2. Background

2.1 CBAMS I

The Census Bureau first conducted a Census Barriers, Attitudes, and Motivators Survey (CBAMS I) in 2008 to understand barriers, attitudes, knowledge, and motivators related to the 2010 Census.[4] The survey resulted in 4,064 interviews completed using dual-frame telephone (i.e., landline and cellphone) and in-person data collection modes. The sample design stratified census tracts by American Indian reservations; areas with high-Hispanic population density; areas with high-Asian population density; rural and economically disadvantaged areas; large designated market areas (DMAs)[5] with high, medium, and low hard-to-count scores; mid-size DMAs with high, medium, and low hard-to-count scores; small DMAs with high, medium, and low hard-to-count scores; and cellphone users. Incentives consisted of $10 to in-person respondents regardless of whether they completed the survey and $10 Amazon gift certificates to cellphone respondents who participated. The final weighted response rate was 37.9 percent.

U.S. Census Bureau researchers also used the 2008 CBAMS Survey results to identify mindsets, which were then matched back to the Census Bureau's geographic audience segments for use by the 2010 Census Integrated Communications and Partnership Program. The tract-level audience segmentation process grouped tracts based on underlying demographic characteristics such as race and age. The communications contractor, DraftFCB, and the Census Bureau used the tract-level segmentation to help allocate the media budget among media markets and media channels (e.g., TV, print, digital). The segmentation helped determine how to reach the largest number of people within each audience (Wroblewski, 2012).

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[4] See the ICF Macro (2008) *Census Barriers, Attitudes, and Motivators Survey: Methodology Report* https://www2.census.gov/programs-surveys/decennial/2010/partners/pdf/C2POMemoNo8.pdf?# and ICF Macro (2008) Ce*nsus Barriers, Attitudes, and Motivators Survey: Analytic Report* https://www2.census.gov/programs-surveys/decennial/2010/partners/pdf/C2POMemoNo11.pdf?# for a full discussion of CBAMS I results.

[5] A designated market area (DMA) is a region of the country whose residents all receive the same or similar radio and television programming. This designation is used by Nielsen Media Research to conduct television and radio audience measurements.

2.2 CBAMS II

In 2011, the Census Bureau conducted the second Census Barriers, Attitudes, and Motivators Survey (CBAMS II).[6] In addition to identifying barriers, attitudes, knowledge, and motivators surrounding the 2010 Census, the survey also measured attitudes toward potential Census Bureau administrative record usage (e.g., Tax Identification or Social Security numbers) and phone and internet use in general. The 4,071 respondents participated by landline, cellphone, or face-to-face interview. The sample design was virtually the same as for CBAMS I, including the stratification of tracts. Ten-dollar incentives were only offered to in-person qualified respondents regardless of whether they completed the survey. The AAPOR Response Rate 3 (RR3)[7] for CBAMS II was 33.6 percent.

Using items common to both CBAMS I and CBAMS II, Census Bureau researchers used the results of CBAMS II to examine changes in the original five mindsets identified by CBAMS I. They looked in particular at changes in the number of people who shared a particular mindset and in the levels of awareness and knowledge of the census. Then a latent class analysis was conducted to identify new attitudinal mindsets, incorporating additional variables found only in CBAMS II.

2.3 2020 CBAMS Survey Climate

The climate in which the 2020 CBAMS Survey was conducted is important context for interpreting the results of the survey, particularly the low percentage of people who said they intend to respond to the 2020 Census, and assessing potential challenges for the upcoming 2020 Census. The current climate is quite difficult for conducting government survey research for at least three reasons: (1) trust in many public institutions is declining, (2) trust in government is declining, and (3) survey response rates are declining. Before discussing these challenges, it is worth considering the 2020 CBAMS Survey results in the context of past CBAMS surveys.

The CBAMS surveys were not created to be analyzed as a time series dataset, or with the intention to allow for exact comparisons due to changes in mode, questionnaire, sampling design, and the final sample itself. Because of these differences, the point estimates from different CBAMS surveys should never be directly compared. For context only, it is worth noting that 85 percent of CBAMS I respondents, taking the survey in 2008, said they would "definitely" or "probably" respond to the 2010 Census. As discussed in Section 5.1, just 67 percent of respondents who participated in the 2020 CBAMS Survey in 2018 said they were "very likely" or "extremely likely" to respond to the 2020 Census. These two numbers are not directly

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[6] The full ICF Macro (2012) *Census Barriers, Attitudes, and Motivators Survey II Final Report* can be found at https://www2.census.gov/programs-surveys/decennial/2010/program-management/5-review/cpex/2010-memo-205.pdf
[7] See American Association for Public Opinion Research (2016) for information on how an AAPOR RR3 response rate is calculated.

comparable due to inconsistencies in the question response options, and the other differences discussed above, but the low intention to respond to the 2020 Census may be a signal of the challenges to response in the upcoming 2020 Census.

The fact that many people who participated in the 2020 CBAMS Survey said they were not "very likely" or "extremely likely" to respond to the upcoming decennial census is particularly troubling because stated intent to respond is often over-reported compared to actual response behavior (Aizen, 1991; Letourneau, 2012). As Figure 1 demonstrates, this was the case in the 2010 Census, where the pre-nonresponse follow up (NRFU) mail return rate was 76 percent (Letourneau, 2012) – 10 points lower than measured in the 2008 CBAMS Survey. The low levels of intent to respond observed in the 2020 CBAMS Survey may be shaped by current challenges of conducting government surveys, and may signal that self-response could be a challenge in the 2020 Census.

Figure 1
2010 Census mail return rate and reported intent to respond rate from CBAMS I

| 2010 Census Mail Return Rate | 76% | 24% |
| CBAMS Survey (2008) Intent to Respond | 86% | 14% |
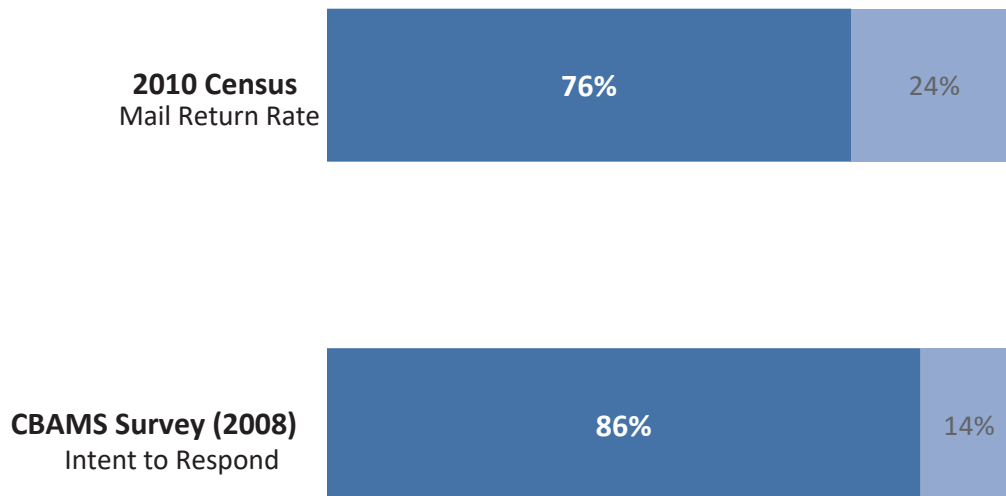
Note: The point estimate for the CBAMS Survey conducted in 2008 reflects the percentage of those who said they would "definitely" or "probably" respond to the 2010 Census.

The first challenge is that trust in public institutions is decreasing. Gallup data, as shown in Figure 2, illustrate that confidence in public institutions such as public schools, TV news, and organized religion has decreased since the 1970s in the United States.[8]

Figure 2
Trust in public institutions over time
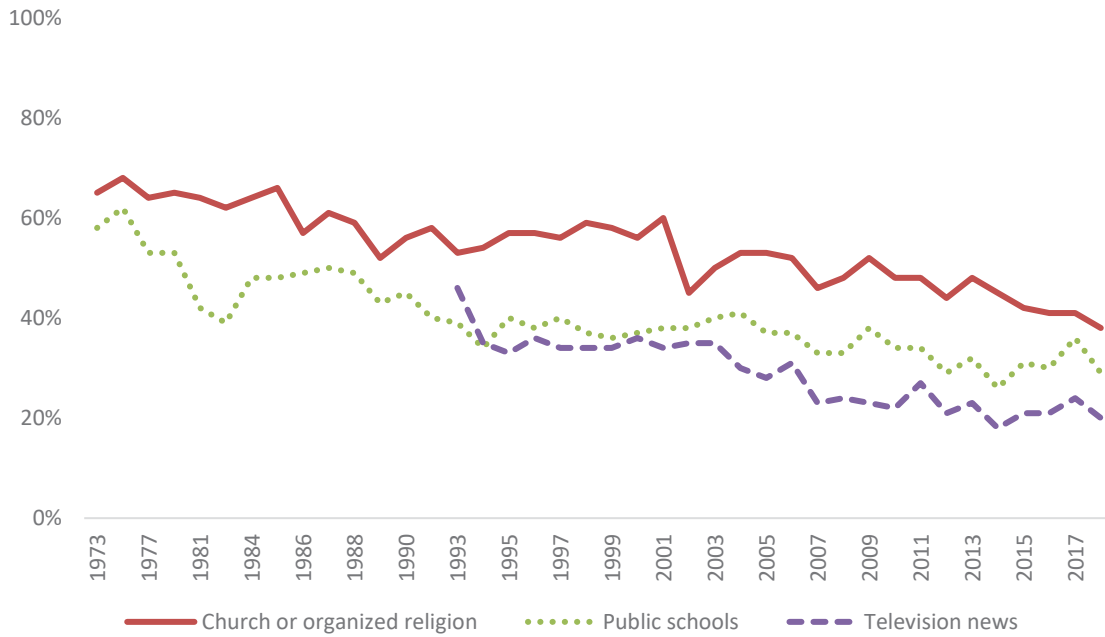
Source: Confidence in Institutions, Gallup, 2018: https://news.gallup.com/poll/1597/confidence-institutions.aspx

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[8] Trust has slightly increased or remained steady for the military, police, and big business.

Similarly, a Pew Research Center study based on data from a number of trend surveys finds that public trust in government is almost the lowest it has been since measurement began in 1958, as seen in Figure 3.

Figure 3
Trust in government over time
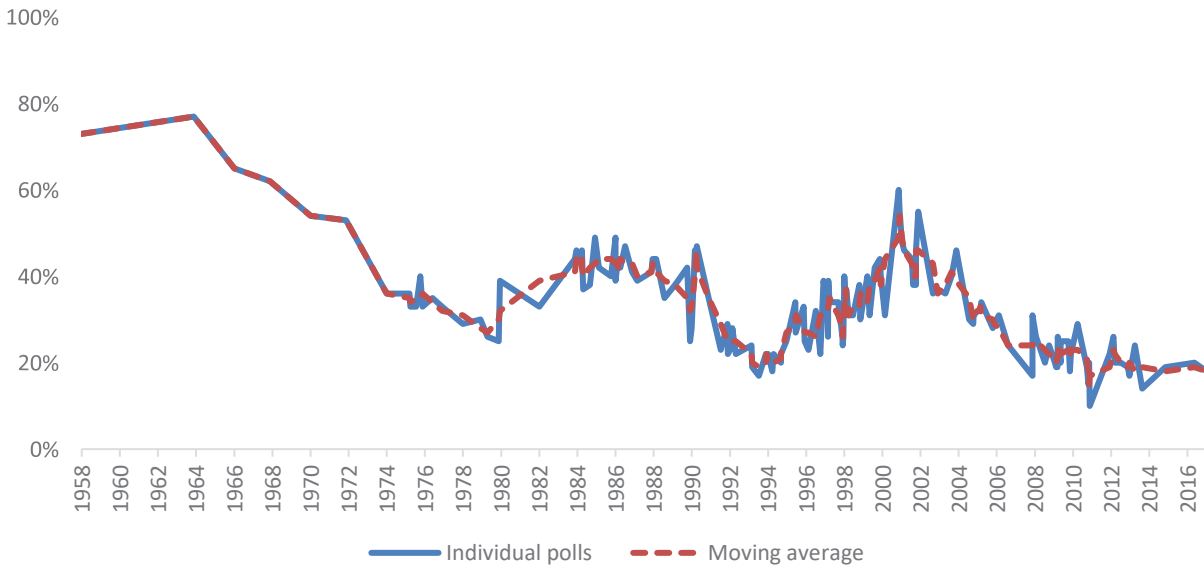
Source: Public Trust in Government: 1958-2017, Pew Research Center, December 14, 2017: http://www.people-press.org/2017/12/14/public-trust-in-government-1958-2017/

As shown in Figure 4, telephone survey response rates, as an illustration of the general trend in survey response rates, have declined sharply over the past 20 years. The average response rate is down from 15 percent in 2009, near the time when the last CBAMS survey was conducted, to 9 percent in 2016.

Figure 4
Telephone survey response rates over time
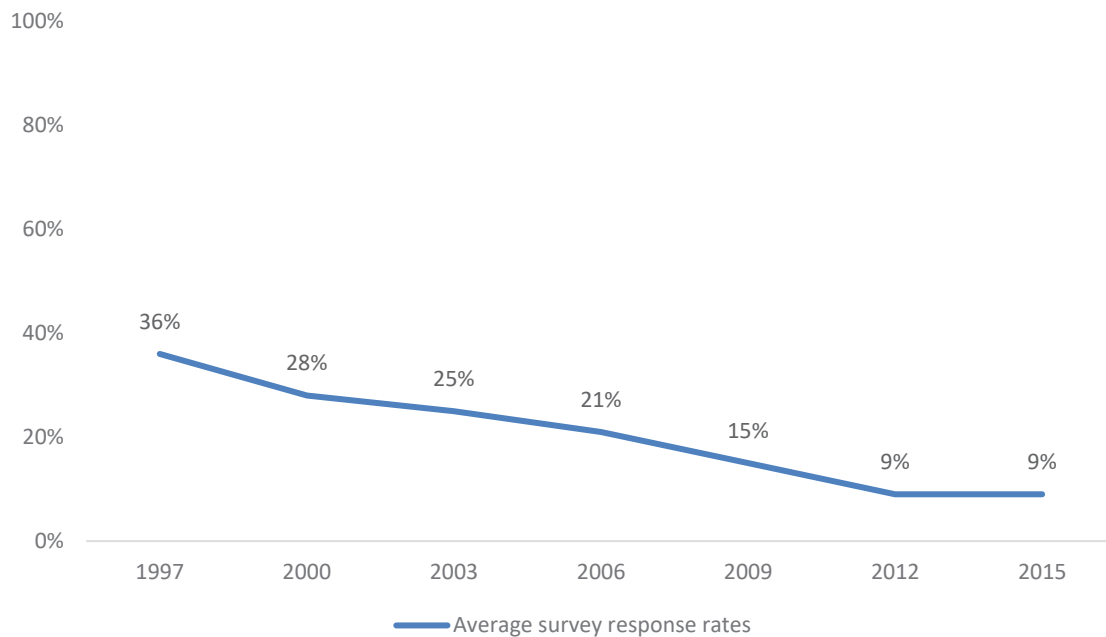
Source: What Low Response Rates Mean for Telephone Surveys, Pew Research Center, May 15, 2017:
http://www.pewresearch.org/2017/05/15/what-low-response-rates-mean-for-telephone-surveys/

Despite these challenges, as Figure 5 shows, pre-nonresponse follow up (pre-NRFU) mail return rates for the decennial census have held steady over the past few decades. The pre-NRFU mail return rate refers to those census questionnaires that were submitted before households were directly contacted by the Census Bureau through nonresponse follow up (NRFU). This is the type of response, rather than assisted response through enumerators, that the ICC's campaign seeks to drive because it tends to occur earlier in the enumeration process and requires fewer resources. It is likely that the consistent pre-NRFU mail return rates can be, at least partially, attributed to the introduction of a paid media campaign leading up to the 2000 Census and an increase in mailings in the 2010 Census.

Figure 5
Census pre-NRFU mail return rates over time
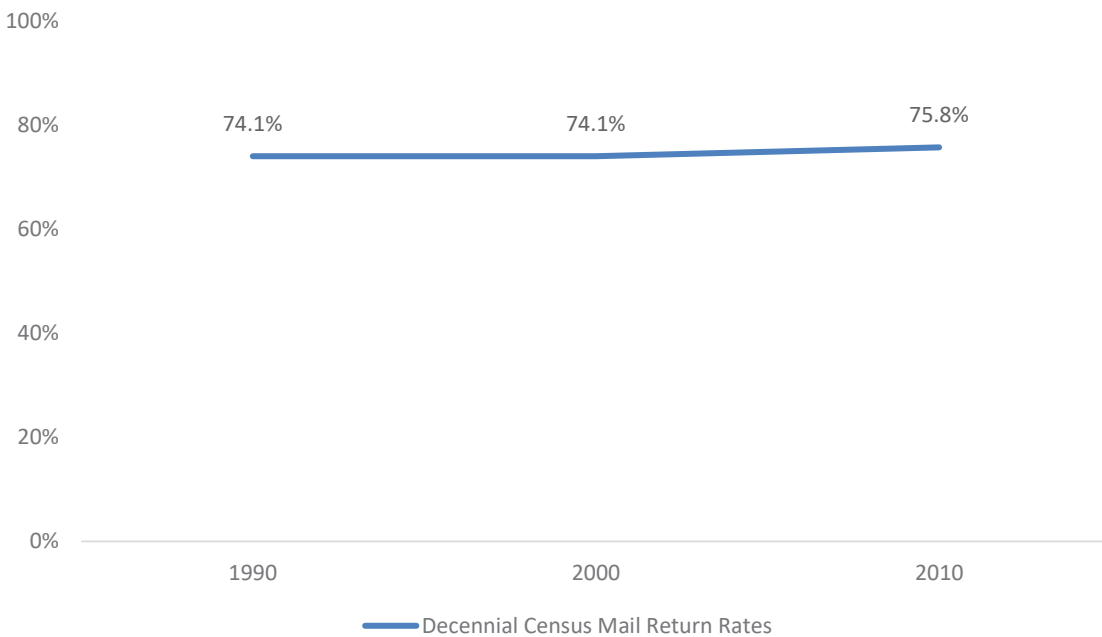
Source: Mail Return Rates reflect returns after all processing is completed, so they include late mail returns, and are calculated only for occupied units. Letourneau (2012) Mail response/return rates assessment. Final report (2010 Census Planning Memoranda Series No. 198) for 2010.

3. **Methodology**

This section begins by outlining the major research questions that guide this report. We then detail various aspects of the sample design, survey instrument, data collection, response rate, noise injection, post-processing, and weighting. This section ends with a discussion of analysis techniques.

3.1 Research Questions

This report explores the following research questions:

1. Who intends to respond to the 2020 Census?
2. Where do gaps in knowledge about the census exist?
3. What barriers would potentially prevent people from completing the 2020 Census?
4. What would potentially motivate people to complete the 2020 Census?

3.2 Sample Design

The Communications Research and Analytics Team and Team Y&R, together constituting "the research team," designed the survey methodology outlined below. The 2020 CBAMS Survey used a national address-based sample covering U.S. households in all 50 states and the District of Columbia. The research team drew a sample of 50,000 household addresses from a 2017 Master Address File (MAF) extract provided by the Census Bureau's Geography Division to its Decennial Statistical Studies Division (DSSD). The MAF extract contains all address information for all known addresses in the United States. The MAF extract that was used to draw the survey sample excluded special places,[9] group quarters, addresses in Puerto Rico, known addresses already sampled in recent Census Bureau surveys and tests, addresses in enumeration areas other than Type of Enumeration Area 1,[10] and known bad or congressional refusal addresses.[11] The MAF extract was supplemented with tract-level contact strategy information from DSSD and a bilingual assignment variable from the 2016 Planning Database. Mail materials asked for the adult who typically opens the mail to complete the questionnaire because this person would typically complete the census.

The MAF extract was stratified at the tract level by contact strategy (Internet First versus Internet Choice[12]) and by race and Hispanic origin – Asian and Other Small Race/Ethnicity Groups (OSREG), Black, Hispanic, all other races and ethnicities – to form eight strata in total:

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[9] A special place is an administrative entity containing one or more group quarters where people live or stay, such as a college or university, nursing home, hospital, correctional facility, or military installation or ship.

[10] Type Enumeration Areas are assigned to every block in the United States to ensure cost effective and efficient enumeration of households. Type Enumeration Area 1 refers to self-response enumeration.

[11] Congressional refusal addresses have been pulled from the survey sample at the request of the Congressional Offices.

12 Tracts that responded to the ACS by mail more than by internet and have at least one of the following additional attributes were considered Internet Choice: a.) is a low-responding tract when an Internet First strategy is used based on ACS self-response rates, b.) is a tract with a high older population, based on 2010-2014 ACS estimates, 3.) is a tract with low internet access based on June 2015 Federal Communications Commission data. Any tract missing ACS self-response rates were automatically designated Internet Choice. Otherwise, the tract was considered Internet First.

- Internet Choice/Asian or OSREG
- Internet Choice/Black
- Internet Choice/Hispanic
- Internet Choice/Other
- Internet First/Asian or OSREG
- Internet First/Black
- Internet First/Hispanic
- Internet First/Other

The sample design oversampled strata categorized as Internet Choice, OSREG, Black, and Hispanic in order to ensure a sufficient number of responses from minority groups.[13] Weighted response rates by stratum are reported in Section 3.5. Each stratum was sorted by state, county, tract, and MAF ID before systematically drawing sampled units.

3.3 Survey Instrument

The 2020 CBAMS Survey questionnaire included questions from CBAMS I and II as well as modified versions of questions from benchmark surveys, such as the American National Election Studies, and questions deemed necessary by Team Y&R communications professionals. The questionnaire and mail materials were translated into Spanish under the guidance of the Decennial Translation Branch. Three percent of the complete responses received used a Spanish language questionnaire. The Census Bureau's Center for Behavioral Science Methods conducted cognitive interviewing and usability testing (Falcon et al., 2018 and Lykke & García, 2018). Four versions of the paper questionnaire were used that varied question and response option order. The internet instrument also randomized question and response option order.

Web versions of the survey instrument can be found in Appendix D, all four Mail versions of the survey instrument can found in Appendix E, and all mail material can be found in Appendix F.

3.4 Data Collection

On February 20, 2018, the Census Bureau's National Processing Center sent each sampled household an initial mailing inviting them to participate in the 2020 CBAMS Survey by mail or internet. A prepaid incentive of up to $10 was included in the first mailing. Each stratum was assigned an incentive amount. Table 1 below shows how much incentive was provided for each stratum.[14]

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[13] Although these groups were oversampled, it is likely we did not reach the hardest to reach people in each group. The qualitative focus groups, referenced in the Introduction and detailed in a related report, were conducted to increase the representation of people who are difficult to reach with a survey.

[14] Note that the survey did not use a controlled incentive experiment.

Table 1: 2020 CBAMS Survey Incentive Amount

Strata	Incentive Amount
Internet Choice/Asian or OSREG	$10.00
Internet Choice/Black	$10.00
Internet Choice/Hispanic	$10.00
Internet Choice/Other	$1.00
Internet First/Asian or OSREG	$5.00
Internet First/Black	$5.00
Internet First/Hispanic	$5.00
Internet First/Other	$1.00

Households in the internet-choice stratum also received a paper questionnaire, whereas households in the internet-first stratum did not receive a paper questionnaire until the fourth mailing. Bilingual questionnaires were sent to households flagged by the bilingual assessment variable provided by DSSD.

At the direction of the research team, the National Processing Center sent reminder letters and postcards to the full sample twice during data collection. Nonrespondents received reminder letters with an additional questionnaire regardless of contact strategy stratum. A final reminder postcard was sent to nonrespondents 15 days before data collection ended (April 17, 2018). Using five mailings with tailored internet first and internet choice contact strategies is consistent with the 2020 Census design. Table 2 outlines the 2020 CBAMS Survey schedule for mailing invitations and reminders.

Table 2: 2020 CBAMS Survey Mail Schedule

Mailing	Description	Mailout date	Universe
1	Letter invite and/or questionnaire	Tuesday, Feb. 20	Sample
2	Reminder letter	Friday, Feb. 23	Sample
3	Sealed reminder postcard	Monday, Mar. 5	Sample
4	Reminder letter and questionnaire	Monday, Mar. 19	Nonrespondents as of Feb. 27 at 9am
5	Sealed reminder postcard	Monday, Apr. 2	Nonrespondents as of Mar. 27 at 9am

3.5 Response Rate

The final weighted response rate for the 2020 CBAMS Survey was 39.4 percent. The research team developed a modified version of the AAPOR RR3 to calculate the final weighted response rate (American Association for Public Opinion Research, 2016). AAPOR RR3 is calculated by dividing the number of completed responses received by the sum of completed responses received, the eligible cases without a response, and an estimated portion of unknown eligibility

cases that are eligible.[15] For the purposes of the 2020 CBAMS Survey, the RR3 formula was modified by combining partially completed responses and noncontacts[16] as eligible non-interviews. Table 3 describes each disposition, its final unweighted and weighted frequencies, and the response rate formula used.

Table 3: 2020 CBAMS Survey Disposition and Frequencies

Disposition	Criteria	Unweighted frequency	Weighted frequency
Final complete eligible interview	**Web respondents (I):** Reached sexual orientation item, answered at least 53 items (not counting skip pattern questions), and answered at least five of the six demographic items (age, sex, education, race, Hispanic origin, and owner or renter) used for weighting. **Mail respondents (I):** Answered at least 53 items (not counting skip pattern questions) and answered at least five of the six demographic items (age, sex, education, race, Hispanic origin, and owner or renter) used for weighting.	**17,500**	**44,780,000**
Eligible non-interviews	**Web refusal (R):** Started a web response but did not meet the final complete criteria and is not a mail complete. **Mail refusal (R):** Not a web complete and either returned a paper questionnaire that did not meet the mail final complete criteria or returned correspondence refusing to complete the questionnaire. **Nonrespondents (NR):** Not undeliverable-as-addressed (UAA) for the first mailing and did not submit a mail or internet response or UAA and did not meet the criteria for unknown eligibility.	**28,500**	**64,840,000**
Unknown eligibility	**Unknown eligible (UHUO):** Nonrespondent addresses that received a UAA in the first mailing and never responded in subsequent mailings.	**4,400**	**10,340,000**
Non eligible	**Non Eligible**: Under 18 and out-of-scope cases (group quarters, etc.).	**N<15**	**33,000**

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[15] Eligible cases without a response include partial completes, refusals and non-contacts.
[16] Noncontacts are unknown but potentially eligible cases that were not interviewed.

Disposition	Criteria	Unweighted frequency	Weighted frequency
e	**e**: Estimated vacancy rate based on a 2013 American Community Survey (ACS) report. The value of e is 39.67 percent. By applying e to UHUO, the research team estimated 39.67 percent of nonrespondents who were UAAs on the first mailing as eligible noninterviews, and considered 60.33 percent of nonrespondents who were UAAs on the first mailing as vacant and thus not eligible. All other UAAs were considered eligible noninterviews.	**39.67%**	**39.67%**
RR3	$$\frac{\sum I_{wt}}{\sum[(I_{wt}) + (R_{wt} + NR_{wt}) + e(UHUO_{wt})]}$$	**36.54%**	**39.40%**

Note: The frequencies recorded above are rounded in accordance with DRB guidelines.
Source: 2020 CBAMS Survey

Table 4 shows weighted response rate by stratum.

Table 4: 2020 CBAMS Survey Weighted Response Rates by Stratum

Stratum	Response rate
Internet Choice/Asian or OSREG	31.28%
Internet Choice/Black	28.42%
Internet Choice/Hispanic	27.08%
Internet Choice/Other	37.93%
Internet First/Asian or OSREG	40.66%
Internet First/Black	30.82%
Internet First/Hispanic	29.71%
Internet First/Other	43.71%
Overall Weighted Response Rate	**39.40%**

Source: CBAMS Public Use Microdata Sample

The research team performed a nonresponse bias study by comparing the distribution of unweighted responses, weighted responses, ACS 2016 householder data used as weighting targets and additional demographic variables. Differences between the unweighted and weighted response from the ACS target did not exceed 10 percent. Results of the comparison and additional weighting information can be found in Appendix B.

3.6 CBAMS Public Use Microdata Sample (PUMS) Dataset

To ensure the confidentiality of all Title 13 publicly released data products, the Census Bureau's Disclosure Review Board (DRB) passed the original 2020 CBAMS Survey dataset through a disclosure avoidance system that imposes differential privacy on each survey question's response using the multinomial generalization of randomized response.[17] This allowed the DRB to make available a Public Use Microdata Sample version of the original 2020 CBAMS survey data.[18] The filter used a multivariate random response algorithm for categorical variables and Laplace additive noise infusion method for continuous variables with an epsilon parameter of seven.[19] All report findings were derived from the approved PUMS version of the 2020 CBAMS Survey data set.[20] As a result, the findings below include additional error from the disclosure avoidance processes.[21]

3.7 Post-Processing

After data collection closed, Team Y&R merged datasets from both respective modes and cleaned the data following procedures that ensured consistency across modes and questionnaire versions. After the data passed through the privacy filter, the research team set combinations of responses that were invalid to missing and imputed all missing values.[22]

3.8 Weighting

Completed cases were weighted using a three-step weighting process. The first step created base weights that accounted for each respondent's probability of selection, the second step adjusted for nonresponse within each stratum, and the third step used a post-stratification adjustment.

The 2020 CBAMS Survey was a household-level survey designed to capture adults 18 years or older who typically open the mail for the household. Several combinations of weighting targets – census region, age group, homeowner or renter, gender, education, race, and Hispanic origin – were used as the control totals in the weighting process. Weighting targets were based on

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[17] See Wang, Wu and Hu (2016).

[18] Approved for release on August 13, 2018 with approval number CBDRB-FY18-422.

[19] Note the effective epsilon for each survey question is 1.03, not 7, when considering the "secrecy of the sample" as described by Li, Qardaji, and Su (2011). To calculate the privacy protection afforded by sampling, the average household sampling rate was inflated by the ratio of the largest to the smallest sampling rate using the final survey weights.

[20] Response rate calculations were derived from the original 2020 CBAMS dataset.

[21] For a discussion of how to incorporate the differential privacy noise into the overall analysis see Avetisyan and Fox (2012), which derives the likelihoods and posterior distributions incorporating multinomial randomized response.

[22] All missing values were imputed in SAS using PROC SURVEYIMPUTE with the hot deck option.

ACS 2016 householder data. Missing values for race and Hispanic origin, age group, gender, owner or renter, and education values were imputed.

Post-stratification weights were calculated using iterative proportional fitting (i.e., raking) to ensure that weighted demographic variables for respondents followed approximately the same distribution as the population targets. Nonresponse weights were used as the input weights. One final weight (as opposed to replicate weights) was created using a publicly available SAS raking macro. Census regions were identified by mailing address. The post-stratification weights were trimmed at the first and 99th percentile to avoid extreme weights.

More details about the weighting procedure, including how base weights and nonresponse adjustment weights were found, are available in Appendix B.

3.9 Analysis

The results discussed in this report are limited to findings from univariate and bivariate estimates. All point and variance estimates take into account the sample design and final weights. Variance estimates were calculated using the Taylor series approximation.

Bivariate tabulations compared dependent variables of interest across key independent variables. The independent variables measure the following demographic characteristics: age group,[23] gender, sexual orientation,[24] education level,[25] race and Hispanic origin,[26] country of birth,[27] English proficiency,[28] internet proficiency,[29] presence of children under 6 years old in

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[23] Based on their birth year, each respondent was assigned to one of the following four age range categories: 18-34, 35-44, 45-64, or 65+.

[24] Based on response to the sexual orientation question, respondents were categorized as Straight, Sexual minority (gay, lesbian or bisexual), or Don't know/Something else.

[25] Based on their highest level of education, each respondent was assigned to one of the following four education categories: Less than high school diploma, High school graduates/no college, Some college or associate degree, or bachelor's degree or higher.

[26] Based on their response to race and Hispanic origin questions, each respondent was assigned to one of five race and Hispanic origin categories: Hispanic of any race or non-race, Non-Hispanic (NH) White only, NH Black/African American only, NH Asian only, or NH small-sample races (races with insufficient sample sizes to analyze, such as NH Native Hawaiian and Pacific Islander, NH American Indian and Alaska Native only, other races, and multiple races).

[27] Based on their reported place of birth, each respondent was assigned to one of two country of birth categories: those who were born in the U.S. and those were not born in the U.S.

[28] Based on their answer to the question "How well do you speak English?—(a) Very well (b) Well (c) Not well (d) Not at all"—respondents were assigned to one of two English proficiency categories: English proficient for those who reported speaking English "very well" and Not English proficient for those who reported speaking English "well," "not well," or "not at all."

[29] Based on their answers to the question "About how often do you use the Internet?—(a) Almost constantly (b) Several times a day (c) About once a day (d) Several times a week (e) Once a week (f) Less than once a week (g) Never"—respondents were assigned to one of two internet proficiency categories: Internet proficient for those whose self-reported use of the internet was "almost constantly," "several times a day," "about once a day," or "several times a week" and Not internet proficient for those who responded "less than once a week" or "never."

the household, and homeownership versus home rental. Many questions used a five-point Likert scale as response options. For questions using the Likert scale, differences between the top-two response options ("top-two box") were most often used to analyze outcomes of interest and were specified when analysis deviated from this format. All point estimates and standard errors are reported in Appendix A.

Hypothesis tests were performed pairwise on all combinations of pairs within a given independent variable using an alpha level of 0.10 with a Bonferroni adjustment.[30] Only the largest or most surprising statistically significant differences were reported for a given variable of interest. Sensitivity checks were performed to confirm that the results were not unique to the top-two box coding decision. These analysis parameters conform to Census Bureau quality standards (U.S. Census Bureau, 2013).

4. **Limitations**

There were several notable limitations to the 2020 CBAMS Survey that could increase the likelihood of errors in estimates and limit its usefulness to inform the IPC. These limitations include the following:

- The estimates and results from hypothesis tests were found using the noise-injected 2020 CBAMS PUMS. While limited, this noise intentionally introduced error that was not present in the original dataset to protect respondent privacy.

- Because a MAF extract was used to draw the sample, there are known coverage errors. For instance, Puerto Rico and remote Alaska were excluded from the sampling frame as were some addresses in the U.S. that had recently been sampled by the Census Bureau.

- Because of changes in data collection strategies and question wording from previous CBAMS Surveys, the results from the 2020 CBAMS Survey cannot be used to reliably gauge how certain measures have changed over time.

- This analysis of the 2020 CBAMS Survey data examines only univariate and bivariate distributions. Multivariate models were not employed to understand the marginal effects of multiple variables simultaneously on dependent variables of interest.

- Despite a careful questionnaire development process, the motivators and barriers measured in the 2020 CBAMS Survey may not be exhaustive. It is unknown whether other barriers and motivators would show larger effects.

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[30] Because multiple comparisons induce an increased likelihood of committing Type I errors, a Bonferroni correction was applied to each alpha value to ensure an accurate assessment of significance. To operationalize the Bonferroni adjustment, a p-value, p_i, for a given hypothesis test is adjusted by taking the product m*p_i, where m is all combinations of pairs within a given independent variable for a given table. The null hypothesis is rejected using a Bonferroni adjustment if p-value ≤ α/m. It was operationalized by using: m*p-value ≤ 0.1

- Results showing associations between barriers, attitudes, motivators, and knowledge may be associated with census self-response, but there is no evidence of a causal relationship.

- Results involving householders' intention to fill out a census form could be biased by the fact that responses were received only from those willing to fill out the 2020 CBAMS Survey; 2020 CBAMS Survey nonrespondents may be less willing to complete the census than respondents. Further, CBAMS also conducted focus groups to gain further insight into groups which are normally hard to enumerate with surveys.

- Willingness to complete the survey and attitudes toward the census for those who completed the survey could be influenced by the use of Census Bureau branded survey material.

- While the 2020 CBAMS Survey was in the field, news broke regarding the Census Bureau's intention to include a citizenship question on the 2020 Census form. As a result, a national debate arose over whether and by how much self-response response rates could change with the addition of a citizenship question. The 2020 CBAMS Survey cannot inform this debate because issues involving the citizenship question were not included in the questionnaire. However, the 2020 CBAMS Focus Group report provides data generated in focus group discussions on this topic.

5. Results

In this section we present the results to the four research questions, beginning by answering the question who intends to respond to the 2020 Census. We then examine gaps in knowledge about the purpose and uses of the census and how these gaps in knowledge vary across groups. In the final section, we detail a number of potential barriers to participation in the census before turning to potential motivators in the final section.

5.1 Who intends to respond to the census?

Fewer than seven in 10 householders reported a high likelihood of filling out a census form.

A key research objective for the 2020 CBAMS Survey was to gauge the public's intention to respond to the upcoming census. Fewer than seven in 10 householders reported a high likelihood of filling out a census form. As shown in Figure 6, 68 percent of householders reported that they were "extremely likely" or "very likely" to fill out the census form.[31]

Figure 6
Intent to respond to the census.
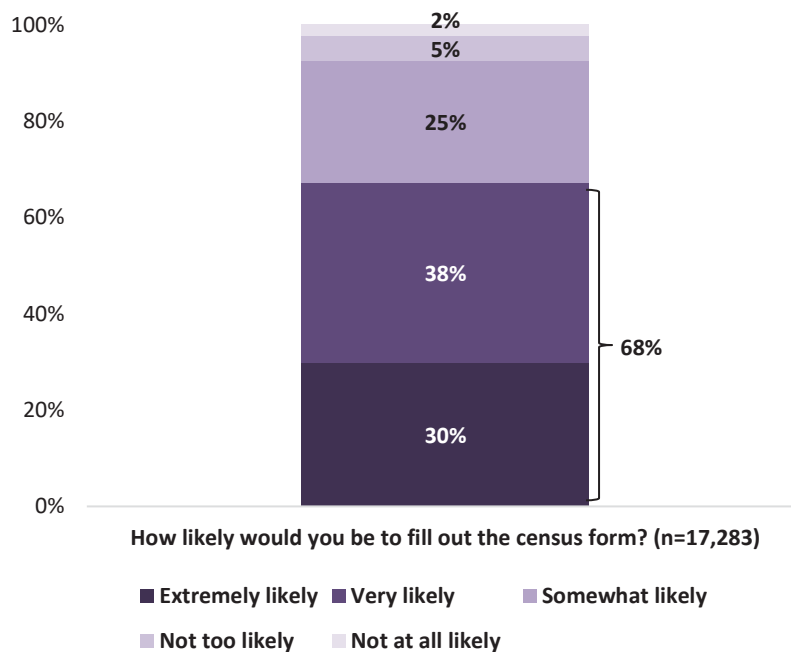
How likely would you be to fill out the census form? (n=17,283)

■ **Extremely likely** ■ **Very likely** ■ **Somewhat likely**
■ **Not too likely** ■ **Not at all likely**

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Although a majority of householders said they planned to respond to the census, past research suggests that even individuals who report a commitment to participate may not follow through on their intention. Aizen (1991) argues that there is often a gap between a person's intended and actual behavior. Unforeseen costs and circumstances ultimately prevent some people from carrying out their intended behavior. This gap between intention and action is evident in past studies of census response patterns. In the case of the 2010 Census, 90 percent of the individuals who responded to the Census Continuing Tracking Survey by April 2010 reported

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[31] Note that 93 percent of householders responded that they were "somewhat likely", "very likely", or "extremely likely" to fill out the census form.

that they either had "already mailed back the form" or "definitely" intended to do so (Miller & Walejko, 2010). Yet, the pre-NRFU national mail return rate to the 2010 Census was only 75.8 percent (Letourneau, 2012). Similarly, the 2010 Census Integrated Communications Program Evaluation found that between 60 and 71 percent of those who reported they "definitely" or "probably" would participate in the census actual returned their Census form (Datta et al., 2012). As previous research showed, reported intent to respond to the census may not be a reliable predictor of actual response, and may be an overestimate of future response rates. Another driving factor for low levels of intent to respond could also be due to the worsening survey climate as described in Section 2.3. Regardless, this rate of intended response could be a cause for concern because the decennial census is intended to count every person in the United States.

Less educated respondents as well as those who were younger or NH Asian were the least likely to report intent to fill out the 2020 Census.

Fewer householders with less than a high school diploma (49 percent) reported being "extremely likely" or "very likely" to respond to the census than those with a bachelor's degree or higher (78 percent)—a 29-point gap in intent to respond. Figure 7 shows the variation in intent to respond across education levels and age groups.

Figure 7

Less educated householders were least likely to report their intention to respond to the 2020 Census.

How likely would you be to fill out the census form?

■ Extremely likely ■ Very likely ■ Somewhat likely ■ Not too likely ■ Not at all likely
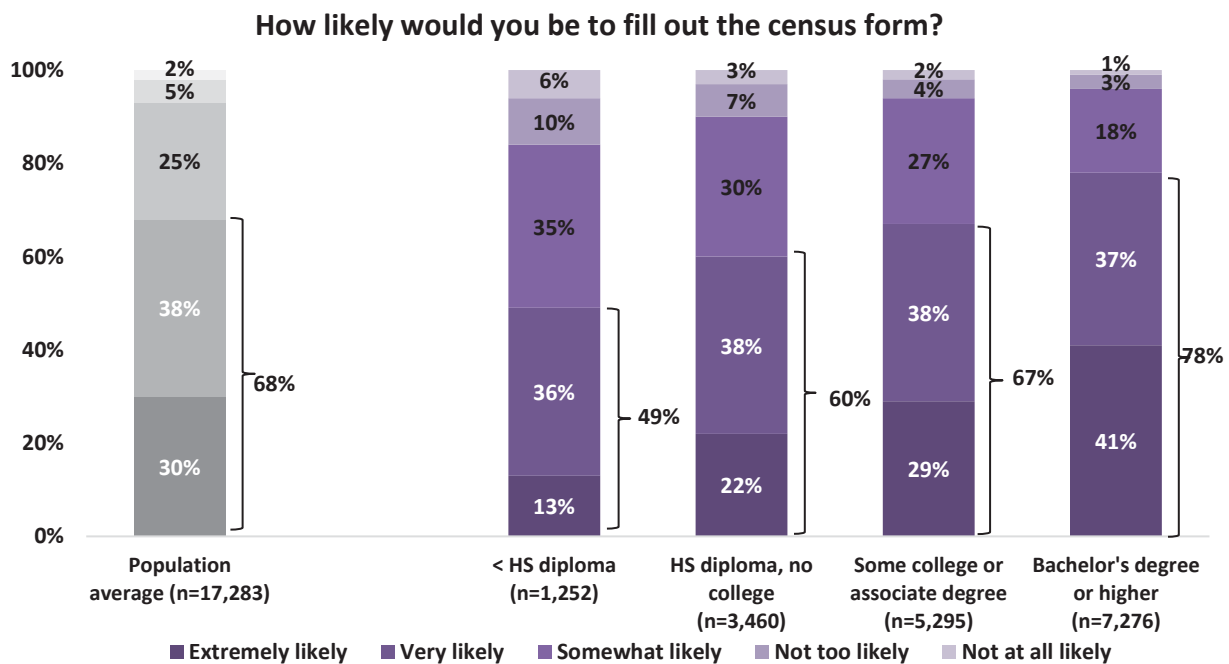
Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Younger householders reported a lower likelihood of responding to the census than older householders. There was a difference of 17 percentage points between householders 18 to 34 years old (54 percent) and those 45 years or older (71 percent or more) who reported being "extremely likely" or "very likely" to respond to the census. Figure 8 shows the distribution of the householders' intent to fill out a census form by age group.

Figure 8

Younger householders were least likely to report their intention to respond to the 2020 Census.

How likely would you be to fill out the the census form?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Among racial and Hispanic origin groups, NH Asians and NH small-sample size races were least likely to report their intention to respond to the census (55 percent and 61 percent, respectably). As Figure 9 shows, NH Whites (69 percent) were most likely to report their intention to respond to the census. Hispanics (65 percent) and NH Blacks/African Americans (64 percent) were indistinguishable and fell between NH Asians and NH Whites.[32] As was true in CBAMS I (U.S. Census Bureau, 2009), NH Asian respondents (55 percent) reported a lower intention to respond than other groups, including NH Whites (69 percent), who reported the highest rates of intent to respond. Although NH Asians were least likely to report their intention to respond to the census among other races, their actual response rates to the census were higher than all other race groups except NH Whites (Letourneau, 2012).

Figure 9
NH Asians were least likely to report their intention to respond to the census.

How likely would you be to fill out the the census form?

	Population average (n=17,283)	White, NH (n=11,453)	Hispanic, any race (n=2,272)	Black, NH (n=1,845)	Small-sample race, NH (n=690)	Asian, NH (n=1,023)
Not at all likely	2%	2%	2%	3%	5%	3%
Not too likely	5%	5%	6%	5%	6%	8%
Somewhat likely	25%	24%	27%	28%	28%	34%
Very likely	38%	36%	42%	39%	33%	38%
Extremely likely	30%	33%	23%	25%	28%	17%
	68%	69%	65%	64%	61%	55%

Legend: Extremely likely, Very likely, Somewhat likely, Not too likely, Not at all likely

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

There were also variations in respondents' reported intent to respond to the census based on their English proficiency, their proficiency in using the internet, and whether they rent or own

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[32] Response options were grouped and examined in different ways as part of the sensitivity check. When intent to respond is measured as "not too likely" and "not at all likely," variations between race groups diminishes. NH Asians remains less likely to respond to the census when compared to NH Whites. However, there is no statistical difference between small-sample races and any other race groups. In addition, NH Whites are indistinguishable between other races Hispanic origin groups, except NH Asians.

their home. Householders with English proficiency (i.e., those who speak English "very well") (68 percent) reported they were more likely to respond to the census compared to 55 percent of those without English proficiency. Similarly, 69 percent of householders with internet proficiency (i.e., those who use the internet at least once a week) reported being "extremely likely" or "very likely" to fill out a census form, compared to 54 percent of those without internet proficiency. Finally, homeowners (71 percent) were more likely to report a high likelihood of responding than renters (60 percent). Appendix A shows the differences in intent to respond among all demographic characteristics.

Older and less educated householders preferred to fill out the paper form.

The 2020 CBAMS Survey sought to understand respondents' mode preferences when filling out the census form. This is particularly important because, for the first time, the Census Bureau intends to roll-out a large-scale online self-response option for the 2020 Census. According to the survey, most householders either preferred to fill out online forms (40 percent) or had no preference (28 percent) between filling out online or paper forms. Roughly one-third (32 percent) preferred to fill out a paper census form.

Differences in response mode preference are important because respondents who are unwilling or unable to respond to the 2020 Census online could face a barrier early in the data collection phase. As shown in Figure 10 and Figure 11, older and less educated householders overwhelmingly preferred to fill out a paper census form. Fifty-six percent of householders 65 and older preferred to fill out a paper census form compared to 32 percent of those age 45 to 64 and 14 percent of those age 18 to 34. Fifty-eight percent of householders without a high school diploma and 47 percent of householders with only a high school diploma prefer to fill out a paper census form.

Figure 10
Older householders preferred to fill out the paper census form.
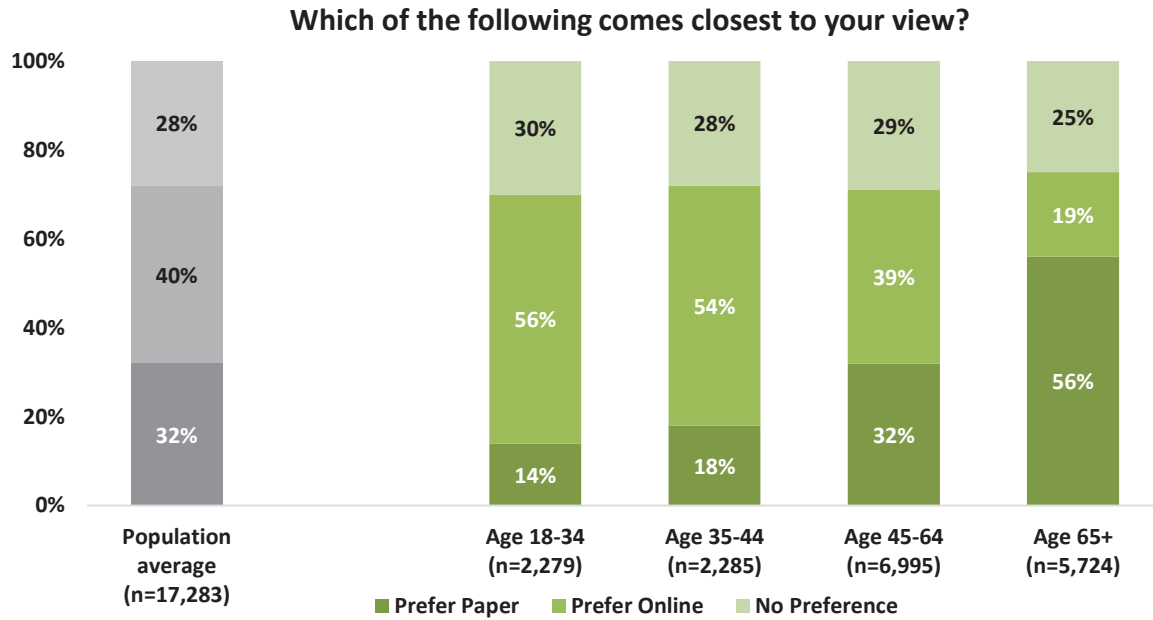
Which of the following comes closest to your view?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Figure 11
Less educated respondents preferred to fill out the paper census form.
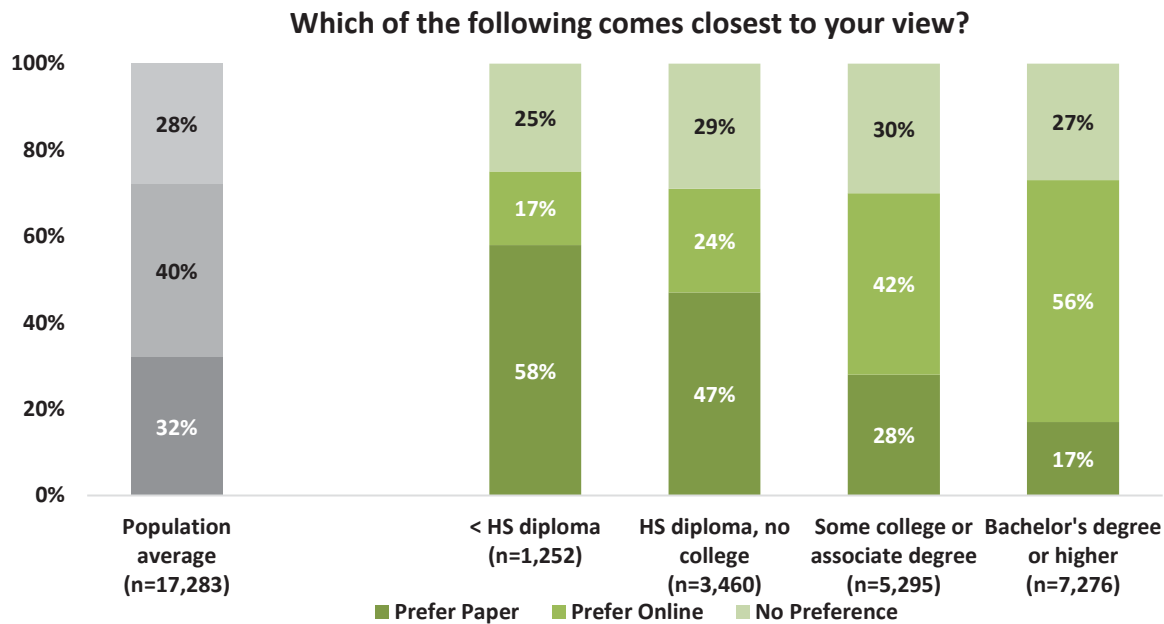
Which of the following comes closest to your view?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Except for NH Blacks/African Americans and NH Asians, there were few meaningful differences between races with respect to form preference. NH Blacks/African Americans (44 percent) were most likely to prefer filling out a paper form while NH Asians (20 percent) were least likely to prefer filling paper forms.

Perhaps self-evident, individuals not proficient at using the internet were most likely to prefer filling out a paper census form (80 percent). Seventy-five percent of those who regularly use the internet preferred to use an online form or had no preference, indicating that not all proficient internet users prefer to fill out a census form online. Similarly, seventy-five percent of sexual minorities preferred online forms or had no preference, as shown in Figure 12. The estimates and standard errors for the differences in mode preference for each demographic characteristic are available in Appendix A.

Figure 12

Seventy-five percent of sexual minority respondents either preferred an online form or had no preference
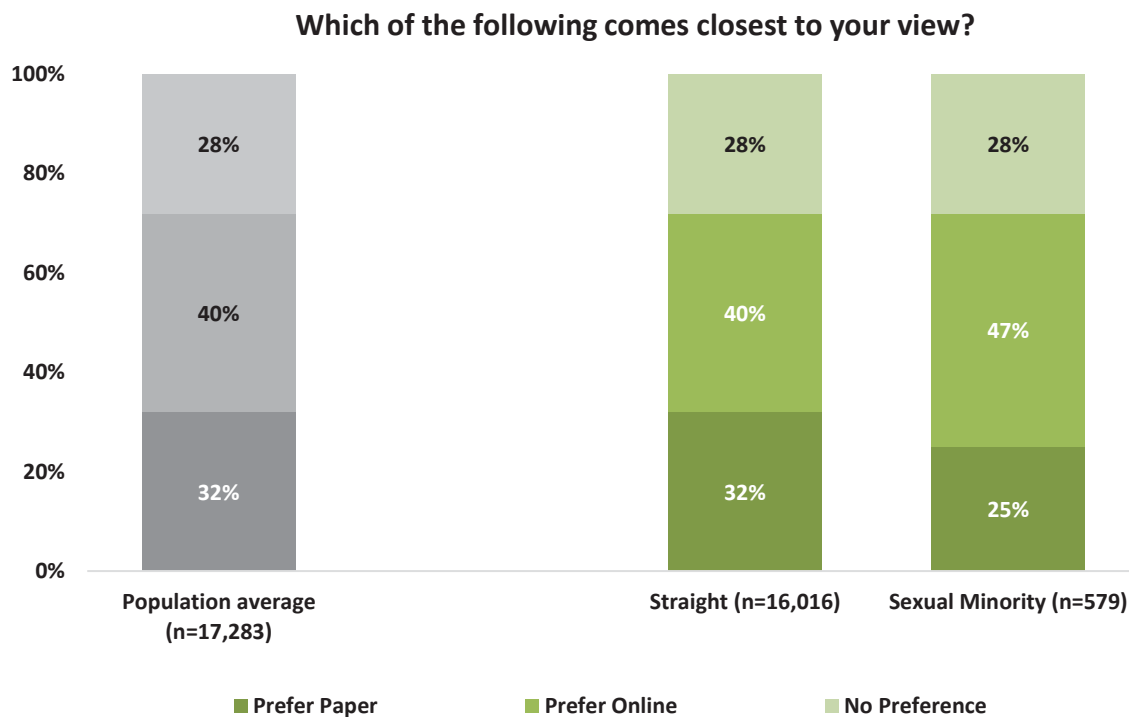
Which of the following comes closest to your view?

■ Prefer Paper   ■ Prefer Online   ■ No Preference

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Most people thought filling out the 2020 Census form takes longer than twelve minutes.

The census form was designed to be quick and easy. To better understand the public's perception of the time burden to complete the 2020 Census, the 2020 CBAMS Survey asked respondents how long they thought it would take to fill out the 2020 Census form. If a large portion of respondents believed that filling out the census form would take much longer than is actually the case that could signal a challenge for the communications campaign to overcome. As shown in Figure 13, 70 percent of the respondents thought it would take longer than 12 minutes to complete a census form, indicating a large gap between the Census Bureau's expectation and the public's perception of how long it would take.

Figure 13

Estimated time to complete a 2020 Census form.

Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census?
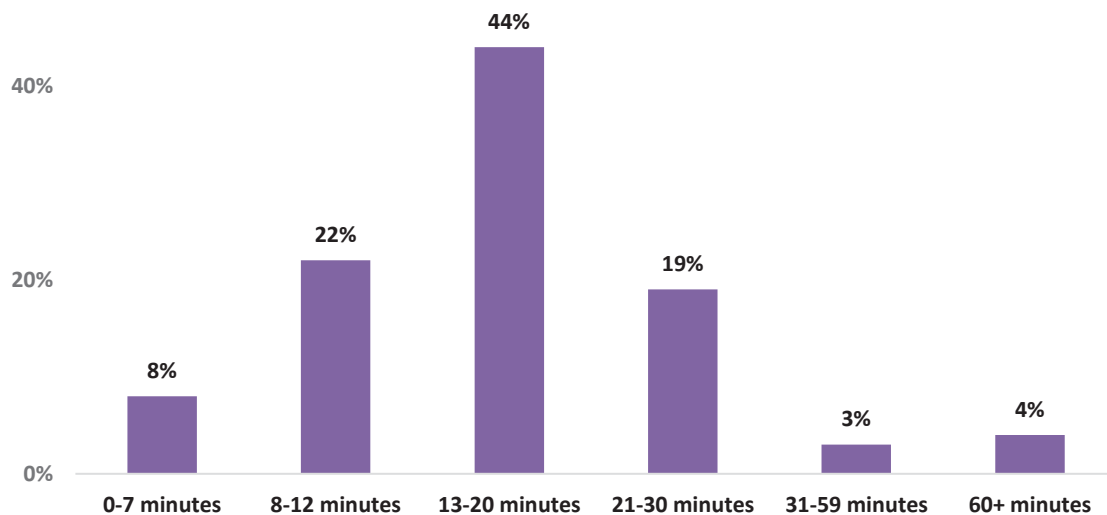
Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

There were few meaningful differences among demographic characteristics in how long respondents thought it would take to complete the census. The largest differences were between age groups, with a 17-percentage point difference between householders age 35 to 44 (37 percent believed the census will take less than 12 minutes to complete) and householders age 65 and older (20 percent). Appendix A shows the differences among demographic characteristics in respondents' anticipated time to complete the census.

5.2 Where do gaps in knowledge about the census exist?

Most people were not familiar with the census.

A key research objective for the 2020 CBAMS Survey was to gauge the public's level of familiarity with and knowledge of the census. As shown in Figure 14, only 33 percent of respondents reported that they were "extremely familiar" or "very familiar" with the U.S. census. A plurality of respondents (46 percent) said that they were only "somewhat familiar" with the census, and nearly a quarter (21 percent) said that they were "not too familiar" or "not at all familiar" with the census.

Figure 14
Familiarity with the census.
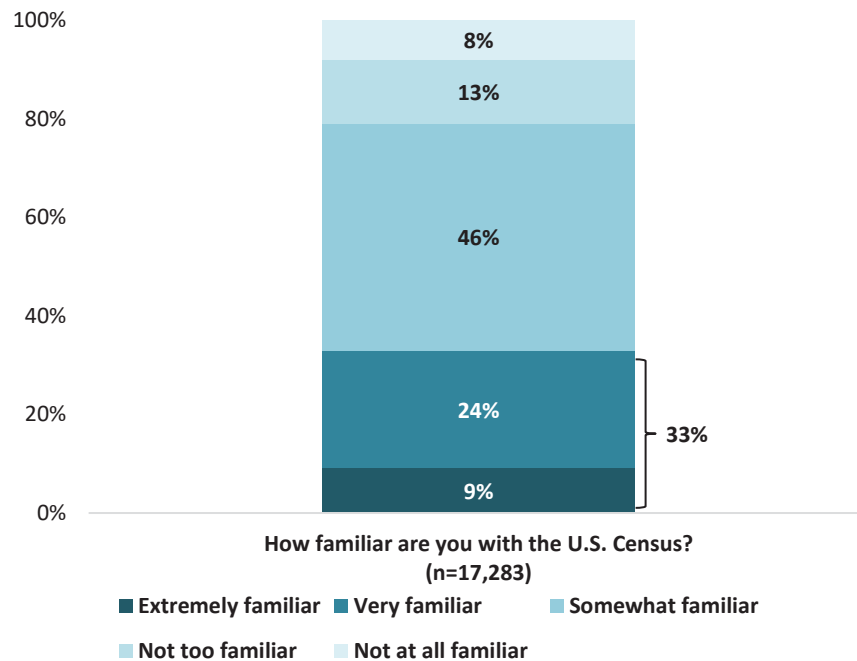
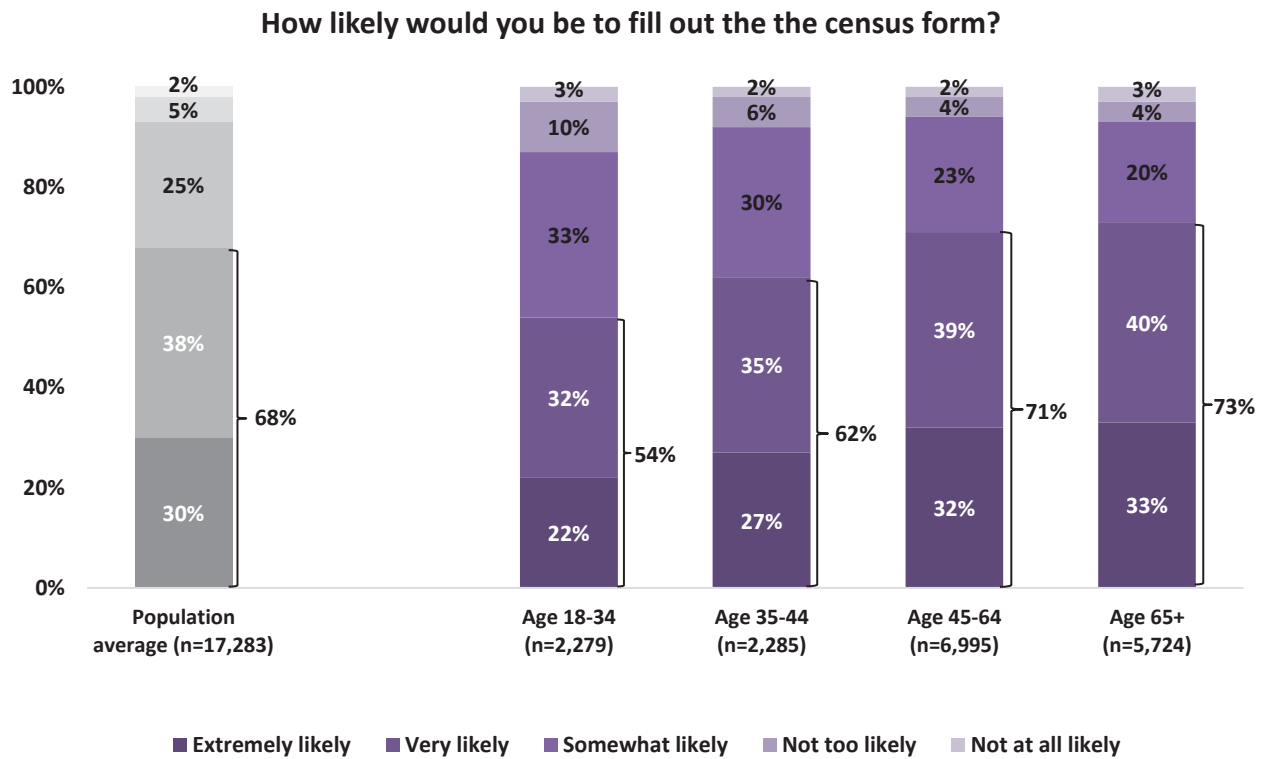Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

As Figure 15 demonstrates, the largest differences in familiarity with the census existed between householders without a high school diploma and those with a college degree. A 19-percentage point gap separated householders with less than a high school diploma (22 percent were "extremely familiar" or "very familiar" with the census) and those with a bachelor's degree or higher (41 percent).

Figure 15

More educated householders were more familiar with the census than less educated householders.

How familiar are you with the U.S. census?

■ **Extremely familiar** ■ **Very familiar** ■ **Somewhat familiar** ■ **Not too familiar** ■ **Not at all familiar**

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2 Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Figure 16 shows that fewer householders aged 18 and 34 were "extremely familiar" or "very familiar" with the census (22 percent) than those aged 45-64 (37 percent) and 65 or older (35 percent).[33] This means there is a 15-point and 13-point gap in familiarity between the youngest and two oldest age groups. The percentage of householders aged 35 to 44 who are familiar with the census is firmly between the youngest and oldest groups at 31 percent.

Figure 16

Older householders were more familiar with the census than younger householders.
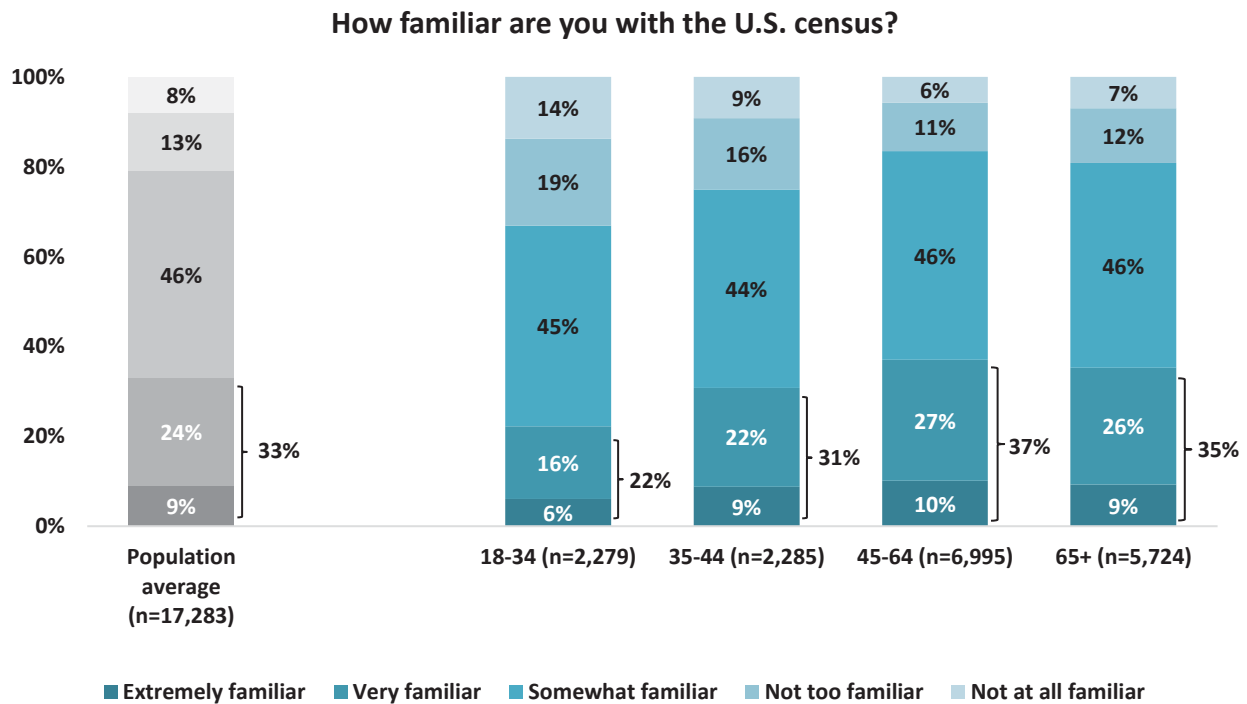
How familiar are you with the U.S. census?

Source: 2020 CBAMS Public Use Microdata Sample
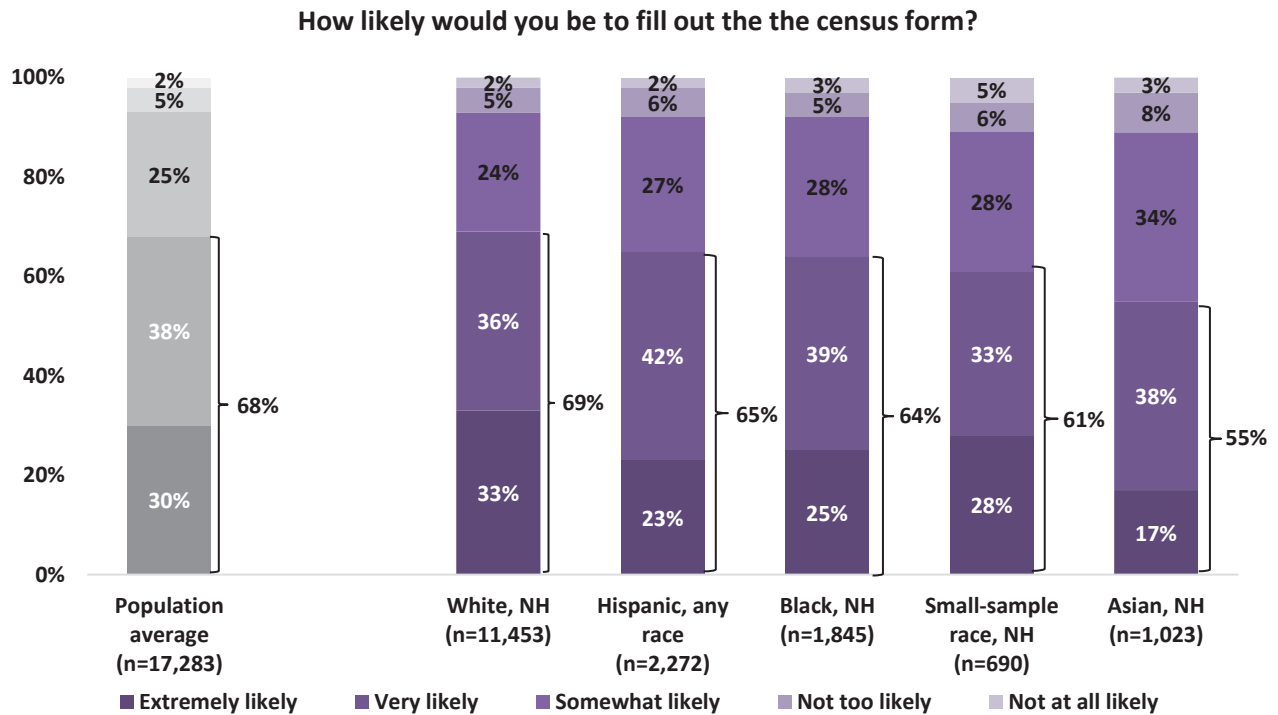Notes: (1) Unweighted sample sizes are in parentheses.
(2 Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

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[33] Householders aged 45-64 and aged 65+ are not statistically significant from each other, so although the point estimate is lower for 65+, these groups are statistically equivalent.

Among racial and Hispanic origin groups, NH Asians were least familiar with the census (22 percent responded "extremely familiar" or "very familiar"); NH Blacks/African Americans were the most familiar with the census (38 percent). Levels of familiarity were very similar among Hispanics (30 percent), NH Whites (33 percent), and NH small-sample size races (35 percent), falling between the levels for NH Asians and NH Blacks/African Americans.[34] Figure 17 shows levels of familiarity with the census by race and Hispanic origin.

Figure 17
NH Asians were least familiar with the census.

How familiar are you with the U.S. Census?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

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[34] When familiarity is measured as "not too familiar" and "not at all familiar," NH Whites (19 percent), NH Blacks/African Americans (20 percent), and NH small-sample races (22 percent) had the smallest percentages of respondents who were not familiar with the census, and were statistically indistinguishable from one another. NH Asians (39 percent) remained the least familiar with the census.

There were also moderate differences in familiarity with the census based on householders' sexual orientation, proficiency in English, and proficiency in using the internet. As Figure 18 shows, sexual minorities (39 percent) were more familiar with the census than people who identified as "straight" (33 percent). A householder's ability to speak English "very well" also corresponded to a higher degree of familiarity with the census (34 percent) compared to their non-English-proficient counterparts (19 percent). Similarly, there was a 10 percentage-point gap between internet proficient respondents (34 percent) and those who were not proficient internet users (24 percent). Appendix A reports the point estimates and standard errors for all levels of familiarity with the census of these demographic characteristics.

Figure 18
Sexual minorities were more familiar with the census than straight respondents.

How familiar are you with the U.S. Census?

■ Extremely familiar ■ Very familiar ■ Somewhat familiar ■ Not too familiar ■ Not at all familiar

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Knowledge about the purpose and process of the census was uneven across uses and groups.

Respondents were asked to answer 11 true-or-false, knowledge-based questions about the census. (Seven were true and four were false.) Respondents' answers to these questions showed that they were knowledgeable about some of the purposes and processes of the census, but they also revealed that there were commonly held misconceptions. Two uses of the census were known by a majority of the respondents: determining the changes that have taken place in the size, location, and characteristics of the U.S. population (answered correctly by 80 percent) and that the Census Bureau is required by law to keep information confidential (71 percent).

However, people's misconceptions of the census ranged from the benign—30 percent falsely believed the census is used to determine the rate of unemployment—to the potentially problematic. For example, 10 percent of respondents believed the census is used to locate people living in the country without documentation, and another 37 percent "did not know" if it is used this way. Similarly, six percent believed the census helps the police and FBI keep track of people who break the law, and 31 percent were unsure whether or not the census is used this way. Figure 19 and Appendix A report the topline results for the 11 knowledge questions.

Figure 19

Most people knew that the census is used to determine changes in U.S. population, but there were misconceptions about other uses.

Is the census used _____, or is it not used for this?

	Correct	Do not know	Incorrect
To determine changes in the size, location, and characteristics of the U.S. (True)	80%	17%	3%
Is required by law to keep information confidential (True)	71%	23%	6%
To help the police and FBI keep track of people who break the law (False)	63%	31%	6%
To determine how many representatives each state will have in Congress (True)	57%	31%	12%
Counts both citizens and non-citizens (True)	55%	29%	16%
To locate people living in the country without documentation (False)	53%	37%	10%
To determine property taxes (False)	52%	38%	10%
To determine how much money communities will get from the gov't (True)	45%	39%	16%
U.S. Constitution requires the census be conducted (True)	34%	44%	22%
To determine the rate of unemployment (False)	29%	41%	30%
Law requires you to answer the census questions (True, n=17,283)	24%	31%	45%

■ Correct   ■ Do not know   ■ Incorrect

Source: CBAMS Public Use Microdata Sample
Note: (1) Appendix A reports the standard errors for all point estimates.
(2) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

The largest differences in knowledge were between people of different education levels, followed by level of internet proficiency and race and Hispanic origin.

To better understand differences in knowledge of the census among demographic characteristics, the research team constructed knowledge categories of roughly equally sized "low," "medium," and "high" groupings and assigned each respondent to a category based on the number of questions they answered correctly.[35] Respondents who answered from zero to three of the 11 knowledge questions correctly were classified as "low knowledge," those who answered from four to seven questions correctly as "medium knowledge," and those who answered eight or more questions correctly as "high knowledge."

The largest gap in knowledge about the census was between people with different levels of education. Only 12 percent of people with less than a high school diploma correctly answered enough knowledge questions to be classified as "high knowledge," whereas 43 percent of people with at least a bachelor's degree were classified as "high knowledge"—a 31 percentage-point difference. Figure 20 shows the distribution of knowledge groups by education level.

Figure 20

Respondents with less than a high school diploma knew less about the census than respondents with higher levels of education.

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

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[35] For additional research on how census knowledge varies across groups see García Trejo (2017) and García Trejo and Walejko (2018).

There were also significant knowledge differences between those with high and low internet proficiency. Thirty-two percent of internet-proficient respondents were classified as "high knowledge" compared to 15 percent of respondents who were not internet proficient—a 17-percentage-point difference. Figure 21 shows the distribution of knowledge groups by internet proficiency.

Figure 21

Respondents who are not internet proficient had lower levels of knowledge about the census than respondents who are internet proficient.
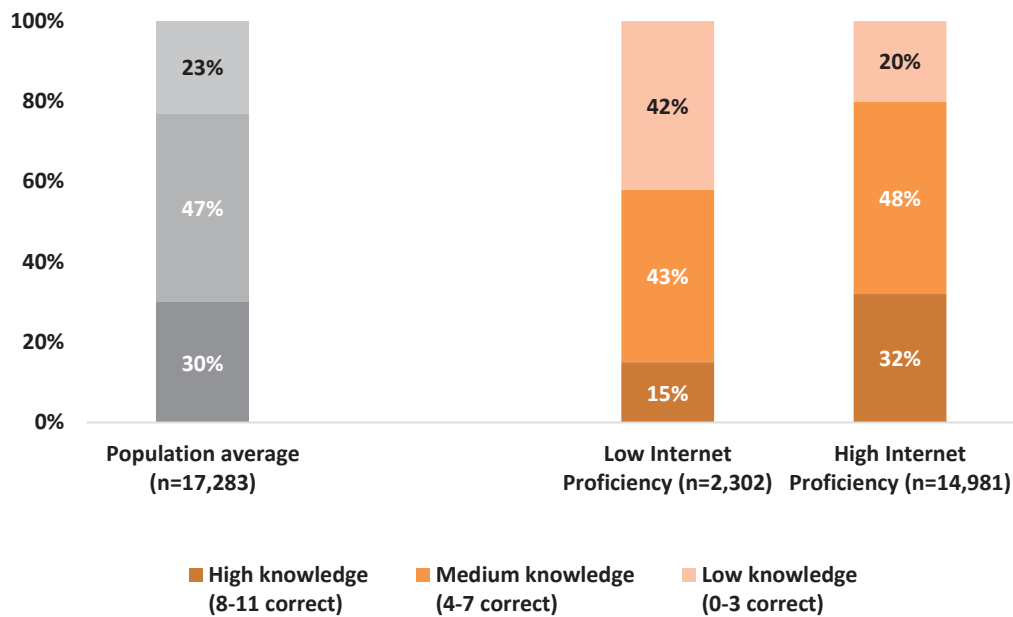
Source: 2020 CBAMS Public Use Microdata Sample (PUMS)
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to the whole numbers so that the sum of estimates equals 100%.

There was a 16 percentage-point difference between the most knowledgeable and least knowledgeable race and Hispanic origin groups. NH Whites (33 percent) had the largest percentage of respondents classified as "high knowledge," and NH Blacks/African Americans (17 percent) had the lowest. Hispanics of any race or no race (25 percent), NH small-sample races (23 percent), and NH Asians (23 percent) had a statistically indistinguishable percentage of respondents classified as "high knowledge."[36] Figure 22 shows the distribution of the knowledge groups by race and Hispanic origin.

Figure 22

NH Black/African Americans had lower levels of knowledge about the census than other race and Hispanic origin groups.

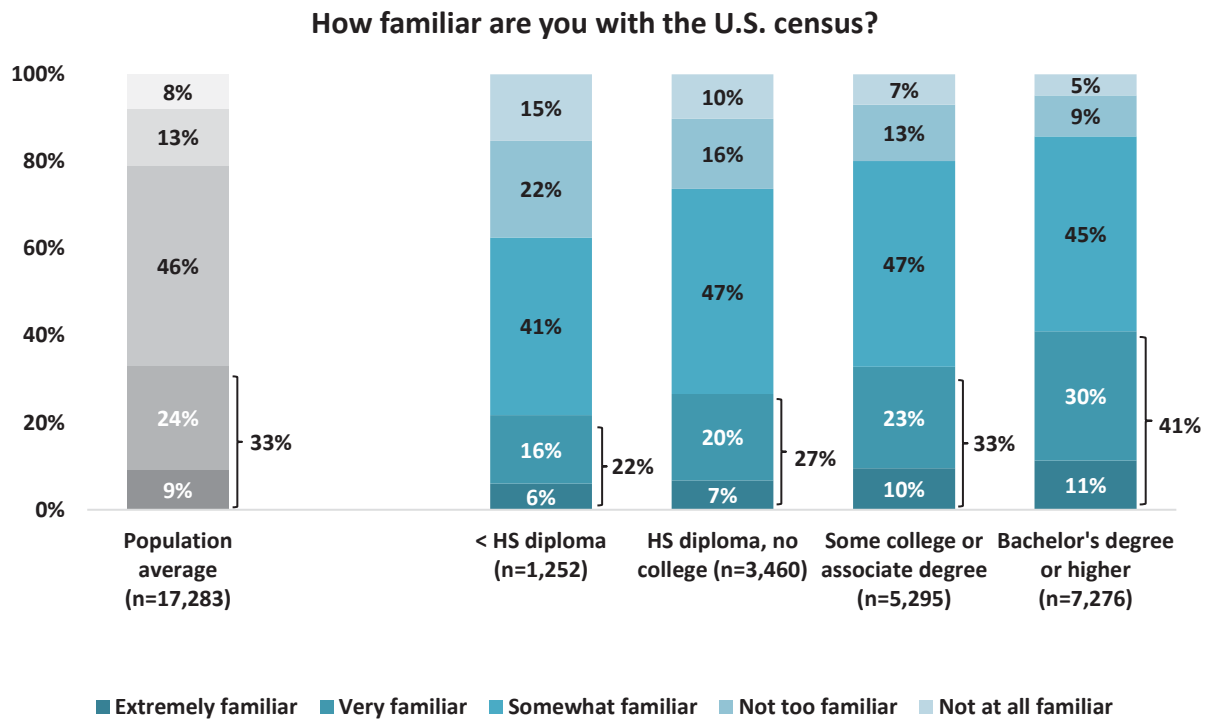*Source: 2020 CBAMS Public Use Microdata Sample*
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

5.3 What barriers would prevent people from completing the census?

Roughly a quarter of people were concerned about the confidentiality of their answers to the 2020 Census.

When asked how concerned they were that the Census Bureau would not keep answers to the 2020 Census confidential, 28 percent of respondents said that they were "extremely

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[36] When knowledge is measured as "low knowledge," NH Blacks/African Americans (32 percent) and NH small-races (29 percent) have the highest percentage of respondents in the low knowledge category at statistically equal levels. NH Whites (21 percent) have a statistically significantly lower percentage of people in the "low knowledge" category than all other races.

concerned" or "very concerned," and another 25 percent responded that they were "somewhat concerned."

Respondents expressed similar levels of concern about the possibility that the Census Bureau might share answers to the 2020 Census with other government agencies. Twenty-four percent said they were "extremely concerned" or "very concerned" that the census will share their answers with other government agencies; another 25 percent said they were "somewhat concerned." Figure 23 shows the topline responses to questions about confidentiality concerns.

Figure 23
Concern about confidentiality of answers to the 2020 Census.
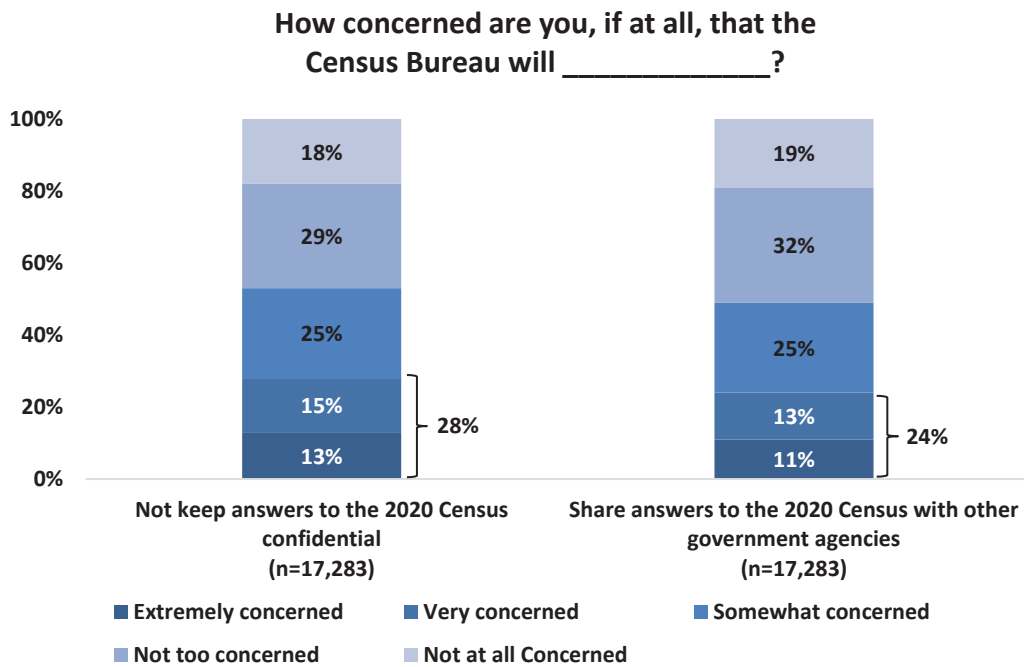
How concerned are you, if at all, that the Census Bureau will _____?

Not keep answers to the 2020 Census confidential (n=17,283): Extremely concerned 13%, Very concerned 15%, Somewhat concerned 25%, Not too concerned 29%, Not at all Concerned 18%. (bracket: 28%)

Share answers to the 2020 Census with other government agencies (n=17,283): Extremely concerned 11%, Very concerned 13%, Somewhat concerned 25%, Not too concerned 32%, Not at all Concerned 19%. (bracket: 24%)
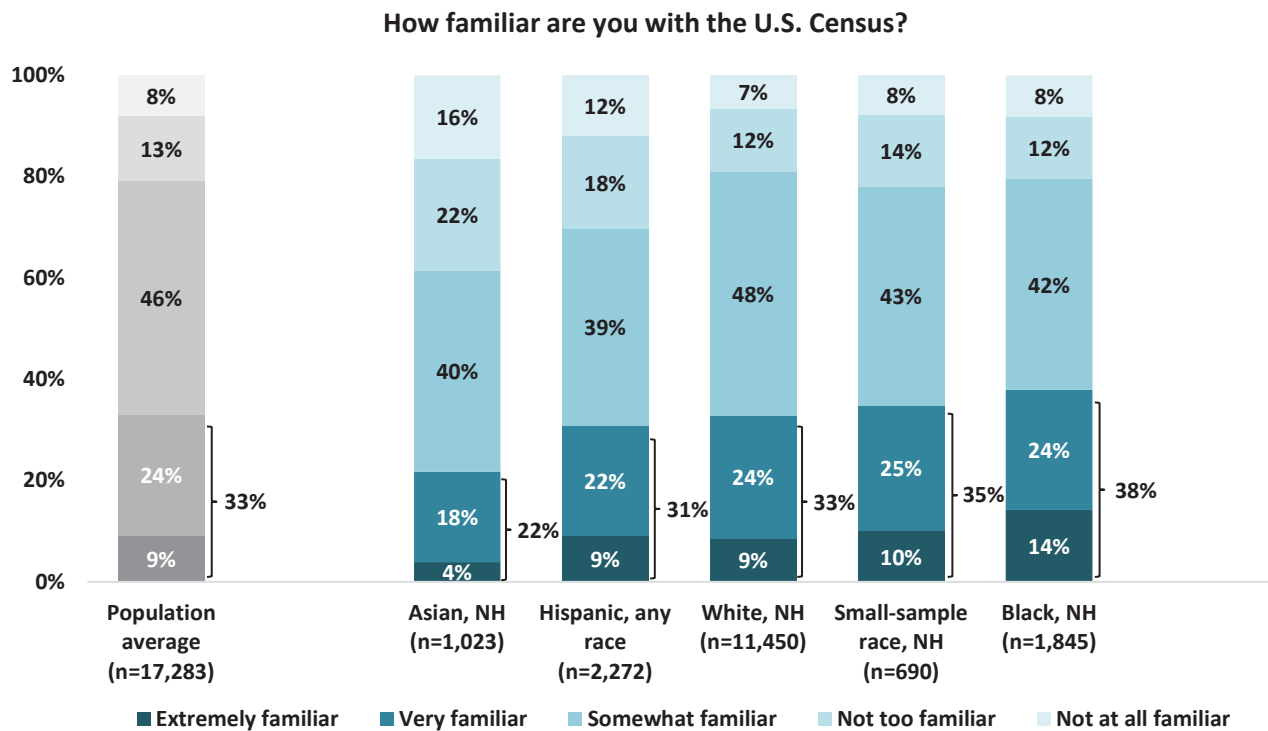
Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

The largest gaps in concern about the confidentiality of answers were across race and Hispanic origin, education level, age, and level of English proficiency.

NH Asians (42 percent) and NH Blacks/African Americans (38 percent) were the most likely to be "extremely concerned" or "very concerned" that the Census Bureau would not keep answers to the 2020 Census confidential. The difference between the two groups is statistically indistinguishable.[37] These two groups, along with respondents from NH small-sample races (32

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[37] When concern that answers will not be kept confidential is measured as "not too concerned" and "not at all concerned," NH Asians (27 percent) have a significantly smaller percentage of respondents who said they are "not too concerned" or "not at all concerned" than all other races. NH Whites (52 percent) remain the least concerned group.

percent) and Hispanics (35 percent), were significantly more likely to be concerned about confidentiality than NH Whites (24 percent). Figure 24 shows how each race and Hispanic origin groups responded to the confidentiality question.

Figure 24

All racial and Hispanic-origin groups were more concerned that the Census Bureau would not keep their answers to the census confidential than NH Whites.
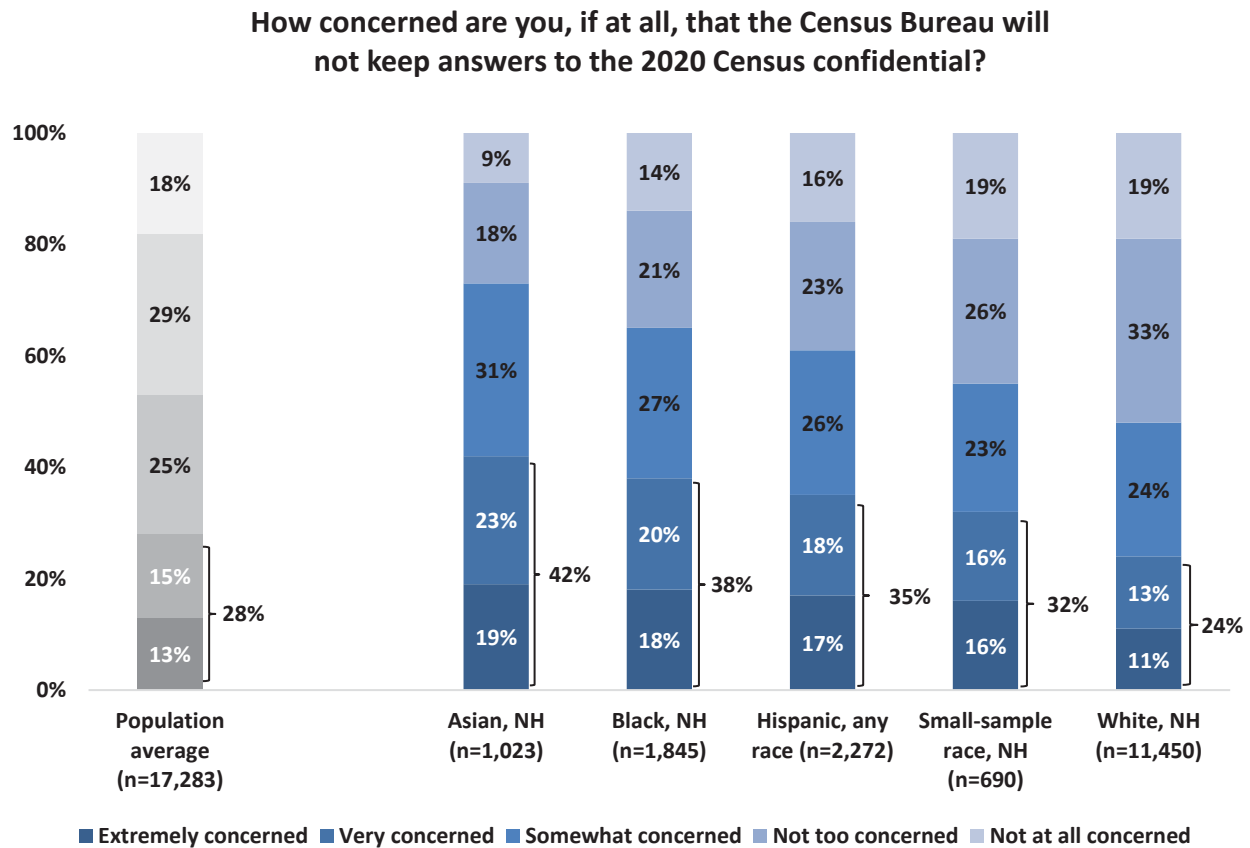
How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential?

■ **Extremely concerned** ■ **Very concerned** ■ **Somewhat concerned** ■ **Not too concerned** ■ **Not at all concerned**

Source: 2020 CBAMS Public Use Microdata Sample
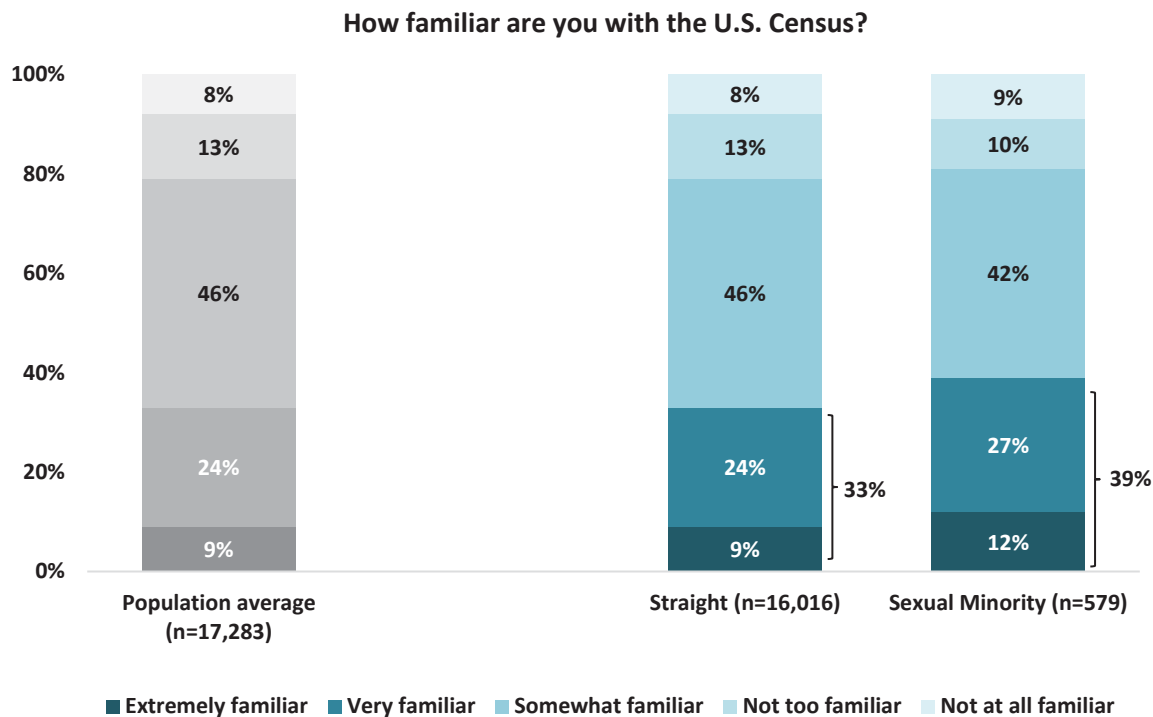*Notes: (1) Unweighted sample sizes are in parentheses*
(2) Appendix A reports the standard errors for all point estimates
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%

At rates that are statistically equal to one another, NH Asians (35 percent), NH Blacks/African Americans (34 percent), Hispanics (32 percent), and NH small-sample races (30 percent) were also more concerned than NH Whites (19 percent) that their answers would be shared with other government agencies.[38] Figure 25 shows how race and Hispanic origin groups responded to the data sharing question.

Figure 25

All racial and Hispanic origin groups were more concerned that the Census Bureau would share their answers with other government agencies than NH Whites.

How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
 (2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Differences in concern across education levels were similar in size to those seen across race and Hispanic origin groups. People with less than a high school diploma were significantly more

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[38] When concern that answers will be shared with other government agencies is measured as "not too concerned" and "not at all concerned," NH Asians (33 percent) have a significantly smaller percentage of respondents who said they were not concerned than all other races and people of Hispanic origins. NH Whites (56 percent) and NH small-sample races (51 percent) have the highest percentages of respondents who said they were not concerned at statistically equal rates.

concerned than those with higher levels of education that the Census Bureau would not keep their answers confidential (38 percent versus 22 percent) and that their answers might be shared with other government agencies (35 percent versus 18 percent).

Concerns about confidentiality followed a similar pattern by age. Thirty-five percent of people 65 years old or older said they were "extremely concerned" or "very concerned" that the Census Bureau will keep their answers private, compared with only 19 percent of 18-34 year olds who said the same (16 percentage-point difference). Differences in concern across age groups is not as pronounced in the case of concern that answers will be shared with other government agencies. There is not a statistically significance difference in concern between 18-34 year olds (19 percent) and 35-44 (21 percent), and only a 10 and 8 percentage-point difference between these groups and people age 65 and older.

The rate of concern for people who are not proficient in English (37 percent) is 14 percentage points higher than the rate for those who are English proficient (23 percent). Appendix A reports responses by group for the confidentiality and data-sharing questions.

Nearly a quarter of respondents were "very concerned" or "extremely concerned" that their answers to the 2020 Census would be used against them.

As Figure 26 shows, when asked how concerned they were that the answers they provide to the 2020 Census would be used against them, 22 percent of respondents said that they were "extremely concerned" or "very concerned." Seventeen percent said that they were "somewhat concerned."

Figure 26
Fear of repercussions from answering the 2020 Census.
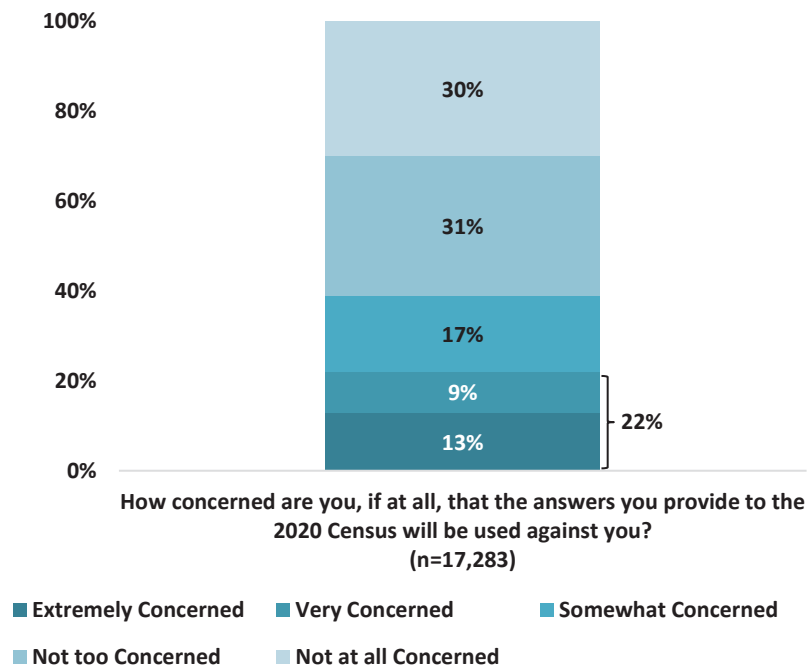
How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?
(n=17,283)

■ **Extremely Concerned**   ■ **Very Concerned**   ■ **Somewhat Concerned**
■ **Not too Concerned**   ■ **Not at all Concerned**

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
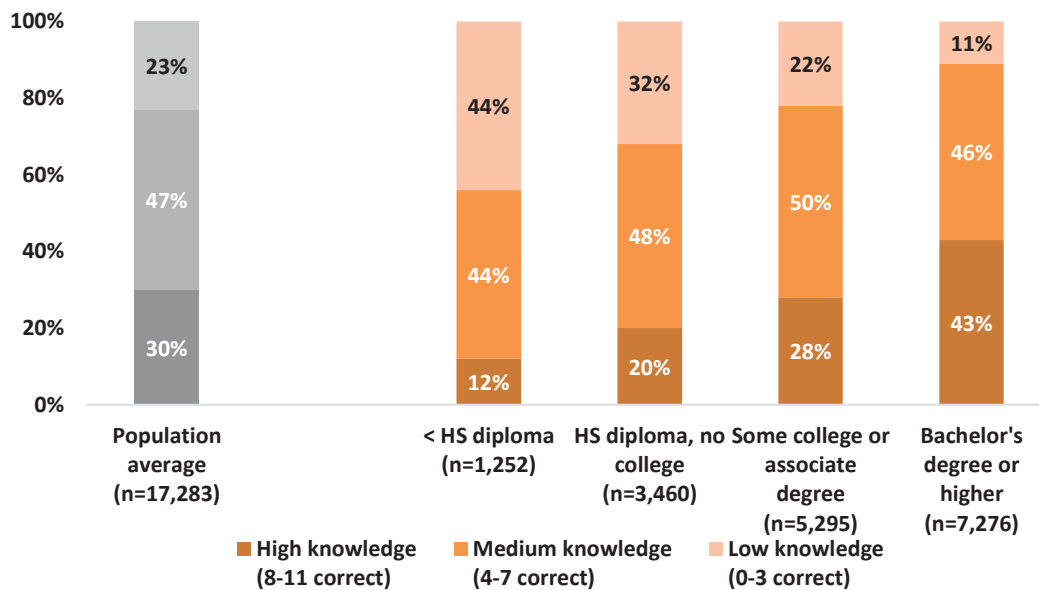*(2) Appendix A reports the standard errors for all point estimates.*
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

NH Asians, individuals not proficient in English, and those born outside the U.S. expressed the most concern that their answers to the 2020 Census would be used against them.

The largest differences in concern about repercussions from answering the 2020 Census were across racial and Hispanic origin groups. NH Asians (41 percent) had the largest percentage of respondents who said they were "extremely concerned" or "very concerned" that their answers to the 2020 Census would be used against them, followed by NH Blacks/African Americans (35 percent) and Hispanics (32 percent), and finally, people from NH small-sample races (25 percent). NH Whites (16 percent) were significantly less concerned than all other races that their answers would be used against them. Figure 27 shows the distribution of differences in levels of concern about repercussions by race and ethnicity.

Figure 27

All racial and Hispanic origin groups were more concerned their answers to the 2020 Census would be used against them than NH Whites.

How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

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Respondents' self-reported levels of English proficiency also related to their level of repercussion concerns. Thirty-nine percent of respondents who were not proficient in English reported that they were "extremely concerned" or "very concerned" that their answers would be used against them. Conversely, only 21 percent of English-proficient respondents reported the same level of concern. Figure 28 shows the distribution of responses by English proficiency.

Figure 28

Respondents who were not proficient in English were more concerned that their answers would be used against them than English proficient respondents.
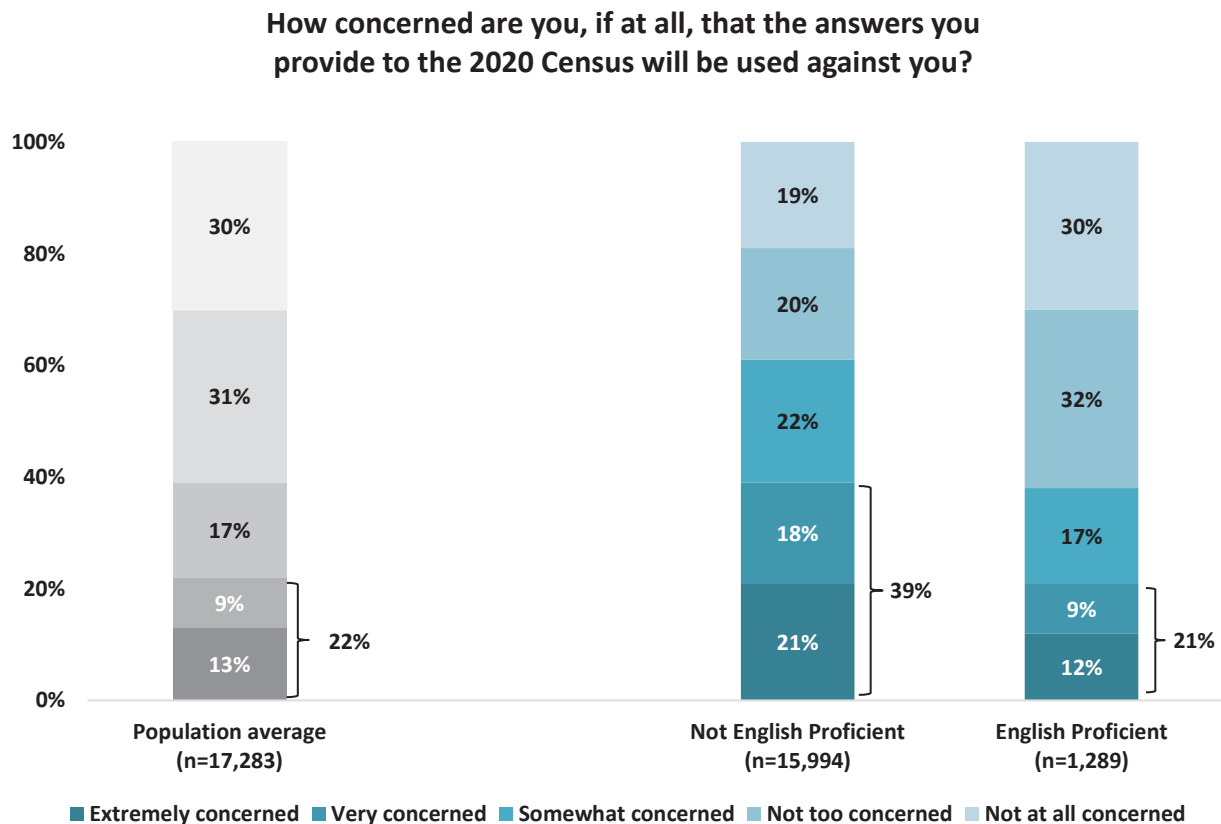
**How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?**

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses
(2) Appendix A reports the standard errors for all point estimates
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%

Similarly, Figure 29 shows that people who were born outside the U.S. (34 percent) were significantly more concerned than those born in the U.S. (20 percent) that their answers to the census would be used against them. Appendix A contains all group estimates and standard errors for the repercussion question.

Figure 29

Respondents who were born outside the United States were more concerned that their answers would be used against them than those born in the United States.

How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?

Legend:
- ■ Extremely concerned
- ■ Very concerned
- ■ Somewhat concerned
- ■ Not too concerned
- ■ Not at all concerned

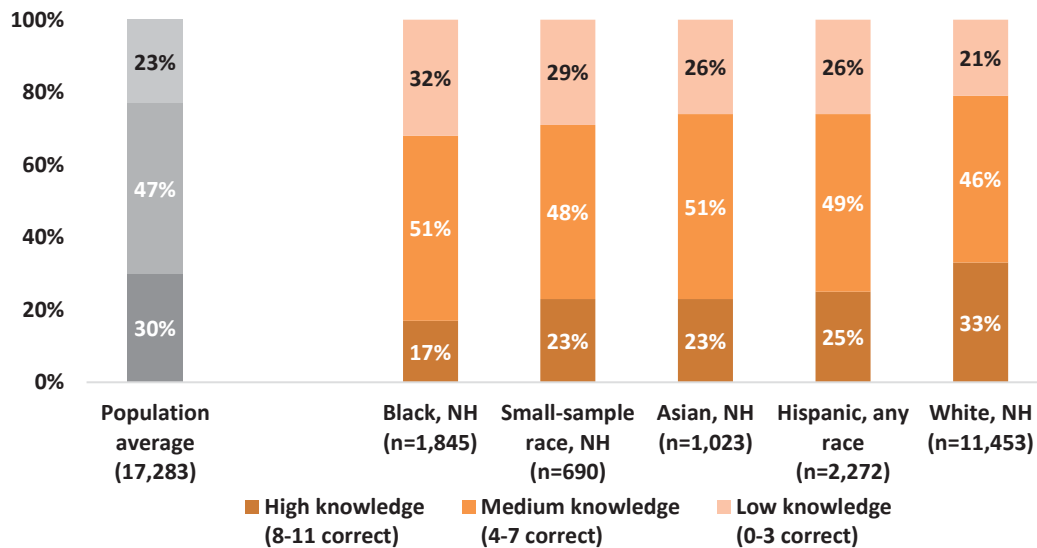*Source: 2020 CBAMS Public Use Microdata Sample*
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Distrust in all levels of government was high, with highest levels of distrust in the federal government.

The decennial census is sponsored and conducted by a federal agency (i.e., the U.S. Census Bureau), so it is possible that participation in the census could be affected by trust in the government, especially the Federal government. Responses to the 2020 CBAMS Survey demonstrate that approximately three in five survey respondents (59 percent) said they trust the federal government to do what is right "only some of the time" or "none of the time." Rates of distrust were slightly lower for state and local governments, at 54 percent and 47 percent, respectively. As discussed in the Background (Section 2) of this report, these rates of distrust mirror those found in other public opinion surveys, such as the American National Election Studies, that show trust in the government has been declining in the U.S. for decades. Figure 30 and tables in Appendix A show the topline point estimates and standard errors for the three government trust questions on the 2020 CBAMS Survey.

Figure 30

Majorities did not trust federal and state governments to do what is right most of the time.

How much of the time do you think you can trust the federal/state/local government to do what is right?

Legend: ■ None of the time ■ Only some of the time ■ Most of the time ■ Just about always

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

There were clear differences in trust in government within race and Hispanic origin, birth country, and English proficiency groups.

NH small-sample races (63 percent) and NH Whites (63 percent) had significantly higher levels of distrust in the federal government than all other races. In the case of trust in their state governments, NH Whites (47 percent), small-sample races (59 percent), and NH Blacks/African Americans (54 percent) were equally distrusting. However, NH Whites (47 percent) are not as distrusting of their local governments as NH small-sample races (55 percent) and NH Blacks/African Americans (54 percent). Across all levels of government, Hispanics of any race and NH Asians reported significantly lower levels of distrust (i.e., higher levels of trust) in the government than all other race and Hispanic origin groups. These differences in trust between people of different races mirror the trends reported in the American National Election Studies (ANES) Time Series Study data (American National Election Studies, 2017). Figure 31 shows how each race and Hispanic origin group responded to the question on trust in the federal government.

Figure 31

NH Whites, NH small-sample races, and NH Blacks had the highest levels of distrust in the federal government, Hispanics, and NH Asians the lowest.

How much of the time do you think you can trust the FEDERAL government to do what is right?

Legend: ■ None of the time ■ Some of the time ■ Most of the time ■ Just about always

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)
Notes: (1) Unweighted sample sizes are in parentheses.

(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to the whole numbers so that the sum of estimates equals 100%.

People born in the U.S. were more distrusting of all levels of government than people born outside the U.S. Sixty-two percent of people born in the U.S. said that they distrusted the federal government compared to 39 percent of people born outside of the United States. The gap was similarly sized for distrust in the respondent's state government (22 points) and slightly smaller for local government (16 points). This finding is consistent with recent research that shows immigrants are more likely than native-born U.S. residents to trust the federal government (Baldassare, Bonner, Dykman, & Lopes, 2018). Figure 32 details how respondents born in and outside of the US reported trusting the federal government.

Figure 32

People born in the U.S. were more distrusting of the federal government than people born outside the U.S.

How much of the time do you think you can trust the FEDERAL government to do what is right?

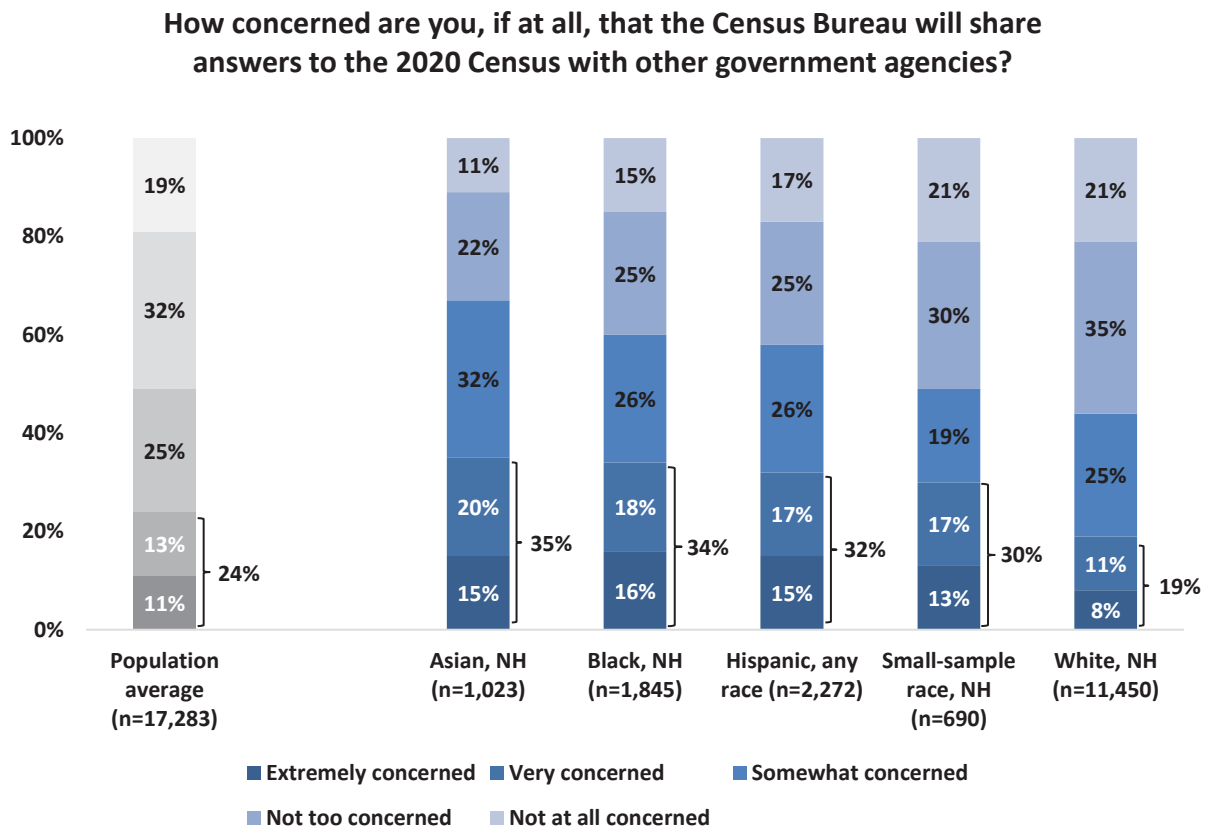*Source: 2020 CBAMS Public Use Microdata Sample*
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

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Among respondents who are English proficient, 62 percent said they trusted the federal government "some of the time" (52 percent) or "none of the time" (10 percent), compared to 38 percent of respondents who are not proficient in English (34 percent "some of the time," 4 percent "none of the time")—a difference of 23 percentage points. The difference for trust in state government was 21 percentage points (56 percent for English proficient respondents, 36 percent for those not proficient in English); it was 12 percentage points (48 percent versus 36 percent) for trust in local government.

Many did not feel that it matters whether they are counted in the 2020 Census.

When survey respondents were asked if it matters whether they personally are counted in the 2020 Census, 41 percent said it matters "a moderate amount," "a little," or "not at all." Figure 33 reports the topline distribution of responses to the question measuring perceived efficacy of participation in the 2020 Census.

Figure 33

Perceptions of the efficacy of participating in the 2020 Census.

How much, if at all, do you think it matters if you personally are counted in the 2020 Census?
(n=17,283)

■ Not at all ■ A little ■ A moderate amount ■ A lot ■ A great deal

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to the whole numbers so that the sum of estimates equals 100%.

The largest differences in perceptions of the efficacy of participating were across age and race groups.

The largest difference in perceptions of the importance of personally being counted in the census was between the young and old. As Figure 34 demonstrates, over half of people age 18 to 34 (55 percent) felt that it matters "not at all," "a little," or "a moderate amount." Only 34 percent of people age 65 and over expressed the same level of pessimism about the efficacy of participating.

Figure 34

Younger respondents were less likely to believe that participating in the census matters relative to older respondents.

How much, if at all, do you think it matters if you personally are counted in the 2020 Census?

Not at all ■ A little ■ A moderate amount ■ A lot ■ A great deal

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

When asked how much they thought it mattered if they were personally counted in the 2020 Census, NH Asians (47 percent), NH small-sample races (47 percent), and NH Whites (43 percent) responded at statistically equal levels that they felt it mattered "not at all," "a little," or "a moderate amount." All had significantly lower levels of efficacy than Hispanics (34 percent) and NH Blacks/African Americans (33 percent), only a third of whom tended to feel it mattered, at most, "a moderate amount" if they were counted in the 2020 Census. Figure 35 shows responses by race and ethnicity.

Figure 35

NH Asians, NH Whites, and NH small-sample races were least likely to say being counted in the 2020 Census mattered for them. NH Blacks and Hispanics were the most likely.
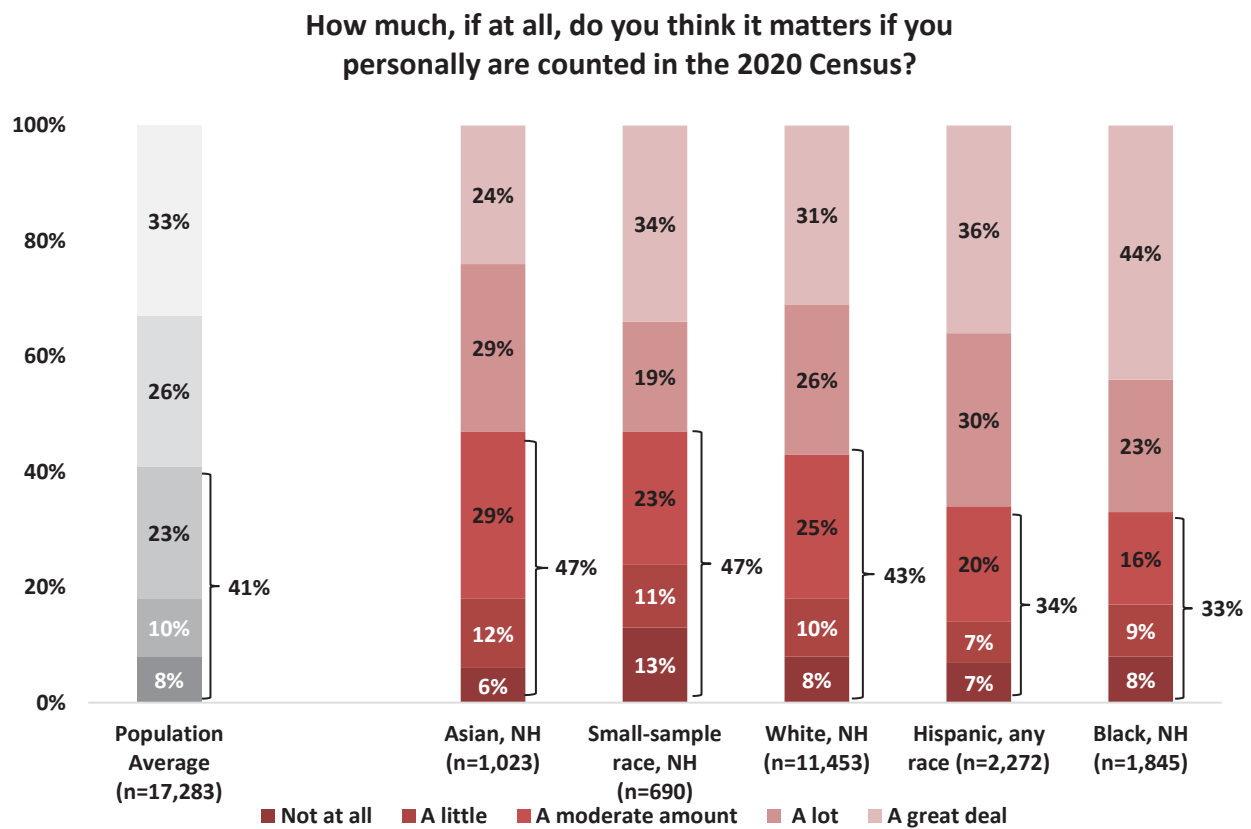
How much, if at all, do you think it matters if you personally are counted in the 2020 Census?

Legend: ■ Not at all ■ A little ■ A moderate amount ■ A lot ■ A great deal

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

More people predicted participating in the 2020 Census could benefit their community than them personally.

When asked whether they believed answering the 2020 Census could benefit or harm their community, a majority of people (54 percent) said that they believed the census would benefit their community. However, only 37 percent said they thought answering the census would benefit them personally. A plurality (44 percent) said they believed answering the 2020 Census would "neither benefit nor harm" them personally. Only one percent of respondents said they believed answering the census would harm their communities or harm them personally. Figure 36 and tables in Appendix A show topline estimates and standard errors for the questions on the potential effects of participation in the census.

Figure 36

A majority of people said that they believed the census could benefit their community, while a minority reported it could benefit them personally.

Do you believe that answering your 2020 Census form could benefit or harm _____ in any way?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
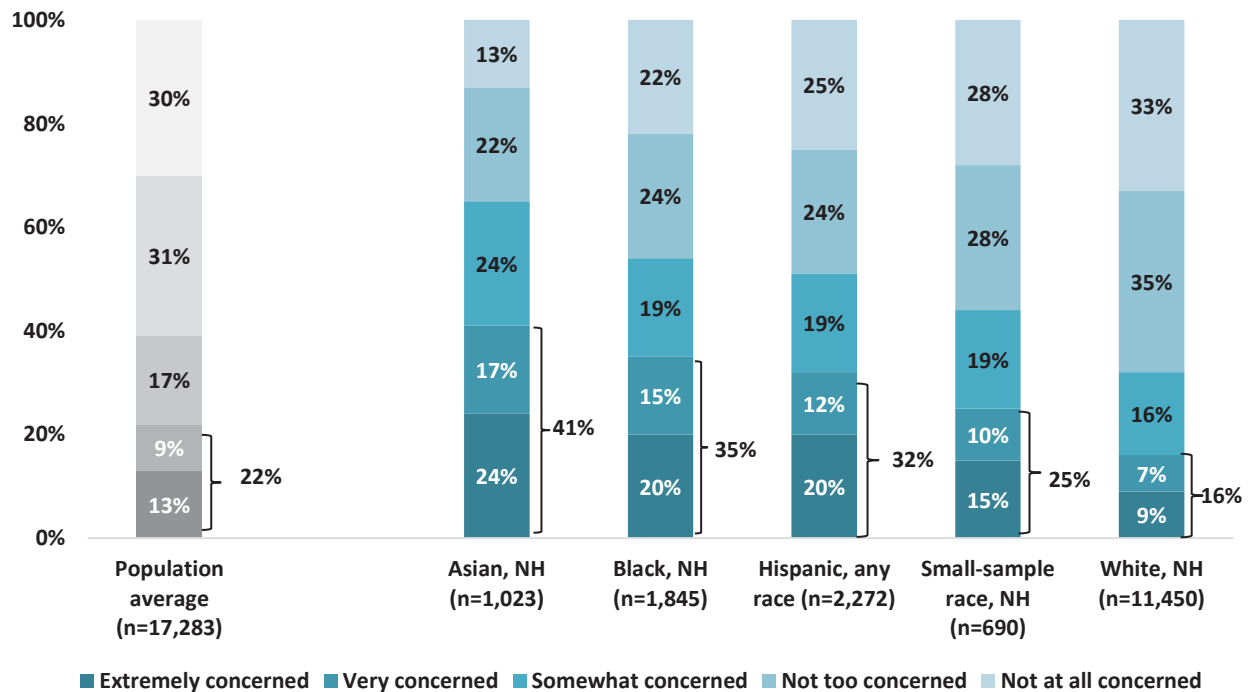*(2) Appendix A reports the standard errors for all point estimates.*
(3) All estimates reported in the bar were rounded to the whole numbers so that the sum of estimates equals 100%.

The largest group differences in perceived benefits or harm from participating in the census were across race and Hispanic origin groups.

In the case of potential effects on the respondent's *community*, a significantly higher percentage of Hispanics (62 percent) than any other race and Hispanic origin group said that answering the census could benefit their community. Conversely, people of NH small-sample races (47 percent) were significantly less likely than all other races to believe that answering the census could benefit their community.

There were smaller, yet statistically significant, differences in perceptions of the other potential effects (i.e., harm, neither benefit nor harm, and both benefit and harm) that participating in the 2020 Census could have on the community between race and Hispanic origin groups. Figure 37 shows how each race and Hispanic origin group responded.

Figure 37
Hispanics are the most likely race or Hispanic origin group to perceive potential benefits to their community from participating in the 2020 Census.

Do you believe that answering your 2020 Census form
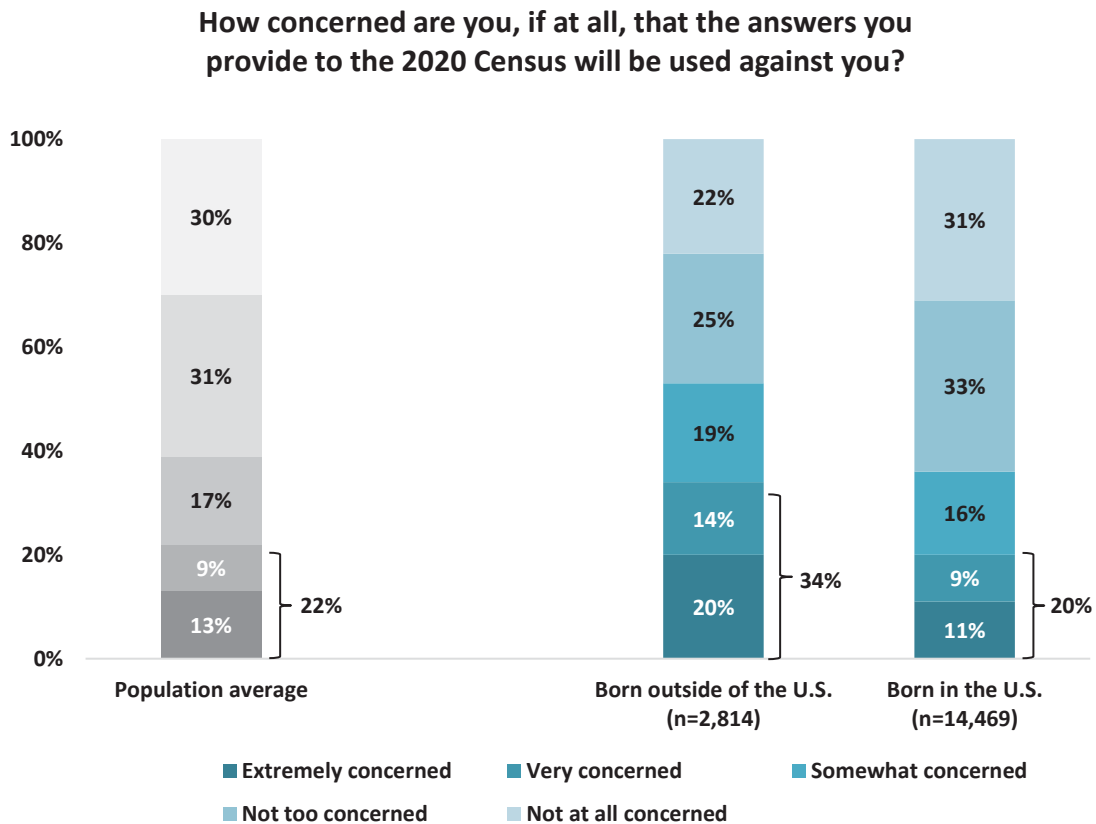could benefit or harm *your community* in any way?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to the whole numbers so that the sum of estimates equals 100%.

There were large race and Hispanic origin group differences in perceptions of the *personal* effects of participating in the census. Again, Hispanics (48 percent) were significantly more likely than all other race and Hispanic origin groups to perceive a personal benefit from answering the 2020 Census. NH Whites (34 percent) and NH small-sample races (33 percent) were less likely than all other races to believe that answering the 2020 Census would benefit them personally.

A significantly larger percentage of NH Whites (48 percent) than all other races said answering the census would "neither benefit nor harm" them personally. On the other hand, NH Blacks/African Americans (23 percent) and people of NH small-sample races (23 percent) had the largest percentage of respondents who believed that participating in the 2020 Census could "both benefit and harm" them personally. Figure 31 shows how each race and ethnic group responded.

Figure 38

A larger percentage of NH Whites than any other race or Hispanic origin group said that answering the census could "neither benefit nor harm" them personally.
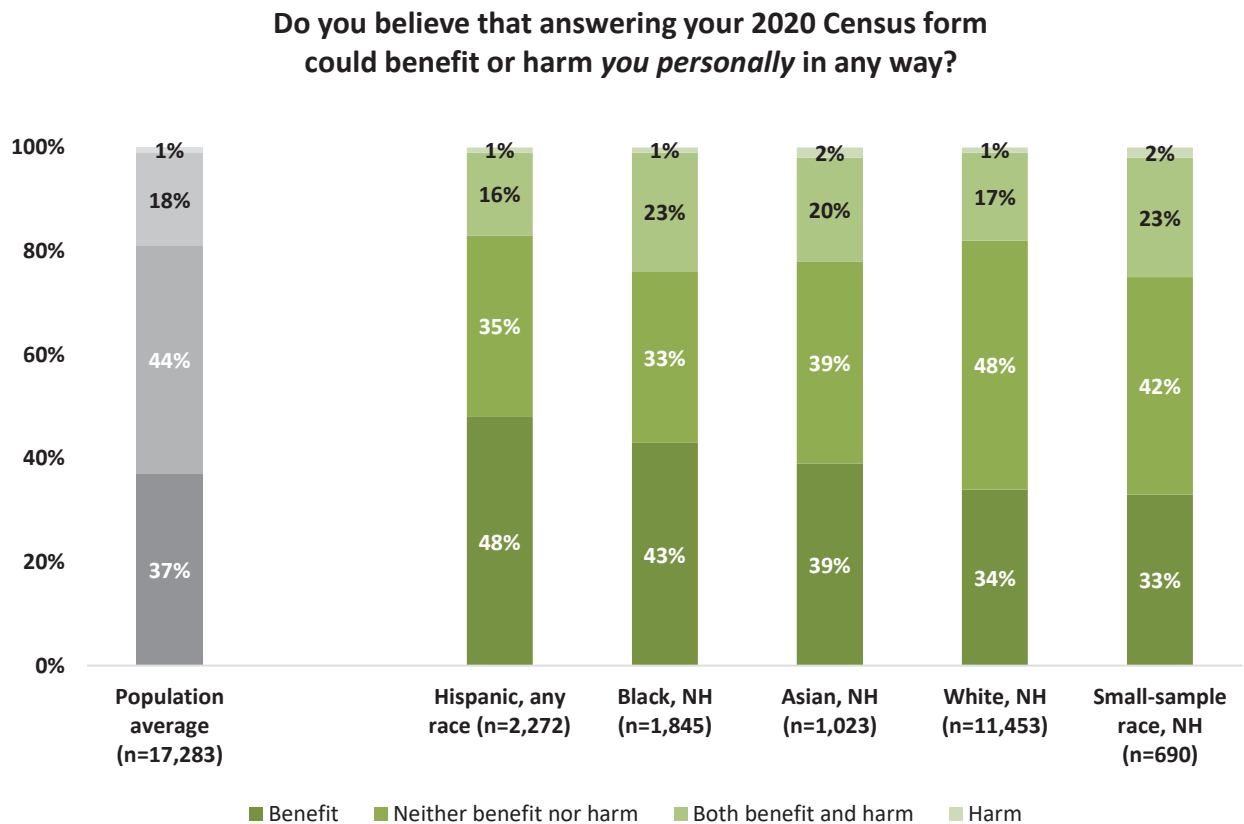
Do you believe that answering your 2020 Census form could benefit or harm *you personally* in any way?

Source: 2020 CBAMS Public Use Microdata Sample
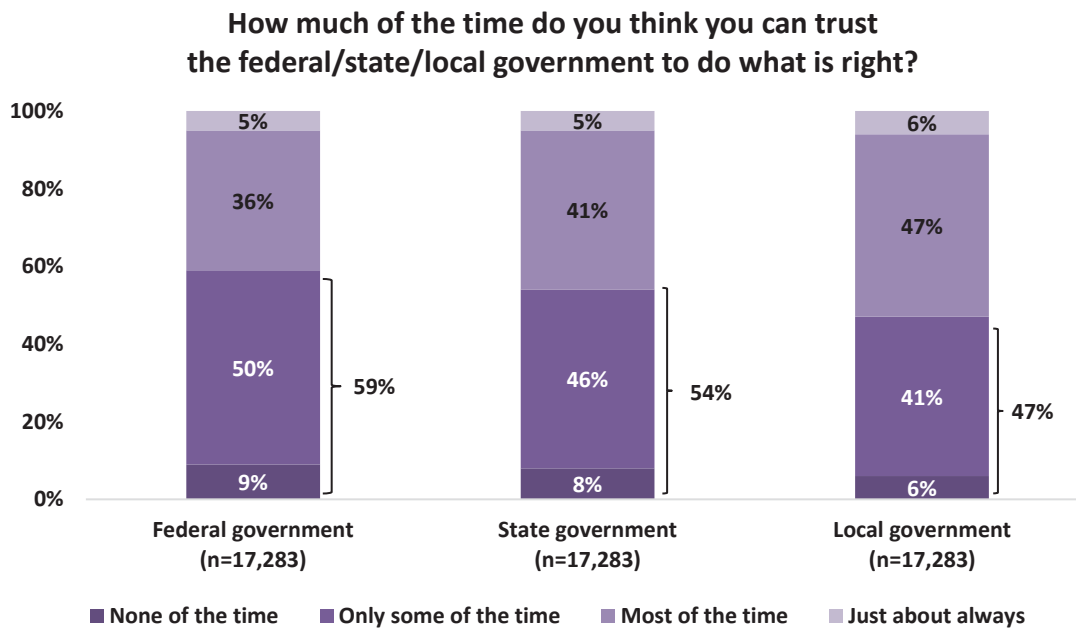Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

5.4 What would potentially motivate people to complete the census?

The 2020 CBAMS Survey asked a series of questions about different uses of census information in order to gauge which uses respondents found most important. The purpose was to identify content for the communications campaign that could motivate respondents to fill out the 2020 Census form. Motivators were examined by first asking respondents to indicate how important each of a series of uses was to them personally, followed by a single question in which respondents were forced to choose from that same series the most important reason to fill out the census.

Funding for public service was the most popular motivator.

When forced to choose the single most important use of the census, householders were most likely (30 percent) to choose "It helps determine funding for public services in my community." "It is my civic duty" was selected by 25 percent of householders, and "It is used to enforce civil rights laws" and "It shows that I am proud of my cultural heritage" each received two percent of responses or less. Figure 39 shows the result of the forced-choice question.

Figure 39
Forced-choice motivators.

Which ONE of the following is the most important reason, to you personally, that you should fill out the census form? (Forced Choice)

- It shows that I am proud of my cultural heritage
- It is used to enforce civil rights laws
- It determines how many elected representatives my state has in Congress
- It is my civic duty (along with voting, jury duty, paying taxes)
- It helps determine funding for public services in my community like schools and fire departments
- It contributes to a better future for my community
- It provides information for my local government to plan for changes in my community
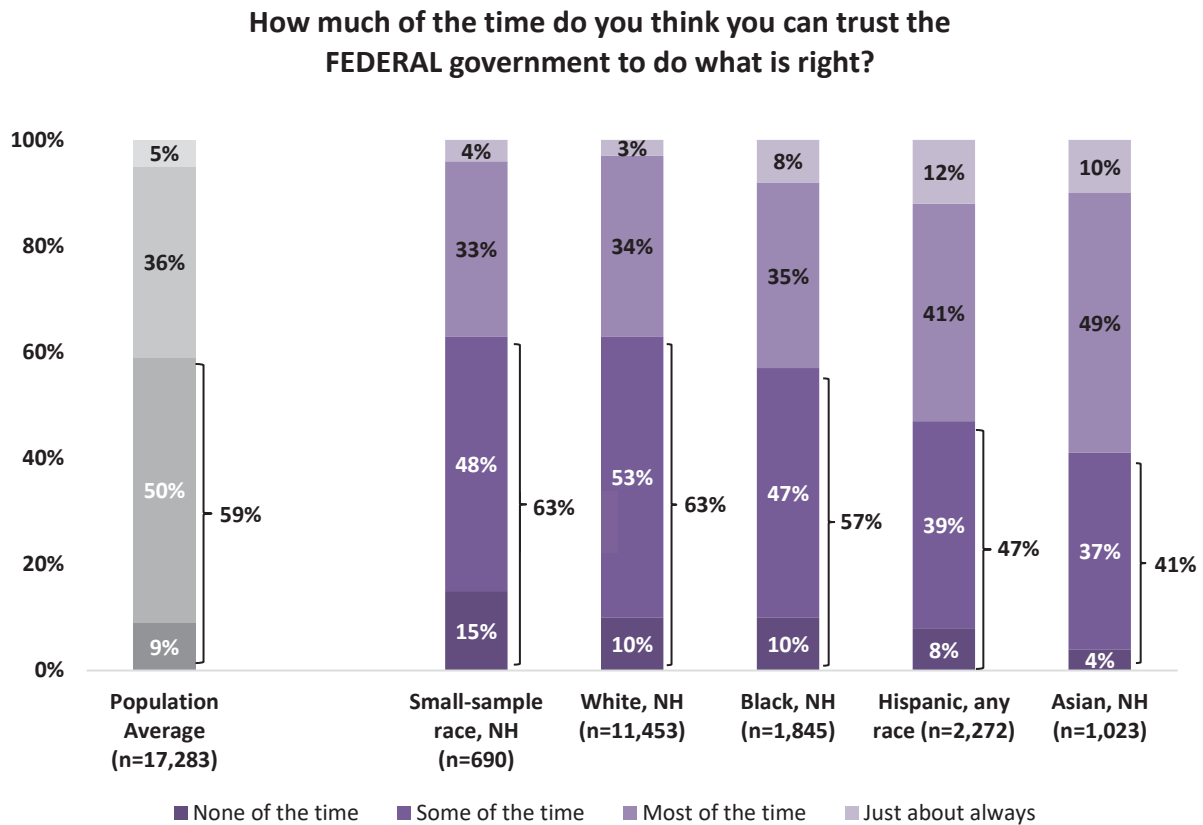
Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the pie chart *were rounded to whole numbers so that the sum of estimates equals 100%.*

Differences across demographic characteristics were minimal between each forced-choice option. The largest difference was among those who indicated civic duty was the most important reason to respond to the census: 12 percentage points separated Hispanics (16 percent) from NH Whites (28 percent) and respondents who speak English proficiently (26 percent) from those who do not speak English proficiently (14 percent).

Community-oriented motivators were most popular with younger people, non-whites, those who were not English proficient, and the less educated.

However, larger differences across demographic characteristics emerged when all of the community-oriented responses were combined into one category. Community-oriented motivators included determining funding for public services in the community (chosen by 30 percent of householders), contributing to a better future for the community (17 percent), and providing information for local government to plan for changes in the community (15 percent). Together, these three motivators made up 62 percent of the weighted responses (see Figure 40).

Figure 40
Forced-choice community-oriented motivators combined.

Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?
(Forced Choice, Community-oriented Motivators Combined)

- It shows that I am proud of my cultural heritage
- It is used to enforce civil rights laws
- It determines how many elected representatives my state has in Congress
- It is my civic duty (along with voting, jury duty, paying taxes)
- It helps determine funding for public services in my community like schools and fire departments
- It contributes to a better future for my community
- It provides information for my local government to plan for changes in my community

Source: 2020 CBAMS Public Use Microdata Sample
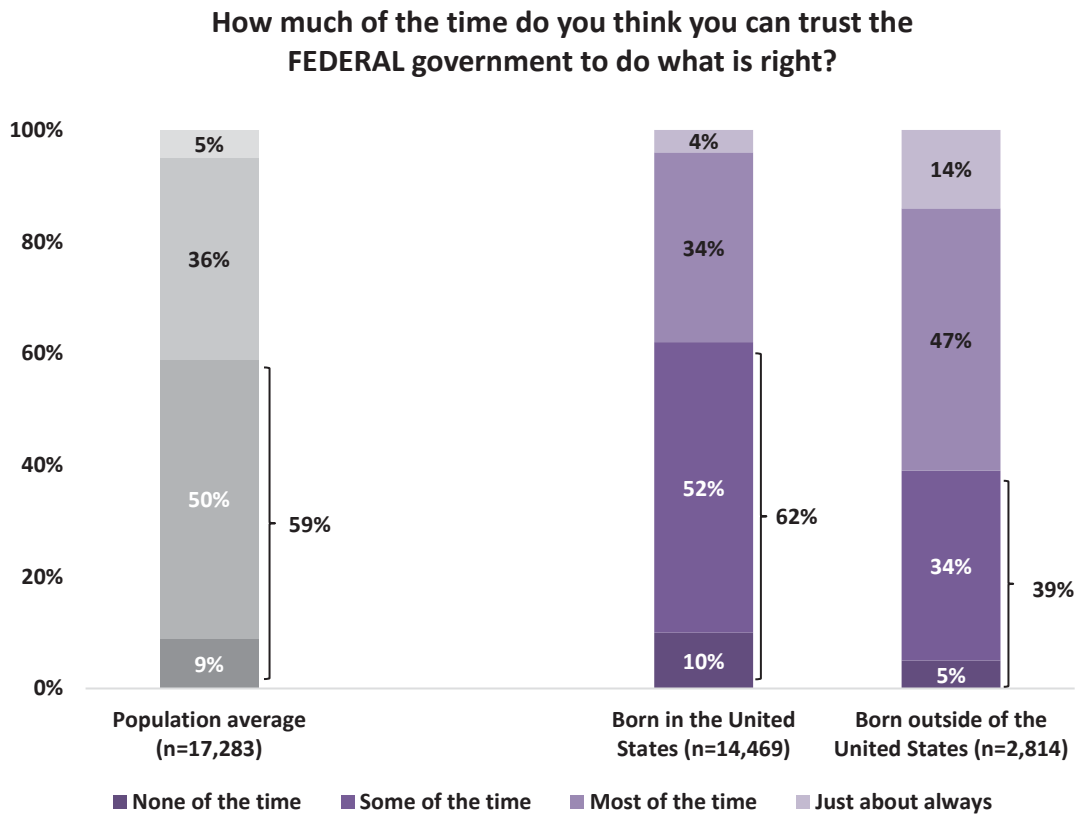*Notes: (1) Unweighted sample sizes are in parentheses.*
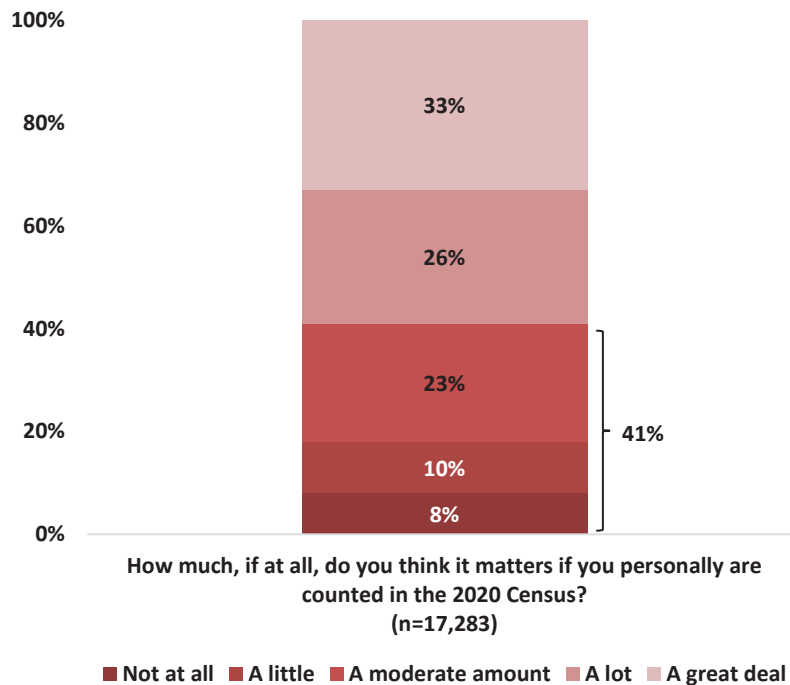*(2) Appendix A reports the standard errors for all point estimates.*
(3) All estimates reported in the pie chart were rounded to whole numbers so that the sum of estimates equals 100%.

With community-oriented uses of census information combined, it becomes apparent that community-oriented motivators were most popular with younger, non-whites, those who were not English proficient, and less educated. As shown in Figure 41, nearly seven in ten householders (69 percent) in the 18-34 and 35-44 age groups indicated that a community-oriented use of the census was most important to them. Popularity in community-oriented uses of the census declines for older householders. About half (51 percent) of those 65 and older indicated that they believed community-oriented uses were the most important use of census information.

Figure 41
Community-oriented motivators were most popular with younger householders.
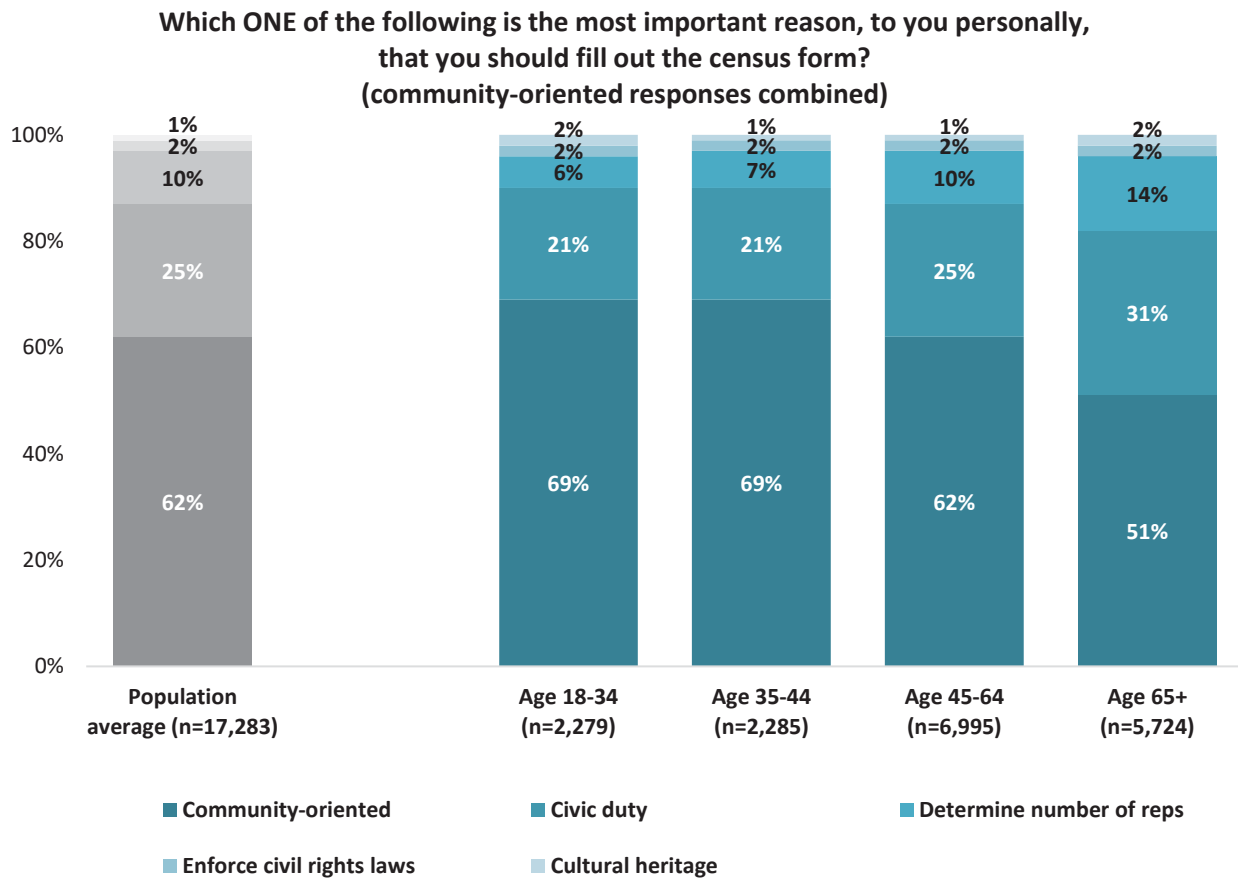
Which ONE of the following is the most important reason, to you personally, that you should fill out the census form? (community-oriented responses combined)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)
Notes: (1) Unweighted sample sizes are in parentheses
(2) Appendix A reports the standard errors for all point estimates
(3) All estimates reported in the bar were rounded to the whole numbers so that the sum of estimates equals 100%

NH Whites were the least likely (58 percent) among race and Hispanic origin demographic groups to choose a community-oriented use. Hispanics (73 percent) were most likely to specify a community-oriented use, followed by NH Asians (70 percent), NH Blacks/African Americans (70 percent), and NH small-sample races (62 percent). Figure 42 shows the distribution of community-oriented responses by race and Hispanic origin group.

Figure 42

Community-oriented motivators were most popular with people of Hispanic origin.
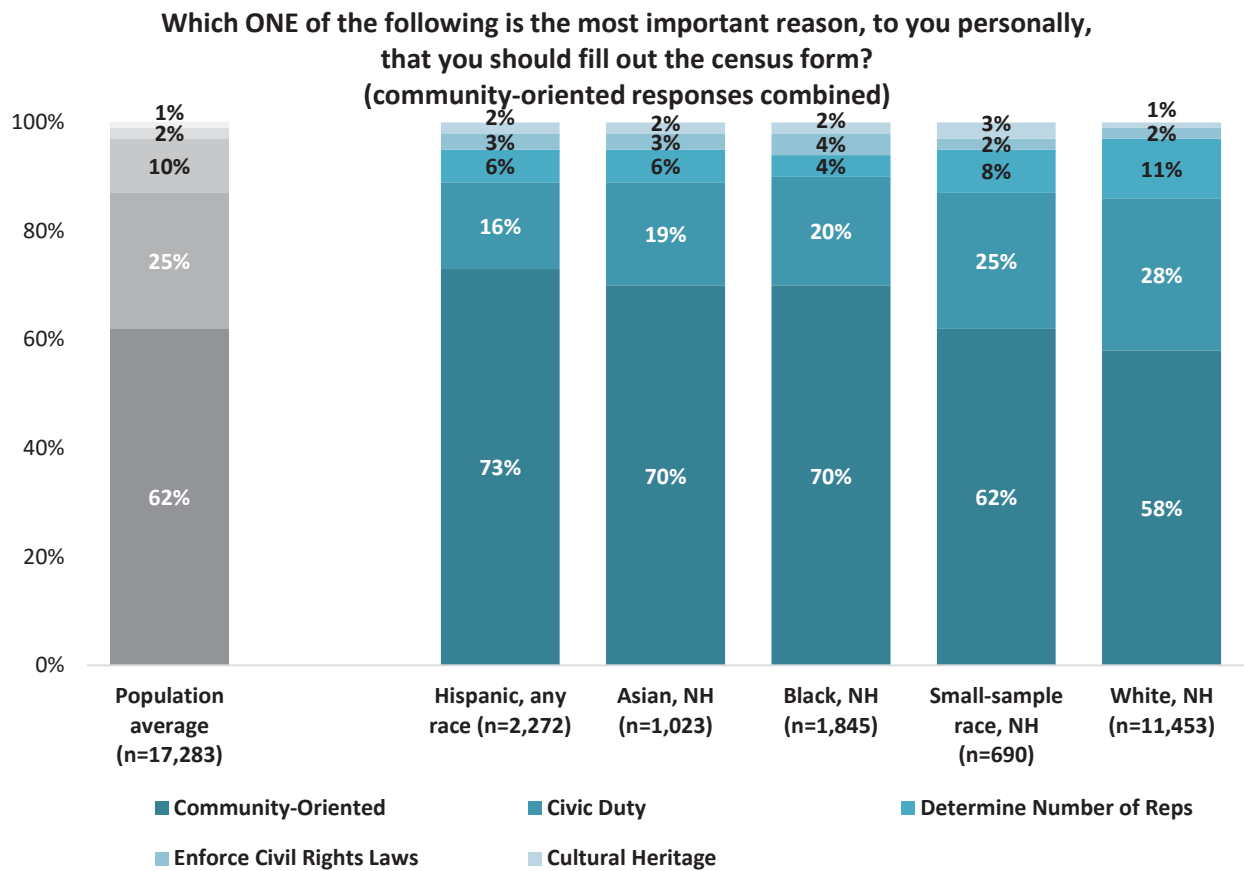
Which ONE of the following is the most important reason, to you personally, that you should fill out the census form? (community-oriented responses combined)

	Population average (n=17,283)	Hispanic, any race (n=2,272)	Asian, NH (n=1,023)	Black, NH (n=1,845)	Small-sample race, NH (n=690)	White, NH (n=11,453)
Cultural Heritage	1%	2%	2%	2%	3%	1%
Enforce Civil Rights Laws	2%	3%	3%	4%	2%	2%
Determine Number of Reps	10%	6%	6%	4%	8%	11%
Civic Duty	25%	16%	19%	20%	25%	28%
Community-Oriented	62%	73%	70%	70%	62%	58%

Legend: ■ Community-Oriented ■ Civic Duty ■ Determine Number of Reps ■ Enforce Civil Rights Laws ■ Cultural Heritage
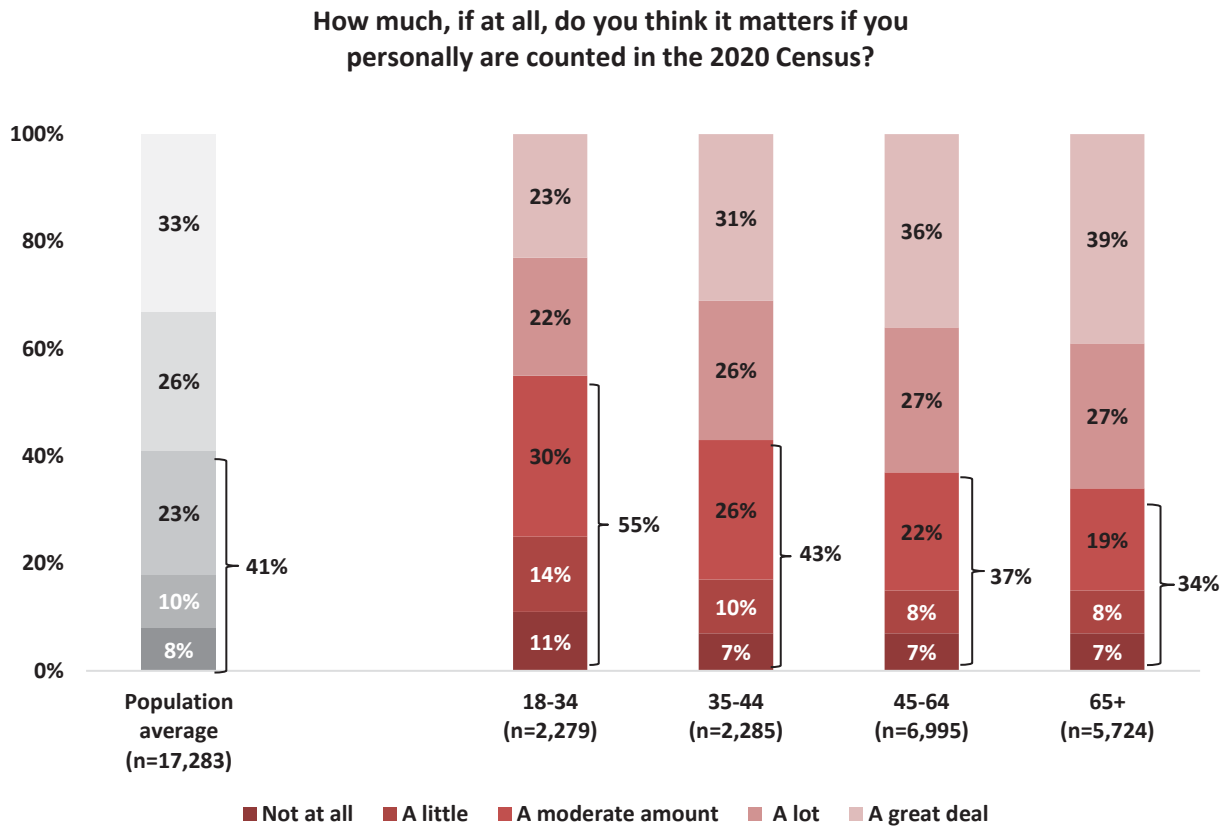
Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Figure 43 shows a 14 percentage-point gap separating English proficient respondents (61 percent) who chose a community-oriented motivator from non-English proficient respondents (75 percent) who chose a community-oriented motivator.

Figure 43

Community-oriented motivators were most popular with those not proficient in English.
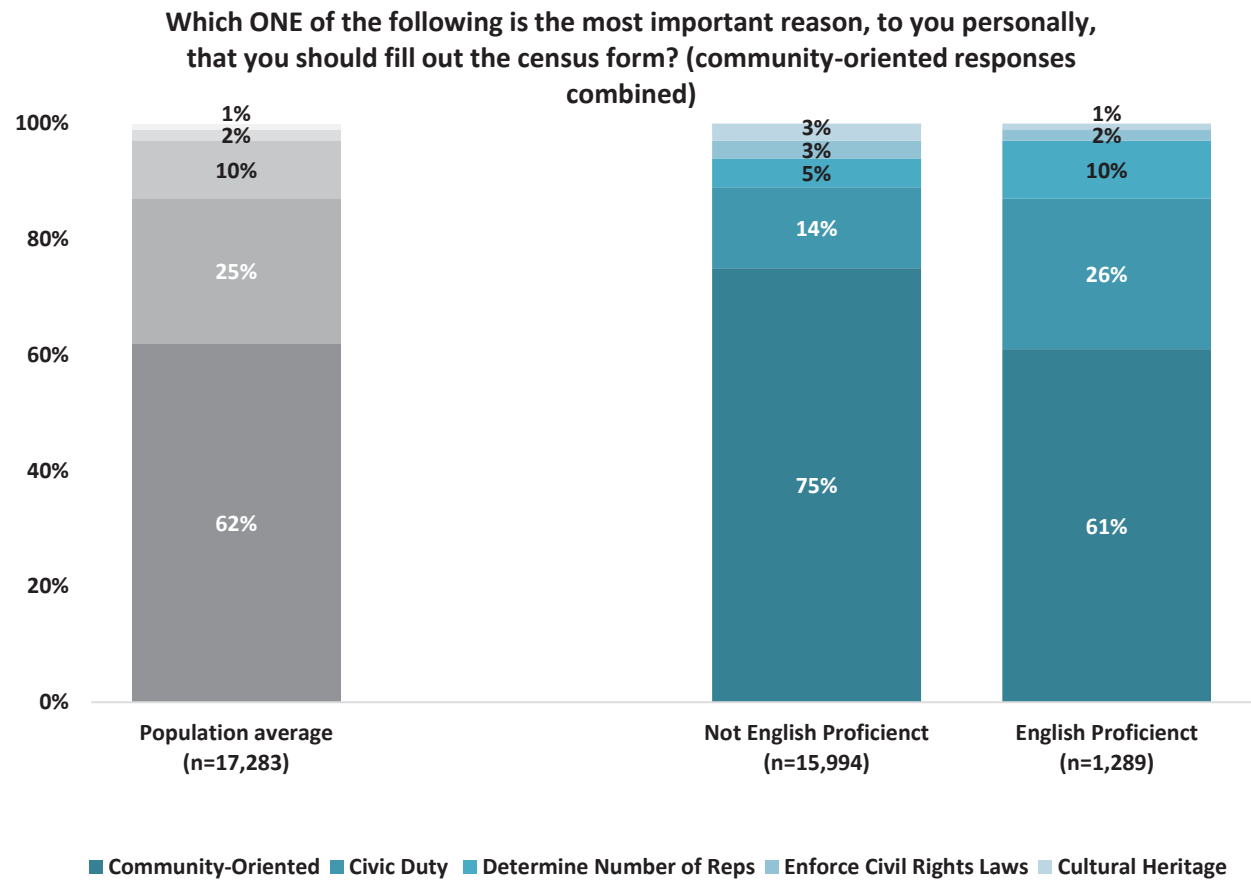
Which ONE of the following is the most important reason, to you personally, that you should fill out the census form? (community-oriented responses combined)

Community-Oriented ■ Civic Duty ■ Determine Number of Reps ■ Enforce Civil Rights Laws ■ Cultural Heritage

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

As Figure 44 demonstrates, a trend similar to what was found with age groups emerged for respondents' levels of education, in that community-oriented uses of the census resonated more with lower-educated respondents than with highly educated respondents. Householders with a high school diploma or less (70 percent) chose a community-oriented use of census information as the most important motivator compared to 56 percent of those with a college degree.

Figure 44

Community-oriented motivators were most popular with lower-educated householders.
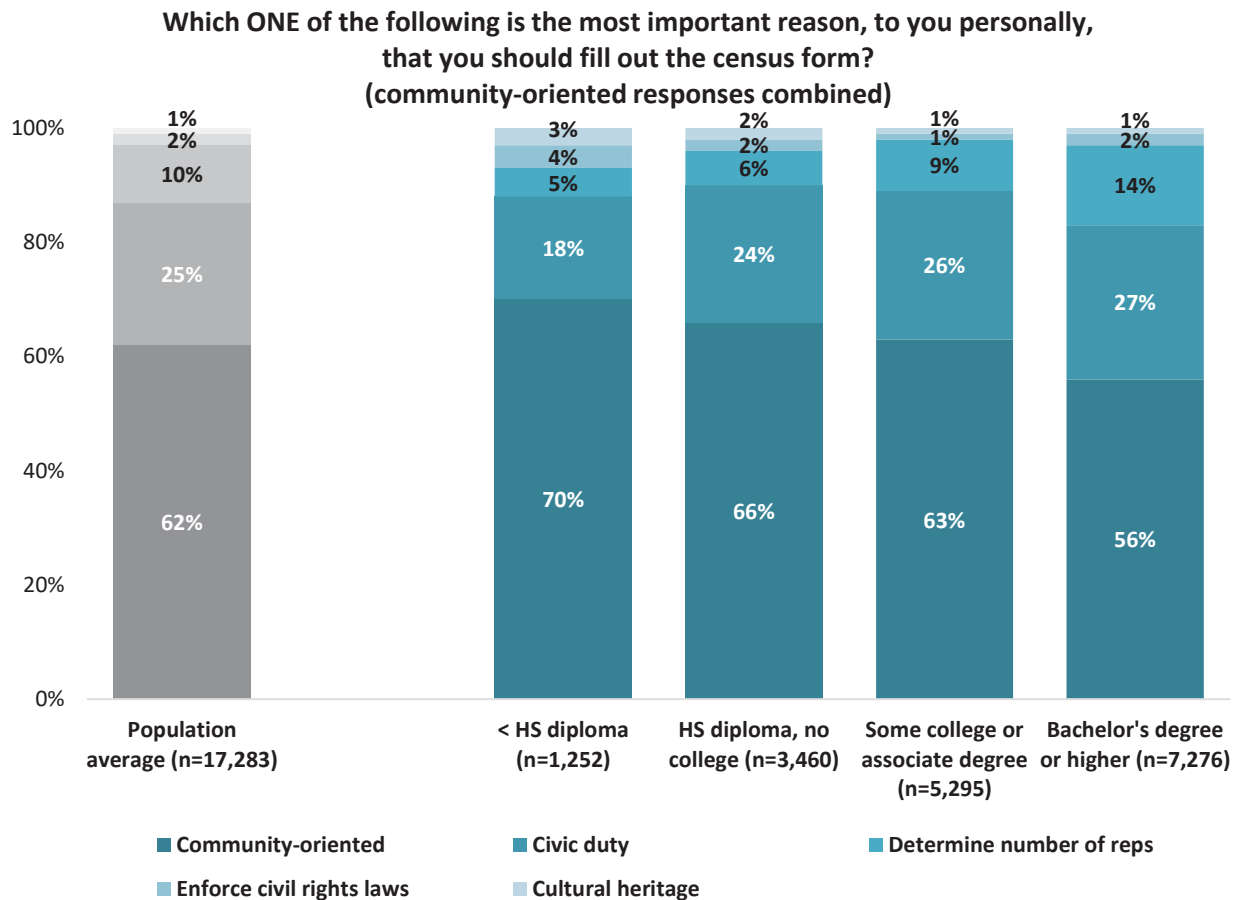
Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?
(community-oriented responses combined)

	Population average (n=17,283)	< HS diploma (n=1,252)	HS diploma, no college (n=3,460)	Some college or associate degree (n=5,295)	Bachelor's degree or higher (n=7,276)
Cultural heritage	1%	3%	2%	1%	1%
Enforce civil rights laws	2%	4%	2%	1%	2%
Determine number of reps	10%	5%	6%	9%	14%
Civic duty	25%	18%	24%	26%	27%
Community-oriented	62%	70%	66%	63%	56%

- ■ Community-oriented
- ■ Civic duty
- ■ Determine number of reps
- ■ Enforce civil rights laws
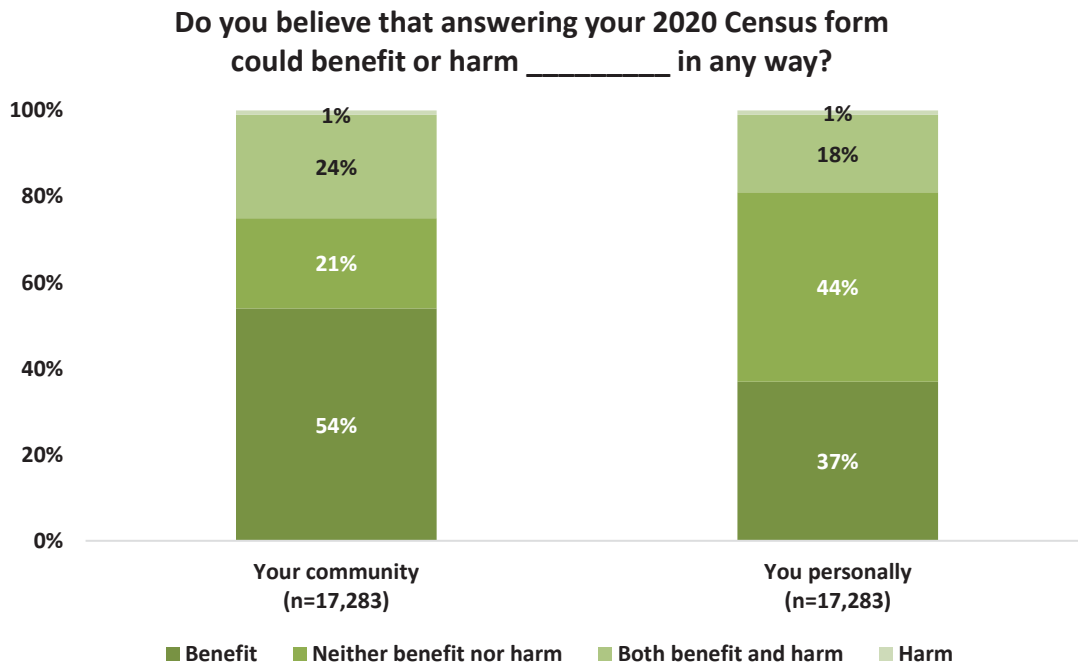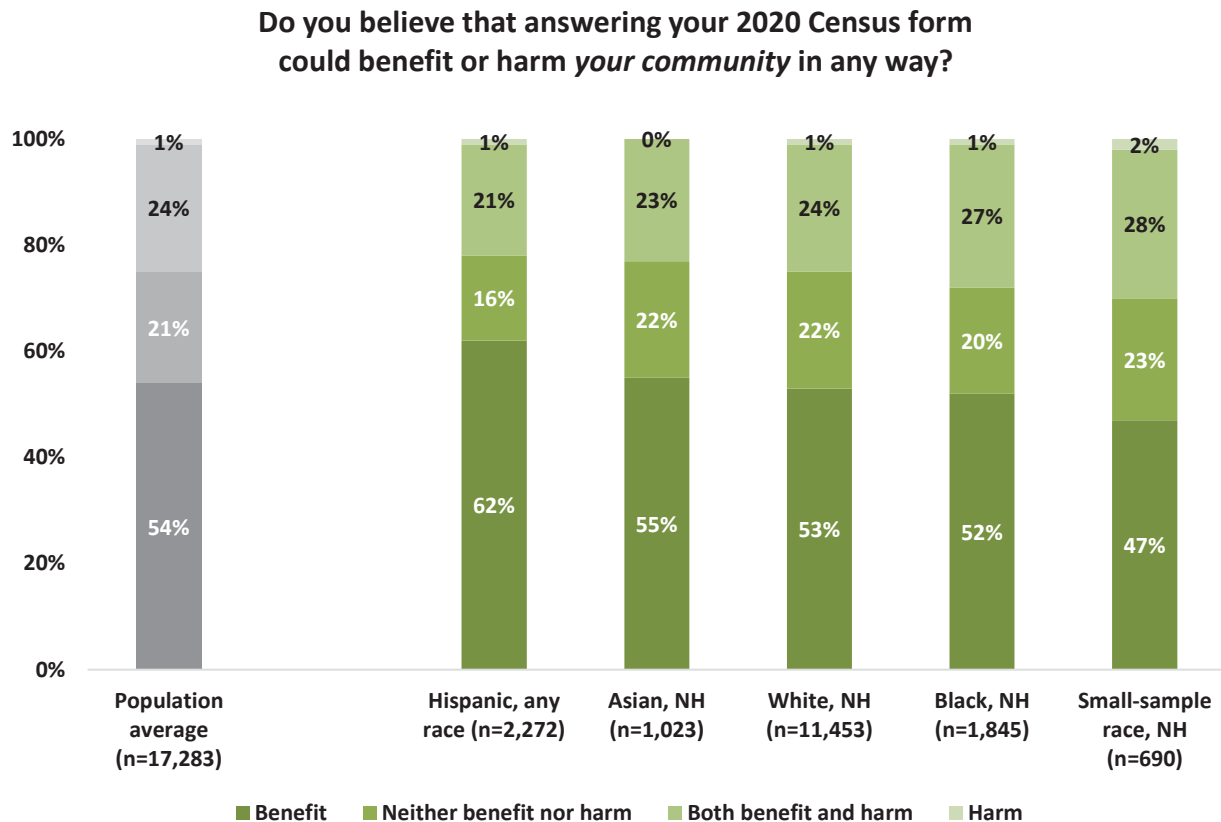- ■ Cultural heritage

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

In all four cases mentioned above, the demographic characteristic (i.e., age, race and Hispanic origin, English proficiency, and education level) that was least likely to specify a community-oriented reason to complete the census was among the most likely to indicate that the most important reason to participate in the census was either to fulfill their civic duty or determine the number of elected representatives their state received in Congress. For instance, fewer householders 65 or older than respondents of any other age group specified a community-oriented motivator, and they were the most likely to choose civic duty or determining the number of elected representatives as the most important use of the census. There is a bifurcation of respondents such that some demographic characteristics gravitated to community-oriented motivations and others gravitated to civic duty or determining the number of elected representatives as the most important reason to complete the census. Appendix A shows the weighted distribution of the forced-choice motivator for all demographic characteristics.

There was also a disconnect between knowledge about the census (as discussed in Section 5.2) and reasons people might participate in the census. Although a plurality of householders (30 percent) cited the census's role in determining funding for public services as the single most important reason to fill out the census, only 45 percent of respondents knew that the census is used to determine how much government funding communities receive. . Similarly, 25 percent cited civic duty as the top reason to participate in the census, yet only 25 percent knew that they were required by law to fill out the census form, and 66 percent did not know that the U.S. Constitution mandates that the census be conducted.

Not only are community-oriented uses of the census the strongest motivators overall, they are also strongest among those who reported they were least likely to respond. Among those who reported they were "somewhat likely," "not too likely," or "not at all likely" to respond to the census, 69 percent chose community-oriented uses as the most important reason to respond. The second most frequent use was fulfilling their civic duty (20 percent). In contrast, 58 percent of respondents who reported a high likelihood of responding to the census found a community-oriented use the most motivating, and 28 percent found civic duty the most motivating. Figure 45 shows the distribution of forced-choice motivation responses by reported likelihood to fill out the census form.

Figure 45
Community-oriented motivators are most important to those unlikely to fill out a census form.
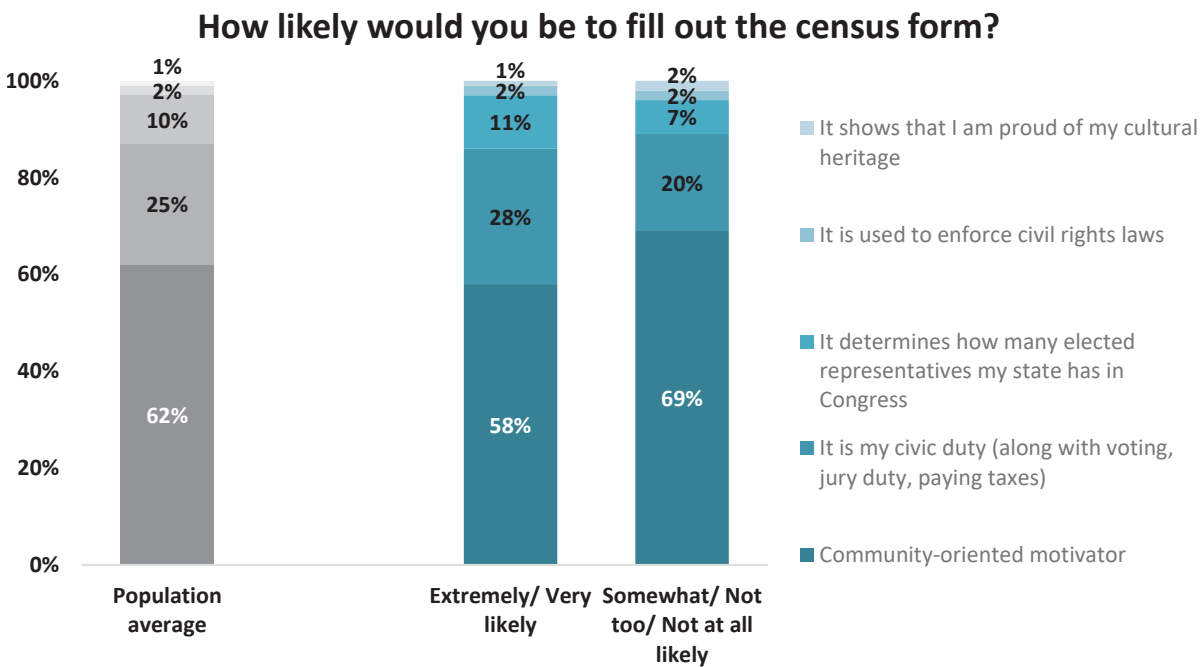
How likely would you be to fill out the census form?

Legend:
- It shows that I am proud of my cultural heritage
- It is used to enforce civil rights laws
- It determines how many elected representatives my state has in Congress
- It is my civic duty (along with voting, jury duty, paying taxes)
- Community-oriented motivator

|	Population average	Extremely/ Very likely	Somewhat/ Not too/ Not at all likely
It shows that I am proud of my cultural heritage	1%	1%	2%
It is used to enforce civil rights laws	2%	2%	2%
It determines how many elected representatives my state has in Congress	10%	11%	7%
It is my civic duty	25%	28%	20%
Community-oriented motivator	62%	58%	69%

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

When asked to rate the importance of each use of the census independently, respondents rated funding for public safety services and roads and highways as the most important.

As shown in Figure 46, when asked how important each motivator was separately, over 90 percent of householders rated public safety services – such as hospitals, fire departments, and police departments – and roads and highways as "extremely important" or "very important." Only six percentage points separated any key demographic characteristics, indicating that these four public services are seen as uniformly important among all householders.

Job training, public transportation, and daycare for children were among the least important public services, rated "extremely important" or "very important" by 61 percent, 57 percent, and 51 percent, respectively. Figure 46 shows the topline distribution for each public service.

Figure 46

Fire department, police department, hospitals, and roads and highways are the most important public services.
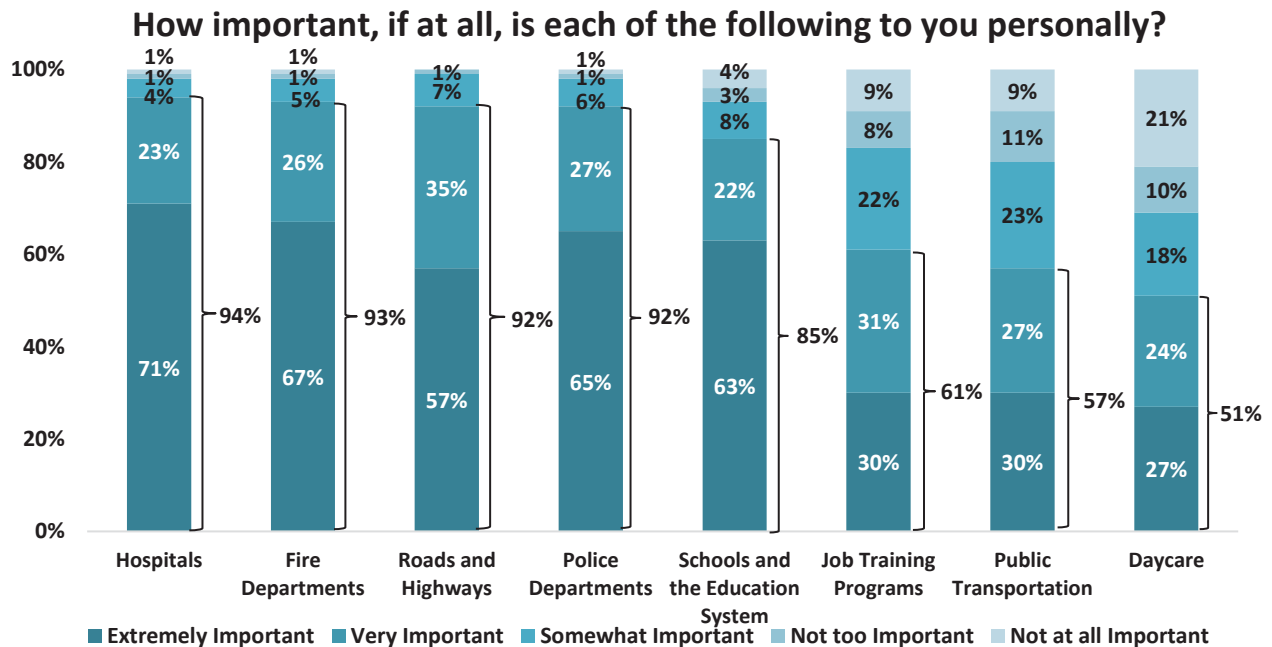
How important, if at all, is each of the following to you personally?

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
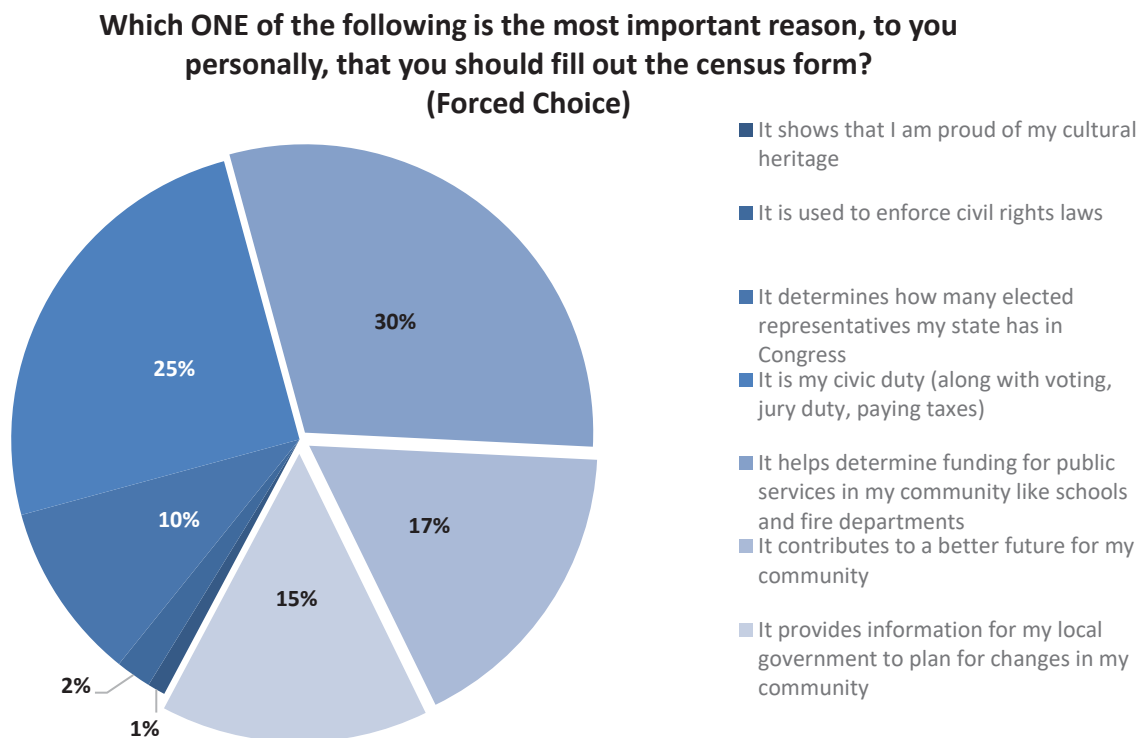(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

After public safety services and roads and highways, enforcing civil rights laws was rated the next most important motivator in the isolated questions with 86 percent of respondents indicating that it was "extremely important" or "very important." At the same time, only two percent of respondents chose it as the most important reason to complete the census form in

the forced-choice version of the question. Of the demographic characteristics examined, sexual minorities were most likely to choose enforcing civil rights law as the most important motivator in the force-choice version of the motivator question (5 percent), which is three percentage points more than straights (see Figure 47). This gap could indicate enforcing civil rights laws is an issue that resonated with the public in general, but it may not be among the topmost motivators to complete the census form or respondents may not associate the enforcement of civil rights law with the census.

Figure 47

Sexual minorities are most likely to choose civil rights enforcement as a motivator.
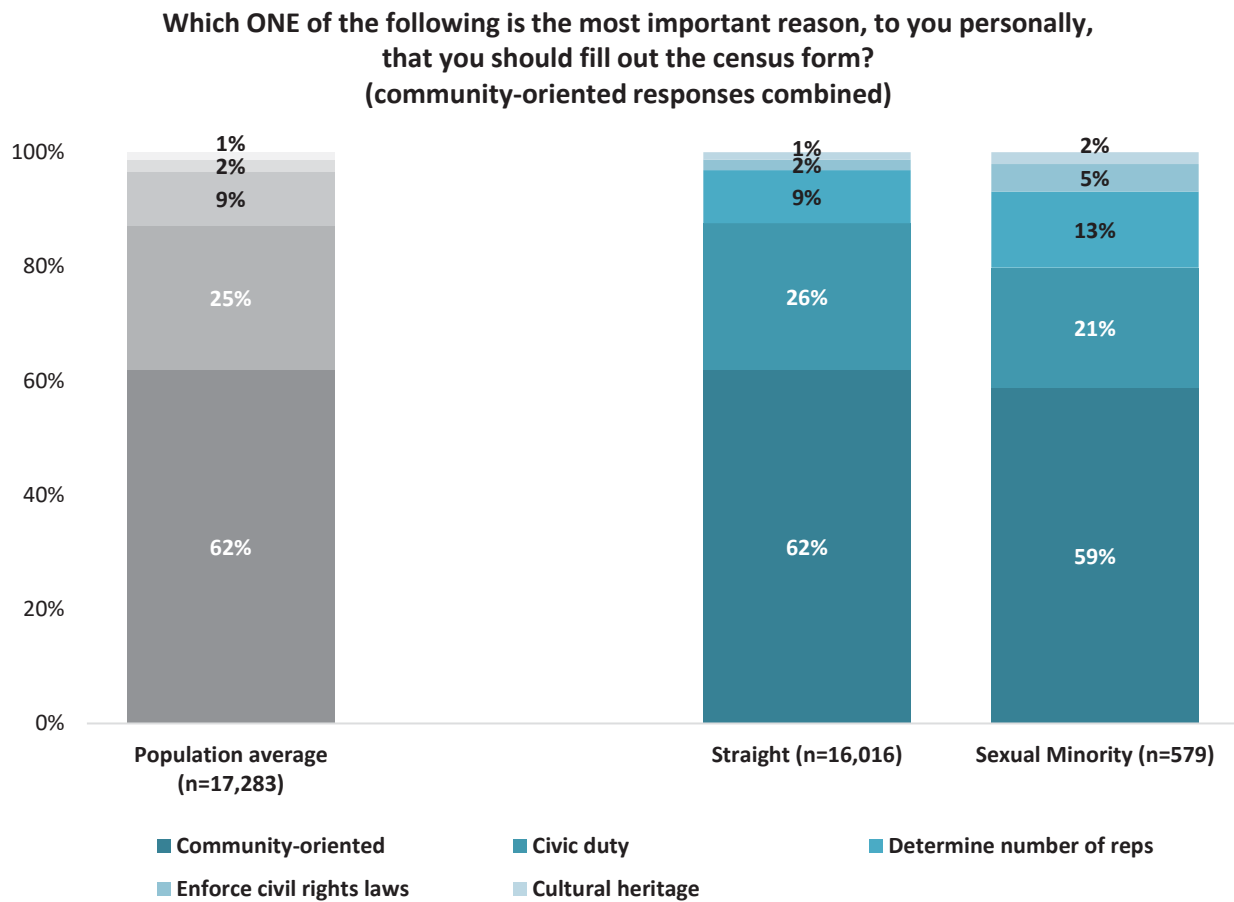
Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?
(community-oriented responses combined)

Legend:
- ■ Community-oriented
- ■ Civic duty
- ■ Determine number of reps
- ■ Enforce civil rights laws
- ■ Cultural heritage

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
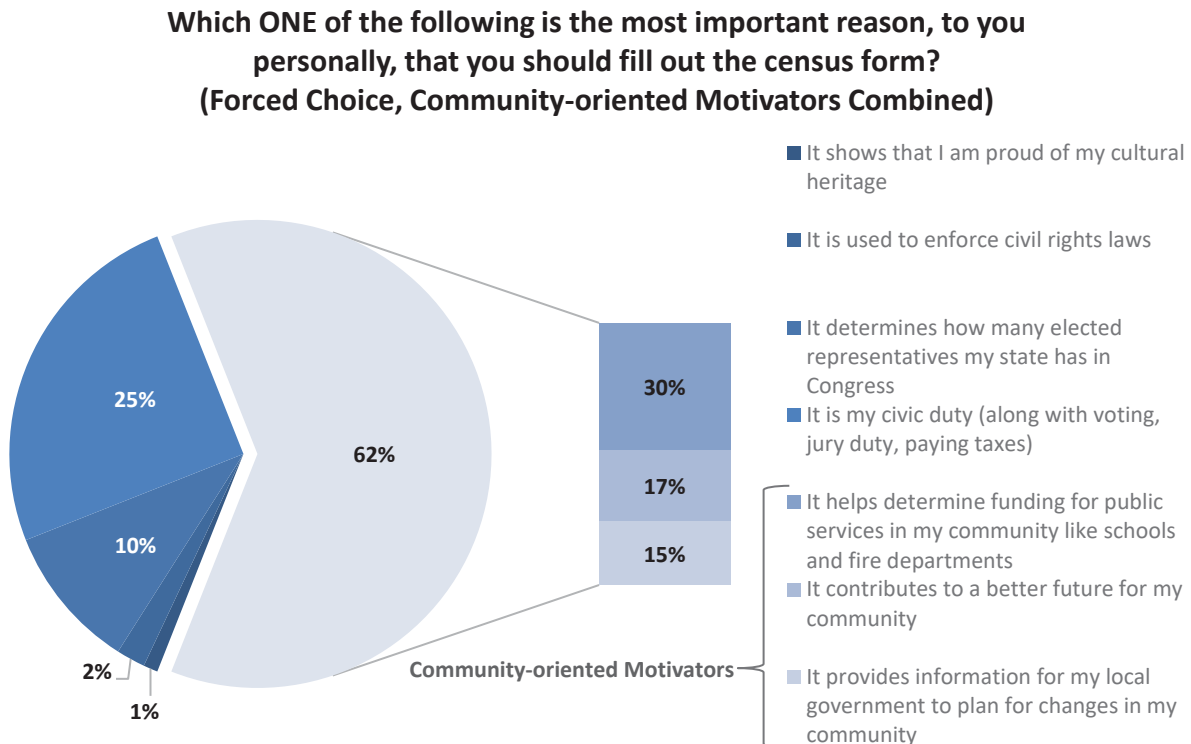*(2) Appendix A reports the standard errors for all point estimates.*
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

Figure 48 shows the topline results for motivators asked in isolation. Appendix A includes the distributions of responses by each group for each motivator questions asked in isolation.

Figure 48

Beyond public services, enforcing civil rights laws was considered the second most important motivator, but not a topmost reason to fill out the census.
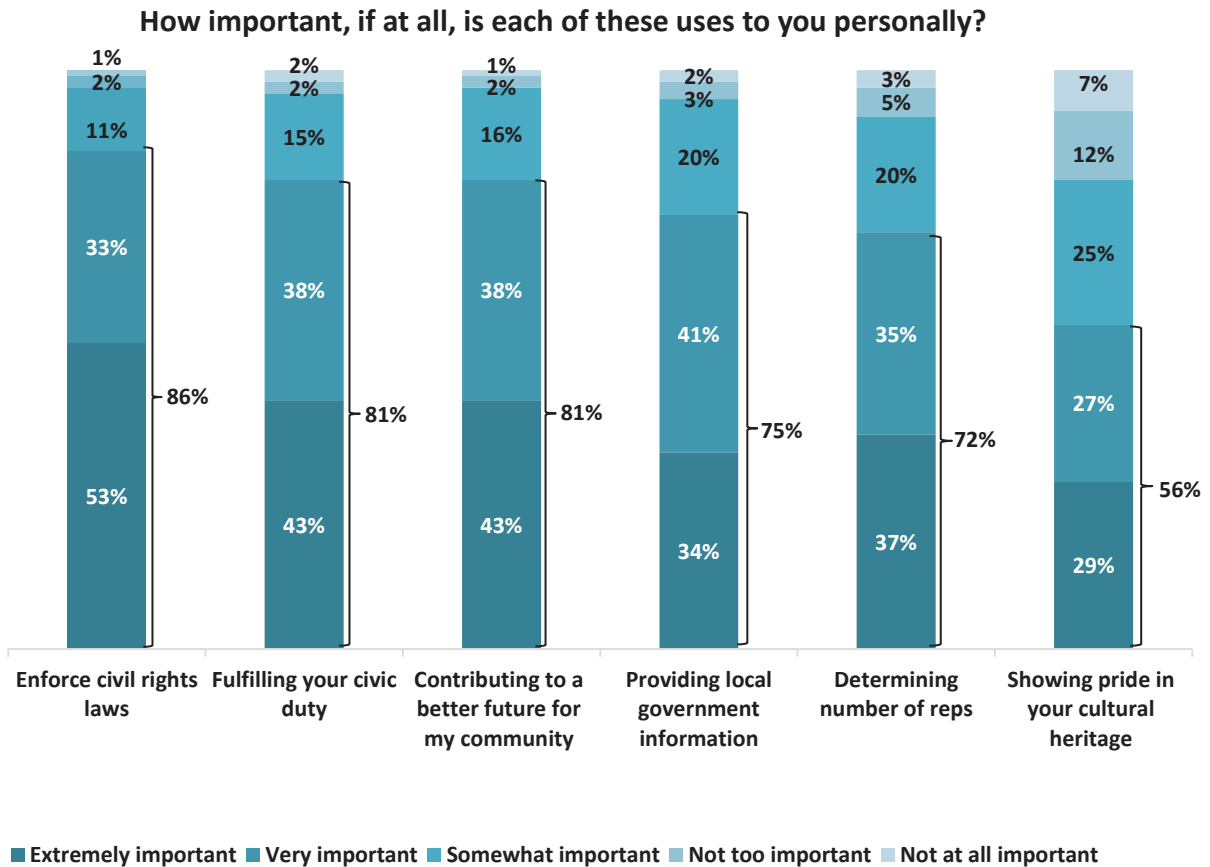
How important, if at all, is each of these uses to you personally?

■ Extremely important ■ Very important ■ Somewhat important ■ Not too important ■ Not at all important

Source: 2020 CBAMS Public Use Microdata Sample
Notes: (1) Unweighted sample sizes are in parentheses.
(2) Appendix A reports the standard errors for all point estimates.
(3) All estimates reported in the bar were rounded to whole numbers so that the sum of estimates equals 100%.

6. Conclusions

The U.S. Census Bureau's Communications Research and Analytics Team and Team Y&R conducted the 2020 CBAMS Survey to provide an evidentiary foundation for the 2020 Census Integrated Partnership and Communications program. The findings and insights described in this report serve as key building blocks for the 2020 IPC's communications campaign to motivate self-response in the decennial census.

Reponses to the 2020 CBAMS Survey revealed that fewer than seven in 10 householders plan to participate in the 2020 Census. This rate is cause for concern because the decennial census is designed to count every person in the United States, and actual response rates are often lower than intended response rates. This highlights the importance of understanding key census attitudes, barriers, and motivators as a way to avert low rates of self-response to the 2020 Census.

The 2020 CBAMS Survey also revealed that the public has low levels of familiarity with and knowledge about the census. What people knew about the census was largely limited to the fact that it is used to determine changes in the U.S. population and that it has bearing on the number of congressional representatives each state will have. People incorrectly believed, or were uncertain, that the census is used to keep track of people who are in the country without documentation or those who have committed a crime.

The largest barriers to participation in the 2020 Census were concerns about data confidentiality, concerns about repercussions from participating, pessimism about the efficacy of participating, and distrust in all levels of government. More people believed that responding to the 2020 Census would bring benefits to their community than believed it would benefit them personally. This focus on community benefits over personal benefits was also evident in people's reported motivations to participate in the census. A plurality of householders felt that "funding for public services," such as fire and police departments, hospitals, and roads and highways, was the most important reason to participate in the census.

Although community funding emerged as the top reason people said they would participate in the census, less than half of respondents knew that the census was used to determine community funding. This underscores the importance of the IPC's campaign to increase awareness and understanding of the benefits communities can receive from an accurate enumeration in the 2020 Census.

Creative strategists and multicultural partners constructing the IPC's communication campaign will use the data on intention to respond and the other attitudes and barriers described in this report to make informed decisions about a variety of aspects of the communications campaign. The overarching focus of the campaign will be to promote self-response through paid, earned, owned, and social communications. This will require people understand the purpose of the census and its value to their community, as well as the process for participation. This does not mean simply educating people, but also making sure to reframe census participation as easy, important, and desirable. It is vital that the campaign helps people understand the very specific ways that the census benefits their community and reassures them that participation is safe.

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9. Appendices

Appendix A: Supplemental Tables of Weighted Topline and Weighted Group-Level Estimates

Table A.1: Distribution of Demographic Characteristics

Distribution of Demographic Characteristics	
Sex	**Percentage**
Male	49.60% (0.443)
Female	50.40% (0.443)
Race/Hispanic Origin	**Percentage**
Hispanic of any race or no race	12.92% (0.280)
Non-Hispanic White	67.93% (0.374)
Non-Hispanic Black or African American	12.04% (0.271)
Non-Hispanic Asian	3.78% (0.138)
Non-Hispanic small-sample races	3.33% (0.148)
Age	**Percentage**
18-34	18.25% (0.389)
35-44	17.09% (0.368)
45-64	39.28% (0.426)
65+	25.37% (0.345)
Education	**Percentage**
Less than a high school diploma	10.44% (0.305)
High school graduates, no college	24.19% (0.402)
Some college or associate degree	31.08% (0.413)

Distribution of Demographic Characteristics	
Bachelor's degree or higher	34.28% (0.386)
Birthplace	**Percentage**
Born in the United States	85.71% (0.294)
Born outside the United States	14.29% (0.294)
English Proficiency	**Percentage**
English proficient	92.91% (0.225)
Not English proficient	7.09% (0.225)
Internet Proficiency	**Percentage**
Internet proficient	86.85% (0.292)
Not internet proficient	13.15% (0.292)
Homeowners v. Renters	**Percentage**
Homeowners	63.67% (0.445)
Renters	36.33% (0.445)
Children in Household	**Percentage**
Household with children under 6 years old	13.30% (0.32)
Household without children under 6 years old	86.69% (0.32)
Sexual Orientation	**Percentage**
Straight	92.11% (0.252)
Sexual Minority	3.70% (0.177)
Don't know/ Something else	4.19% (0.187)

Table A.2 Differences in Intent to Respond by Group

If the census were held today, how likely would you be to fill out the census form?					
	Extremely likely	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Total Population	29.71%	37.51%	25.30%	5.09%	2.39%
	(0.393)	(0.426)	(0.399)	(0.218)	(0.150)
Sex	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Male	30.51%	37.87%	23.86%	5.17%	2.60%
	(0.596)	(0.643)	(0.592)	(0.330)	(0.238)
Female	28.93%	37.15%	26.73%	5.01%	2.18%
	(0.516)	(0.561)	(0.535)	(0.285)	(0.183)
Race/Hispanic Origin	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Hispanic of any race or no race	22.90%	41.80%	27.34%	5.88%	2.08%
	(0.989)	(1.211)	(1.109)	(0.621)	(0.362)
Non-Hispanic White	32.63%	36.61%	23.89%	4.73%	2.14%
	(0.495)	(0.517)	(0.480)	(0.261)	(0.177)
Non-Hispanic Black or African American	24.81%	39.29%	27.82%	4.93%	3.16%
	(1.117)	(1.282)	(1.238)	(0.647)	(0.516)
Non-Hispanic Asian	17.06%	37.56%	33.55%	8.52%	3.31%
	(1.309)	(1.816)	(1.817)	(1.132)	(0.665)
Non-Hispanic small-sample races	28.62%	32.81%	27.90%	5.89%	4.77%
	(1.934)	(2.103)	(2.087)	(1.178)	(1.062)
Age	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
18-34	22.09%	31.90%	32.70%	9.68%	3.62%
	(0.985)	(1.121)	(1.152)	(0.758)	(0.487)
35-44	27.46%	35.33%	29.72%	5.92%	1.58%
	(1.050)	(1.149)	(1.128)	(0.613)	(0.301)
45-64	32.20%	39.22%	23.18%	3.33%	2.07%
	(0.620)	(0.656)	(0.580)	(0.255)	(0.221)
65+	32.86%	40.36%	20.30%	3.93%	2.54%
	(0.679)	(0.722)	(0.602)	(0.318)	(0.257)
Education	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Less than a high school diploma	13.27%	36.32%	34.45%	10.34%	5.61%
	(1.056)	(1.510)	(1.519)	(1.035)	(0.732)
High school graduates, no college	21.64%	38.34%	29.86%	6.62%	3.54%
	(0.809)	(0.944)	(0.901)	(0.524)	(0.397)

If the census were held today, how likely would you be to fill out the census form?					
Some college or associate degree	29.13%	37.92%	26.56%	4.56%	1.84%
	(0.717)	(0.771)	(0.736)	(0.365)	(0.222)
Bachelor's degree or higher	40.95%	36.91%	18.17%	2.88%	1.09%
	(0.642)	(0.634)	(0.514)	(0.226)	(0.142)
Birthplace	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Born in the United States	31.41%	36.54%	24.87%	4.90%	2.28%
	(0.435)	(0.460)	(0.432)	(0.234)	(0.162)
Born outside the United States	19.51%	43.34%	27.94%	6.19%	3.02%
	(0.854)	(1.124)	(1.028)	(0.583)	(0.394)
English Proficiency	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
English proficient	30.97%	37.19%	24.78%	4.77%	2.29%
	(0.414)	(0.441)	(0.411)	(0.219)	(0.155)
Not English proficient	13.26%	41.74%	32.12%	9.19%	3.69%
	(1.062)	(1.640)	(1.593)	(1.080)	(0.583)
Internet Proficiency	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Internet proficient	31.61%	37.57%	24.50%	4.53%	1.79%
	(0.431)	(0.459)	(0.427)	(0.224)	(0.143)
Not internet proficient	17.14%	37.12%	30.61%	8.76%	6.37%
	(0.895)	(1.141)	(1.111)	(0.737)	(0.627)
Homeowners v. Renters	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Homeowners	32.42%	38.66%	23.23%	3.98%	1.72%
	(0.468)	(0.494)	(0.444)	(0.222)	(0.144)
Renters	24.98%	35.50%	28.94%	7.02%	3.57%
	(0.703)	(0.789)	(0.770)	(0.453)	(0.325)
Children in Household	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Household with children under 6 years old	24.54%	35.49%	30.94%	6.59%	2.45%
	(1.111)	(1.246)	(1.253)	(0.723)	(0.442)
Household without children under 6 years old	30.51%	37.82%	24.44%	4.85%	2.38%
	(0.420)	(0.453)	(0.417)	(0.225)	(0.159)
Sexual Orientation	**Extremely likely**	**Very likely**	**Somewhat likely**	**Not too likely**	**Not at all likely**
Straight	29.49%	38.19%	24.98%	5.09%	2.25%
	(0.406)	(0.444)	(0.412)	(0.226)	(0.150)
Sexual Minority	44.22%	27.99%	23.16%	3.39%	1.23%
	(2.417)	(2.170)	(2.115)	(1.033)	(0.676)

If the census were held today, how likely would you be to fill out the census form?				
Don't know/ Something else	21.73% (1.815)	30.97% (2.067)	34.28% (2.219)	6.47% (1.201)	6.56% (1.204)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.3 Differences in Mode Preferences by Group

Which of the following comes closest to your view?			
	Prefer paper forms to online forms	Prefer online forms to paper forms	No preference between online forms or paper forms
Total Population	32.19% (0.401)	39.73% (0.430)	28.08% (0.401)
Sex	Prefer paper forms to online forms	Prefer online forms to paper forms	No preference between online forms or paper forms
Male	29.25% (0.597)	44.52% (0.661)	26.23% (0.593)
Female	35.08% (0.546)	35.01% (0.559)	29.90% (0.541)
Race/Hispanic Origin	Prefer paper forms to online forms	Prefer online forms to paper forms	No preference between online forms or paper forms
Hispanic of any race or no race	32.71% (1.102)	37.36% (1.200)	29.92% (1.138)
Non-Hispanic White	30.58% (0.485)	41.10% (0.533)	28.32% (0.490)
Non-Hispanic Black or African American	44.13% (1.311)	29.39% (1.229)	26.48% (1.166)
Non-Hispanic Asian	19.89% (1.440)	59.28% (1.862)	20.83% (1.633)
Non-Hispanic small-sample races	33.69% (2.136)	36.22% (2.155)	30.09% (2.076)
Age	Prefer paper forms to online forms	Prefer online forms to paper forms	No preference between online forms or paper forms
18-34	13.29% (0.851)	56.47% (1.211)	30.24% (1.127)
35-44	17.45% (0.957)	54.31% (1.207)	28.24% (1.097)
45-64	32.00% (0.634)	38.82% (0.647)	29.17% (0.609)
65+	55.99%	19.27%	24.74%

	(0.725)	(0.559)	(0.634)
Education	**Prefer paper forms to online forms**	**Prefer online forms to paper forms**	**No preference between online forms or paper forms**
Less than a high school diploma	57.74%	16.72%	25.54%
	(1.593)	(1.257)	(1.427)
High school graduates, no college	46.54%	24.42%	29.04%
	(0.968)	(0.890)	(0.912)
Some college or associate degree	28.53%	41.72%	29.76%
	(0.683)	(0.809)	(0.726)
Bachelor's degree or higher	17.60%	55.73%	26.67%
	(0.475)	(0.646)	(0.577)
Birthplace	**Prefer paper forms to online forms**	**Prefer online forms to paper forms**	**No preference between online forms or paper forms**
Born in the United States	32.32%	39.14%	28.54%
	(0.437)	(0.469)	(0.437)
Born outside the United States	31.41%	43.26%	25.33%
	(1.032)	(1.114)	(1.015)
English Proficiency	**Prefer paper forms to online forms**	**Prefer online forms to paper forms**	**No preference between online forms or paper forms**
English proficient	31.63%	40.17%	28.20%
	(0.415)	(0.448)	(0.416)
Not English proficient	39.47%	33.96%	26.57%
	(1.607)	(1.592)	(1.532)
Internet Proficiency	**Prefer paper forms to online forms**	**Prefer online forms to paper forms**	**No preference between online forms or paper forms**
Internet proficient	24.92%	45.23%	29.86%
	(0.400)	(0.472)	(0.438)
Not internet proficient	80.21%	3.40%	16.39%
	(1.006)	(0.461)	(0.939)
Homeowners v. Renters	**Prefer paper forms to online forms**	**Prefer online forms to paper forms**	**No preference between online forms or paper forms**
Homeowners	32.09%	39.96%	27.95%
	(0.462)	(0.499)	(0.461)
Renters	32.36%	39.32%	28.32%
	(0.763)	(0.812)	(0.753)

Children in Household	Prefer paper forms to online forms	Prefer online forms to paper forms	No preference between online forms or paper forms
Household with children under 6 years old	19.06% (1.037)	50.33% (1.322)	30.62% (1.227)
Household without children under 6 years old	34.20% (0.433)	38.10% (0.453)	27.70% (0.423)
Sexual Orientation	Prefer paper forms to online forms	Prefer online forms to paper forms	No preference between online forms or paper forms
Straight	32.47% (0.418)	39.57% (0.446)	27.95% (0.415)
Sexual Minority	22.25% (2.027)	49.55% (2.447)	28.20% (2.211)
Don't know/ Something else	34.74% (2.144)	34.42% (2.196)	30.85% (2.130)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.4 Differences in Time to Complete the Census Form by Group

Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census? (Binned)						
	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
Total Population	7.43% (0.239)	21.95% (0.372)	43.96% (0.440)	18.86% (0.343)	3.42% (0.158)	4.38% (0.158)
Sex	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
Male	7.02% (0.353)	20.72% (0.547)	44.35% (0.664)	19.56% (0.525)	3.62% (0.243)	4.72% (0.275)
Female	7.84% (0.323)	23.16% (0.504)	43.58% (0.579)	18.16% (0.444)	3.23% (0.202)	4.04% (0.229)
Race/Hispanic Origin	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
Hispanic of any race or no race	6.43% (0.627)	19.88% (0.990)	43.67% (1.214)	21.52% (1.018)	3.63% (0.431)	4.86% (0.507)
Non-Hispanic White	7.63% (0.291)	22.68% (0.459)	44.69% (0.538)	18.00% (0.410)	2.93% (0.179)	4.07% (0.215)
Non-Hispanic Black or African American	7.04% (0.760)	21.04% (1.103)	40.73% (1.308)	20.77% (1.047)	5.62% (0.621)	4.80% (0.526)

Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census? (Binned)					
Non-Hispanic Asian	7.83%	20.02%	41.51%	20.94%	4.22%	5.49%
	(1.013)	(1.449)	(1.850)	(1.631)	(0.731)	(0.845)
Non-Hispanic small-sample races	8.29%	20.57%	44.71%	16.75%	3.83%	5.86%
	(1.252)	(1.252)	(1.850)	(2.244)	(1.625)	(1.068)

Age	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
18-34	9.79%	25.36%	42.83%	14.79%	3.15%	4.08%
	(0.720)	(1.061)	(1.202)	(0.872)	(0.421)	(0.491)
35-44	11.34%	25.53%	41.07%	16.18%	2.45%	3.43%
	(0.752)	(1.046)	(1.189)	(0.907)	(0.372)	(0.454)
45-64	7.04%	22.32%	45.02%	18.13%	3.49%	4.00%
	(0.341)	(0.560)	(0.671)	(0.516)	(0.247)	(0.257)
65+	3.71%	16.52%	45.07%	24.71%	4.18%	5.81%
	(0.276)	(0.550)	(0.732)	(0.641)	(0.295)	(0.345)

Education	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
Less than a high school diploma	4.39%	16.39%	40.21%	26.89%	4.88%	7.24%
	(0.703)	(1.221)	(1.555)	(1.411)	(0.641)	(0.752)
High school graduates, no college	5.79%	20.04%	45.91%	19.69%	3.62%	4.96%
	(0.474)	(0.807)	(0.978)	(0.765)	(0.357)	(0.414)
Some college or associate degree	8.44%	23.23%	43.73%	17.18%	3.01%	4.41%
	(0.478)	(0.693)	(0.797)	(0.579)	(0.262)	(0.325)
Bachelor's degree or higher	8.61%	23.84%	43.93%	17.35%	3.22%	3.06%
	(0.373)	(0.562)	(0.651)	(0.493)	(0.233)	(0.217)

Birthplace	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
Born in the United States	7.54%	22.45%	44.31%	18.12%	3.33%	4.25%
	(0.261)	(0.408)	(0.479)	(0.365)	(0.168)	(0.193)
Born outside the United States	6.78%	18.97%	41.83%	23.32%	4.00%	5.11%
	(0.593)	(0.877)	(1.114)	(0.975)	(0.458)	(0.471)

English Proficiency	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
English proficient	7.58%	22.44%	44.09%	18.39%	3.32%	4.18%
	(0.250)	(0.389)	(0.457)	(0.352)	(0.161)	(0.182)
Not English proficient	5.54%	15.52%	42.20%	25.05%	4.77%	6.92%
	(0.806)	(1.228)	(1.655)	(1.446)	(0.715)	(0.808)

Internet Proficiency	0-7 minutes	8-12 minutes	13-20 minutes	21-30 minutes	31-59 minutes	60+ minutes
Internet proficient	7.89%	22.94%	44.50%	17.76%	3.12%	3.79%

Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census? (Binned)					
	(0.265)	(0.405)	(0.474)	(0.361)	(0.163)	(0.181)
Not internet proficient	4.43%	15.44%	40.36%	26.12%	5.44%	8.21%
	(0.493)	(0.898)	(1.176)	(1.050)	(0.533)	(0.638)
Homeowners v. Renters	**0-7 minutes**	**8-12 minutes**	**13-20 minutes**	**21-30 minutes**	**31-59 minutes**	**60+ minutes**
Homeowners	7.38%	21.44%	44.87%	18.67%	3.33%	4.31%
	(0.277)	(0.420)	(0.508)	(0.389)	(0.180)	(0.206)
Renters	7.53%	22.85%	42.36%	19.19%	3.60%	4.48%
	(0.445)	(0.710)	(0.822)	(0.653)	(0.300)	(0.334)
Children in Household	**0-7 minutes**	**8-12 minutes**	**13-20 minutes**	**21-30 minutes**	**31-59 minutes**	**60+ minutes**
Household with children under 6 years old	11.24%	25.15%	41.40%	16.73%	2.26%	3.22%
	(0.846)	(1.161)	(1.301)	(0.983)	(0.384)	(0.475)
Household without children under 6 years old	6.85%	21.46%	44.35%	19.19%	3.60%	4.55%
	(0.243)	(0.390)	(0.467)	(0.366)	(0.172)	(0.193)
Sexual Orientation	**0-7 minutes**	**8-12 minutes**	**13-20 minutes**	**21-30 minutes**	**31-59 minutes**	**60+ minutes**
Straight	7.28%	21.88%	44.40%	18.77%	3.42%	4.25%
	(0.245)	(0.385)	(0.457)	(0.354)	(0.163)	(0.183)
Sexual Minority	7.17%	26.40%	43.47%	17.72%	1.76%	3.48%
	(1.214)	(2.218)	(2.424)	(1.847)	(0.667)	(0.787)
Don't know/ Something else	11.08%	19.62%	34.62%	21.74%	4.93%	8.01%
	(1.516)	(1.807)	(2.143)	(1.933)	(1.012)	(1.220)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.5 Differences in Familiarity by Group

How familiar are you with the U.S. census?					
	Extremely familiar	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Total Population	9.10%	23.83%	45.59%	13.55%	7.93%
	(0.244)	(0.367)	(0.442)	(0.318)	(0.259)
Sex	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Male	8.96%	24.93%	45.37%	13.05%	7.69%
	(0.366)	(0.562)	(0.665)	(0.473)	(0.387)
Female	9.24%	22.74%	45.81%	14.05%	8.16%
	(0.324)	(0.474)	(0.583)	(0.427)	(0.344)
Race/Hispanic Origin	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Hispanic of any race or no race	8.55%	21.81%	38.91%	18.23%	12.50%

How familiar are you with the U.S. census?				
	(0.649)	(0.987)	(1.196)	(0.976)	(0.846)
Non-Hispanic White	8.55%	24.52%	48.01%	12.40%	6.53%
	(0.288)	(0.453)	(0.541)	(0.377)	(0.295)
Non-Hispanic Black or African American	14.21%	23.71%	41.64%	12.20%	8.24%
	(0.897)	(1.077)	(1.315)	(0.936)	(0.811)
Non-Hispanic Asian	3.89%	17.81%	39.77%	22.04%	16.49%
	(0.644)	(1.464)	(1.812)	(1.587)	(1.509)
Non-Hispanic small-sample races	10.05%	24.76%	43.15%	14.16%	7.88%
	(1.203)	(1.947)	(2.229)	(1.698)	(1.220)
Age	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
18-34	6.08%	16.16%	44.66%	19.36%	13.73%
	(0.554)	(0.863)	(1.209)	(0.983)	(0.863)
35-44	8.81%	22.00%	44.13%	15.91%	9.15%
	(0.682)	(0.981)	(1.199)	(0.904)	(0.722)
45-64	10.51%	26.65%	46.52%	10.65%	5.67%
	(0.397)	(0.592)	(0.672)	(0.429)	(0.327)
65+	9.30%	26.19%	45.82%	12.28%	6.42%
	(0.415)	(0.636)	(0.734)	(0.496)	(0.384)
Education	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Less than a high school diploma	6.02%	15.86%	40.43%	22.31%	15.38%
	(0.732)	(1.128)	(1.570)	(1.316)	(1.152)
High school graduates, no college	6.74%	19.73%	46.81%	16.51%	10.21%
	(0.482)	(0.762)	(0.977)	(0.758)	(0.635)
Some college or associate degree	9.52%	23.32%	47.25%	12.94%	6.98%
	(0.458)	(0.664)	(0.803)	(0.559)	(0.432)
Bachelor's degree or higher	11.33%	29.61%	44.80%	9.35%	4.91%
	(0.407)	(0.600)	(0.653)	(0.383)	(0.288)
Birthplace	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Born in the United States	9.76%	24.56%	46.90%	12.20%	6.58%
	(0.273)	(0.402)	(0.481)	(0.333)	(0.266)
Born outside the United States	5.15%	19.39%	37.77%	21.68%	16.01%
	(0.473)	(0.882)	(1.091)	(0.965)	(0.844)
English Proficiency	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
English proficient	9.49%	24.54%	46.30%	12.56%	7.11%
	(0.258)	(0.385)	(0.459)	(0.321)	(0.258)

How familiar are you with the U.S. census?				
Not English proficient	4.10%	14.49%	36.31%	26.50%	18.60%
	(0.643)	(1.120)	(1.608)	(1.508)	(1.325)
Internet Proficiency	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Internet proficient	9.52%	24.79%	45.84%	12.77%	7.09%
	(0.266)	(0.401)	(0.476)	(0.337)	(0.266)
Not internet proficient	6.38%	17.47%	43.99%	18.69%	13.47%
	(0.587)	(0.884)	(1.188)	(0.945)	(0.866)
Homeowners v. Renters	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Homeowners	9.36%	25.67%	47.78%	11.59%	5.62%
	(0.286)	(0.438)	(0.509)	(0.337)	(0.253)
Renters	8.66%	20.60%	41.76%	17.00%	11.98%
	(0.446)	(0.654)	(0.823)	(0.643)	(0.552)
Children in Household	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Household with children under 6 years old	8.71%	18.81%	43.11%	18.64%	10.72%
	(0.716)	(0.933)	(1.313)	(1.059)	(0.864)
Household without children under 6 years old	9.16%	24.59%	45.97%	12.77%	7.50%
	(0.259)	(0.395)	(0.468)	(0.329)	(0.267)
Sexual Orientation	**Extremely familiar**	**Very familiar**	**Somewhat familiar**	**Not too familiar**	**Not at all familiar**
Straight	8.91%	23.87%	46.00%	13.61%	7.61%
	(0.250)	(0.381)	(0.458)	(0.333)	(0.262)
Sexual Minority	11.89%	27.26%	41.94%	10.24%	8.67%
	(1.464)	(2.126)	(2.430)	(1.428)	(1.594)
Don't know/ Something else	10.94%	19.72%	39.89%	15.18%	14.27%
	(1.419)	(1.784)	(2.241)	(1.631)	(1.672)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.6 Responses to 2020 CBAMS Survey Knowledge Questions

Is the census used to _____, or is it not used for this?			
Knowledge Question	**Answered Correctly**	**Answered Incorrectly**	**Answered Don't Know**
The census is used to determine what changes have taken place in the size, location, and characteristics of the people in the United States. [True]	80.31% (0.367)	2.82% (0.154)	16.88% (0.348)
The Census Bureau is required by law to keep information confidential. [True]	71.33% (0.409)	6.24% (0.211)	22.43% (0.382)

The census is used to help the police and FBI keep track of people who break the law. [False]	63.17% (0.432)	5.95% (0.215)	30.88% (0.417)
The census is used to determine how many representatives each state will have in Congress. [True]	56.49% (0.440)	12.20% (0.301)	31.31% (0.418)
The census counts both citizens and non-citizens. [True]	55.38% (0.443)	15.84% (0.333)	28.77% (0.408)
The census is used to locate people living in the country without documentation. [False]	53.04% (0.441)	10.00% (0.271)	36.96% (0.432)
The census is used to determine property taxes. [False]	51.79% (0.441)	9.92% (0.274)	38.28% (0.435)
The census is used to determine how much money communities will get from the government. [True]	45.07% (0.439)	16.26% (0.332)	38.66% (0.435)
The U.S. Constitution requires the census be conducted. [True]	34.21% (0.415)	21.54% (0.366)	44.25% (0.442
The census is used to determine the rate of unemployment. [False]	29.31% (0.398)	29.51% (0.406)	41.17% (0.438)
The law requires you to answer the census questions. [True]	24.54% (0.377)	44.84% (0.440)	30.62% (0.416)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.7 Differences in Knowledge by Group

Is the census used to _____, or is it not used for this?			
	High knowledge (8-11 correct answers)	Medium knowledge (4-7 correct answers)	Low knowledge (0-3 correct answers)
Total Population	29.46% (0.389)	47.32% (0.443)	23.22% (0.388)
Sex	**High knowledge**	**Medium knowledge**	**Low knowledge**
Male	36.28% (0.621)	44.02% (0.666)	19.70% (0.567)
Female	22.74% (0.469)	50.57% (0.586)	26.69% (0.533)
Race/Hispanic Origin	**High knowledge**	**Medium knowledge**	**Low knowledge**
Hispanic of any race or no race	25.22% (1.047)	48.45% (1.226)	26.33% (1.108)
Non-Hispanic White	33.04% (0.495)	46.29% (0.541)	20.67% (0.458)
Non-Hispanic Black or African American	17.37% (0.936)	50.78% (1.333)	31.85% (1.283)

Is the census used to _____, or is it not used for this?			
Non-Hispanic Asian	23.26% (1.471)	50.58% (1.884)	26.17% (1.720)
Non-Hispanic small-sample races	23.50% (1.799)	47.82% (2.248)	28.68% (2.160)
Age	**High knowledge**	**Medium knowledge**	**Low knowledge**
18-34	18.61% (0.925)	52.20% (1.217)	29.19% (1.131)
35-44	26.42% (1.035)	48.96% (1.208)	24.63% (1.072)
45-64	33.53% (0.624)	45.88% (0.671)	20.59% (0.563)
65+	33.00% (0.677)	44.95% (0.733)	22.05% (0.634)
Education	**High knowledge**	**Medium knowledge**	**Low knowledge**
Less than a high school diploma	12.37% (1.022)	44.02% (1.575)	43.61% (1.581)
High school graduates, no college	19.65% (0.777)	47.83% (0.981)	32.52% (0.921)
Some college or associate degree	27.53% (0.701)	50.14% (0.804)	22.33% (0.680)
Bachelor's degree or higher	43.33% (0.649)	45.41% (0.654)	11.25% (0.424)
Birthplace	**High knowledge**	**Medium knowledge**	**Low knowledge**
Born in the United States	30.12% (0.426)	46.82% (0.481)	23.06% (0.422)
Born outside the United States	25.49% (0.946)	50.33% (1.133)	24.19% (1.001)
English Proficiency	**High knowledge**	**Medium knowledge**	**Low knowledge**
English proficient	30.04% (0.406)	47.21% (0.460)	22.74% (0.401)
Not English proficient	21.80% (1.355)	48.74% (1.674)	29.46% (1.566)
Internet Proficiency	**High knowledge**	**Medium knowledge**	**Low knowledge**
Internet proficient	31.61% (0.429)	47.93% (0.477)	20.46% (0.404)
Not internet proficient	15.26% (0.828)	43.29% (1.182)	41.44% (1.197)
Homeowners v. Renters	**High knowledge**	**Medium knowledge**	**Low knowledge**

Is the census used to _____, or is it not used for this?			
Homeowners	34.16% (0.475)	46.73% (0.509)	19.12% (0.415)
Renters	21.22% (0.660)	48.37% (0.832)	30.41% (0.775)
Children in Household	**High knowledge**	**Medium knowledge**	**Low knowledge**
Household with children under 6 years old	23.51% (1.088)	51.26% (1.325)	25.23% (1.179)
Household without children under 6 years old	30.37% (0.417)	46.72% (0.469)	22.91% (0.411)
Sexual Orientation	**High knowledge**	**Medium knowledge**	**Low knowledge**
Straight	29.76% (0.406)	47.71% (0.460)	22.54% (0.398)
Sexual Minority	31.19% (2.153)	44.10% (2.425)	24.71% (2.292)
Don't know/ Something else	21.33% (1.767)	41.73% (2.251)	36.94% (2.261)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.8 Differences in Concerns that the Census Bureau will not keep Answers to the 2020 Census Confidential by Group

How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential?					
	Extremely concerned	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Total Population	13.10% (0.295)	14.64% (0.310)	25.02% (0.385)	29.20% (0.404)	18.04% (0.344)
Sex	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Male	13.40% (0.448)	14.92% (0.468)	24.08% (0.572)	28.97% (0.608)	18.62% (0.526)
Female	12.81% (0.384)	14.36% (0.408)	25.94% (0.516)	29.42% (0.534)	17.46% (0.445)
Race/Hispanic Origin	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Hispanic of any race or no race	16.91% (0.925)	17.54% (0.936)	26.35% (1.086)	23.39% (1.022)	15.82% (0.903)
Non-Hispanic White	11.05% (0.335)	12.60% (0.355)	24.19% (0.464)	32.58% (0.510)	19.58% (0.431)
Non-Hispanic Black or African American	18.09% (1.003)	19.92% (1.054)	26.91% (1.199)	20.68% (1.061)	14.40% (0.968)
Non-Hispanic Asian	18.59% (1.424)	22.79% (1.594)	31.39% (1.758)	18.24% (1.431)	8.98% (1.139)

How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential?				
Non-Hispanic small-sample races	15.97% (1.623)	16.64% (1.650)	22.76% (1.882)	25.95% (2.035)	18.67% (1.728)
Age	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
18-34	9.53% (0.720)	9.68% (0.723)	24.70% (1.052)	34.19% (1.146)	21.90% (1.013)
35-44	11.85% (0.803)	12.59% (0.826)	23.61% (1.038)	32.52% (1.124)	19.43% (0.928)
45-64	13.58% (0.457)	14.93% (0.482)	26.26% (0.593)	28.61% (0.608)	16.62% (0.503)
65+	15.78% (0.534)	19.15% (0.586)	24.28% (0.632)	24.27% (0.627)	16.52% (0.549)
Education	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Less than a high school diploma	14.99% (1.122)	22.79% (1.317)	27.99% (1.433)	19.75% (1.289)	14.48% (1.111)
High school graduates, no college	14.57% (0.678)	17.22% (0.711)	25.70% (0.856)	26.51% (0.879)	15.99% (0.745)
Some college or associate degree	14.02% (0.542)	13.49% (0.531)	24.91% (0.693)	29.16% (0.741)	18.42% (0.634)
Bachelor's degree or higher	10.67% (0.389)	11.39% (0.408)	23.74% (0.558)	34.00% (0.626)	20.21% (0.532)
Birthplace	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Born in the United States	12.56% (0.314)	13.60% (0.326)	24.73% (0.417)	30.36% (0.444)	18.74% (0.379)
Born outside the United States	16.36% (0.834)	20.89% (0.929)	26.77% (1.002)	22.19% (0.938)	13.79% (0.782)
English Proficiency	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
English proficient	12.92% (0.305)	13.79% (0.313)	24.85% (0.398)	29.99% (0.422)	18.45% (0.360)
Not English proficient	15.47% (1.150)	25.79% (1.472)	27.29% (1.519)	18.83% (1.314)	12.63% (1.106)
Internet Proficiency	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Internet proficient	12.55% (0.310)	13.41% (0.322)	25.04% (0.414)	30.71% (0.441)	18.29% (0.372)
Not internet proficient	16.76% (0.903)	22.77% (0.994)	24.91% (1.041)	19.19% (0.942)	16.37% (0.896)
Homeowners v. Renters	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Homeowners	12.37% (0.326)	14.30% (0.351)	25.07% (0.445)	30.57% (0.472)	17.69% (0.392)

How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential?				
Renters	14.39% (0.577)	15.24% (0.591)	24.94% (0.719)	26.79% (0.744)	18.64% (0.651)
Children in Household	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Household with children under 6 years old	12.06% (0.871)	13.12% (0.894)	24.00% (1.131)	31.92% (1.229)	18.89% (1.043)
Household without children under 6 years old	13.26% (0.313)	14.87% (0.330)	25.18% (0.409)	28.78% (0.427)	17.90% (0.363)
Sexual Orientation	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Straight	12.96% (0.305)	14.50% (0.320)	24.94% (0.399)	29.64% (0.421)	17.96% (0.355)
Sexual Minority	13.48% (1.614)	13.85% (1.723)	22.97% (2.119)	26.86% (2.116)	22.84% (2.075)
Don't know/ Something else	15.95% (1.599)	18.50% (1.735)	28.65% (2.059)	21.52% (1.946)	15.37% (1.711)

Source: CBAMS Public Use Microdata Sample (PUMS) data

Table A.9 Differences in Concerns that the Census Bureau will share Answers to the 2020 Census with other Government Agencies by Group

How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies?				
	Extremely concerned	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Total Population	10.48% (0.269)	13.37% (0.300)	25.05% (0.385)	32.05% (0.414)	19.04% (0.350)
Sex	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Male	10.85% (0.412)	13.83% (0.458)	23.53% (0.567)	31.64% (0.623)	20.16% (0.537)
Female	10.12% (0.347)	12.92% (0.389)	26.56% (0.520)	32.46% (0.548)	17.95% (0.449)
Race/Hispanic Origin	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Hispanic of any race or no race	14.63% (0.874)	17.20% (0.941)	26.49% (1.087)	24.59% (1.044)	17.09% (0.915)
Non-Hispanic White	8.25% (0.295)	11.34% (0.341)	24.49% (0.466)	35.41% (0.519)	20.52% (0.438)
Non-Hispanic Black or African American	16.25% (0.976)	17.77% (0.999)	26.22% (1.180)	24.96% (1.148)	14.80% (0.970)
Non-Hispanic Asian	15.55% (1.346)	19.76% (1.496)	31.64% (1.767)	21.75% (1.529)	11.30% (1.230)
Non-Hispanic small-sample races	13.40% (1.522)	16.71% (1.681)	19.34% (1.725)	29.92% (2.116)	20.63% (1.798)

How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies?					
Age	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
18-34	8.42% (0.687)	10.21% (0.728)	24.41% (1.051)	35.63% (1.051)	21.33% (1.158)
35-44	9.83% (0.723)	10.78% (0.772)	23.92% (1.046)	34.32% (1.144)	21.15% (0.960)
45-64	10.61% (0.413)	13.92% (0.472)	24.47% (0.579)	32.81% (0.631)	18.19% (0.519)
65+	12.21% (0.484)	16.52% (0.558)	27.18% (0.655)	26.78% (0.647)	17.31% (0.555)
Education	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Less than a high school diploma	14.89% (1.141)	19.84% (1.251)	27.48% (1.406)	23.10% (1.372)	14.69% (1.111)
High school graduates, no college	11.68% (0.610)	16.35% (0.702)	26.91% (0.868)	27.87% (0.893)	17.20% (0.758)
Some college or associate degree	10.86% (0.484)	12.63% (0.516)	25.43% (0.696)	31.60% (0.755)	19.48% (0.648)
Bachelor's degree or higher	7.95% (0.340)	9.96% (0.389)	22.66% (0.549)	38.14% (0.640)	21.28% (0.540)
Birthplace	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Born in the United States	9.93% (0.284)	12.48% (0.316)	24.79% (0.417)	33.28% (0.454)	19.51% (0.384)
Born outside the United States	13.77% (0.790)	18.68% (0.893)	26.63% (0.997)	24.70% (0.976	16.22% (0.824)
English Proficiency	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
English proficient	10.22% (0.276)	12.62% (0.303)	24.84% (0.397)	32.96% (0.433	19.36% (0.366)
Not English proficient	13.90% (1.132)	23.10% (1.423)	27.90% (1.522)	20.14% (1.349	14.96% (1.159)
Internet Proficiency	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Internet proficient	9.92% (0.282)	12.30% (0.311)	24.85% (0.414)	33.53% (0.450	19.40% (0.379)
Not internet proficient	14.21% (0.834)	20.39% (0.972)	26.39% (1.050)	22.30% (1.011	16.70% (0.888)
Homeowners v. Renters	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Homeowners	9.58% (0.292)	13.16% (0.343)	24.51% (0.438)	34.00% (0.485	18.75% (0.400)
Renters	12.06% (0.535)	13.74% (0.565)	26.00% (0.730)	28.64% (0.760	19.56% (0.659)

How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies?					
Children in Household	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Household with children under 6 years old	10.50% (0.831)	12.26% (0.855)	24.32% (1.142)	33.41% (1.246)	19.51% (1.047)
Household without children under 6 years old	10.48% (0.283)	13.54% (0.320)	25.17% (0.408)	31.84% (0.438)	18.97% (0.370)
Sexual Orientation	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Straight	10.24% (0.277)	13.14% (0.308)	25.04% (0.398)	32.58% (0.431)	19.00% (0.362)
Sexual Minority	10.48% (1.411)	12.57% (1.636)	23.37% (2.120)	29.15% (2.210)	24.43% (2.110)
Don't know/ Something else	15.80% (1.612)	19.14% (1.777)	26.92% (2.031)	22.94% (1.964)	15.21% (1.673)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.10 Differences in Fear of Repercussion by Group

How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?					
	Extremely concerned	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Total Population	12.71% (0.297)	9.37% (0.260)	16.88% (0.335)	31.49% (0.410)	29.55% (0.403)
Sex	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Male	13.25% (0.456)	9.24% (0.388)	16.30% (0.496)	31.19% (0.617)	30.02% (0.612)
Female	12.18% (0.382)	9.50% (0.347)	17.45% (0.452)	31.79% (0.542)	29.09% (0.528)
Race/Hispanic Origin	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Hispanic of any race or no race	20.29% (1.027)	12.31% (0.807)	19.21% (0.962)	23.33% (1.018)	24.86% (1.048)
Non-Hispanic White	9.31% (0.313)	7.43% (0.288)	15.46% (0.398)	34.95% (0.516)	32.85% (0.507)
Non-Hispanic Black or African American	19.73% (1.073)	14.63% (0.960)	19.38% (1.053)	24.51% (1.127)	21.75% (1.098)
Non-Hispanic Asian	23.62% (1.611)	17.12% (1.396)	24.31% (1.650)	22.32% (1.547)	12.64% (1.241)
Non-Hispanic small-sample races	14.99% (1.608)	9.69% (1.239)	19.20% (1.825)	28.41% (2.020)	27.70% (2.031)
Age	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
18-34	12.10% (0.804)	9.00% (0.692)	18.30% (0.945)	31.97% (1.130)	28.63% (1.100)

How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?				
35-44	12.51% (0.810)	9.04% (0.722)	16.78% (0.912)	31.81% (1.120)	29.87% (1.094)
45-64	12.49% (0.449)	9.20% (0.386)	16.63% (0.500)	32.08% (0.625)	29.61% (0.618)
65+	13.65% (0.508)	10.11% (0.456)	16.30% (0.554)	30.04% (0.670)	29.90% (0.669)
Education	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Less than a high school diploma	17.89% (1.235)	14.14% (1.117)	22.16% (1.320)	21.68% (1.318)	24.13% (1.335)
High school graduates, no college	13.88% (0.673)	12.20% (0.622)	17.93% (0.753)	30.12% (0.904)	25.85% (0.867)
Some college or associate degree	13.37% (0.538)	8.86% (0.448)	17.52% (0.612)	30.94% (0.741)	29.31% (0.740)
Bachelor's degree or higher	9.72% (0.378)	6.37% (0.311)	13.93% (0.447)	35.95% (0.634)	34.02% (0.623)
Birthplace	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Born in the United States	11.50% (0.309)	8.59% (0.272)	16.49% (0.361)	32.57% (0.449)	30.85% (0.444)
Born outside the United States	20.02% (0.922)	14.03% (0.792)	19.17% (0.899)	25.06% (0.970)	21.72% (0.925)
English Proficiency	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
English proficient	12.05% (0.302)	8.71% (0.259)	16.52% (0.344)	32.35% (0.429)	30.37% (0.422)
Not English proficient	21.38% (1.352)	18.00% (1.323)	21.52% (1.428)	20.24% (1.317)	18.86% (1.272)
Internet Proficiency	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Internet proficient	12.25% (0.315)	8.61% (0.268)	16.62% (0.360)	32.66% (0.446)	29.86% (0.436)
Not internet proficient	15.75% (0.881)	14.38% (0.869)	18.59% (0.926)	23.76% (1.012)	27.52% (1.067)
Homeowners v. Renters	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Homeowners	11.45% (0.322	8.65% (0.286)	16.17% (0.381)	33.57% (0.481)	30.17% (0.466)
Renters	14.93% (0.591)	10.63% (0.510)	18.12% (0.638)	27.85% (0.748)	28.47% (0.753)
Children in Household	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Household with children under 6 years old	13.95% (0.938)	9.61% (0.772)	16.50% (0.983)	32.41% (1.244)	27.53% (1.171)

How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?				
Household without children under 6 years old	12.52% (0.311)	9.33% (0.275)	16.93% (0.356)	31.35% (0.433)	29.86% (0.429)
Sexual Orientation	**Extremely concerned**	**Very concerned**	**Somewhat concerned**	**Not too concerned**	**Not at all concerned**
Straight	12.49% (0.305)	9.17% (0.265)	16.65% (0.347)	32.08% (0.427)	29.61% (0.418)
Sexual Minority	10.79% (1.487)	9.29% (1.519)	17.87% (1.805)	27.69% (2.232)	34.37% (2.309)
Don't know/ Something else	19.43% (1.847)	13.72% (1.598)	20.92% (1.828)	22.04% (1.825)	23.89% (2.003)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.11 Differences in Distrust in Federal Government by Group

	Just about always	Most of the time	Only some of the time	None of the time
Total Population	5.36% (0.204)	35.57% (0.424)	49.58% (0.443)	9.48% (0.268)
Sex	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Male	5.72% (0.316)	35.87% (0.637)	48.33% (0.667)	10.08% (0.415)
Female	5.01% (0.259)	35.29% (0.560)	50.81% (0.585)	8.90% (0.341)
Race/Hispanic Origin	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Hispanic of any race or no race	12.32% (0.819)	41.30% (1.208)	38.90% (1.192)	7.47% (0.656)
Non-Hispanic White	3.39% (0.199)	34.06% (0.513)	52.86% (0.541)	9.68% (0.329)
Non-Hispanic Black or African American	7.76% (0.754)	34.73% (1.253)	46.91% (1.330)	10.61% (0.842)
Non-Hispanic Asian	10.41% (1.231)	48.65% (1.884)	36.87% (1.782)	4.07% (0.856)
Non-Hispanic small-sample races	4.27% (0.913)	32.40% (2.133)	48.07% (2.245)	15.26% (1.724)
Age	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
18-34	4.95% (0.544)	33.57% (1.154)	49.39% (1.216)	12.08% (0.809)
35-44	6.38% (0.586)	34.07% (1.143)	49.95% (1.208)	9.60% (0.726)
45-64	5.56% (0.317)	36.91% (0.649)	49.29% (0.673)	8.25% (0.378)
65+	4.67% (0.311)	35.97% (0.703)	49.91% (0.736)	9.46% (0.441)

Education	Just about always	Most of the time	Only some of the time	None of the time
Less than a high school diploma	11.88% (1.004)	39.45% (1.554)	39.48% (1.561)	9.19% (0.893)
High school graduates, no college	6.08% (0.461)	35.99% (0.943)	47.35% (0.979)	10.59% (0.614)
Some college or associate degree	4.43% (0.326)	33.08% (0.751)	51.62% (0.803)	10.87% (0.516)
Bachelor's degree or higher	3.72% (0.252)	36.36% (0.627)	52.38% (0.655)	7.54% (0.361)
Birthplace	Just about always	Most of the time	Only some of the time	None of the time
Born in the United States	3.92% (0.191)	33.64% (0.454)	52.13% (0.481)	10.32% (0.302)
Born outside the United States	14.02% (0.821)	47.20% (1.133)	34.30% (1.057)	4.47% (0.474)
English Proficiency	Just about always	Most of the time	Only some of the time	None of the time
English proficient	4.64% (0.198)	34.71% (0.437)	50.75% (0.460)	9.91% (0.285)
Not English proficient	14.79% (1.197)	46.95% (1.671)	34.30% (1.602)	3.96% (0.595)
Internet Proficiency	Just about always	Most of the time	Only some of the time	None of the time
Internet proficient	4.89% (0.210)	35.63% (0.456)	50.55% (0.477)	8.93% (0.283)
Not internet proficient	8.51% (0.686)	35.20% (1.143)	43.15% (1.189)	13.13% (0.808)
Homeowners v. Renters	Just about always	Most of the time	Only some of the time	None of the time
Homeowners	4.21% (0.204)	35.58% (0.486)	51.35% (0.509)	8.87% (0.299)
Renters	7.39% (0.431)	35.57% (0.796)	46.47% (0.831)	10.57% (0.520)
Children in Household	Just about always	Most of the time	Only some of the time	None of the time
Household with children under 6 years old	7.44% (0.679)	36.03% (1.263)	47.37% (1.323)	9.15% (0.802)
Household without children under 6 years old	5.04% (0.211)	35.50% (0.449)	49.92% (0.469)	9.54% (0.284)
Sexual Orientation	Just about always	Most of the time	Only some of the time	None of the time
Straight	5.28% (0.211)	35.79% (0.440)	49.91% (0.459)	9.02% (0.272)
Sexual Minority	4.24% (0.883)	32.76% (2.316)	50.52% (2.448)	12.48% (1.674)

	Just about always	Most of the time	Only some of the time	None of the time
Don't know/ Something else	8.21% (1.217)	33.23% (2.150)	41.50% (2.262)	17.06% (1.728)

Source: CBAMS Public Use Microdata Sample (PUMS) data

Table A.12 Differences in Distrust in State Government by Group

	Just about always	Most of the time	Only some of the time	None of the time
Total Population	5.10% (0.198)	40.39% (0.434)	46.38% (0.442)	8.14% (0.247)
Sex	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Male	5.43% (0.307)	40.25% (0.653)	45.69% (0.666)	8.63% (0.379)
Female	4.77% (0.250)	40.52% (0.574)	47.05% (0.584)	7.66% (0.316)
Race/Hispanic Origin	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Hispanic of any race or no race	11.50% (0.806)	46.05% (1.223)	36.65% (1.180)	5.80% (0.549)
Non-Hispanic White	3.27% (0.193)	39.61% (0.529)	48.64% (0.541)	8.48% (0.304)
Non-Hispanic Black or African American	7.07% (0.704)	35.92% (1.270)	48.08% (1.331)	8.94% (0.787)
Non-Hispanic Asian	10.39% (1.250)	52.50% (1.882)	32.87% (1.717)	4.24% (0.856)
Non-Hispanic small-sample races	4.31% (0.923)	36.68% (2.145)	47.15% (2.248)	11.86% (1.604)
Age	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
18-34	5.17% (0.548)	41.43% (1.197)	44.97% (1.211)	8.43% (0.684)
35-44	5.64% (0.544)	39.55% (1.179)	46.64% (1.206)	8.17% (0.684)
45-64	5.41% (0.311)	40.51% (0.659)	46.01% (0.672)	8.06% (0.371)
65+	4.18% (0.295)	40.00% (0.719)	47.78% (0.736)	8.03% (0.399)
Education	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Less than a high school diploma	11.00% (0.988)	41.96% (1.566)	38.12% (1.550)	8.92% (0.898)
High school graduates, no college	5.50% (0.447)	38.00% (0.949)	46.80% (0.979)	9.70% (0.592)
Some college or associate degree	4.06% (0.304)	37.76% (0.781)	49.16% (0.804)	9.02% (0.449)
Bachelor's degree or higher	3.95% (0.253)	43.98% (0.650)	46.06% (0.655)	6.01% (0.317)

Birthplace	Just about always	Most of the time	Only some of the time	None of the time
Born in the United States	3.77% (0.187)	38.60% (0.468)	48.82% (0.482)	8.81% (0.277)
Born outside the United States	13.04% (0.786)	51.12% (1.132)	31.74% (1.034)	4.10% (0.455)
English Proficiency	Just about always	Most of the time	Only some of the time	None of the time
English proficient	4.45% (0.193)	39.54% (0.448)	47.55% (0.460)	8.45% (0.261)
Not English proficient	13.55% (1.139)	51.45% (1.674)	30.95% (1.540)	4.05% (0.635)
Internet Proficiency	Just about always	Most of the time	Only some of the time	None of the time
Internet proficient	4.71% (0.203)	40.90% (0.468)	46.76% (0.476)	7.63% (0.259)
Not internet proficient	7.66% (0.677)	36.98% (1.154)	43.84% (1.190)	11.52% (0.762)
Homeowners v. Renters	Just about always	Most of the time	Only some of the time	None of the time
Homeowners	4.00% (0.199)	40.34% (0.499)	47.36% (0.509)	8.30% (0.290)
Renters	7.02% (0.417)	40.47% (0.815)	44.66% (0.829)	7.86% (0.450)
Children in Household	Just about always	Most of the time	Only some of the time	None of the time
Household with children under 6 years old	7.93% (0.700)	40.75% (1.294)	43.46% (1.317)	7.86% (0.741)
Household without children under 6 years old	4.66% (0.201)	40.33% (0.460)	46.82% (0.469)	8.19% (0.261)
Sexual Orientation	Just about always	Most of the time	Only some of the time	None of the time
Straight	5.04% (0.206)	40.51% (0.450)	46.64% (0.459)	7.81% (0.250)
Sexual Minority	4.88% (0.979)	41.07% (2.395)	45.78% (2.447)	8.27% (1.366)
Don't know/ Something else	6.56% (1.014)	36.99% (2.226)	41.08% (2.245)	15.37% (1.693)

Source: CBAMS Public Use Microdata Sample (PUMS) data

Table A.13 Differences in Distrust in Local Government by Group

	Just about always	Most of the time	Only some of the time	None of the time
Total Population	6.21% (0.218)	46.84% (0.442)	40.50% (0.435)	6.44% (0.224)
Sex	Just about always	Most of the time	Only some of the time	None of the time

	Just about always	Most of the time	Only some of the time	None of the time
Male	6.49% (0.336)	46.96% (0.666)	39.69% (0.654)	6.86% (0.346)
Female	5.93% (0.280)	46.73% (0.583)	41.31% (0.576)	6.03% (0.286)
Race/Hispanic Origin	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Hispanic of any race or no race	11.89% (0.817)	47.86% (1.226)	34.55% (1.158)	5.70% (0.547)
Non-Hispanic White	4.76% (0.232)	48.04% (0.541)	40.96 % (0.532)	6.24% (0.270)
Non-Hispanic Black or African American	7.04% (0.711)	38.56% (1.290)	46.13% (1.328)	8.27% (0.748)
Non-Hispanic Asian	10.97% (1.274)	54.59% (1.876)	30.72% (1.680)	3.71% (0.838)
Non-Hispanic small-sample races	5.36% (1.109)	39.61% (2.170)	44.98% (2.245)	10.06% (1.460)
Age	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
18-34	6.88% (0.626)	47.79% (1.214)	38.56% (1.183)	6.78% (0.630)
35-44	7.01% (0.606)	47.07% (1.205)	39.58% (1.184)	6.34% (0.606)
45-64	5.87% (0.324)	47.02% (0.671)	40.42% (0.661)	6.69% (0.343)
65+	5.72% (0.343)	45.73% (0.733)	42.66% (0.730)	5.89% (0.356)
Education	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Less than a high school diploma	11.55% (1.012)	42.59% (1.573)	37.24% (1.536)	8.63% (0.885)
High school graduates, no college	6.34% (0.480)	42.54% (0.971)	43.00% (0.970)	8.12% (0.551)
Some college or associate degree	5.08% (0.350)	44.03% (0.800)	43.38% (0.795)	7.52% (0.416)
Bachelor's degree or higher	5.52% (0.303)	53.73% (0.654)	37.13% (0.633)	3.63% (0.244)
Birthplace	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Born in the United States	5.04% (0.215)	45.67% (0.479)	42.37% (0.476)	6.92% (0.253)
Born outside the United States	13.21% (0.799)	53.92% (1.127)	29.31% (1.009)	3.56% (0.397)
English Proficiency	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
English proficient	5.68% (0.218)	46.51% (0.458)	41.19% (0.453)	6.62% (0.236)

Not English proficient	13.10% (1.124)	51.19% (1.674)	31.53% (1.545)	4.18% (0.632)
Internet Proficiency	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Internet proficient	5.88% (0.227)	47.88% (0.476)	40.35% (0.469)	5.88% (0.231)
Not internet proficient	8.38% (0.701)	39.98% (1.177)	41.50% (1.174)	10.14% (0.750)
Homeowners v. Renters	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Homeowners	5.08% (0.225)	48.04% (0.509)	40.79% (0.500)	6.08% (0.253)
Renters	8.19% (0.451)	44.74% (0.828)	40.00% (0.816)	7.08% (0.430)
Children in Household	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Household with children under 6 years old	8.63% (0.728)	48.01% (1.322)	37.52% (1.286)	5.84% (0.653)
Household without children under 6 years old	5.84% (0.225)	46.66% (0.468)	40.96% (0.462)	6.54% (0.238)
Sexual Orientation	**Just about always**	**Most of the time**	**Only some of the time**	**None of the time**
Straight	6.12% (0.227)	47.19% (0.458)	40.55% (0.451)	6.14% (0.227)
Sexual Minority	6.32% (1.102)	45.92% (2.432)	40.45% (2.420)	7.30% (1.354)
Don't know/ Something else	8.04% (1.141)	40.13% (2.265)	39.56% (2.229)	12.27% (1.514)

Source: CBAMS Public Use Microdata Sample (PUMS) data

Table A.14 Differences in Efficacy by Group

How much, if at all, do you think it matters if you personally are counted in the 2020 Census?					
	A great deal	**A lot**	**A moderate amount**	**A little**	**Not at all**
Total Population	33.22% (0.410)	26.02% (0.386)	23.30% (0.382)	9.70% (0.273)	7.76% (0.249)
Sex	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Male	32.68% (0.617)	26.63% (0.585)	22.51% (0.569)	10.25% (0.419)	7.94% (0.378)
Female	33.76% (0.543)	25.41% (0.504)	24.07% (0.511)	9.17% (0.352)	7.59% (0.326)
Race/Hispanic Origin	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Hispanic of any race or no race	36.21% (1.167)	30.18% (1.142)	20.13% (1.005)	7.20% (0.617)	6.27% (0.577)

How much, if at all, do you think it matters if you personally are counted in the 2020 Census?				
Non-Hispanic White	31.18% (0.492)	25.93% (0.467)	24.98% (0.479)	10.01% (0.342)	7.91% (0.307)
Non-Hispanic Black or African American	44.16% (1.312)	23.02% (1.117)	15.70% (1.006)	9.41% (1.674)	7.71% (1.917)
Non-Hispanic Asian	24.20% (1.555)	28.64% (1.760)	28.58% (1.674)	12.35% (1.273)	6.23% (0.927)
Non-Hispanic small-sample races	34.05% (2.060)	19.54% (1.758)	22.75% (1.917)	11.11% (1.506)	12.56% (1.648)
Age	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
18-34	22.60% (1.013)	22.09% (0.988)	30.49% (1.117)	13.72% (0.845)	11.10% (0.809)
35-44	30.29% (1.103)	26.24% (1.063)	26.06% (1.068)	10.27% (0.742)	7.15% (0.623)
45-64	35.99% (0.642)	27.24% (0.599)	21.70% (0.556)	8.42% (0.387)	6.65% (0.346)
65+	38.56% (0.711)	26.80% (0.652)	18.74% (0.585)	8.41% (0.420)	7.49% (0.397)
Education	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Less than a high school diploma	27.42% (1.392)	27.07% (1.411)	21.49% (1.328)	13.43% (1.098)	10.58% (0.984)
High school graduates, no college	31.87% (0.912)	25.21% (0.836)	22.31% (0.823)	10.83% (0.620)	9.79% (0.605)
Some college or associate degree	34.43% (0.744)	24.32% (0.685)	24.85% (0.719)	8.73% (0.476)	7.66% (0.437)
Bachelor's degree or higher	34.85% (0.618)	27.80% (0.587)	23.13% (0.561)	8.65% (0.380)	5.57% (0.312)
Birthplace	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Born in the United States	33.68% (0.447)	25.04% (0.412)	23.64% (0.419)	9.85% (0.301)	7.79% (0.272)
Born outside the United States	30.49% (1.037)	31.86% (1.069)	21.23% (0.911)	8.80% (0.625)	7.62% (0.617)
English Proficiency	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
English proficient	33.86% (0.428)	25.30% (0.395)	23.31% (0.397)	9.68% (0.284)	7.86% (0.261)
Not English proficient	24.91% (1.398)	35.43% (1.632)	23.11% (1.415)	10.01% (0.985)	6.54% (0.831)
Internet Proficiency	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Internet proficient	33.76% (0.442)	26.14% (0.416)	23.85% (0.414)	9.29% (0.290)	6.96% (0.258)

How much, if at all, do you think it matters if you personally are counted in the 2020 Census?				
Not internet proficient	29.71% (1.096)	25.17% (1.020)	19.63% (0.969)	12.42% (0.803)	13.08% (0.817)
Homeowners v. Renters	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Homeowners	34.23% (0.474)	26.79% (0.448)	23.15% (0.438)	9.09% (0.311)	6.73% (0.270)
Renters	31.45% (0.766)	24.66% (0.714)	23.55% (0.718)	10.77% (0.518)	9.57% (0.495)
Children in Household	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Household with children under 6 years old	31.24% (1.217)	25.06% (1.148)	24.07% (1.137)	11.90% (0.870)	7.19% (0.724)
Household without children under 6 years old	33.53% (0.435)	26.08% (0.408)	23.18% (0.404)	9.36% (0.285)	7.85% (0.265)
Sexual Orientation	**A great deal**	**A lot**	**A moderate amount**	**A little**	**Not at all**
Straight	33.24% (0.425)	26.28% (0.401)	23.32% (0.396)	9.65% (0.282)	7.51% (0.254)
Sexual Minority	40.25% (2.366)	23.49% (2.023)	19.00% (1.954)	10.32% (1.658)	6.95% (1.373)
Don't know/ Something else	26.74% (1.988)	22.44% (1.899)	26.56% (2.039)	10.21% (1.368)	14.04% (1.661)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.15 Differences in Perceptions of Potential Benefit and Harm to COMMUNITY by Group

Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way?				
	Benefit	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Total Population	54.12% (0.443)	21.19% (0.370)	23.78% (0.378)	0.91% (0.089)
Sex	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Male	55.07% (0.667)	19.54% (0.543)	24.27% (0.574)	1.12% (0.148)
Female	53.18% (0.585)	22.80% (0.503)	23.30% (0.495)	0.71% (0.099)
Race/Hispanic Origin	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Hispanic of any race or no race	62.40% (1.198)	16.18% (0.902)	20.47% (1.018)	0.94% (0.236)

Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way?				
Non-Hispanic White	53.23% (0.541)	22.29% (0.459)	23.64% (0.460)	0.84% (0.106)
Non-Hispanic Black or African American	52.05% (1.333)	19.51% (1.096)	27.15% (1.180)	1.29% (0.310)
Non-Hispanic Asian	54.81% (1.888)	21.66% (1.669)	23.21% (1.558)	0.32% (0.163)
Non-Hispanic small-sample races	46.87% (2.243)	23.46% (1.999)	27.98% (2.000)	1.69% (0.587)
Age	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
18-34	48.42% (1.215)	25.92% (1.084)	24.97% (1.054)	0.69% (0.190)
35-44	54.49% (1.206)	20.26% (0.992)	23.88% (1.028)	1.37% (0.317)
45-64	57.04% (0.667)	19.32% (0.535)	22.82% (0.565)	0.82% (0.127)
65+	53.44% (0.736)	21.29% (0.612)	24.35% (0.633)	0.92% (0.142)
Education	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Less than a high school diploma	48.98% (1.586)	26.04% (1.400)	23.58% (1.382)	1.40% (0.355)
High school graduates, no college	50.69% (0.981)	25.65% (0.861)	22.70% (0.812)	0.96% (0.200)
Some college or associate degree	54.01% (0.803)	19.84% (0.647)	25.08% (0.700)	1.07% (0.176)
Bachelor's degree or higher	58.20% (0.649)	17.77% (0.512)	23.42% (0.555)	0.60% (0.101)
Birthplace	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Born in the United States	52.47% (0.482)	21.77% (0.406)	24.75% (0.416)	1.01% (0.102)
Born outside the United States	64.01% (1.089)	17.68% (0.875)	17.98% (0.868)	0.34% (0.102)
English Proficiency	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
English proficient	53.48% (0.460)	21.50% (0.386)	24.07% (0.393)	0.95% (0.095)
Not English proficient	62.46% (1.643)	17.05% (1.274)	20.03% (1.393)	0.46% (0.190)

Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way?				
Internet Proficiency	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Internet proficient	55.39% (0.476)	20.17% (0.393)	23.62% (0.406)	0.82% (0.092)
Not internet proficient	45.73% (1.193)	27.89% (1.083)	24.87% (1.040)	1.52% (0.295)
Homeowners v. Renters	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Homeowners	54.73% (0.508)	20.49% (0.417)	23.91% (0.438)	0.88% (0.101)
Renters	53.05% (0.832)	22.40% (0.708)	23.56% (0.704)	0.98% (0.171)
Children in Household	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Household with children under 6 years old	52.68% (1.327)	22.14% (1.136)	24.11% (1.146)	1.07% (0.304)
Household without children under 6 years old	54.34% (0.468)	21.04% (0.389)	23.73% (0.399)	0.89% (0.091)
Sexual Orientation	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Straight	54.40% (0.459)	21.04% (0.381)	23.78% (0.393)	0.78% (0.085)
Sexual Minority	59.44% (2.415)	18.86% (2.049)	20.57% (1.898)	1.13% (0.501)
Don't know/ Something else	43.28% (2.260)	26.41% (2.098)	26.72% (1.967)	3.59% (0.918)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.16 Differences in Perceptions of Potential Benefit and Harm to YOU by Group

Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way?				
	Benefit	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Total Population	36.72% (0.425)	44.11% (0.440)	17.98% (0.343)	1.19% (0.102)
Sex	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Male	37.98% (0.644)	41.80% (0.660)	18.83% (0.527)	1.38% (0.162)

Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way?			
Female	35.47% (0.556)	46.39% (0.584)	17.13% (0.441)	1.01% (0.125)

Race/Hispanic Origin	Benefit	Neither Benefit nor Harm	Both Benefit and Harm	Harm
Hispanic of any race or no race	48.06% (1.225)	34.65% (1.161)	15.91% (0.930)	1.38% (0.295)
Non-Hispanic White	33.51% (0.508)	48.25% (0.542)	17.14% (0.411)	1.10% (0.119)
Non-Hispanic Black or African American	42.72% (1.312)	33.23% (1.271)	22.93% (1.117)	1.11% (0.303)
Non-Hispanic Asian	39.55% (1.833)	38.73% (1.832)	20.15% (1.506)	1.57% (0.698)
Non-Hispanic small-sample races	33.27% (2.108)	41.90% (2.235)	22.64% (1.884)	2.20% (0.597)

Age	Benefit	Neither Benefit nor Harm	Both Benefit and Harm	Harm
18-34	29.79% (1.110)	51.73% (1.215)	17.55% (0.929)	0.93% (0.242)
35-44	36.38% (1.158)	43.8% (1.197)	17.80% (0.940)	1.98% (0.361)
45-64	39.87% (0.658)	42.13% (0.663)	16.93% (0.513)	1.07% (0.143)
65+	37.05% (0.710)	41.89% (0.726)	20.02% (0.592)	1.04% (0.151)

Education	Benefit	Neither Benefit nor Harm	Both Benefit and Harm	Harm
Less than a high school diploma	38.41% (1.535)	39.62% (1.554)	19.95% (1.297)	2.02% (0.464)
High school graduates, no college	35.44% (0.939)	44.56% (0.977)	18.86% (0.754)	1.14% (0.214)
Some college or associate degree	36.58% (0.766)	42.51% (0.797)	19.63% (0.644)	1.28% (0.192)
Bachelor's degree or higher	37.22% (0.631)	46.62% (0.655)	15.26% (0.468)	0.90% (0.123)

Birthplace	Benefit	Neither Benefit nor Harm	Both Benefit and Harm	Harm
Born in the United States	34.88% (0.456)	45.43% (0.480)	18.46% (0.376)	1.23% (0.112)
Born outside the United States	47.73% (1.132)	36.20% (1.081)	15.07% (0.822)	1.00% (0.239)

Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way?				
English Proficiency	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
English proficient	35.97% (0.439)	44.94% (0.458)	17.94% (0.354)	1.15% (0.104)
Not English proficient	46.52% (1.667)	33.27% (1.569)	18.47% (1.363)	1.74% (0.462)
Internet Proficiency	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Internet proficient	37.21% (0.459)	44.35% (0.474)	17.39% (0.364)	1.05% (0.104)
Not internet proficient	33.47% (1.119)	42.52% (1.188)	21.86% (1.003)	2.16% (0.362)
Homeowners v. Renters	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Homeowners	36.37% (0.487)	44.70% (0.507)	17.79% (0.395)	1.14% (0.115)
Renters	37.33% (0.800)	43.08% (0.826)	18.31% (0.643)	1.29% (0.195)
Children in Household	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Household with children under 6 years old	37.98% (1.278)	43.18% (1.312)	17.64% (1.038)	1.20% (0.276)
Household without children under 6 years old	36.52% (0.449)	44.26% (0.466)	18.03% (0.362)	1.19% (0.110)
Sexual Orientation	**Benefit**	**Neither Benefit nor Harm**	**Both Benefit and Harm**	**Harm**
Straight	37.05% (0.442)	44.08% (0.456)	17.77% (0.355)	1.10% (0.102)
Sexual Minority	37.98% (2.356)	45.45% (2.452)	15.61% (1.720)	0.97% (0.390)
Don't know/ Something else	28.36% (2.000)	43.66% (2.291)	24.52% (1.948)	3.46% (0.854)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.17 Differences in Forced-Choice Motivators by Group

	All community-oriented uses	Determine funding for public services in community	Provides information for local government to plan in community	Contributes to better future for community	Determine number of elected representatives	Enforce civil rights	Cultural Heritage	Civic duty
Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?								
Total Population	61.98% (0.426)	29.94% (0.409)	15.24% (0.320)	16.80% (0.337)	9.49% (0.248)	1.98% (0.129)	1.39% (0.112)	25.17% (0.379)
Sex	All community-oriented uses	Determine funding for public services in community	Provides information for local government to plan in community	Contributes to better future for community	Determine number of elected representatives	Enforce civil rights	Cultural Heritage	Civic duty
Male	57.28% (0.656)	27.19% (0.602)	14.48% (0.475)	15.60% (0.495)	12.64% (0.417)	2.03% (0.198)	1.36% (0.172)	26.70% (0.583)
Female	66.61% (0.543)	32.64% (0.554)	15.99% (0.430)	17.98% (0.458)	6.39% (0.270)	1.92% (0.167)	1.41% (0.142)	23.67% (0.486)
Race/Hispanic Origin	All community-oriented uses	Determine funding for public services in community	Provides information for local government to plan in community	Contributes to better future for community	Determine number of elected representatives	Enforce civil rights	Cultural Heritage	Civic duty
Hispanic of any race or no race	73.27% (1.091)	33.32% (1.157)	19.22% (0.963)	20.74% (0.988)	6.18% (0.600)	2.46% (0.400)	2.12% (0.381)	15.97% (0.889)
Non-Hispanic White	58.00% (0.531)	28.85% (0.494)	13.54% (0.372)	15.60% (0.404)	11.31% (0.327)	1.39% (0.131)	0.97% (0.118)	28.32% (0.482)
Non-Hispanic Black or African American	69.68% (1.199)	33.66% (1.268)	19.04% (1.057)	16.98% (1.017)	4.21% (0.478)	4.28% (0.572)	2.39% (0.425)	19.44% (1.009)
Non-Hispanic Asian	70.20% (1.704)	27.19% (1.675)	19.71% (1.572)	23.29% (1.563)	5.78% (0.859)	3.65% (0.780)	1.67% (0.517)	18.70% (1.408)
Non-Hispanic small-sample races	62.21% (2.185)	28.57% (2.056)	15.66% (1.593)	17.99% (1.737)	8.44% (1.237)	1.83% (0.528)	2.99% (0.696)	24.54% (1.970)
Age	All community-oriented uses	Determine funding for public services in community	Provides information for local government to plan in community	Contributes to better future for community	Determine number of elected representatives	Enforce civil rights	Cultural Heritage	Civic duty

	All community-oriented uses	Determine funding for public services in community	Provides information for local government to plan in community	Contributes to better future for community	Determine number of elected representatives	Enforce civil rights	Cultural Heritage	Civic duty
18-34	69.40% (1.122)	33.19% (1.145)	16.94% (0.907)	19.27% (0.965)	5.97% (0.570)	2.29% (0.359)	1.52% (0.328)	20.82% (0.987)
35-44	69.45% (1.116)	33.66% (1.140)	15.26% (0.861)	20.53% (0.981)	6.48% (0.604)	2.22% (0.371)	1.00% (0.259)	20.85% (0.977)
45-64	62.13% (0.652)	30.60% (0.620)	15.40% (0.489)	16.13% (0.492)	9.62% (0.393)	1.67% (0.182)	1.28% (0.166)	25.30% (0.584)
65+	51.37% (0.736)	24.06% (0.632)	13.76% (0.506)	13.55% (0.506)	13.85% (0.496)	2.05% (0.224)	1.71% (0.203)	31.02% (0.681)
Education	**All community-oriented uses**	**Determine funding for public services in community**	**Provides information for local government to plan in community**	**Contributes to better future for community**	**Determine number of elected representatives**	**Enforce civil rights**	**Cultural Heritage**	**Civic duty**
Less than a high school diploma	70.20% (1.465)	32.33% (1.478)	18.54% (1.219)	19.34% (1.265)	4.61% (0.678)	4.04% (0.650)	3.02% (0.550)	18.14% (1.233)
High school graduates, no college	65.56% (0.930)	32.28% (0.919)	15.58% (0.706)	17.70% (0.758)	6.41% (0.469)	1.61% (0.269)	2.23% (0.305)	24.20% (0.833)
Some college or associate degree	62.70% (0.771)	30.18% (0.742)	15.32% (0.582)	17.20% (0.615)	9.02% (0.455)	1.44% (0.191)	1.13% (0.164)	25.71% (0.693)
Bachelor's degree or higher	56.30% (0.650)	27.34% (0.590)	13.93% (0.454)	15.03% (0.468)	13.57% (0.443)	2.10% (0.190)	0.53% (0.094)	27.50% (0.584)
Birthplace	**All community-oriented uses**	**Determine funding for public services in community**	**Provides information for local government to plan in community**	**Contributes to better future for community**	**Determine number of elected representatives**	**Enforce civil rights**	**Cultural Heritage**	**Civic duty**
Born in the United States	60.30% (0.467)	29.96% (0.445)	14.39% (0.340)	15.95% (0.362)	10.14% (0.276)	1.88% (0.137)	1.30% (0.116)	26.38% (0.419)
Born outside the United States	72.06% (1.015)	29.82% (1.042)	20.33% (0.917)	21.92% (0.925)	5.57% (0.530)	2.58% (0.374)	1.90% (0.358)	17.89% (0.844)
English Proficiency	**All community-oriented uses**	**Determine funding for public services in community**	**Provides information for local government to plan in community**	**Contributes to better future for community**	**Determine number of elected representatives**	**Enforce civil rights**	**Cultural Heritage**	**Civic duty**

	All community-oriented uses	Determine funding for public services in community	Provides information for local government to plan in community	Contributes to better future for community	Determine number of elected representatives	Enforce civil rights	Cultural Heritage	Civic duty
English proficient	60.97% (0.444)	29.86% (0.424)	14.90% (0.329)	16.21% (0.346)	9.82% (0.260)	1.89% (0.130)	1.31% (0.112)	26.02% (0.398)
Not English proficient	75.20% (1.454)	30.95% (1.554)	19.71% (1.329)	24.54% (1.431)	5.17% (0.793)	3.18% (0.656)	2.40% (0.560)	14.06% (1.103)
Internet Proficiency								
Internet proficient	61.93% (0.459)	29.69% (0.438)	15.14% (0.345)	17.11% (0.366)	9.68% (0.269)	1.85% (0.136)	1.13% (0.112)	25.41% (0.409)
Not internet proficient	62.29% (1.152)	31.59% (1.139)	15.94% (0.861)	14.75% (0.854)	8.26% (0.635)	2.78% (0.390)	3.08% (0.410)	23.58% (1.004)
Homeowners v. Renters								
Homeowners	58.62% (0.500)	28.81% (0.464)	14.20% (0.355)	15.61% (0.374)	11.23% (0.316)	1.61% (0.134)	0.96% (0.106)	27.58% (0.453)
Renters	67.87% (0.774)	31.91% (0.779)	17.07% (0.623)	18.89% (0.655)	6.44% (0.397)	2.62% (0.267)	2.14% (0.244)	20.94% (0.675)
Children in Household								
Household with children under 6 years old	73.54% (1.149)	37.36% (1.282)	16.43% (0.989)	19.75% (1.077)	5.61% (0.600)	1.77% (0.356)	0.97% (0.263)	18.12% (0.992)
Household without children under 6 years old	60.21% (0.4561)	28.80% (0.428)	15.06% (0.336)	16.35% (0.352)	10.08% (0.271)	2.01% (0.139)	1.45% (0.122)	26.25% (0.409)
Sexual Orientation								
Straight	61.96%	30.04%	15.21%	16.71%	9.33%	1.81%	1.28%	25.63%

	(0.441)	(0.425)	(0.331)	(0.349)	(0.254)	(0.127)	(0.110)	(0.396)
Sexual Minority	58.83%	26.52%	17.97%	14.34%	13.29%	4.87%	2.02%	20.99%
	(2.40)	(2.15)	(1.92)	(1.72)	(1.65)	(1.10)	(0.606)	(1.98)
Don't know/ Something else	65.29%	30.72%	13.63%	20.95%	9.67%	3.18%	3.14%	18.72%
	(2.17)	(2.12)	(1.57)	(1.89)	(1.28)	(0.886)	(0.976)	(1.70)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.18 Differences in Intent to Respond by Forced-Choice Motivator

If the census were held today, how likely would you be to fill out the census form?	Extremely/ Very likely	Somewhat/ Not too/ Not at all likely
Community-oriented motivator	58.56% (0.512)	68.99% (0.755)
It determines how many elected representatives my state has in Congress	10.89% (0.312)	6.62% (0.402)
It is used to enforce civil rights laws	1.80% (0.145)	2.33% (0.259)
It shows that I am proud of my cultural heritage	0.88% (0.102)	2.42% (0.268)
It is my civic duty (along with voting, jury duty, paying taxes)	27.86% (0.467)	19.65% (0.638)

Table A.19 Differences in Individual-Choice Motivator (Daycare for Children) by Group

How important, if at all, is each of the following programs and services to you personally? Daycare for children.	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Total Population	26.52% (0.396)	23.46% (0.377)	18.39% (0.344)	10.18% (0.261)	21.46% (0.355)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	21.18% (0.565)	23.13% (0.570)	20.10% (0.533)	11.90% (0.417)	23.69% (0.553)
Female	31.77% (0.552)	23.78% (0.495)	16.70% (0.435)	8.49% (0.315)	19.27% (0.450)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	35.99% (1.189)	30.53% (1.125)	16.59% (0.914)	5.90% (0.566)	10.99% (0.735)
Non-Hispanic White	21.06% (0.451)	21.21% (0.449)	19.39% (0.430)	12.02% (0.343)	26.32% (0.468)
Non-Hispanic Black or African American	46.57% (1.332)	26.52% (1.162)	13.00% (0.878)	5.06% (0.556)	8.84% (0.767)
Non-Hispanic Asian	26.03% (1.692)	30.05% (1.745)	24.27% (1.640)	8.49% (0.961)	11.17% (1.070)
	29.09%	23.23%	17.63%	9.70%	20.36%

How important, if at all, is each of the following programs and services to you personally? Daycare for children.					
Non-Hispanic small-sample races	(2.068)	(1.872)	(1.711)	(1.423)	(1.772)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	37.48%	24.31%	17.79%	7.97%	12.44%
	(1.177)	(1.058)	(0.943)	(0.609)	(0.796)
35-44	32.66%	23.56%	17.73%	10.16%	15.89%
	(1.132)	(1.024)	(0.914)	(0.727)	(0.902)
45-64	23.41%	23.60%	18.23%	11.25%	23.51%
	(0.564)	(0.572)	(0.522)	(0.424)	(0.572)
65+	19.29%	22.56%	19.50%	10.12%	28.53%
	(0.581)	(0.610)	(0.586)	(0.438)	(0.668)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	31.58%	29.62%	17.21%	5.65%	15.95%
	(1.494)	(1.429)	(1.200)	(0.733)	(1.166)
High school graduates, no college	26.35%	26.13%	18.86%	8.74%	19.92%
	(0.869)	(0.862)	(0.771)	(0.543)	(0.775)
Some college or associate degree	27.74%	21.78%	17.95%	10.43%	22.10%
	(0.736)	(0.664)	(0.613)	(0.482)	(0.650)
Bachelor's degree or higher	23.99%	21.21%	18.80%	12.35%	23.65%
	(0.562)	(0.534)	(0.517)	(0.434)	(0.553)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	25.51%	21.99%	18.58%	10.68%	23.24%
	(0.425)	(0.403)	(0.375)	(0.289)	(0.398)
Born outside the United States	32.57%	32.24%	17.23%	7.17%	10.79%
	(1.089)	(1.051)	(0.848)	(0.562)	(0.658)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	26.10%	22.39%	18.47%	10.54%	22.51%
	(0.408)	(0.386)	(0.357)	(0.275)	(0.375)
Not English proficient	31.97%	37.47%	17.28%	5.49%	7.79%
	(1.603)	(1.605)	(1.268)	(0.716)	(0.869)

How important, if at all, is each of the following programs and services to you personally? Daycare for children.					
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	27.02%	22.74%	18.58%	10.75%	20.91%
	(0.430)	(0.402)	(0.373)	(0.287)	(0.376)
Not internet proficient	23.19%	28.17%	17.08%	6.42%	25.14%
	(1.019)	(1.078)	(0.874)	(0.565)	(1.058)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	22.64%	22.31%	19.08%	11.81%	24.16%
	(0.429)	(0.426)	(0.400)	(0.326)	(0.433)
Renters	33.30%	25.47%	17.17%	7.32%	16.74%
	(0.786)	(0.722)	(0.635)	(0.432)	(0.613)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	47.23%	26.83%	14.49%	5.96%	5.48%
	(1.323)	(1.176)	(0.950)	(0.613)	(0.579)
Household without children under 6 years old	23.34%	22.94%	18.98%	10.83%	23.92%
	(0.401)	(0.395)	(0.368)	(0.285)	(0.394)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	26.36%	23.47%	18.43%	10.35%	21.4%
	(0.410)	(0.391)	(0.356)	(0.273)	(0.368)
Sexual Minority	24.49%	21.35%	19.15%	8.56%	26.45%
	(2.128)	(2.064)	(1.943)	(1.293)	(2.109)
Don't know/ Something else	31.81%	25.12%	16.7%	7.92%	18.47%
	(2.171)	(1.948)	(1.720)	(1.200)	(1.754)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.20 Differences in Individual-Choice Motivator (Fire Department) by Group

How important, if at all, is each of the following programs and services to you personally? Fire departments.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	67.36%	26.51%	4.85%	0.66%	0.63%
	(0.418)	(0.393)	(0.195)	(0.071)	(0.076)

How important, if at all, is each of the following programs and services to you personally? Fire departments.					
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	61.87%	30.14%	6.25%	0.88%	0.86%
	(0.648)	(0.612)	(0.323)	(0.120)	(0.131)
Female	72.77%	22.93%	3.46%	0.44%	0.40%
	(0.524)	(0.493)	(0.220)	(0.077)	(0.079)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	68.44%	26.48%	4.00%	0.43%	0.65%
	(1.141)	(1.074)	(0.513)	(0.166)	(0.217)
Non-Hispanic White	66.61%	27.05%	5.14%	0.66%	0.54%
	(0.515)	(0.485)	(0.245)	(0.087)	(0.081)
Non-Hispanic Black or African American	72.77%	22.31%	3.39%	0.43%	1.10%
	(1.197)	(1.108)	(0.511)	(0.159)	(0.340)
Non-Hispanic Asian	60.41%	30.53%	6.65%	1.46%	0.95%
	(1.853)	(1.761)	(0.903)	(0.465)	(0.372)
Non-Hispanic small-sample races	66.77%	26.09%	5.37%	1.30%	0.46%
	(2.109)	(1.946)	(1.002)	(0.634)	(0.277)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	65.45%	26.49%	6.37%	0.97%	0.73%
	(1.152)	(1.062)	(0.599)	(0.238)	(0.223)
35-44	69.45%	25.60%	4.39%	0.32%	0.24%
	(1.123)	(1.067)	(0.501)	(0.124)	(0.112)
45-64	67.82%	26.42%	4.46%	0.74%	0.57%
	(0.636)	(0.601)	(0.280)	(0.115)	(0.120)
65+	66.62%	27.27%	4.66%	0.53%	0.93%
	(0.700)	(0.660)	(0.323)	(0.104)	(0.154)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	61.47%	30.08%	5.91%	0.74%	1.80%
	(1.540)	(1.439)	(0.768)	(0.226)	(0.460)
High school graduates, no college	66.63%	27.50%	4.34%	0.76%	0.77%
	(0.928)	(0.879)	(0.398)	(0.177)	(0.178)
	69.84%	24.80%	4.37%	0.60%	0.39%

How important, if at all, is each of the following programs and services to you personally? Fire departments.					
Some college or associate degree	(0.743)	(0.698)	(0.345)	(0.123)	(0.089)
Bachelor's degree or higher	67.42%	26.27%	5.31%	0.61%	0.40%
	(0.620)	(0.582)	(0.305)	(0.101)	(0.084)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	67.78%	25.98%	4.92%	0.68%	0.65%
	(0.454)	(0.425)	(0.215)	(0.079)	(0.083)
Born outside the United States	64.84%	29.70%	4.42%	0.55%	0.49%
	(1.078)	(1.032)	(0.448)	(0.151)	(0.184)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	67.78%	26.06%	4.88%	0.67%	0.62%
	(0.433)	(0.406)	(0.203)	(0.075)	(0.078)
Not English proficient	61.90%	32.32%	4.45%	0.53%	0.80%
	(1.617)	(1.550)	(0.706)	(0.208)	(0.311)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	68.54%	25.71%	4.69%	0.58%	0.48%
	(0.446)	(0.420)	(0.206)	(0.074)	(0.072)
Not internet proficient	59.58%	31.76%	5.84%	1.16%	1.66%
	(1.181)	(1.118)	(0.599)	(0.231)	(0.326)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	67.37%	26.90%	4.62%	0.60%	0.52%
	(0.482)	(0.457)	(0.217)	(0.079)	(0.080)
Renters	67.35%	25.82%	5.24%	0.76%	0.82%
	(0.782)	(0.728)	(0.380)	(0.139)	(0.155)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	70.28%	24.44%	4.20%	0.46%	0.61%
	(1.206)	(1.137)	(0.520)	(0.184)	(0.184)
Household without children under 6 years old	66.91%	26.82%	4.94%	0.69%	0.63%
	(0.445)	(0.419)	(0.211)	(0.077)	(0.083)

How important, if at all, is each of the following programs and services to you personally? Fire departments.					
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	67.69% (0.433)	26.22% (0.406)	4.83% (0.204)	0.67% (0.076)	0.59% (0.075)
Sexual Minority	67.45% (2.287)	27.34% (2.189)	3.52% (0.772)	0.45% (0.280)	1.24% (0.621)
Don't know/ Something else	60.11% (2.247)	32.12% (2.147)	6.29% (1.104)	0.50% (0.248)	0.99% (0.512)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.21 Differences in Individual-Choice Motivator (Police Department) by Group

How important, if at all, is each of the following programs and services to you personally? Police departments.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	64.69% (0.427)	26.86% (0.394)	6.25% (0.224)	1.15% (0.102)	1.05% (0.098)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	59.72% (0.656)	29.73% (0.608)	7.87% (0.369)	1.48% (0.165)	1.20% (0.148)
Female	69.58% (0.544)	24.03% (0.501)	4.66% (0.256)	0.84% (0.121)	0.89% (0.127)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	64.92% (1.181)	27.90% (1.105)	5.09% (0.552)	0.98% (0.292)	1.10% (0.270)
Non-Hispanic White	64.42% (0.523)	27.26% (0.485)	6.33% (0.276)	1.11% (0.121)	0.89% (0.105)
Non-Hispanic Black or African American	67.70% (1.255)	22.53% (1.103)	6.62% (0.693)	1.20% (0.292)	1.97% (0.435)
Non-Hispanic Asian	60.55% (1.831)	30.52% (1.707)	7.19% (1.007)	1.02% (0.374)	0.72% (0.296)
Non-Hispanic small-sample races	63.05% (2.204)	26.17% (2.008)	6.92% (1.154)	2.72% (0.840)	1.15% (0.532)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**

How important, if at all, is each of the following programs and services to you personally? Police departments.				
18-34	61.51%	25.97%	8.99%	2.03%	1.50%
	(1.178)	(1.047)	(0.696)	(0.364)	(0.307)
35-44	65.94%	26.58%	5.78%	0.90%	0.80%
	(1.160)	(1.081)	(0.586)	(0.245)	(0.226)
45-64	66.06%	26.42%	5.59%	1.07%	0.87%
	(0.645)	(0.601)	(0.322)	(0.136)	(0.139)
65+	64.01%	28.36%	5.64%	0.83%	1.16%
	(0.713)	(0.669)	(0.351)	(0.144)	(0.172)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	58.43%	31.15%	7.43%	0.96%	2.03%
	(1.563)	(1.462)	(0.826)	(0.300)	(0.476)
High school graduates, no college	64.40%	27.46%	6.12%	1.04%	0.98%
	(0.946)	(0.874)	(0.497)	(0.223)	(0.205)
Some college or associate degree	66.00%	25.47%	6.07%	1.30%	1.17%
	(0.768)	(0.699)	(0.406)	(0.205)	(0.181)
Bachelor's degree or higher	65.61%	26.39%	6.16%	1.17%	0.68%
	(0.627)	(0.582)	(0.325)	(0.144)	(0.110)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	64.93%	26.32%	6.40%	1.26%	1.09%
	(0.464)	(0.426)	(0.247)	(0.117)	(0.108)
Born outside the United States	63.26%	30.07%	5.36%	0.51%	0.80%
	(1.088)	(1.031)	(0.511)	(0.139)	(0.223)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	65.18%	26.26%	6.31%	1.19%	1.06%
	(0.442)	(0.406)	(0.234)	(0.107)	(0.102)
Not English proficient	58.28%	34.63%	5.54%	0.75%	0.81%
	(1.651)	(1.584)	(0.798)	(0.309)	(0.320)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	65.90%	25.96%	6.12%	1.13%	0.89%
	(0.457)	(0.420)	(0.239)	(0.110)	(0.098)
Not internet proficient	56.70%	32.77%	7.12%	1.31%	2.09%

How important, if at all, is each of the following programs and services to you personally? Police departments.					
	(1.192)	(1.126)	(0.647)	(0.266)	(0.361)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	65.55%	27.14%	5.70%	0.78%	0.83%
	(0.489)	(0.458)	(0.244)	(0.086)	(0.103)
Renters	63.18%	26.37%	7.22%	1.81%	1.42%
	(0.805)	(0.730)	(0.444)	(0.236)	(0.199)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	67.57%	24.74%	5.52%	1.33%	0.84%
	(1.250)	(1.145)	(0.628)	(0.327)	(0.259)
Household without children under 6 years old	64.25%	27.18%	6.37%	1.13%	1.08%
	(0.454)	(0.419)	(0.240)	(0.106)	(0.105)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	65.39%	26.66%	5.98%	1.04%	0.93%
	(0.441)	(0.407)	(0.229)	(0.100)	(0.093)
Sexual Minority	58.7%	27.13%	9.48%	2.61%	2.07%
	(2.428)	(2.173)	(1.479)	(0.853)	(0.848)
Don't know/ Something else	54.55%	30.97%	9.53%	2.32%	2.64%
	(2.282)	(2.129)	(1.285)	(0.705)	(0.818)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.22 Differences in Individual-Choice Motivator (Hospitals and Healthcare) by Group

How important, if at all, is each of the following programs and services to you personally? Hospitals and healthcare.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	70.78%	23.40%	4.40%	0.71%	0.70%
	(0.405)	(0.376)	(0.187)	(0.080)	(0.077)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	65.06%	27.27%	5.76%	0.96%	0.95%
	(0.634)	(0.590)	(0.308)	(0.139)	(0.134)
Female	76.41%	19.60%	3.07%	0.47%	0.45%
	(0.498)	(0.463)	(0.212)	(0.079)	(0.078)

How important, if at all, is each of the following programs and services to you personally? Hospitals and healthcare.					
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	74.36%	21.84%	2.49%	0.36%	0.95%
	(1.082)	(1.022)	(0.372)	(0.170)	(0.271)
Non-Hispanic White	68.62%	24.93%	5.01%	0.80%	0.64%
	(0.505)	(0.469)	(0.243)	(0.100)	(0.087)
Non-Hispanic Black or African American	79.15%	16.70%	2.84%	0.51%	0.79%
	(1.093)	(0.982)	(0.480)	(0.242)	(0.266)
Non-Hispanic Asian	68.84%	24.91%	4.45%	1.19%	0.60%
	(1.753)	(1.651)	(0.737)	(0.417)	(0.283)
Non-Hispanic small-sample races	72.87%	20.76%	5.03%	0.59%	0.75%
	(1.982)	(1.812)	(0.974)	(0.301)	(0.344)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	74.59%	19.96%	3.84%	1.10%	0.52%
	(1.059)	(0.962)	(0.477)	(0.289)	(0.187)
35-44	73.01%	21.69%	4.53%	0.48%	0.29%
	(1.093)	(1.016)	(0.525)	(0.162)	(0.125)
45-64	69.98%	24.24%	4.35%	0.65%	0.78%
	(0.625)	(0.585)	(0.280)	(0.107)	(0.134)
65+	67.78%	25.74%	4.81%	0.69%	0.98%
	(0.695)	(0.647)	(0.333)	(0.125)	(0.155)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	64.69%	27.34%	5.51%	1.05%	1.41%
	(1.515)	(1.410)	(0.725)	(0.334)	(0.371)
High school graduates, no college	69.83%	23.85%	4.79%	0.75%	0.77%
	(0.894)	(0.821)	(0.429)	(0.184)	(0.180)
Some college or associate degree	71.47%	22.77%	4.45%	0.63%	0.69%
	(0.726)	(0.673)	(0.336)	(0.132)	(0.131)
Bachelor's degree or higher	72.68%	22.46%	3.75%	0.67%	0.44%
	(0.591)	(0.554)	(0.252)	(0.112)	(0.088)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	70.61%	23.41%	4.54%	0.73%	0.71%

How important, if at all, is each of the following programs and services to you personally? Hospitals and healthcare.				
(0.441)	(0.408)	(0.206)	(0.087)	(0.085)

Born outside the United States				
71.78%	23.39%	3.61%	0.62%	0.61%
(1.014)	(0.950)	(0.416)	(0.200)	(0.182)

English Proficiency	Extremely important	Very important	Somewhat important	Not too important	Not at all important
English proficient	70.98%	23.12%	4.47%	0.72%	0.70%
	(0.419)	(0.388)	(0.195)	(0.083)	(0.080)
Not English proficient	68.11%	27.06%	3.55%	0.59%	0.69%
	(1.555)	(1.476)	(0.616)	(0.284)	(0.305)
Internet Proficiency	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Internet proficient	72.11%	22.50%	4.20%	0.67%	0.52%
	(0.430)	(0.399)	(0.196)	(0.085)	(0.072)
Not internet proficient	62.01%	29.39%	5.71%	1.03%	1.86%
	(1.168)	(1.094)	(0.577)	(0.219)	(0.347)
Homeowners v. Renters	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Homeowners	69.42%	24.74%	4.56%	0.64%	0.63%
	(0.475)	(0.444)	(0.220)	(0.081)	(0.087)
Renters	73.17%	21.06%	4.12%	0.84%	0.81%
	(0.740)	(0.678)	(0.340)	(0.166)	(0.149)
Children in Household	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Household with children under 6 years old	75.35%	21.24%	2.77%	0.27%	0.38%
	(1.142)	(1.083)	(0.446)	(0.114)	(0.167)
Household without children under 6 years old	70.08%	23.74%	4.65%	0.78%	0.75%
	(0.432)	(0.400)	(0.204)	(0.090)	(0.085)
Sexual Orientation	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Straight	70.75%	23.46%	4.43%	0.71%	0.65%
	(0.420)	(0.390)	(0.195)	(0.082)	(0.077)
Sexual Minority	78.62%	17.72%	2.84%	0.20%	0.62%
	(1.938)	(1.813)	(0.738)	(0.195)	(0.364)
Don't know/ Something else	64.48%	27.07%	5.22%	1.31%	1.92%
	(2.178)	(2.014)	(0.980)	(0.543)	(0.660)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.23 Differences in Individual-Choice Motivator (Job Training) by Group

How important, if at all, is each of the following programs and services to you personally? Job training programs.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	30.36%	30.66%	21.86%	8.38%	8.74%
	(0.409)	(0.410)	(0.367)	(0.233)	(0.237)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	26.00%	30.14%	23.99%	9.78%	10.08%
	(0.603)	(0.614)	(0.569)	(0.373)	(0.379)
Female	34.64%	31.17%	19.76%	7.00%	7.42%
	(0.557)	(0.544)	(0.465)	(0.281)	(0.286)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	41.74%	36.38%	14.01%	4.39%	3.48%
	(1.216)	(1.177)	(0.845)	(0.458)	(0.454)
Non-Hispanic White	23.43%	29.66%	25.54%	10.25%	11.11%
	(0.467)	(0.497)	(0.476)	(0.315)	(0.321)
Non-Hispanic Black or African American	56.57%	28.60%	9.91%	2.38%	2.55%
	(1.317)	(1.204)	(0.785)	(0.356)	(0.407)
Non-Hispanic Asian	29.75%	34.59%	21.92%	8.55%	5.20%
	(1.806)	(1.781)	(1.495)	(0.989)	(0.794)
Non-Hispanic small-sample races	33.43%	31.85%	20.33%	7.22%	7.17%
	(2.136)	(2.139)	(1.771)	(1.109)	(1.096)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	35.36%	31.37%	23.21%	6.68%	3.39%
	(1.180)	(1.125)	(1.028)	(0.540)	(0.412)
35-44	34.05%	30.94%	21.60%	8.28%	5.13%
	(1.149)	(1.125)	(0.989)	(0.640)	(0.506)
45-64	29.42%	30.46%	22.55%	9.07%	8.50%
	(0.607)	(0.621)	(0.562)	(0.382)	(0.380)
65+	25.72%	30.27%	20.00%	8.61%	15.40%
	(0.644)	(0.673)	(0.588)	(0.398)	(0.544)

How important, if at all, is each of the following programs and services to you personally? Job training programs.					
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	37.89%	35.42%	15.33%	4.04%	7.32%
	(1.550)	(1.517)	(1.133)	(0.638)	(0.794)
High school graduates, no college	33.79%	33.25%	19.57%	5.17%	8.22%
	(0.933)	(0.924)	(0.779)	(0.414)	(0.525)
Some college or associate degree	32.89%	29.81%	21.85%	8.01%	7.44%
	(0.754)	(0.732)	(0.686)	(0.427)	(0.377)
Bachelor's degree or higher	23.34%	28.16%	25.48%	12.30%	10.72%
	(0.553)	(0.587)	(0.577)	(0.429)	(0.405)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	29.23%	29.57%	22.86%	8.96%	9.38%
	(0.439)	(0.441)	(0.406)	(0.261)	(0.266)
Born outside the United States	37.14%	37.17%	15.85%	4.92%	4.91%
	(1.116)	(1.094)	(0.789)	(0.442)	(0.443)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	29.97%	29.82%	22.30%	8.79%	9.13%
	(0.423)	(0.421)	(0.384)	(0.247)	(0.251)
Not English proficient	35.47%	41.68%	16.11%	3.11%	3.64%
	(1.626)	(1.656)	(1.174)	(0.523)	(0.580)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	30.26%	30.31%	22.44%	8.83%	8.16%
	(0.441)	(0.440)	(0.399)	(0.256)	(0.242)
Not internet proficient	31.02%	32.96%	18.06%	5.41%	12.56%
	(1.114)	(1.120)	(0.916)	(0.541)	(0.814)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	25.76%	30.40%	23.51%	9.98%	10.36%
	(0.443)	(0.471)	(0.435)	(0.303)	(0.302)
Renters	38.42%	31.12%	18.97%	5.59%	5.91%
	(0.810)	(0.768)	(0.663)	(0.357)	(0.379)

How important, if at all, is each of the following programs and services to you personally? Job training programs.					
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	36.20% (1.287)	32.18% (1.234)	20.54% (1.062)	6.93% (0.639)	4.14% (0.495)
Household without children under 6 years old	29.46% (0.429)	30.43% (0.433)	22.06% (0.391)	8.61% (0.250)	9.45% (0.262)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	29.95% (0.422)	30.79% (0.426)	21.91% (0.381)	8.55% (0.244)	8.81% (0.247)
Sexual Minority	37.98% (2.44)	26.71% (2.152)	21.58% (1.950)	8.58% (1.305)	5.14% (0.843)
Don't know/ Something else	32.61% (2.159)	31.40% (2.112)	21.11% (1.864)	4.60% (0.943)	10.28% (1.404)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.24 Differences in Individual-Choice Motivator (Roads and Highways) by Group

How important, if at all, is each of the following programs and services to you personally? Roads and highways.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	57.08% (0.439)	34.82% (0.421)	6.70% (0.226)	0.74% (0.076)	0.66% (0.075)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	54.71% (0.664)	36.53% (0.639)	7.14% (0.347)	0.83% (0.116)	0.80% (0.124)
Female	59.41% (0.575)	33.13% (0.549)	6.26% (0.289)	0.66% (0.098)	0.53% (0.086)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	60.19% (1.201)	32.85% (1.149)	5.33% (0.546)	0.76% (0.226)	0.88% (0.261)
Non-Hispanic White	54.77% (0.539)	36.78% (0.521)	7.08% (0.283)	0.75% (0.092)	0.61% (0.086)
Non-Hispanic Black or African American	66.59% (1.251)	26.80% (1.163)	5.24% (0.620)	0.69% (0.221)	0.68% (0.233)

How important, if at all, is each of the following programs and services to you personally? Roads and highways.					
Non-Hispanic Asian	57.83%	32.97%	7.62%	0.81%	0.77%
	(1.844)	(1.748)	(0.939)	(0.328)	(0.311)
Non-Hispanic small-sample races	56.88%	33.43%	8.32%	0.68%	0.68%
	(2.237)	(2.112)	(1.368)	(0.343)	(0.356)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	61.57%	30.23%	7.22%	0.76%	0.21%
	(1.177)	(1.107)	(0.627)	(0.209)	(0.090)
35-44	58.37%	34.04%	6.52%	0.57%	0.50%
	(1.197)	(1.152)	(0.611)	(0.160)	(0.209)
45-64	57.25%	35.11%	6.31%	0.78%	0.55%
	(0.667)	(0.642)	(0.339)	(0.125)	(0.109)
65+	52.71%	38.18%	7.04%	0.79%	1.28%
	(0.736)	(0.717)	(0.379)	(0.134)	(0.187)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	52.07%	35.83%	8.28%	1.68%	2.14%
	(1.587)	(1.512)	(0.900)	(0.425)	(0.451)
High school graduates, no college	56.70%	34.91%	6.78%	0.73%	0.88%
	(0.970)	(0.931)	(0.488)	(0.153)	(0.192)
Some college or associate degree	58.58%	33.69%	6.73%	0.62%	0.38%
	(0.790)	(0.756)	(0.407)	(0.121)	(0.083)
Bachelor's degree or higher	57.51%	35.47%	6.13%	0.58%	0.32%
	(0.649)	(0.627)	(0.322)	(0.093)	(0.071)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	56.63%	35.06%	6.92%	0.75%	0.64%
	(0.477)	(0.458)	(0.250)	(0.084)	(0.081)
Born outside the United States	59.76%	33.36%	5.34%	0.71%	0.83%
	(1.099)	(1.052)	(0.492)	(0.163)	(0.200)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	57.33%	34.58%	6.73%	0.74%	0.62%
	(0.455)	(0.436)	(0.236)	(0.080)	(0.076)
Not English proficient	53.73%	37.87%	6.29%	0.84%	1.27%

How important, if at all, is each of the following programs and services to you personally? Roads and highways.					
	(1.665)	(1.613)	(0.769)	(0.238)	(0.378)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	58.30%	34.36%	6.31%	0.63%	0.40%
	(0.470)	(0.451)	(0.236)	(0.073)	(0.064)
Not internet proficient	48.99%	37.84%	9.24%	1.51%	2.43%
	(1.199)	(1.160)	(0.717)	(0.314)	(0.379)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	55.61%	36.91%	6.23%	0.67%	0.58%
	(0.507)	(0.493)	(0.246)	(0.082)	(0.087)
Renters	59.65%	31.15%	7.51%	0.87%	0.82%
	(0.816)	(0.767)	(0.448)	(0.151)	(0.139)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	59.05%	32.82%	7.01%	0.61%	0.51%
	(1.301)	(1.242)	(0.674)	(0.199)	(0.168)
Household without children under 6 years old	56.78%	35.12%	6.65%	0.76%	0.69%
	(0.465)	(0.446)	(0.239)	(0.082)	(0.083)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	56.94%	35.19%	6.62%	0.68%	0.57%
	(0.455)	(0.437)	(0.233)	(0.074)	(0.071)
Sexual Minority	61.52%	29.57%	6.79%	1.41%	0.71%
	(2.385)	(2.231)	(1.245)	(0.647)	(0.373)
Don't know/ Something else	56.21%	31.26%	8.22%	1.53%	2.78%
	(2.260)	(2.085)	(1.229)	(0.522)	(0.825)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.25 Differences in Individual-Choice Motivator (Public Transportation) by Group

How important, if at all, is each of the following programs and services to you personally? Public transportation.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	30.44%	26.47%	23.15%	11.40%	8.54%
	(0.407)	(0.386)	(0.373)	(0.279)	(0.249)

How important, if at all, is each of the following programs and services to you personally? Public transportation.					
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	27.25%	25.27%	24.93%	12.53%	10.03%
	(0.606)	(0.568)	(0.578)	(0.433)	(0.402)
Female	33.58%	27.65%	21.41%	10.29%	7.07%
	(0.551)	(0.524)	(0.473)	(0.356)	(0.296)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	42.46%	32.49%	16.42%	5.11%	3.52%
	(1.211)	(1.145)	(0.903)	(0.556)	(0.479)
Non-Hispanic White	23.38%	24.68%	26.63%	14.35%	10.95%
	(0.465)	(0.462)	(0.478)	(0.377)	(0.340)
Non-Hispanic Black or African American	54.48%	27.61%	12.21%	3.39%	2.30%
	(1.321)	(1.165)	(0.882)	(0.447)	(0.388)
Non-Hispanic Asian	37.15%	32.59%	21.45%	6.06%	2.75%
	(1.855)	(1.727)	(1.563)	(0.832)	(0.591)
Non-Hispanic small-sample races	33.35%	28.47%	19.79%	10.60%	7.79%
	(2.113)	(2.047)	(1.784)	(1.420)	(1.201)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	37.96%	24.15%	20.79%	11.41%	5.70%
	(1.183)	(1.023)	(0.985)	(0.778)	(0.587)
35-44	31.71%	24.61%	24.15%	11.33%	8.20%
	(1.122)	(1.034)	(1.047)	(0.749)	(0.670)
45-64	29.66%	26.71%	23.01%	11.51%	9.11%
	(0.611)	(0.595)	(0.565)	(0.426)	(0.398)
65+	25.40%	29.02%	24.40%	11.27%	9.92%
	(0.639)	(0.666)	(0.631)	(0.463)	(0.451)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	39.92%	33.55%	15.12%	5.69%	5.71%
	(1.566)	(1.478)	(1.145)	(0.761)	(0.718)
High school graduates, no college	29.74%	27.63%	22.72%	10.34%	9.57%
	(0.900)	(0.861)	(0.821)	(0.610)	(0.591)
	30.63%	24.08%	24.32%	11.67%	9.30%

How important, if at all, is each of the following programs and services to you personally? Public transportation.					
Some college or associate degree	(0.739)	(0.677)	(0.698)	(0.514)	(0.464)
Bachelor's degree or higher	27.88%	25.66%	24.85%	13.64%	7.98%
	(0.588)	(0.566)	(0.569)	(0.455)	(0.360)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	28.54%	25.36%	24.44%	12.32%	9.34%
	(0.436)	(0.415)	(0.413)	(0.314)	(0.282)
Born outside the United States	41.85%	33.11%	15.44%	5.86%	3.73%
	(1.126)	(1.057)	(0.810)	(0.499)	(0.420)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	29.67%	25.52%	23.81%	11.99%	9.01%
	(0.420)	(0.396)	(0.391)	(0.297)	(0.264)
Not English proficient	40.54%	38.84%	14.56%	3.67%	2.39%
	(1.657)	(1.622)	(1.170)	(0.569)	(0.555)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	30.10%	25.85%	23.60%	12.04%	8.41%
	(0.437)	(0.413)	(0.404)	(0.308)	(0.267)
Not internet proficient	32.73%	30.55%	20.18%	7.19%	9.35%
	(1.142)	(1.087)	(0.960)	(0.608)	(0.701)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	23.84%	25.83%	25.96%	13.70%	10.67%
	(0.429)	(0.441)	(0.447)	(0.354)	(0.329)
Renters	42.01%	27.58%	18.24%	7.37%	4.80%
	(0.817)	(0.732)	(0.661)	(0.450)	(0.366)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	33.41%	26.11%	23.07%	11.70%	5.72%
	(1.249)	(1.158)	(1.119)	(0.843)	(0.624)
Household without children under 6 years old	29.99%	26.52%	23.17%	11.35%	8.97%
	(0.431)	(0.409)	(0.394)	(0.295)	(0.271)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**

How important, if at all, is each of the following programs and services to you personally? Public transportation.					
Straight	29.56% (0.418)	26.35% (0.400)	23.65% (0.390)	11.75% (0.294)	8.69% (0.261)
Sexual Minority	43.52% (2.444)	26.38% (2.156)	17.55% (1.772)	8.02% (1.314)	4.53% (0.988)
Don't know/ Something else	38.38% (2.238)	29.26% (2.065)	17.12% (1.708)	6.64% (1.104)	8.6% (1.328)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.26 Differences in Individual-Choice Motivator (Schools and Education System) by Group

How important, if at all, is each of the following programs and services to you personally? Schools and the education system.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	62.52% (0.425)	22.38% (0.367)	8.47% (0.243)	2.56% (0.131)	4.07% (0.169)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	57.28% (0.656)	25.37% (0.576)	9.94% (0.391)	2.74% (0.203)	4.67% (0.273)
Female	67.67% (0.537)	19.45% (0.455)	7.02% (0.289)	2.37% (0.165)	3.49% (0.202)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	73.07% (1.067)	19.39% (0.949)	4.48% (0.485)	1.08% (0.216)	1.97% (0.351)
Non-Hispanic White	57.79% (0.533)	23.76% (0.458)	10.17% (0.325)	3.25% (0.181)	5.03% (0.228)
Non-Hispanic Black or African American	76.52% (1.117)	17.84% (1.021)	3.66% (0.470)	0.65% (0.178)	1.33% (0.293)
Non-Hispanic Asian	64.96% (1.772)	23.34% (1.588)	7.21% (0.887)	1.87% (0.438)	2.62% (0.590)
Non-Hispanic small-sample races	64.68% (2.129)	21.29% (1.833)	8.00% (1.188)	1.75% (0.528)	4.27% (0.847)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	75.81% (1.046)	16.75% (0.915)	5.25% (0.546)	0.89% (0.220)	1.30% (0.275)

How important, if at all, is each of the following programs and services to you personally? Schools and the education system.					
35-44	72.44%	18.79%	5.81%	1.13%	1.84%
	(1.100)	(0.973)	(0.579)	(0.234)	(0.324)
45-64	59.14%	23.81%	9.43%	3.26%	4.38%
	(0.664)	(0.577)	(0.401)	(0.241)	(0.282)
65+	51.52%	26.66%	11.08%	3.64%	7.10%
	(0.736)	(0.649)	(0.466)	(0.272)	(0.400)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	62.26%	23.69%	7.30%	2.19%	4.56%
	(1.523)	(1.317)	(0.818)	(0.461)	(0.650)
High school graduates, no college	60.00%	23.96%	9.12%	2.46%	4.47%
	(0.954)	(0.828)	(0.559)	(0.278)	(0.393)
Some college or associate degree	62.70%	21.55%	8.51%	2.88%	4.36%
	(0.765)	(0.654)	(0.432)	(0.245)	(0.302)
Bachelor's degree or higher	64.21%	21.63%	8.33%	2.45%	3.39%
	(0.627)	(0.541)	(0.361)	(0.194)	(0.230)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	61.65%	22.31%	9.00%	2.73%	4.31%
	(0.465)	(0.399)	(0.271)	(0.147)	(0.189)
Born outside the United States	67.72%	22.82%	5.25%	1.53%	2.68%
	(1.035)	(0.928)	(0.477)	(0.236)	(0.347)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	62.15%	22.14%	8.82%	2.66%	4.23%
	(0.442)	(0.380)	(0.257)	(0.139)	(0.178)
Not English proficient	67.40%	25.57%	3.78%	1.18%	2.07%
	(1.530)	(1.419)	(0.569)	(0.305)	(0.504)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	64.15%	21.44%	8.39%	2.43%	3.60%
	(0.453)	(0.389)	(0.260)	(0.136)	(0.168)
Not internet proficient	51.74%	28.61%	8.99%	3.42%	7.23%
	(1.197)	(1.074)	(0.682)	(0.425)	(0.644)

How important, if at all, is each of the following programs and services to you personally? Schools and the education system.					
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	59.25%	23.92%	9.36%	3.03%	4.45%
	(0.500)	(0.437)	(0.296)	(0.167)	(0.209)
Renters	68.25%	19.70%	6.91%	1.74%	3.41%
	(0.769)	(0.656)	(0.421)	(0.210)	(0.289)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	79.18%	15.90%	3.69%	0.56%	0.66%
	(1.087)	(0.977)	(0.506)	(0.213)	(0.226)
Household without children under 6 years old	59.96%	23.38%	9.20%	2.86%	4.60%
	(0.457)	(0.395)	(0.268)	(0.147)	(0.192)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	62.48%	22.37%	8.50%	2.61%	4.03%
	(0.441)	(0.381)	(0.254)	(0.138)	(0.174)
Sexual Minority	68.20%	17.96%	8.23%	2.35%	3.27%
	(2.184)	(1.792)	(1.237)	(0.621)	(0.773)
Don't know/ Something else	58.26%	26.51%	7.87%	1.57%	5.79%
	(2.241)	(2.011)	(1.109)	(0.505)	(1.096)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.27 Differences in Individual-Choice Motivator (Show Pride in One's Cultural Heritage) by Group

How important, if at all, is each of the following to you personally? Showing you are proud of your cultural heritage.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	29.46%	26.59%	24.51%	12.23%	7.20%
	(0.401)	(0.389)	(0.380)	(0.289)	(0.231)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	26.56%	25.62%	25.07%	14.13%	8.63%
	(0.598)	(0.577)	(0.577)	(0.461)	(0.373)
Female	32.33%	27.54%	23.96%	10.37%	5.80%
	(0.542)	(0.523)	(0.498)	(0.352)	(0.274)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**

How important, if at all, is each of the following to you personally? Showing you are proud of your cultural heritage.					
Hispanic of any race or no race	43.03%	31.49%	17.17%	5.33%	2.99%
	(1.213)	(1.134)	(0.948)	(0.549)	(0.402)
Non-Hispanic White	21.35%	24.74%	28.78%	15.94%	9.19%
	(0.449)	(0.464)	(0.489)	(0.396)	(0.314)
Non-Hispanic Black or African American	57.94%	28.17%	9.88%	1.81%	2.20%
	(1.318)	(1.204)	(0.798)	(0.337)	(0.427)
Non-Hispanic Asian	31.97%	36.05%	23.32%	6.44%	2.21%
	(1.758)	(1.780)	(1.631)	(1.007)	(0.549)
Non-Hispanic small-sample races	36.60%	28.78%	20.23%	7.69%	6.70%
	(2.208)	(2.025)	(1.780)	(1.104)	(1.126)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	29.91%	23.09%	27.60%	12.92%	6.48%
	(1.113)	(1.014)	(1.098)	(0.807)	(0.600)
35-44	29.86%	25.61%	24.24%	12.34%	7.95%
	(1.115)	(1.064)	(1.010)	(0.796)	(0.653)
45-64	28.71%	26.93%	24.03%	13.03%	7.30%
	(0.608)	(0.594)	(0.572)	(0.451)	(0.356)
65+	30.04%	29.23%	23.23%	10.44%	7.06%
	(0.676)	(0.673)	(0.616)	(0.438)	(0.381)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	37.60%	36.68%	14.99%	6.25%	4.48%
	(1.539)	(1.520)	(1.154)	(0.772)	(0.692)
High school graduates, no college	34.09%	28.94%	22.29%	8.79%	5.89%
	(0.923)	(0.874)	(0.826)	(0.590)	(0.474)
Some college or associate degree	31.18%	24.66%	25.14%	11.54%	7.49%
	(0.738)	(0.679)	(0.708)	(0.524)	(0.429)
Bachelor's degree or higher	22.17%	23.60%	28.42%	17.11%	8.70%
	(0.536)	(0.552)	(0.592)	(0.503)	(0.382)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	28.22%	24.92%	25.59%	13.35%	7.92%
	(0.430)	(0.414)	(0.420)	(0.325)	(0.261)
Born outside the United States	36.91%	36.59%	18.04%	5.54%	2.92%
	(1.103)	(1.090)	(0.839)	(0.515)	(0.395)

How important, if at all, is each of the following to you personally? Showing you are proud of your cultural heritage.					
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	29.06%	25.37%	25.12%	12.83%	7.61%
	(0.414)	(0.397)	(0.398)	(0.306)	(0.246)
Not English proficient	34.72%	42.47%	16.63%	4.37%	1.81%
	(1.610)	(1.658)	(1.194)	(0.670)	(0.459)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	28.63%	25.66%	25.42%	12.99%	7.31%
	(0.429)	(0.414)	(0.414)	(0.319)	(0.249)
Not internet proficient	35.00%	32.73%	18.54%	7.26%	6.47%
	(1.146)	(1.121)	(0.927)	(0.621)	(0.609)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	26.06%	26.07%	26.20%	13.96%	7.71%
	(0.441)	(0.442)	(0.449)	(0.361)	(0.277)
Renters	35.42%	27.50%	21.57%	9.20%	6.31%
	(0.792)	(0.738)	(0.690)	(0.482)	(0.410)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	31.39%	29.37%	23.06%	10.27%	5.92%
	(1.230)	(1.201)	(1.114)	(0.802)	(0.642)
Household without children under 6 years old	29.17%	26.16%	24.74%	12.53%	7.40%
	(0.424)	(0.409)	(0.404)	(0.310)	(0.248)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	29.07%	26.78%	24.85%	12.32%	6.98%
	(0.413)	(0.405)	(0.396)	(0.302)	(0.236)
Sexual Minority	35.43%	20.04%	22.16%	13.91%	8.46%
	(2.393)	(1.889)	(2.008)	(1.629)	(1.390)
Don't know/ Something else	32.79%	28.10%	19.16%	8.90%	11.04%
	(2.183)	(2.035)	(1.821)	(1.21)	(1.425)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.28 Differences in Individual-Choice Motivator (Contribute to a Better Future for Your Community) by Group

How important, if at all, is each of the following to you personally? Contributing to a better future for your community.					
	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Total Population	43.19%	38.18%	15.87%	1.66%	1.10%
	(0.438)	(0.429)	(0.326)	(0.116)	(0.100)
Sex	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Male	38.99%	39.29%	18.39%	1.94%	1.39%
	(0.654)	(0.650)	(0.515)	(0.186)	(0.167)
Female	47.33%	37.08%	13.38%	1.39%	0.82%
	(0.583)	(0.564)	(0.399)	(0.140)	(0.111)
Race/Hispanic Origin	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Hispanic of any race or no race	51.96%	36.04%	10.18%	0.94%	0.87%
	(1.226)	(1.171)	(0.760)	(0.248)	(0.270)
Non-Hispanic White	38.31%	39.83%	18.61%	2.01%	1.24%
	(0.527)	(0.529)	(0.423)	(0.156)	(0.129)
Non-Hispanic Black or African American	61.08%	30.25%	7.34%	0.75%	0.58%
	(1.304)	(1.231)	(0.703)	(0.223)	(0.219)
Non-Hispanic Asian	43.63%	38.88%	15.10%	1.55%	0.83%
	(1.873)	(1.813)	(1.413)	(0.541)	(0.315)
Non-Hispanic small-sample races	43.52%	40.65%	13.70%	0.83%	1.31%
	(2.226)	(2.237)	(1.511)	(0.348)	(0.482)
Age	Extremely important	Very important	Somewhat important	Not too important	Not at all important
18-34	51.86%	32.58%	13.50%	1.54%	0.53%
	(1.216)	(1.139)	(0.840)	(0.307)	(0.177)
35-44	47.77%	35.45%	14.21%	1.34%	1.24%
	(1.206)	(1.155)	(0.868)	(0.279)	(0.301)
45-64	41.70%	39.66%	16.05%	1.66%	0.93%
	(0.658)	(0.661)	(0.503)	(0.186)	(0.143)
65+	36.18%	41.75%	18.40%	1.98%	1.70%
	(0.703)	(0.726)	(0.577)	(0.206)	(0.220)

How important, if at all, is each of the following to you personally? Contributing to a better future for your community.					
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	39.60%	41.44%	14.69%	2.26%	2.00%
	(1.557)	(1.560)	(1.136)	(0.477)	(0.450)
High school graduates, no college	39.71%	38.30%	18.33%	2.24%	1.43%
	(0.963)	(0.948)	(0.759)	(0.295)	(0.239)
Some college or associate degree	43.35%	37.50%	16.41%	1.74%	1.00%
	(0.798)	(0.774)	(0.589)	(0.205)	(0.171)
Bachelor's degree or higher	46.60%	37.71%	14.00%	1.00%	0.68%
	(0.654)	(0.635)	(0.459)	(0.126)	(0.116)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	42.24%	38.08%	16.73%	1.81%	1.14%
	(0.474)	(0.466)	(0.362)	(0.131)	(0.111)
Born outside the United States	48.91%	38.75%	10.70%	0.79%	0.85%
	(1.133)	(1.099)	(0.690)	(0.201)	(0.219)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	43.10%	37.85%	16.23%	1.69%	1.13%
	(0.454)	(0.444)	(0.342)	(0.121)	(0.105)
Not English proficient	44.41%	42.45%	11.17%	1.25%	0.73%
	(1.669)	(1.655)	(1.003)	(0.403)	(0.321)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	44.51%	37.81%	15.44%	1.45%	0.79%
	(0.473)	(0.461)	(0.347)	(0.116)	(0.093)
Not internet proficient	34.47%	40.59%	18.70%	3.07%	3.17%
	(1.140)	(1.174)	(0.936)	(0.436)	(0.442)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	40.36%	39.91%	17.08%	1.62%	1.04%
	(0.497)	(0.499)	(0.390)	(0.131)	(0.117)
Renters	48.16%	35.15%	13.74%	1.74%	1.21%
	(0.831)	(0.793)	(0.580)	(0.222)	(0.184)

How important, if at all, is each of the following to you personally? Contributing to a better future for your community.					
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	49.07%	36.18%	13.46%	0.96%	0.34%
	(1.324)	(1.274)	(0.921)	(0.259)	(0.157)
Household without children under 6 years old	42.29%	38.48%	16.24%	1.77%	1.22%
	(0.462)	(0.455)	(0.348)	(0.128)	(0.113)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	42.91%	38.41%	16.13%	1.57%	0.97%
	(0.454)	(0.445)	(0.341)	(0.116)	(0.095)
Sexual Minority	53.08%	33.65%	11.19%	1.45%	0.62%
	(2.444)	(2.335)	(1.451)	(0.656)	(0.364)
Don't know/ Something else	40.62%	36.97%	14.19%	3.75%	4.48%
	(2.235)	(2.226)	(1.509)	(0.937)	(1.079)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.29 Differences in Individual-Choice Motivator (Fulfill Civic Duty) by Group

How important, if at all, is each of the following to you personally? Fulfilling your civic duty (for example, voting, jury duty, paying taxes).					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	43.18%	38.45%	14.46%	2.26%	1.65%
	(0.437)	(0.431)	(0.324)	(0.139)	(0.121)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	41.40%	38.93%	15.44%	2.45%	1.78%
	(0.657)	(0.649)	(0.497)	(0.213)	(0.189)
Female	44.93%	37.98%	13.49%	2.07%	1.52%
	(0.580)	(0.568)	(0.417)	(0.179)	(0.153)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	47.35%	38.08%	12.03%	1.34%	1.19%
	(1.225)	(1.190)	(0.803)	(0.260)	(0.307)
Non-Hispanic White	41.00%	39.57%	15.20%	2.43%	1.81%
	(0.529)	(0.529)	(0.406)	(0.175)	(0.154)
Non-Hispanic Black or African American	52.43%	32.97%	11.07%	2.08%	1.45%
	(1.334)	(1.256)	(0.874)	(0.450)	(0.345)

How important, if at all, is each of the following to you personally? Fulfilling your civic duty (for example, voting, jury duty, paying taxes).				
Non-Hispanic Asian	38.41%	40.82%	17.00%	3.01%	0.75%
	(1.840)	(1.846)	(1.446)	(0.595)	(0.288)
Non-Hispanic small-sample races	43.49%	34.20%	18.13%	2.22%	1.96%
	(2.230)	(2.106)	(1.841)	(0.695)	(0.608)

Age	Extremely important	Very important	Somewhat important	Not too important	Not at all important
18-34	41.54%	34.45%	18.81%	3.46%	1.74%
	(1.199)	(1.149)	(0.960)	(0.454)	(0.343)
35-44	41.94%	37.84%	16.59%	1.96%	1.67%
	(1.190)	(1.171)	(0.917)	(0.328)	(0.324)
45-64	43.24%	39.53%	13.67%	2.14%	1.41%
	(0.664)	(0.660)	(0.474)	(0.205)	(0.171)
65+	45.10%	40.08%	11.11%	1.77%	1.93%
	(0.730)	(0.725)	(0.471)	(0.208)	(0.224)

Education	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Less than a high school diploma	36.13%	40.47%	17.43%	2.86%	3.12%
	(1.527)	(1.554)	(1.231)	(0.511)	(0.550)
High school graduates, no college	41.36%	38.35%	15.05%	2.83%	2.41%
	(0.965)	(0.949)	(0.722)	(0.346)	(0.307)
Some college or associate degree	42.91%	38.14%	15.07%	2.26%	1.62%
	(0.791)	(0.781)	(0.594)	(0.250)	(0.212)
Bachelor's degree or higher	46.85%	38.20%	12.58%	1.67%	0.69%
	(0.654)	(0.637)	(0.447)	(0.171)	(0.112)

Birthplace	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Born in the United States	42.79%	38.15%	14.94%	2.35%	1.77%
	(0.474)	(0.467)	(0.358)	(0.156)	(0.137)
Born outside the United States	45.55%	40.29%	11.55%	1.69%	0.92%
	(1.129)	(1.113)	(0.714)	(0.265)	(0.208)

English Proficiency	Extremely important	Very important	Somewhat important	Not too important	Not at all important
English proficient	43.45%	38.04%	14.54%	2.28%	1.70%
	(0.454)	(0.446)	(0.337)	(0.146)	(0.128)
Not English proficient	39.71%	43.85%	13.39%	2.00%	1.04%

How important, if at all, is each of the following to you personally? Fulfilling your civic duty (for example, voting, jury duty, paying taxes).				
(1.642)	(1.664)	(1.137)	(0.417)	(0.335)

Internet Proficiency	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Internet proficient	44.06%	38.25%	14.30%	2.10%	1.29%
	(0.472)	(0.463)	(0.346)	(0.145)	(0.118)
Not internet proficient	37.35%	39.78%	15.50%	3.32%	4.05%
	(1.146)	(1.172)	(0.916)	(0.448)	(0.492)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	43.41%	39.74%	13.65%	1.82%	1.38%
	(0.502)	(0.499)	(0.365)	(0.140)	(0.129)
Renters	42.78%	36.20%	15.87%	3.03%	2.12%
	(0.822)	(0.799)	(0.620)	(0.293)	(0.245)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	42.44%	37.96%	15.7%	2.13%	1.77%
	(1.307)	(1.283)	(0.984)	(0.382)	(0.366)
Household without children under 6 years old	43.29%	38.53%	14.27%	2.28%	1.63%
	(0.463)	(0.456)	(0.342)	(0.149)	(0.128)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	43.44%	38.69%	14.22%	2.17%	1.48%
	(0.454)	(0.447)	(0.334)	(0.14)	(0.117)
Sexual Minority	43.24%	35.57%	15.73%	3.60%	1.86%
	(2.429)	(2.292)	(1.848)	(1.027)	(0.751)
Don't know/ Something else	37.44%	35.71%	18.56%	3.02%	5.28%
	(2.188)	(2.195)	(1.801)	(0.848)	(1.126)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.30 Differences in Individual-Choice Motivator (Enforce Civil Rights Laws) by Group

How important, if at all, is each of the following to you personally? That civil rights laws are enforced.				
	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Total Population	53.07%	32.51%	11.01%	1.99%	1.42%
	(0.441)	(0.414)	(0.282)	(0.124)	(0.108)

How important, if at all, is each of the following to you personally? That civil rights laws are enforced.					
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	49.58%	32.63%	12.98%	2.61%	2.19%
	(0.667)	(0.622)	(0.451)	(0.209)	(0.198)
Female	56.49%	32.38%	9.08%	1.38%	0.67%
	(0.580)	(0.548)	(0.340)	(0.136)	(0.087)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	59.09%	31.62%	7.88%	0.54%	0.88%
	(1.209)	(1.144)	(0.679)	(0.153)	(0.242)
Non-Hispanic White	48.00%	34.94%	12.81%	2.54%	1.71%
	(0.541)	(0.514)	(0.366)	(0.170)	(0.144)
Non-Hispanic Black or African American	74.15%	20.34%	3.98%	1.05%	0.48%
	(1.206)	(1.102)	(0.582)	(0.297)	(0.180)
Non-Hispanic Asian	53.56%	33.07%	11.90%	0.64%	0.84%
	(1.879)	(1.764)	(1.229)	(0.221)	(0.385)
Non-Hispanic small-sample races	56.22%	29.66%	10.87%	1.45%	1.79%
	(2.241)	(2.074)	(1.445)	(0.483)	(0.549)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	58.47%	28.90%	10.31%	1.84%	0.48%
	(1.203)	(1.105)	(0.763)	(0.337)	(0.180)
35-44	58.01%	29.25%	10.35%	1.20%	1.19%
	(1.197)	(1.100)	(0.762)	(0.271)	(0.267)
45-64	52.45%	33.09%	10.81%	2.12%	1.54%
	(0.673)	(0.638)	(0.422)	(0.202)	(0.185)
65+	46.81%	36.38%	12.28%	2.44%	2.09%
	(0.733)	(0.707)	(0.496)	(0.224)	(0.220)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	46.98%	37.06%	11.80%	2.18%	1.97%
	(1.588)	(1.525)	(1.024)	(0.477)	(0.458)
High school graduates, no college	47.16%	36.86%	12.40%	1.86%	1.72%
	(0.980)	(0.936)	(0.657)	(0.269)	(0.257)
	54.30%	30.86%	11.39%	2.01%	1.43%

How important, if at all, is each of the following to you personally? That civil rights laws are enforced.					
Some college or associate degree	(0.797)	(0.737)	(0.509)	(0.222)	(0.186)
Bachelor's degree or higher	57.97%	29.54%	9.45%	2.01%	1.04%
	(0.648)	(0.597)	(0.389)	(0.184)	(0.135)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	52.62%	32.16%	11.53%	2.21%	1.49%
	(0.479)	(0.448)	(0.313)	(0.142)	(0.118)
Born outside the United States	55.76%	34.57%	7.93%	0.71%	1.05%
	(1.127)	(1.083)	(0.610)	(0.165)	(0.253)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	53.40%	31.91%	11.11%	2.09%	1.49%
	(0.457)	(0.427)	(0.294)	(0.133)	(0.114)
Not English proficient	48.63%	40.36%	9.69%	0.70%	0.62%
	(1.674)	(1.647)	(0.998)	(0.220)	(0.288)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	54.46%	31.91%	10.64%	1.82%	1.18%
	(0.475)	(0.444)	(0.300)	(0.128)	(0.106)
Not internet proficient	43.85%	36.47%	13.48%	3.16%	3.04%
	(1.191)	(1.149)	(0.824)	(0.421)	(0.424)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	50.05%	33.89%	12.13%	2.27%	1.67%
	(0.509)	(0.481)	(0.344)	(0.154)	(0.142)
Renters	58.36%	30.08%	9.06%	1.51%	0.99%
	(0.823)	(0.766)	(0.488)	(0.210)	(0.162)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	56.71%	31.93%	9.07%	1.38%	0.92%
	(1.315)	(1.239)	(0.777)	(0.303)	(0.261)
Household without children under 6 years old	52.51%	32.59%	11.31%	2.09%	1.50%
	(0.468)	(0.438)	(0.303)	(0.136)	(0.118)

How important, if at all, is each of the following to you personally? That civil rights laws are enforced.					
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	52.51%	32.95%	11.13%	2.04%	1.37%
	(0.458)	(0.431)	(0.295)	(0.131)	(0.109)
Sexual Minority	71.26%	21.06%	5.81%	0.81%	1.07%
	(2.184)	(1.990)	(1.039)	(0.448)	(0.470)
Don't know/ Something else	49.18%	32.86%	12.99%	1.95%	3.02%
	(2.289)	(2.139)	(1.555)	(0.530)	(0.811)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.31 Differences in Individual-Choice Motivator (Determine How Many Elected Representatives) by Group

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally? Determining how many elected representatives your state has in Congress.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	36.68%	35.43%	20.57%	4.74%	2.59%
	(0.422)	(0.422)	(0.370)	(0.207)	(0.156)
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	37.27%	35.62%	19.48%	5.08%	2.55%
	(0.637)	(0.637)	(0.545)	(0.327)	(0.232)
Female	36.09%	35.26%	21.64%	4.39%	2.62%
	(0.555)	(0.555)	(0.499)	(0.257)	(0.208)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	34.34%	40.28%	19.43%	3.68%	2.26%
	(1.147)	(1.211)	(0.973)	(0.463)	(0.404)
Non-Hispanic White	36.94%	34.33%	21.31%	4.88%	2.54%
	(0.516)	(0.509)	(0.460)	(0.260)	(0.185)
Non-Hispanic Black or African American	40.56%	35.77%	16.13%	4.36%	3.18%
	(1.290)	(1.281)	(1.000)	(0.610)	(0.538)
Non-Hispanic Asian	27.45%	38.92%	25.84%	6.43%	1.37%
	(1.646)	(1.826)	(1.685)	(1.020)	(0.468)
Non-Hispanic small-sample races	36.86%	34.01%	19.82%	5.25%	4.06%
	(2.138)	(2.087)	(1.908)	(1.123)	(1.024)

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally? Determining how many elected representatives your state has in Congress.					
Age	Extremely important	Very important	Somewhat important	Not too important	Not at all important
18-34	31.90%	31.07%	26.44%	7.49%	3.11%
	(1.122)	(1.114)	(1.084)	(0.679)	(0.462)
35-44	33.85%	33.24%	23.72%	6.12%	3.07%
	(1.134)	(1.137)	(1.027)	(0.626)	(0.442)
45-64	37.54%	37.21%	19.18%	3.77%	2.31%
	(0.647)	(0.651)	(0.540)	(0.264)	(0.221)
65+	40.69%	37.31%	16.36%	3.32%	2.31%
	(0.716)	(0.713)	(0.564)	(0.279)	(0.245)
Education	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Less than a high school diploma	27.09%	37.68%	25.36%	5.63%	4.24%
	(1.400)	(1.535)	(1.395)	(0.735)	(0.686)
High school graduates, no college	29.20%	35.88%	24.29%	7.20%	3.43%
	(0.888)	(0.926)	(0.854)	(0.559)	(0.378)
Some college or associate degree	36.86%	34.54%	21.02%	4.59%	2.99%
	(0.769)	(0.760)	(0.669)	(0.359)	(0.293)
Bachelor's degree or higher	44.71%	35.25%	16.07%	2.85%	1.11%
	(0.651)	(0.628)	(0.490)	(0.225)	(0.140)
Birthplace	Extremely important	Very important	Somewhat important	Not too important	Not at all important
Born in the United States	37.57%	34.42%	20.50%	4.79%	2.72%
	(0.460)	(0.454)	(0.403)	(0.228)	(0.175)
Born outside the United States	31.36%	41.52%	20.96%	4.38%	1.79%
	(1.037)	(1.121)	(0.923)	(0.488)	(0.283)
English Proficiency	Extremely important	Very important	Somewhat important	Not too important	Not at all important
English proficient	37.53%	34.63%	20.47%	4.70%	2.66%
	(0.440)	(0.434)	(0.384)	(0.215)	(0.164)
Not English proficient	25.46%	45.92%	21.80%	5.20%	1.62%
	(1.434)	(1.675)	(1.347)	(0.794)	(0.442)
Internet Proficiency	Extremely important	Very important	Somewhat important	Not too important	Not at all important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally? Determining how many elected representatives your state has in Congress.					
Internet proficient	37.81%	35.13%	20.30%	4.56%	2.20%
	(0.457)	(0.454)	(0.397)	(0.221)	(0.155)
Not internet proficient	29.20%	37.43%	22.32%	5.89%	5.16%
	(1.078)	(1.150)	(1.016)	(0.591)	(0.594)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	38.16%	36.36%	19.08%	4.36%	2.05%
	(0.488)	(0.489)	(0.413)	(0.235)	(0.158)
Renters	34.09%	33.81%	23.17%	5.40%	3.53%
	(0.784)	(0.782)	(0.713)	(0.394)	(0.326)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	33.25%	33.25%	24.95%	5.42%	3.13%
	(1.235)	(1.241)	(1.155)	(0.652)	(0.501)
Household without children under 6 years old	37.20%	35.77%	19.89%	4.63%	2.50%
	(0.448)	(0.448)	(0.387)	(0.217)	(0.162)
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	36.40%	35.85%	20.64%	4.8%	2.32%
	(0.437)	(0.438)	(0.383)	(0.218)	(0.151)
Sexual Minority	48.45%	26.02%	17.92%	3.49%	4.12%
	(2.440)	(2.103)	(2.019)	(0.942)	(1.157)
Don't know/ Something else	32.37%	34.65%	21.39%	4.44%	7.15%
	(2.078)	(2.203)	(1.897)	(0.946)	(1.28)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Table A.32 Differences in Individual-Choice Motivator (Provide Information for Local Government to Plan for Changes in Community) by Group

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally? Providing information for your local government to plan for changes in your community.					
	Extremely important	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Total Population	34.37%	41.20%	20.03%	2.82%	1.58%
	(0.418)	(0.435)	(0.363)	(0.153)	(0.123)

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally? Providing information for your local government to plan for changes in your community.					
Sex	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Male	31.86%	41.48%	21.36%	3.34%	1.96%
	(0.620)	(0.657)	(0.553)	(0.247)	(0.203)
Female	36.84%	40.93%	18.73%	2.30%	1.21%
	(0.560)	(0.573)	(0.472)	(0.180)	(0.140)
Race/Hispanic Origin	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Hispanic of any race or no race	38.73%	42.40%	15.71%	1.90%	1.26%
	(1.184)	(1.214)	(0.917)	(0.323)	(0.330)
Non-Hispanic White	31.38%	41.71%	22.09%	3.10%	1.72%
	(0.499)	(0.532)	(0.459)	(0.195)	(0.153)
Non-Hispanic Black or African American	48.16%	36.27%	12.31%	1.99%	1.27%
	(1.330)	(1.275)	(0.907)	(0.417)	(0.364)
Non-Hispanic Asian	30.20%	44.27%	21.32%	3.69%	0.52%
	(1.716)	(1.871)	(1.576)	(0.728)	(0.224)
Non-Hispanic small-sample races	33.26%	40.57%	21.24%	2.56%	2.39%
	(2.069)	(2.199)	(1.979)	(0.773)	(0.697)
Age	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
18-34	33.74%	39.16%	21.95%	3.58%	1.58%
	(1.149)	(1.182)	(1.017)	(0.460)	(0.340)
35-44	36.31%	38.75%	20.93%	2.19%	1.81%
	(1.150)	(1.174)	(1.012)	(0.360)	(0.363)
45-64	35.01%	42.16%	18.97%	2.55%	1.31%
	(0.637)	(0.665)	(0.536)	(0.228)	(0.164)
65+	32.52%	42.84%	19.70%	3.10%	1.85%
	(0.680)	(0.729)	(0.599)	(0.261)	(0.226)
Education	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Less than a high school diploma	28.87%	41.54%	23.50%	3.78%	2.30%
	(1.441)	(1.561)	(1.361)	(0.590)	(0.514)
High school graduates, no college	30.80%	40.84%	22.35%	3.75%	2.27%
	(0.908)	(0.959)	(0.823)	(0.388)	(0.323)
	35.17%	39.65%	20.62%	2.84%	1.72%

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally? Providing information for your local government to plan for changes in your community.					
Some college or associate degree	(0.763)	(0.785)	(0.660)	(0.266)	(0.215)
Bachelor's degree or higher	37.85%	42.76%	16.80%	1.84%	0.74%
	(0.634)	(0.649)	(0.501)	(0.178)	(0.118)
Birthplace	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Born in the United States	34.16%	40.42%	20.79%	2.93%	1.70%
	(0.453)	(0.471)	(0.400)	(0.170)	(0.139)
Born outside the United States	35.61%	45.91%	15.49%	2.10%	0.89%
	(1.081)	(1.131)	(0.822)	(0.309)	(0.206)
English Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
English proficient	34.77%	40.62%	20.18%	2.84%	1.60%
	(0.434)	(0.450)	(0.378)	(0.159)	(0.128)
Not English proficient	29.18%	48.85%	18.04%	2.55%	1.37%
	(1.508)	(1.676)	(1.275)	(0.545)	(0.439)
Internet Proficiency	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Internet proficient	35.45%	41.34%	19.42%	2.47%	1.31%
	(0.452)	(0.469)	(0.388)	(0.155)	(0.121)
Not internet proficient	27.24%	40.30%	24.04%	5.08%	3.35%
	(1.070)	(1.169)	(1.027)	(0.543)	(0.487)
Homeowners v. Renters	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Homeowners	33.39%	42.11%	20.37%	2.70%	1.42%
	(0.473)	(0.503)	(0.424)	(0.174)	(0.136)
Renters	36.08%	39.61%	19.43%	3.02%	1.86%
	(0.797)	(0.812)	(0.669)	(0.289)	(0.241)
Children in Household	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Household with children under 6 years old	36.26%	40.41%	19.31%	2.59%	1.43%
	(1.268)	(1.296)	(1.070)	(0.410)	(0.360)
Household without children under 6 years old	34.08%	41.32%	20.14%	2.85%	1.60%
	(0.441)	(0.461)	(0.385)	(0.164)	(0.131)

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally? Providing information for your local government to plan for changes in your community.					
Sexual Orientation	**Extremely important**	**Very important**	**Somewhat important**	**Not too important**	**Not at all important**
Straight	34.26% (0.433)	41.55% (0.452)	20.17% (0.377)	2.63% (0.153)	1.38% (0.118)
Sexual Minority	44.90% (2.426)	33.12% (2.269)	17.83% (2.020)	3.25% (0.884)	0.91% (0.460)
Don't know/ Something else	27.41% (2.003)	40.72% (2.247)	18.91% (1.766)	6.40% (1.163)	6.56% (1.298)

Source: 2020 CBAMS Public Use Microdata Sample (PUMS)

Appendix B: Additional Weighting Specifications, Weighting Targets, Nonresponse Analysis

Base Weights

Base weights were defined as the inverse of the probability of selection for each case. The probability of selection was calculated as $\frac{n_h}{N_h}$, where n_h was the size of the sample drawn for strata h and N_h was the total number of households in strata h. The base weight was the inverse of the probability of selection, $\frac{N_h}{n_h}$. In order to estimate base weights from the Public use Microdata Sample dataset, mean base weights were calculated within each strata.

Nonresponse Weight Adjustment

There was also a nonresponse adjustment to account for varying response rates across strata. Respondents and nonrespondents were categorized into nonresponse adjustment cells within each strata. The nonresponse adjustment factors were calculated as $\frac{\sum w_c}{\sum w_{resp,c}}$, where the numerator was the sum of the base weights of all sampled records in a particular cell, c, and the denominator was the sum of the base weights of all responding records in that cell. The nonresponse-adjusted weight was the product of the base weight and the nonresponse adjustment:

$$\frac{N_h}{n_h} * \frac{\sum w_c}{\sum w_{resp,c}}$$

The weights above were the input weight for the third step in the weighting process, post-stratification weighting using iterative proportional fitting (i.e., raking. The combinations and levels of variables used in the raking procedure can be found in table B1 and B2 below.

Table B1: 2020 CBAMS Weighting Targets, Weighted and Unweighted Responses

Weight Class		Category	Unweighted 2020 CBAMS Distribution	Weighted 2020 CBAMS Distribution	Weighting Targets	Absolute Difference: Unweighted vs Target
Gender X Age	Male	18-34	5.40% (0.172)	8.45% (0.301)	8.95%	3.55%
		35-44	5.45% (0.173)	8.32% (0.294)	8.51%	3.06%
		45-64	18.47% (0.295)	20.29% (0.362)	20.15%	1.68%
		65-99	15.50% (0.275)	12.53% (0.260)	12.41%	3.09%

Weight Class		Category	Unweighted 2020 CBAMS Distribution	Weighted 2020 CBAMS Distribution	Weighting Targets	Absolute Difference: Unweighted vs Target
Gender X Education	Female	18-34	7.78% (0.204)	9.80% (0.290)	9.74%	1.96%
		35-44	7.77% (0.204)	8.76% (0.258)	8.70%	0.93%
		45-64	22.00% (0.315)	19.00% (0.315)	18.82%	3.18%
		65-99	17.62% (0.290)	12.84% (0.248)	12.72%	4.90%
	Male	Less than a high school diploma	3.10% (0.132)	5.24% (0.241)	5.41%	2.31%
		High school graduates, no college	7.81% (0.204)	11.87% (0.336)	12.29%	4.48%
		Some college or associate degree	13.07% (0.256)	14.56% (0.329)	14.55%	1.48%
		Bachelor's degree or higher	20.85% (0.309)	17.93% (0.309)	17.76%	3.09%
	Female	Less than a high school diploma	4.14% (0.152)	5.20% (0.208)	5.20%	1.06%
		High school graduates, no college	12.21% (0.249)	12.33% (0.284)	12.22%	0.01%
		Some college or associate degree	17.57% (0.289)	16.52% (0.319)	16.38%	1.19%
		Bachelor's degree or higher	21.25% (0.311)	16.35% (0.283)	16.19%	5.06%
Race2 X Education	Whites alone	College educated	29.38% (0.346)	25.66% (0.349)	25.43%	3.95%
		Non-college educated	36.89% (0.367)	42.27% (0.434)	42.54%	5.65%
	Non-Whites	College educated	12.72% (0.253)	8.62% (0.202)	8.51%	4.21%
		Non-college educated	21.01% (0.310)	23.45% (0.357)	23.51%	2.50%
Age X Education	18-34	College educated	7.37% (0.199)	7.05% (0.213)	6.98%	0.39%

Weight Class		Category	Unweighted 2020 CBAMS Distribution	Weighted 2020 CBAMS Distribution	Weighting Targets	Absolute Difference: Unweighted vs Target
		Non-college educated	5.81% (0.178)	11.21% (0.353)	11.71%	5.90%
	35-44	College educated	7.20% (0.197)	6.83% (0.209)	6.77%	0.43%
		Non-college educated	6.02% (0.181)	10.26% (0.326)	10.44%	4.42%
	45-64	College educated	16.26% (0.281)	13.07% (0.259)	12.95%	3.31%
		Non-college educated	24.21% (0.326)	26.21% (0.389)	26.02%	1.81%
	65-99	College educated	11.27% (0.241)	7.33% (0.179)	7.25%	4.02%
		Non-college educated	21.85% (0.314)	18.04% (0.305)	17.88%	3.97%
Race and Hispanic origin		Hispanic of any race	13.15% (0.257)	12.92% (0.279)	12.92%	0.23%
		Non-Hispanic White alone	66.27% (0.360)	67.93% (0.374)	67.97%	1.70%
		Non-Hispanic Black alone	10.68% (0.235)	12.04% (0.271)	12.07%	1.39%
		Non-Hispanic Others	9.91% (0.227)	7.11% (0.199)	7.04%	2.87%
Gender X Race X Education	White male	College educated	15.00% (0.272)	13.59% (0.277)	13.47%	1.53%
		Non-college educated	15.49% (0.275)	20.93% (0.400)	21.37%	5.88%
	Non-white male	College educated	5.84% (0.178)	4.34% (0.153)	4.29%	1.55%
		Non-college educated	8.49% (0.212)	10.74% (0.299)	10.89%	2.40%
	White female	College educated	14.37% (0.267)	12.07% (0.251)	11.96%	2.41%
		Non-college educated	21.40% (0.312)	21.34% (0.355)	21.17%	0.23%
		College educated	6.88%	4.28%	4.23%	2.65%

Weight Class		Category	Unweighted 2020 CBAMS Distribution	Weighted 2020 CBAMS Distribution	Weighting Targets	Absolute Difference: Unweighted vs Target
	Non-white female		(0.193)	(0.137)		
		Non-college educated	12.52% (0.252)	12.71% (0.274)	12.62%	0.10%
Region X Race (for South: Region X Race)	NE	White	12.04% (0.248)	12.58% (0.294)	12.62%	0.58%
		Non-White	5.64% (0.175)	5.07% (0.184)	5.04%	0.60%
	MW	White	15.96% (0.279)	17.90% (0.342)	17.90%	1.94%
		Non-White	4.42% (0.156)	4.38% (0.182)	4.36%	0.06%
	W	White	14.29% (0.266)	13.53% (0.299)	13.56%	0.73%
		Non-White	10.13% (0.230)	8.87% (0.235)	8.84%	1.29%
	S	Non-Hispanic White alone	23.98% (0.325)	23.92% (0.371)	23.89%	0.09%
		Non-Hispanic Black alone	5.98% (0.180)	6.95% (0.223)	6.98%	1.00%
		Hispanic of any race and Non-Hispanic Others	7.56% (0.201)	6.80% (0.210)	6.80%	0.76%
Rent vs. Homeowner		Homeowner	72.79% (0.339)	63.67% (0.445)	63.19%	9.60%
		Rented/Occupied without payment	27.21% (0.339)	36.33% (0.445)	36.81%	9.60%

Source: Unweighted and Weighted estimates are from 2020 CBAMS Public Use Microdata Sample (PUMS) and Weighting Targets are from ACS 2016

2020 CBAMS Nonresponse Analysis

Additional Tests	Category	Unweighted 2020 CBAMS Distribution	Weighted 2020 CBAMS Distribution	Weighting Targets	Absolute Difference: Unweighted vs Target
Nativity	U.S. Born	83.72% (0.281)	85.71% (0.294)	85.02%	1.30%
	Foreign born	16.28%	14.29%	14.98%	1.30%

Additional Tests	Category	Unweighted 2020 CBAMS Distribution	Weighted 2020 CBAMS Distribution	Weighting Targets	Absolute Difference: Unweighted vs Target
		(0.281)	(0.294)		
Marital status	Married	54.33% (0.379)	52.06% (0.441)	50.03%	4.30%
	Not Married	45.67% (0.379)	47.94% (0.441)	49.97%	4.30%
Language proficiency	Very well	63.52% (0.810)	62.73% (0.979)	56.11%	7.41%
	Well	23.04% (0.708)	22.96% (0.861)	21.65%	1.39%
	Not well	11.83% (0.543)	12.55% (0.673)	16.24%	4.41%
	Not at all	1.61% (0.212)	1.76% (0.256)	6.00%	4.39%
Children under six in the household	Presence of related children under age 6 only	11.02% (0.238)	13.31% (0.324)	6.80%	4.23%
	No children under age 6	88.98% (0.238)	86.69% (0.324)	93.20%	4.23%

Source: Unweighted and Weighted estimates are from 2020 CBAMS Public Use Microdata Sample (PUMS) and Weighting Targets are from ACS 2016

Appendix C: Acronyms and Abbreviations

ANES	American National Election Studies
CBAMS	Census Barriers, Attitudes, and Motivators
CCTS	Census Continuing Tracking Survey
CRAT	Communications Research and Analytics Team
CSM	Center for Survey Measurement
DMA	Designated Market Areas
DRB	Disclosure Review Board
DSSD	Decennial Statistical Studies Division
DTB	Decennial Translation Branch
IPC	Integrated Partnership and Communications
MAF	Master Address File
NH	Non-Hispanic
NPC	National Processing Center
OSREG	Asian and Other Small Race/Ethnicity Groups
PDB	Planning Database
PUMS	Public Use Microdata Sample
RR3	Response Rate
TEA 1	Type of Enumeration Area 1
Y&R	Young and Rubicam

Appendix D: Web Survey Instrument

Page Title: Autocode
Section Code Answer Order (QORDER)
THIS QUESTION WILL RANDOMLY ASSIGN PARTICIPANTS TO SEE UNIPOLAR SCALES IN THE ORDER THEY ARE WRITTEN IN THESE REQUIREMENTS (CHOICE 1 TO CHOICE 5), OR TO SEE THEM IN REVERSE ORDER (CHOICE 5 TO CHOICE 1)

1) **## WRITTEN ##** Show unipolar scales as they are written
2) **## REVERSE ##** Show unipolar scales in reverse order

HEADER TO BE DISPLAYED ON EVERY PAGE AFTER WELCOME PAGE##
ENGLISH
AN OFFICIAL WEBSITE OF THE UNITED STATES GOVERNMENT
Unites States Census Bureau Logo
2020 Census Planning Survey
English | Español | Logout
SPANISH
UN SITIO WEB OFICIAL DEL GOBIERNO DE LOS EE.UU.
United States Census Bureau Logo
Encuesta de Planificación del Censo del 2020
English | Español | Salir

FOOTER TO BE DISPLAYED ON EVERY PAGE
ENGLISH
OMB No.: 0607-0978 Approval Expires: 08/31/2020

Accessibility – Linked to webpage https://www.census.gov/about/policies/privacy/privacy-policy.html#par_textimage_1 with the following language:
The Census Bureau is committed to making online forms and other public documents on its Internet server accessible to all. Currently, we are reviewing our web sites and making modifications to those pages, which are not in compliance with the Americans with Disabilities Act. We use Hypertext Markup Language (HTML) to create pages that are generally accessible to persons using screen-reading devices, and we are careful in our construction of HTML documents to ensure maximum accessibility. We include alternate text describing graphics.

Many Census Bureau Internet documents are in ASCII or HTML formats. These documents are accessible to persons using screen-reading software. We also have a large number of documents in Adobe Acrobat PDF (Portable Document Format) files. Currently, many people using screen-reading devices cannot read documents in PDF format, specifically those that were created from a scanned hard copy.

Adobe Systems, Inc. is producing various products designed to make Adobe Acrobat documents accessible to persons using screen-reading software. Adobe's accessibility web pages describe their efforts.

To allow us to better serve those with visual disabilities who are having difficulty accessing PDF documents; you may contact us directly for further assistance at 301-763-INFO (4636), 800-923-8282, or by submitting a request at ask.census.gov.

Privacy – Linked to webpage https://www.census.gov/privacy/ with the following language:
We are committed to handling your information responsibly. Your information is kept confidential. This commitment applies to the individuals, households, and businesses that answer our surveys, and to those browsing our website.

Security – Linked to webpage [URL] with the following language:
Data are Encrypted at all Times
Our secure servers use Hypertext Transfer Protocol over Secure Socket Layer (HTTPS) to ensure the encrypted transmission of data between your browser and the U.S. Census Bureau. This means that instead of sending readable text over the Internet, both your browser and our servers encode (scramble) all text using a security key. That way, personal data sent to your browser and data you send back are extremely difficult to decode in the unlikely event of interception by an unauthorized party. As a result of this, your browser must be capable of using the required encryption protocol and strength in order to connect to our servers. If you cannot connect to our secure servers, please upgrade to a newer browser.

Third Party Identity Proofing
Our secure servers use a digital certificate (digital ID) issued by a trusted, third party Certificate Authority (CA) as proof of identity. The only way to be sure of a web site's authenticity is to view their digital ID. In this way, you can be assured that you are not being "spoofed" or tricked by an imposter. The digital ID will contain information such as the name of the organization that owns the web site, the site's registered internet name/address, and the name of the Certification Authority under which the digital ID was issued. The method for viewing a web site's Digital Certificate/ID varies depending on the web browser. Please see your browser's "Help" information for instructions on how to verify a web site's identity.

Burden – Linked to webpage [URL] with the following language:
How long will this survey take?
The Census Bureau estimates that, for the average household, this survey will take about 15 minutes to complete, including the time for reviewing the instructions and answers.

SPANISH
Núm. de OMB: 0607-0978 Aprobado hasta: 08/31/2020
Accesibilidad – Linked to webpage [URL] with the following language:
Privacidad – Linked to webpage [URL] with the following language:
Seguridad – Linked to webpage [URL] with the following language:
Tiempo y esfuerzo – Linked to webpage [URL] with the following language:
¿Cuánto tiempo va a tomar esta encuesta?
La Oficina del Censo calcula que al hogar típico le tomará como promedio aproximadamente 15 minutos completar esta encuesta, incluyendo el tiempo que toma repasar las instrucciones y revisar las respuestas.

/* START PAGE */

Page Title: Welcome_Page

Section Welcome Page (display_Welcome)

Welcome! Thank you for participating in this survey sponsored by the U.S. Department of Commerce, U.S. Census Bureau. This survey is available in another language. Please select the language in which you prefer to complete the survey.

¡Bienvenido(a)! Gracias por participar en esta encuesta de la Oficina del Censo y el Departamento de Comercio de los Estados Unidos. Esta encuesta está disponible en otro idioma. Por favor seleccione el idioma de su preferencia para contestar la encuesta.

1) English
2) Español

Logic:
- Ask this question for all respondents
- Only one response permitted here, and respondents will be able to toggle between languages in the remaining of the survey

/* END PAGE */

/* START PAGE */

Page Title: Login

Section Splash Page (display_Information)

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. This survey should be completed by the person who typically opens the mail for your household. **This survey is not the census.**

Please enter the user ID that you received in the mail in the format XXXX-XXXX.
User ID: ___ - ___

If you take a break before finishing the questionnaire, your answers will be saved. If you break for more than 20 minutes, you will need to sign

back in to continue the survey.
Here is some helpful information:
- We will keep your answers confidential.
- You can validate that this survey is a legitimate federally-approved information collection using the U.S. Office of Management and Budget approval number 0607-0978, expiring on 08/31/2020. Federal agencies may not sponsor surveys without a valid control number.
- To learn more about this survey go to: www.census.gov/plan.

** U.S. Census Bureau Notice and Consent Warning **

You are accessing a United States Government computer network. Any information you enter into this system is confidential. It may be used by the Census Bureau for statistical purposes and to improve the website. If you want to know more about the use of this system, and how your privacy is protected, visit our online privacy webpage at http://www.census.gov/about/policies/privacy/privacy-policy.html.

Use of this system indicates your consent to collection, monitoring, recording, and use of the information that you provide for any lawful government purpose. 1 So that our website remains safe and available for its intended use, network traffic is monitored to identify unauthorized attempts to access, upload, change information, or otherwise cause damage to the web service. Use of the government computer network for unauthorized purposes is a violation of Federal law and can be punished with fines or imprisonment (PUBLIC LAW 99-474).

Section Splash Page Spanish (display_Information)

Gracias por participar. Completar esta breve encuesta de 15 minutos ayudará a la Oficina del Censo de los Estados Unidos a realizar el próximo censo en el 2020. Esta encuesta debe ser completada por la persona que generalmente abre la correspondencia en su hogar. **Esta encuesta no es el censo.**

Por favor ingrese el número de usuario que recibió por correo en la forma XXXX-XXXX.
Número de usuario:

___ - ___

Ejemplo
Identificación ← del Usuario

Si se toma un descanso antes de terminar el cuestionario, sus respuestas serán guardadas. Si descansa por más de quince minutos,

tendrá que volver a iniciar sesión para continuar con la encuesta.
A continuación alguna información útil:

- Mantendremos sus respuestas confidenciales.
- Puede validar que esta encuesta es una recopilación de información legítima aprobada por el gobierno federal utilizando el número de aprobación 0607-0978 de la Oficina de Administración y Presupuesto de los Estados Unidos, que vence el 08/31/2020. Las agencias federales no pueden patrocinar encuestas sin un número de control válido.
- Para obtener más información sobre esta encuesta, visite: www.census.gov/plan.

** Aviso de la Oficina del Censo de los EE. UU. y Advertencia sobre el consentimiento **
Usted está accediendo a una red de computación del gobierno de los Estados Unidos. Toda la información que escriba en este sistema es confidencial. La Oficina del Censo puede usar dicha información para propósitos estadísticos y para mejorar el sitio web. Si desea conocer más acerca del uso de este sistema y cómo se protege su privacidad, visite nuestra página web.
El uso de este sistema indica su consentimiento a que recopilemos, monitoreemos, registremos y usemos la información que usted proporcione para cualquier propósito legal del gobierno. Con el fin de

que nuestro sitio web siga siendo seguro y que siga disponible para el uso al que está destinado, monitoreamos el tráfico en la red para identificar los intentos no autorizados de acceder, subir o cambiar información, o de dañar de alguna otra manera el servicio del sitio web. El uso de la red de computación del gobierno para fines no autorizados se trata de una violación de las leyes federales y puede ser penalizado con multas o encarcelamiento (LEY PÚBLICA 99-474).

Logic:
- Open end numeric
- Limit to 8 characters, display with dash in middle
- If users click "Next" without entering a user ID or enter an invalid user ID, display the following message (hard edit):
  - English: "Invalid user ID. Please re-enter a valid user ID in the format XXXX-XXXX."
  - Spanish: "El número de usuario no es válido. Por favor reingrese un número de usuario válido de forma XXXX-XXXX."
- If users enter a user ID that has been used, display the following message (hard edit):
  - English: "You have entered a user ID that has already been used. Please enter your 6-digit PIN to log back into the survey.
    PIN: _____ (Returning users only)
    Click here if you do not know your PIN"
  - Spanish: "Ha introducido un número de usuario que ya ha sido utilizado. Por favor introduzca su PIN de 6-dígitos para ingresar nuevamente a la encuesta.
    PIN: _____ (Solo para usuarios recurrentes)
    Haga clic aquí si usted no sabe su PIN"

/* END PAGE */

/* START PAGE */
Page Title: Assign_PIN
Section Assign PIN (assign_PIN)
Please write down the 6-digit PIN number below. You will need it to access the survey if you log out.
PIN: _____
Please select a verification question for your PIN. If you forget your PIN, you will be asked to provide this response to enter the survey.
Security Question:
Response:
Section Assign PIN Spanish (assign_PIN)
Anote el número de PIN de seis dígitos que se encuentra a continuación. Lo necesitará para entrar nuevamente a la encuesta si cierra sesión.
PIN: _____
Seleccione una pregunta de verificación para su PIN. En caso de que olvide su PIN, se le pedirá que proporcione esta respuesta para entrar a la encuesta nuevamente.
Pregunta de seguridad:
Respuesta:
Logic:
- Display page to users who log in and get assigned PIN for the first time
- If users use language toggle while on this page, PIN numbers will be hidden and appear as below:
  - English: "PIN: XXXXXX (hidden for security)"

      o   Spanish: "PIN: XXXXXX (El número PIN aparece oculto por razones de seguridad)"

/* END PAGE */

/* START PAGE */
Page Title: Recovery
Section Recovery (recovery)
Please provide the answer to the following verification question to return to your survey.
Section Recovery Spanish (recovery)
Provea la respuesta a la siguiente pregunta de verificación para regresar a la encuesta.
Logic:
- Display page to users who click on "Click here if you do not know your PIN"
- Display error message (hard edit) if no or incorrect answer is provided
- If security question was not set, display the message:
    - English: Security question not set. PIN cannot be reset.
    - Spanish: No contestó la pregunta de seguridad. No se puede restablecer el PIN.

/* END PAGE */

/* START PAGE */
Page Title: Recovery2
Section Recovery (recovery2)
Your new PIN is:

PIN: XXXXXX

Please log in using your new PIN to access your account.

Return to Login

Section Recovery Spanish (recovery2)
Su nuevo PIN es:

PIN: XXXXXX

Por favor use su nuevo PIN para accesar a su cuenta.

Regresar a Entrar a su cuenta

/* END PAGE */

/* START PAGE */
Page Title: Assign_PIN
Section PIN Page (PIN)
Please write down the 6-digit PIN number below. You will need it to access the survey if you log out.
    PIN: XXXXXX

Please select a verification question for your PIN. If you forget your PIN, you will be asked to provide this response to enter the survey.
Security Question:
Response:

Section PIN Page Spanish (PIN)

Anote el número de PIN de seis dígitos que se encuentra a continuación. Lo necesitará para entrar nuevamente a la encuesta si cierra sesión.

PIN: XXXXXX

Seleccione una pregunta de verificación para su PIN. En caso de que olvide su PIN, se le pedirá que proporcione esta respuesta para entrar a la encuesta nuevamente.

Pregunta de seguridad:

Respuesta:

Logic:
- Display PIN only to respondents who log in for the first time.

/* END PAGE */

/* START PAGE */

Page Title: Census_Introduction

Section Display Q1 (display_Q1)

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

Section Display Q1 (display_Q1)

El Censo de los EE. UU. es el conteo de todas las personas que viven en los Estados Unidos. Se realiza cada 10 años. Este pregunta cuántas personas viven en su hogar, su edad, raza, y origen étnico. Esta encuesta no es el censo. El próximo censo se llevará a cabo en el 2020.

Section Q1 (familiarity)

How familiar are you with the U.S. census? *Select only one answer.*
1) Extremely familiar
2) Very familiar
3) Somewhat familiar
4) Not too familiar
5) Not at all familiar

Section Q1 Spanish (familiarity)

¿Qué tan familiarizado(a) está con el censo de los Estados Unidos? *Seleccione solo una respuesta.*
1) Extremadamente familiarizado(a)
2) Muy familiarizado(a)
3) Algo familiarizado(a)
4) No muy familiarizado(a)

5) Nada familiarizado(a)

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q2 (participation1)

If the census were held today, how likely would you be to fill out the census form? *Select only one answer.*
1) Extremely likely
2) Very likely
3) Somewhat likely
4) Not too likely
5) Not at all likely

Section Q2 Spanish (participation1)

Si el censo se llevara a cabo hoy, ¿qué tan probable sería que usted llenara el formulario del censo? *Seleccione solo una respuesta.*

1) Extremadamente probable
2) Muy probable
3) Algo probable
4) No muy probable
5) Nada probable

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END PAGE */

/* START PAGE */

Page Title: Census_Participation

Section Q3 (participation2)

Thinking about most people you know, if the census were held today how likely would they be to fill out the census form? *Select only one answer.*
1) Extremely likely
2) Very likely
3) Somewhat likely
4) Not too likely
5) Not at all likely

Section Q3 Spanish (participation2)

Si el censo se llevara a cabo hoy, ¿qué tan probable sería que la mayoría de las personas que usted conoce llenaran el formulario del censo? *Seleccione solo una respuesta.*

1) Extremadamente probable
2) Muy probable
3) Algo probable
4) No muy probable
5) Nada probable

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q4 (participation3)

Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census? *Please enter a number in minutes.*

_____ minutes

Section Q4 Spanish (participation3)

De acuerdo con su experiencia anterior o simplemente según sus cálculos, ¿cuánto tiempo cree que le tomaría a usted llenar el Censo del 2020? *Anote el número de minutos.*

_____ minutos

Logic:
- Open end numeric
- Range: 0 to 500
- If a respondent enters a number that falls outside of the above range, display the following message (soft edit):
  - For English: "Please enter a number between 0 and 500."
  - For Spanish: "Por favor ingrese un número entre 0 y 500."

Section Q5 (participation4)

How likely are you to encourage someone you know to fill out the 2020 Census form? *Select only one answer.*
1) Extremely likely
2) Very likely
3) Somewhat likely
4) Not too likely
5) Not at all likely

Section Q5 Spanish (participation4)

¿Qué tan probable es que usted anime a algún conocido a que llene el formulario del Censo del 2020? *Seleccione solo una respuesta.*
1) Extremadamente probable
2) Muy probable
3) Algo probable
4) No muy probable
5) Nada probable

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END PAGE */

/* START PAGE */

Page Title: Internet_Usage1

Section Q6 (internet1)

About how often do you use the internet? *Select only one answer.*
1) Almost constantly
2) Several times a day
3) About once a day
4) Several times a week
5) Once a week
6) Less than once a week
7) Never

Section Q6 Spanish (internet1)

Aproximadamente, ¿con qué frecuencia usa usted internet? *Seleccione solo una respuesta.*

1) Casi constantemente
2) Varias veces al día
3) Alrededor de una vez al día
4) Varias veces a la semana
5) Una vez a la semana
6) Menos de una vez a la semana
7) Nunca

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q7 (internet2)

Which devices do you often use to access the internet? *Please select all that apply.*
1) Desktop or laptop computer
2) Smartphone (for example an iPhone, Android, Blackberry)
3) Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)
4) I don't use the internet **/* EXCLUSIVE */**

Section Q7 Spanish (internet2)

¿Qué aparatos usa con mayor frecuencia para acceder a internet? *Seleccione todas las que correspondan.*

1) Computadora de escritorio o computadora portátil

2) Teléfono inteligente (Smartphone como iPhone, Android, Blackberry)
3) Tableta (como iPad, Samsung Galaxy Tab, Kindle Fire)
4) No uso internet **/* EXCLUSIVE */**

Logic:
- Multiple responses permitted
- Do NOT rotate answer choices
- If respondents select response 4 ("I don't use the internet"/ "No uso internet"), other responses would be grayed out.

/* END PAGE */

/* START PAGE */
Page Title: Internet_Usage2
Section Q8 (internet3)
Which of the following comes closest to your view? *Select only one answer.*
1) I prefer to fill out paper forms instead of online forms
2) I prefer to fill out online forms instead of paper forms
3) I have no preference between completing online or paper forms **/* DO NOT ROTATE */**

Section Q8 Spanish (internet3)
¿Cuál de las siguientes frases se acerca más a su punto de vista? *Seleccione solo una respuesta.*

1) Prefiero llenar formularios impresos en vez de formularios por internet
2) Prefiero llenar formularios por internet en vez de formularios impresos
3) No tengo preferencia entre llenar formularios por internet o impresos **/* DO NOT ROTATE */**

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END PAGE */

/* START PAGE */
Page Title: Use_of_Census1
Section Display Q9 (display_Q9)
The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

Section Display Q9 Spanish (display_Q9)
Las siguientes preguntas son sobre el Censo del 2020 en general. No es necesario que busque esta información. Según lo que usted entiende, ¿el Censo del 2020 se usará de algunas de las siguientes maneras o no?

/* RANDOM ROTATE SERIES */

Section Q9 (use1)

Is the census used to decide how much money communities will get from the government, or is it not used for this? *Select only one answer.*

1) Yes, used for this
2) No, not used
3) Don't know

Section Q9 Spanish (use1)

¿El censo se usa para decidir cuánto dinero del gobierno recibirán las comunidades, o no se usa para este fin? *Seleccione solo una respuesta.*

1) Sí, se usa para esto
2) No, no se usa para esto
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q16 (use8)

Is the census used to determine the rate of unemployment, or is it not used for this? *Select only one answer.*

1) Yes, used for this
2) No, not used
3) Don't know

Section Q16 Spanish (use8)

¿El censo se usa para determinar la tasa de desempleo, o no se usa para este fin? *Seleccione solo una respuesta.*

1) Sí, se usa para esto
2) No, no se usa para esto
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q15 (use7)

Does the census count both citizens and non-citizens, or only citizens? *Select only one answer.*

1) Yes, used for counting both citizens and non-citizens
2) No, used only for counting citizens
3) Don't know

Section Q15 Spanish (use7)

¿El censo cuenta tanto a los ciudadanos como a quienes no son ciudadanos, o solo a los ciudadanos? *Seleccione solo una respuesta.*

1) Sí, se usa para contar tanto a los ciudadanos como a quienes no son ciudadanos
2) No, se usa para contar solo a los ciudadanos
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q12 (use4)
Is the census used to determine property taxes, or is it not used for this? *Select only one answer.*
1) Yes, used for this
2) No, not used
3) Don't know

Section Q12 Spanish (use4)
¿El censo se usa para determinar los impuestos a la propiedad, o no se usa para este fin? *Seleccione solo una respuesta.*
1) Sí, se usa para esto
2) No, no se usa para esto
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END SERIES */
/* END PAGE */

/* START PAGE */
/* RANDOM ROTATE SERIES */
Page Title: Use_of_Census2
Section Q10 (use2)
Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? *Select only one answer.*
1) Yes, used for this
2) No, not used
3) Don't know

Section Q10 Spanish (use2)
¿El censo se usa para decidir cuántos representantes tendrá cada estado en el Congreso, o no se usa para este fin? *Seleccione solo una respuesta.*
1) Sí, se usa para esto
2) No, no se usa para esto
3) No lo sé

Logic:

Section Q13 (use5)
Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? *Select only one answer.*
1) Yes, used for this
2) No, not used
3) Don't know

Section Q13 Spanish (use5)
¿El censo se usa para ayudar a la policía y al FBI a mantener un registro de las personas que no cumplen la ley, o no se usa para este fin? *Seleccione solo una respuesta.*

1) Sí, se usa para esto
2) No, no se usa para esto
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q14 (use6)
Is the census used to locate people living in the country without documentation, or is it not used for this? *Select only one answer.*
1) Yes, used for this
2) No, not used
3) Don't know

Section Q14 Spanish (use6)
¿El censo se usa para ubicar a las personas indocumentadas que viven en el país, o no se usa para este fin? *Seleccione solo una respuesta.*

1) Sí, se usa para esto
2) No, no se usa para esto
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q11 (use3)
Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? *Select only one answer.*
1) Yes, used for this
2) No, not used
3) Don't know

Section Q11 Spanish (use3)

¿El censo se usa para ver qué cambios han ocurrido en el tamaño, la ubicación y las características de la población en los Estados Unidos, o no se usa para este fin? *Seleccione solo una respuesta.*

1) Sí, se usa para esto
2) No, no se usa para esto
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END SERIES */
/* END PAGE */

/* START PAGE */

Page Title: Legal_Requirements

Section Q17 (legal1)

Does the law require you to answer the census questions, or is this not required by law? *Select only one answer.*

1) Yes, required by law
2) No, not required by law
3) Don't know

Section Q17 Spanish (legal1)

¿La ley exige que conteste las preguntas del censo, o no lo exige? *Seleccione solo una respuesta.*

1) Sí, la ley lo exige
2) No, la ley no lo exige
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q18 (legal2)

Is the Census Bureau required by law to keep information confidential, or is this not required by law? *Select only one answer.*

1) Yes, required by law
2) No, not required by law
3) Don't know

Section Q18 Spanish (legal2)

¿La ley exige que la Oficina del Censo mantenga la información confidencial, o no lo exige? *Seleccione solo una respuesta.*

1) Sí, la ley lo exige
2) No, la ley no lo exige

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3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q19 (legal3)

Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires? *Select only one answer.*

1) Yes, Constitution requires
2) No, Constitution does not require
3) Don't know

Section Q19 Spanish (legal3)

¿La Constitución de los Estados Unidos exige que el censo se lleve a cabo, o no es algo que exija la Constitución? *Seleccione solo una respuesta.*

1) Sí, la Constitución lo exige
2) No, la Constitución no lo exige
3) No lo sé

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Attitudinal_Motivators1
Section Display before Q20 (display_Q20)

How important, if at all, is each of the following programs and services to you personally?

Section Display before Q20 Spanish (display_Q20)

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada uno de estos programas y servicios?
/* RANDOM ROTATE SERIES */
Section Q20 (a_motivator1)

Daycare for children. *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q20 Spanish (a_motivator1)

Guarderías para niños. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante

3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q21 (a_motivator2)
Fire departments. *Select only one answer.*
1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q21 Spanish (a_motivator2)
Estaciones de bomberos. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q22 (a_motivator3)
Police departments. *Select only one answer.*
1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q22 Spanish (a_motivator3)
Departamentos de policía. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:

- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q23 (a_motivator4)

Hospitals and healthcare. *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q23 Spanish (a_motivator4)

Hospitales y cuidado de salud. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END SERIES */
/* END PAGE */

/* START PAGE */

Page Title: Attitudinal_Motivators2

Section Display before Q24 (display_Q24)

How important, if at all, is each of the following programs and services to you personally?

Section Display before Q24 Spanish (display_Q24)

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada uno de estos programas y servicios?

/* RANDOM ROTATE SERIES */

Section Q24 (a_motivator5)

Job training programs. *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q24 Spanish (a_motivator5)

Programas de capacitación laboral. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q25 (a_motivator6)

Roads and highways. *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q25 Spanish (a_motivator6)

Carreteras y autopistas. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q26 (a_motivator7)

Public transportation. *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q26 Spanish (a_motivator7)

Transporte público. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante

    4)   No muy importante
    5)   Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q27 (a_motivator8)

Schools and the education system. *Select only one answer.*
1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q27 Spanish (a_motivator8)

Escuelas y el sistema educativo. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END SERIES */
/* END PAGE */

/* START PAGE */
Page Title: Personal_Motivators
Section Display Q28 (display_Q28)
How important, if at all, is each of the following to you personally?

Section Display Q28 Spanish (display_Q28)
¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

/* RANDOM ROTATE SERIES */
Section Q28 (p_motivator1)
Showing you are proud of your cultural heritage. *Select only one answer.*
1) Extremely important
2) Very important

3) Somewhat important
4) Not too important
5) Not at all important

Section Q28 Spanish (p_motivator1)

Demostrar que está orgulloso(a) de su herencia cultural. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q29 (p_motivator2)

Contributing to a better future for your community. *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q29 Spanish (p_motivator2)

Contribuir a un mejor futuro para su comunidad. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q30 (p_motivator3)

Fulfilling your civic duty (for example, voting, jury duty, paying taxes). *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q30 Spanish (p_motivator3)

Cumplir con su deber cívico (por ejemplo, votar, cumplir con el deber de servir en un jurado, pagar impuestos). *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q31 (p_motivator4)

That civil rights laws are enforced. *Select only one answer.*

1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q31 Spanish (p_motivator4)

Hacer que se cumplan las leyes de derechos civiles. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END SERIES */
/* END PAGE */

/* START PAGE */
Page Title: Use_of_Census3
Section Display Q32 (display_Q32)

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

Section Display Q32 Spanish (display_Q32)

A continuación se presentan algunas de las formas en las que se usará el Censo del 2020. ¿Qué importancia tiene cada uno de estos usos para usted personalmente, si tienen alguna importancia?

Section Q32 (use9)

Determining how many elected representatives your state has in Congress. *Select only one answer.*
1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q32 Spanish (use9)

Determinar cuántos representantes electos tiene su estado en el Congreso. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q33 (use10)

Providing information for your local government to plan for changes in your community. *Select only one answer.*
1) Extremely important
2) Very important
3) Somewhat important
4) Not too important
5) Not at all important

Section Q33 Spanish (use10)

Proporcionar información a su gobierno local para planificar cambios en su comunidad. *Seleccione solo una respuesta.*

1) Extremadamente importante
2) Muy importante
3) Algo importante
4) No muy importante
5) Nada importante

Logic:

- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END PAGE */

/* START PAGE */
Page Title: All_Motivators
Section Q34 (all_motivators)
Which ONE of the following is the most important reason, to you personally, that you should fill out the census form? *Select only one answer.*
1) It helps determine funding for public services in my community, like schools and fire departments
2) It determines how many elected representatives my state has in Congress
3) It is used to enforce civil rights laws
4) It provides information for my local government to plan for changes in my community
5) It shows that I am proud of my cultural heritage
6) It is my civic duty (along with voting, jury duty, paying taxes)
7) It contributes to a better future for my community

Section Q34 Spanish (all_motivators)
¿CUÁL de las siguientes razones es la más importante para usted personalmente por la que debería llenar el formulario del censo? *Seleccione solo una respuesta.*

1) Ayuda a determinar el financiamiento para servicios públicos en mi comunidad, como escuelas y estaciones de bomberos
2) Determina cuántos representantes electos tiene mi estado en el Congreso
3) Se usa para hacer cumplir las leyes de derechos civiles
4) Proporciona información a mi gobierno local para planificar cambios en mi comunidad
5) Demuestra que estoy orgulloso(a) de mi herencia cultural
6) Es mi deber cívico (como votar, cumplir con el deber de servir en un jurado, pagar impuestos)
7) Contribuye a un mejor futuro para mi comunidad

Logic:
- Only one response permitted
- Random rotate answer choices

/* END PAGE */

/* START PAGE */
Page Title: Trust_in_Government
Section Q35 (trust_federal)
How much of the time do you think you can trust the FEDERAL government to do what is right? *Select only one answer.*

1) Just about always
2) Most of the time
3) Only some of the time
4) None of the time

Section Q35 Spanish (trust_federal)
¿Con qué frecuencia puede confiar en que el gobierno FEDERAL hará lo correcto? *Seleccione solo una respuesta.*

1) Casi siempre
2) La mayor parte del tiempo
3) Solo parte del tiempo
4) En ningún momento

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q36 (trust_state)
How much of the time do you think you can trust your STATE government to do what is right? *Select only one answer.*

1) Just about always
2) Most of the time
3) Only some of the time
4) None of the time

Section Q36 Spanish (trust_state)
¿Con qué frecuencia puede confiar en que su gobierno ESTATAL hará lo correcto? *Seleccione solo una respuesta.*

1) Casi siempre
2) La mayor parte del tiempo
3) Solo parte del tiempo
4) En ningún momento

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q37 (trust_local)
How much of the time do you think you can trust your LOCAL government to do what is right? *Select only one answer.*

1) Just about always
2) Most of the time
3) Only some of the time

4) None of the time

Section Q37 Spanish (trust_local)

¿Con qué frecuencia puede confiar en que su gobierno LOCAL hará lo correcto? *Seleccione solo una respuesta.*

1) Casi siempre
2) La mayor parte del tiempo
3) Solo parte del tiempo
4) En ningún momento

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END PAGE */

/* START PAGE */

Page Title: Confidentiality

Section Q38 (concern1)

How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Select only one answer.*

1) Extremely concerned
2) Very concerned
3) Somewhat concerned
4) Not too concerned
5) Not at all concerned

Section Q38 Spanish (concern1)

¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo no mantenga las respuestas al Censo del 2020 confidenciales? *Seleccione solo una respuesta.*

1) Extremadamente preocupado(a)
2) Muy preocupado(a)
3) Algo preocupado(a)
4) No muy preocupado(a)
5) Nada preocupado(a)

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q39 (concern2)

How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Select only one answer.*

1) Extremely concerned
2) Very concerned
3) Somewhat concerned

4) Not too concerned
5) Not at all concerned

Section Q39 Spanish (concern2)
¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo comparta las respuestas al Censo del 2020 con otras agencias gubernamentales? *Seleccione solo una respuesta.*
1) Extremadamente preocupado(a)
2) Muy preocupado(a)
3) Algo preocupado(a)
4) No muy preocupado(a)
5) Nada preocupado(a)

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

Section Q40 (concern3)
How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Select only one answer.*
1) Extremely concerned
2) Very concerned
3) Somewhat concerned
4) Not too concerned
5) Not at all concerned

Section Q40 Spanish (concern3)
¿Qué tan preocupado(a) está, si está preocupado(a), de que las respuestas que usted le proporcione al Censo del 2020 se usen en su contra? *Seleccione solo una respuesta.*
1) Extremadamente preocupado(a)
2) Muy preocupado(a)
3) Algo preocupado(a)
4) No muy preocupado(a)
5) Nada preocupado(a)

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END PAGE */

/* START PAGE */
Page Title: Efficacy
Section Q41 (efficacy)
How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Select only one answer.*

1) A great deal
2) A lot
3) A moderate amount
4) A little
5) Not at all

Section Q41 Spanish (efficacy)

¿Cuánta importancia cree que tiene, si tiene importancia, el que usted personalmente sea contado(a) en el Censo del 2020? *Seleccione solo una respuesta.*
1) Muchísima importancia
2) Mucha importancia
3) Una cantidad moderada de importancia
4) Un poco de importancia
5) Nada de importancia

Logic:
- Only one response permitted
- If QORDER = C1 then show written order of answer choices
- If QORDER = C2 then show reversed order of answer choices

/* END PAGE */

Section Code Insert for Community Question (qinsert1)
CODES THE QUESTION TEXT INSERT FOR NEXT QUESTION
1) benefit or harm
2) harm or benefit

Section Code Insert for Community Question in Spanish (qinsert1)
CODES THE QUESTION TEXT INSERT FOR NEXT QUESTION
1) beneficiar o perjudicar
2) perjudicar o beneficiar

Logic:
- Do NOT ask respondents
- Randomly assign one option to respondents

/* START PAGE */

Page Title: Community_Benefits

Section Q42 (benefit_harm_community)

Do you believe that answering your 2020 Census form could **/* [INSERT QINSERT1: benefit or harm (harm or benefit)] */** YOUR COMMUNITY in any way? *Select only one answer.*
1) Benefit
2) Harm
3) Both benefit and harm **/* DO NOT ROTATE */**
4) Neither benefit nor harm **/* DO NOT ROTATE */**

Section Q42 Spanish (benefit_harm_community)

¿Cree que llenar el formulario del Censo del 2020 podría **/* [INSERT QINSERT1: beneficiar o perjudicar (perjudicar o beneficiar)] */** a SU COMUNIDAD de algún modo? *Seleccione solo una respuesta.*

1) Beneficiar
2) Perjudicar
3) Tanto beneficiar como perjudicar **/* DO NOT ROTATE */**
4) Ni beneficiar ni perjudicar **/* DO NOT ROTATE */**

Logic:

- Only one response permitted
- Make sure order of answer choice matches order of question text:
    - If QINSERT1 = C1 then show answer choices as below:
        - For English:
            1) Benefit
            2) Harm
            3) Both benefit and harm **/* DO NOT ROTATE */**
            4) Neither benefit nor harm **/* DO NOT ROTATE */**
        - For Spanish:
            1) Beneficiar
            2) Perjudicar
            3) Tanto beneficiar como perjudicar **/* DO NOT ROTATE */**
            4) Ni beneficiar ni perjudicar **/* DO NOT ROTATE */**
    - If QINSERT1 = C2 then show answer choices as below:
        - For English:
            1) Harm
            2) Benefit
            3) Both harm and benefit **/* DO NOT ROTATE */**
            4) Neither harm nor benefit **/* DO NOT ROTATE */**
        - For Spanish:
            1) Perjudicar
            2) Beneficiar
            3) Tanto perjudicar como beneficiar **/* DO NOT ROTATE */**
            4) Ni perjudicar ni beneficiar **/* DO NOT ROTATE */**

/* END PAGE */

Section Code Insert for Personal Question (qinsert2)
CODES THE QUESTION TEXT INSERT FOR NEXT QUESTION

1) benefit or harm
2) harm or benefit

Section Code Insert for Personal Question in Spanish (qinsert2)
CODES THE QUESTION TEXT INSERT FOR NEXT QUESTION

1) beneficiarlo(a) o perjudicarlo(a)
2) perjudicarlo(a) o beneficiarlo(a)

Logic:

- Do NOT ask respondents
- Make sure order of QINSERT2 matches order of QINSERT1:
    - If QINSERT1 = C1 then QINSERT2 =C1
    - If QINSERT1 = C2 then QINSERT2 =C2

/* START PAGE */

Page Title: Personal_Benefits

Section Q43 (benefit_harm_personal)

Do you believe that answering your 2020 Census form could personally **/* [INSERT QINSERT2: benefit or harm (harm or benefit)] */** YOU in any way? *Select only one answer.*
1) Benefit
2) Harm
3) Both benefit and harm
4) Neither benefit nor harm

Section Q43 Spanish (benefit_harm_personal)

¿Cree que llenar el formulario del Censo del 2020 podría **/* [INSERT QINSERT2: beneficiarlo(a) o perjudicarlo(a) (perjudicarlo(a) o beneficiarlo(a))] */** a USTED personalmente de alguna forma? *Seleccione solo una respuesta.*
1) Beneficiarme
2) Perjudicarme
3) Tanto beneficiarme como perjudicarme
4) Ni beneficiarme ni perjudicarme

Logic:
- Only one response permitted
- Make sure order of answer choice matches order of question text:
    - If QINSERT1 = C1 then show answer choices as below:
        - For English:
            1) Benefit
            2) Harm
            3) Both benefit and harm
            4) Neither benefit nor harm
        - For Spanish:
            1) Beneficiarme
            2) Perjudicarme
            3) Tanto beneficiarme como perjudicarme
            4) Ni beneficiarme ni perjudicarme
    - If QINSERT1 = C2 then show answer choices as below:
        - For English:
            1) Harm
            2) Benefit
            3) Both harm and benefit
            4) Neither harm nor benefit
        - For Spanish:
            1) Perjudicarme
            2) Beneficiarme

3) Tanto perjudicarme como beneficiarme
4) Ni perjudicarme ni beneficiarme

/* END PAGE */

/* START PAGE */

Page Title: Civic_Participation

Section Q44 (civic_participation)

Which of the following have you ever done, if any? *Please select all that apply.*
1) Voted in an election
2) Signed a petition (including online petitions)
3) Posted your own thoughts or comments on political or social issues online
4) Volunteered at any organization
5) Worn a button/bracelet/pin for an issue or cause
6) Contacted, or attempted to contact, a politician or civil servant to express your views
7) Attended a neighborhood or community meeting
8) Participated in an organized protest or rally of any kind
9) Donated money or raised funds for social or political activity
10) None of the above **/* EXCLUSIVE */ /* DO NOT ROTATE */**

Section Q44 Spanish (civic_participation)

¿Cuál de las siguientes acciones ha realizado usted, si ha realizado alguna? *Seleccione todas las que correspondan.*

1) Voté en una elección
2) Firmé una petición (incluyendo peticiones por internet)
3) Publiqué mis propias ideas o comentarios sobre asuntos políticos o sociales por internet
4) Trabajé como voluntario(a) en una organización
5) Usé una insignia/brazalete/prendedor a favor de una causa
6) Me comuniqué o intenté comunicarme con un político o funcionario público para expresar mis puntos de vista
7) Asistí a una reunión de mi vecindario o de la comunidad
8) Participé en algún tipo de protesta o manifestación organizada
9) Doné dinero o recaudé fondos para una actividad social o política
10) Ninguna de las anteriores **/* EXCLUSIVE */ /* DO NOT ROTATE */**

Logic:
- Multiple responses permitted
- Random rotate answer choices
- If respondents select response 10 ("None of the above"/ "Ninguna de las anteriores"), other responses would be grayed out.

Section Q45 (election2016)

Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Select only one answer.*
1) Yes, voted in 2016 election
2) No, did not vote in 2016 election

Section Q45 Spanish (election2016)

Piense en las elecciones generales del 2016 para presidente y otros cargos. ¿Votó usted en las elecciones o surgió algo que le impidió votar? *Seleccione solo una respuesta.*

1) Sí, voté en las elecciones del 2016
2) No, no voté en las elecciones del 2016

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Age_Gender

Section Display before Q46 (display_Q46)

These final questions are for statistical purposes only.

Section Display before Q46 Spanish (display_Q46)

Estas últimas preguntas se hacen solo con propósitos estadísticos.

Section Q46 (birth_year)

What year were you born? *Please enter a number.*

_____

Section Q46 Spanish (birth_year)

¿En qué año nació usted? *Por favor ingrese un número.*

_____

Logic:
- Open end numeric
- Range: 1900 to 2017
- If a respondent enters a number that falls outside of the above range, display the following message (soft edit):
    - For English: "Please enter a number between 1900 and 2017."
    - For Spanish: "Por favor ingrese un número entre 1900 y 2017."

Section Q47 (gender)

Are you… *Select only one answer.*

1) Male
2) Female

Section Q47 Spanish (gender)

Usted es… *Seleccione solo una respuesta.*

1) Hombre

2) Mujer

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Education

Section Q48 (education)

What is the highest degree or level of school you have completed? *Select only one answer.*
1) No high school
2) Some high school
3) High school graduate or equivalent (for example GED)
4) Some college, but degree not received or is in progress
5) Associate degree (for example AA, AS)
6) Bachelor's degree (for example BA, BS, AB)
7) Graduate degree (for example master's, professional, doctorate)

Section Q48 Spanish (education)

¿Cuál es el grado o nivel de educación más alto que ha completado? *Seleccione solo una respuesta.*
1) No fui a la escuela secundaria o preparatoria *(high school)*
2) Algo de escuela secundaria o preparatoria *(high school)*
3) Graduado(a) de escuela secundaria o preparatoria *(high school)* o equivalente (por ejemplo, GED)
4) Algo de universidad, pero no recibí un título o todavía estoy estudiando
5) Título de asociado universitario (por ejemplo, AA, AS)
6) Título de licenciatura universitaria (por ejemplo, BA, BS, AB)
7) Título de posgrado (por ejemplo, título de maestría, título profesional, doctorado)

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Race_Ethnicity

Section Q49 (hispanics)

Are you of Hispanic, Latino, or Spanish origin?
1) No, not of Hispanic, Latino, or Spanish origin
2) Yes, Mexican, Mexican American, Chicano
3) Yes, Puerto Rican
4) Yes, Cuban

5) Yes, another Hispanic, Latino, or Spanish origin *(specify origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**

Section Q49 Spanish (hispanics)

¿Es usted de origen hispano, latino, o español?

1) No, no soy de origen hispano, latino, o español
2) Sí, mexicano, mexicanoamericano, chicano
3) Sí, puertorriqueño
4) Sí, cubano
5) Sí, de otro origen hispano, latino, o español *(especifique el origen, por ejemplo, argentino, colombiano, dominicano, nicaragüense, salvadoreño, español, etc.)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**

Logic:
- Only one response permitted
- Do NOT rotate answer choices
- If respondents choose any answer choices other than 5 ("Yes, another Hispanic, Latino, or Spanish origin"/ "Sí, de otro origen hispano, latino, o español"), remove and/or disable text field for answer choice 5.

Section Q50 (race)

What is your race? *Please select all that apply.*

1) White
2) Black or African American
3) American Indian or Alaska Native *(specify name of enrolled or principal tribe)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**
4) Asian Indian
5) Chinese
6) Filipino
7) Japanese
8) Korean
9) Vietnamese
10) Other Asian *(specify race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**
11) Native Hawaiian
12) Chamorro
13) Samoan
14) Other Pacific Islanders *(specify race, for example, Fijian, Tongan, and so on)* **/* SPECIFY */ ## UP TO 60 CHARACTERS ##**
15) Some other race *(specify race)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**

Section Q50 Spanish (race)

¿Cuál es su raza? *Seleccione todas las que correspondan.*

1) Blanca
2) Negra o afroamericana

3) Indígena de las Américas o nativa de *Alaska (especifique el nombre de la tribu en la cual está inscrito[a] o la tribu principal)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**
4) India asiática
5) China
6) Filipina
7) Japonesa
8) Coreana
9) Vietnamita
10) Otra asiática *(especifique la raza, por ejemplo, hmong, laosiana, tailandesa, paquistaní, camboyana, etc.)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**
11) Nativa de Hawái
12) Chamorra
13) Samoana
14) Otra de las islas del Pacífico *(especifique raza, por ejemplo, fiyiana, tongana, etc.)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**
15) Alguna otra raza *(especifique la raza)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**

Logic:
- Multiple responses permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Language1

Section Q51 (country_of_birth)

In what country or territory were you born? *Select only one answer.*
1) In the United States
2) Outside of the United States *(specify name of country, or Puerto Rico, Guam, etc.)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**

Section Q51 Spanish (country_of_birth)

¿En qué país o territorio nació? *Seleccione solo una respuesta.*

1) En los Estados Unidos
2) Fuera de los Estados Unidos *(especifique el nombre del país o Puerto Rico, Guam, etc.)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**

Logic:
- Only one response permitted
- Do NOT rotate answer choices
- If respondents choose answer choice 1, remove and/or disable text field for answer choice 2.

Section Q52 (language1)

Do you speak a language other than English at home? *Select only one answer.*
1) Yes

      2) No

Section Q52 Spanish (language1)

¿Habla algún otro idioma que no sea inglés en su casa? *Seleccione solo una respuesta.*

      1) Sí
      2) No

Logic:
- Only one response permitted
- Do NOT rotate answer choices
- Go to question 53 (language2) if respondents choose answer choice 1 (Yes)
- Skip to question 55 (marital_status) if respondents choose answer choice 2 (No) or skip this question

/* END PAGE */

/* START PAGE */

Page Title: Language2

Section Q53 (language2)

What is this language? If more than one, other than English what language do you speak most often at home? *Specify language.*

_____

Section Q53 Spanish (language2)

¿Qué idioma? Si es más de uno, ¿además del inglés, qué idioma habla con mayor frecuencia en su casa? *Especifique el idioma.*

_____

Logic:
- Display this question only to respondents who choose answer choice 1 (Yes) in Q52 (language1)
- Open end
- Limit to 30 characters

Section Q54 (language3)

How well do you speak English? *Select only one answer.*

      1) Very well
      2) Well
      3) Not well
      4) Not at all

Section Q54 Spanish (language3)

¿Qué tan bien habla usted inglés? *Seleccione solo una respuesta.*

      1) Hablo muy bien
      2) Hablo bien
      3) No hablo bien
      4) Nada

Logic:

- Display this question only to respondents who choose answer choice 1 (Yes) in Q52 (language1)
- Only one response permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Household

Section Q55 (marital_status)

What is your marital status? *Select only one answer.*

1) Now married
2) Divorced
3) Separated
4) Widowed
5) Never married

Section Q55 Spanish (marital_status)

¿Cuál es su estado civil? *Seleccione solo una respuesta.*

1) Casado(a) actualmente
2) Divorciado(a)
3) Separado(a)
4) Viudo(a)
5) Nunca me he casado

Logic:

- Only one response permitted
- Do NOT rotate answer choices

Section Q56 (household1)

Are there any children 5 years old or younger (including babies) currently living in your household?
Select only one answer.

1) Yes
2) No

Section Q56 Spanish (household1)

¿Actualmente viven en su hogar niños de 5 años de edad o menores (incluyendo bebés)? *Seleccione solo una respuesta.*

1) Sí
2) No

Logic:

- Only one response permitted
- Do NOT rotate answer choices

Section Q57 (household2)
Are there any children ages 6 to 17 years old currently living in your household? *Select only one answer.*
1) Yes
2) No

Section Q57 Spanish (household2)
¿Actualmente viven en su hogar niños de 6 a 17 años de edad? *Seleccione solo una respuesta.*
1) Sí
2) No

Logic:
- Only one response permitted
- Do NOT rotate answer choices

Section Q58 (household3)
How many total people – adults and children – currently live in your household, including yourself? *Please enter a number.*

____

Section Q58 Spanish (household3)
¿Cuántas personas en total – adultos y niños – viven actualmente en su hogar, incluyéndose a sí mismo(a)? *Por favor ingrese un número.*

____

Logic:
- Open end numeric
- Range: 1 to 40
- If a respondent enters a number that falls outside of the above range, display the following message (soft edit):
  - For English: "Please enter a number between 1 and 40."
  - For Spanish: "Por favor ingrese un número entre 1 y 40."

/* END PAGE */

/* START PAGE */
Page Title: Rent
Section Q59 (rent)
Do you rent or own your house or apartment? *Select only one answer.*
1) Own
2) Rent
3) Occupied without payment of rent

Section Q59 Spanish (rent)
¿Usted alquila su casa o apartamento o es dueño(a)? *Seleccione solo una respuesta.*
1) Dueño(a)
2) Alquilo

3) Ocupo la vivienda sin pagar alquiler

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Sexual_Orientation

Section Q60 (sexual_orientation)

Which of the following best represents how you think of yourself? *Select only one answer.*
1) Lesbian or gay
2) Straight, that is not lesbian or gay
3) Bisexual
4) Something else *(please specify)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**
5) I don't know the answer

Section Q60 Spanish (sexual_orientation)

¿Cuál de las siguientes describe cómo usted se identifica a sí mismo(a)? *Seleccione solo una respuesta.*
1) Lesbiana o gay
2) Heterosexual, es decir ni lesbiana ni gay
3) Bisexual
4) Otro *(Por favor, especifique)* **/* SPECIFY */ ## OPEN-ENDED RESPONSE UP TO 60 CHARACTERS ##**
5) No sé la respuesta

Logic:
- Only one response permitted
- Do NOT rotate answer choices
- If respondents choose any answer choices other than 4 ("Something else"/"Otro"), remove and/or disable text field for answer choice 4.

/* END PAGE */

/* START PAGE */

Page Title: Income

Section Q61 (income)

In 2017 what was your total household income before taxes? *Select only one answer.*
1) Less than $25,000
2) $25,000 - $34,999
3) $35,000 - $49,999
4) $50,000 - $74,999
5) $75,000 - $99,999
6) $100,000 - $149,999
7) $150,000 - $199,999

8) $200,000 and above

Section Q61 Spanish (income)

En el 2017, ¿cuál fue el ingreso total de su hogar antes de que le descontaran los impuestos? *Seleccione solo una respuesta.*

1) Menos de $25,000
2) $25,000 - $34,999
3) $35,000 - $49,999
4) $50,000 - $74,999
5) $75,000 - $99,999
6) $100,000 - $149,999
7) $150,000 - $199,999
8) $200,000 y más

Logic:
- Only one response permitted
- Do NOT rotate answer choices

/* END PAGE */

/* START PAGE */

Page Title: Submit_Page
Section Submit Page (Submit)
That concludes the survey. Please click on the "Submit" button when you are finished.

Section Submit Page Spanish (Submit)
Con esto terminamos la encuesta. Haga clic en el botón "Enviar" cuando haya terminado.

SUBMIT BUTTON DISPLAYED HERE

Logic:
- Users can still use the "Previous" navigator to go back to the survey <u>before</u> clicking the Submit button.

/* END PAGE */

/* START PAGE */

Page Title: Thank_You_Page
Section Thank You Page (display_ThankYou)
Thank you for participating in the 2020 Census Planning Survey.

If you have any questions about this survey please visit www.census.gov/plan. You can validate that this survey is a legitimate federally-approved information collection using the U.S. Office of Management and Budget approval number 0607-0978, expiring on 08/31/2020.

Section Thank You Page Spanish (display_ThankYou)
Gracias por participar en la Encuesta de Planificación del Censo del 2020.

Si tiene alguna pregunta sobre esta encuesta, visite www.census.gov/plan. Puede confirmar que esta encuesta es una recopilación de información legítima aprobada por el gobierno federal usando el número de aprobación 0607-0978 de la Oficina de Administración y Presupuesto de los Estados Unidos, que vence el 08/31/2020.

/* END PAGE */

United States™
Census Bureau

2020 Census Planning Survey

Thank you for participating in the 2020 Census Planning Survey.

If you have any questions about this survey please visit www.census.gov/plan. You can validate that this survey is a legitimate federally-approved information collection using the U.S. Office of Management and Budget approval number 0607-0978, expiring on 08/31/2020.

Exit this Survey

United States Census Bureau

2020 Census Planning Survey

Welcome! Thank you for participating in this survey sponsored by the U.S. Department of Commerce, U.S. Census Bureau. This survey is available in another language. Please select the language in which you prefer to complete the survey.

¡Bienvenido(a)! Gracias por participar en esta encuesta de la Oficina del Censo y el Departamento de Comercio de los Estados Unidos. Esta encuesta está disponible en otro idioma. Por favor seleccione el idioma de su preferencia para contestar la encuesta.

English

Español

United States Census Bureau

2020 Census Planning Survey

English   **Español**

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. This survey should be completed by the person who typically opens the mail for your household. **This survey is not the census.**

Beginning the Survey

1234567812101178   00001

Example User ID 1234-5678
Current Resident
1234 Main St
Apt 123
Anywhere US 12345

Please enter the user ID that you received in the mail in the format XXXX-XXXX.

User ID: [_____] - [_____]

[Login]

If you take a break before finishing the questionnaire, your answers will be saved. If you break for more than 20 minutes, you will need to sign back in to continue the survey.

Here is some helpful information:

- We will keep your answers confidential.
- You can validate that this survey is a legitimate federally-approved information collection using the U.S. Office of Management and Budget approval number 0607-0978, expiring on 08/31/2020. Federal agencies may not sponsor surveys without a valid control number.
- To learn more about this survey go to: www.census.gov/plan.

U.S. Census Bureau Notice and Consent Warning

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Use of this system indicates your consent to collection, monitoring, recording, and use of the information that you provide for any lawful government purpose. So that our website remains safe and available for its intended use, network traffic is monitored to identify unauthorized attempts to access, upload, change information, or otherwise cause damage to the web service. Use of the government computer network for unauthorized purposes is a violation of Federal law and can be punished with fines or imprisonment (PUBLIC LAW 99-474).

United States™
Census
Bureau

2020 Census Planning Survey

English   Español

Please write down the 6-digit PIN number below.
You will need it to access the survey if you log out.

PIN: **726080**

Please select a verification question for your PIN. If you forget your PIN, you will be asked to provide this response to enter the survey.

Security Question: In what city were you born?   ▼

Response: Washington DC

Next

United States™ Census Bureau
2020 Census Planning Survey

English | Español | Save and Logout

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

How familiar are you with the U.S. census?
Select only one answer.

- ○ Extremely familiar
- ○ Very familiar
- ○ Somewhat familiar
- ○ Not too familiar
- ○ Not at all familiar

If the census were held today, how likely would you be to fill out the census form?
Select only one answer.

- ○ Extremely likely
- ○ Very likely
- ○ Somewhat likely
- ○ Not too likely
- ○ Not at all likely

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2020 Census Planning Survey

United States™
Census
Bureau

| English | Español | Save and Logout |

Thinking about most people you know, if the census were held today how likely would they be to fill out the census form?
Select only one answer.

○ Extremely likely

○ Very likely

○ Somewhat likely

○ Not too likely

○ Not at all likely

Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census? *Please enter a number in minutes.*

[   ] minutes

How likely are you to encourage someone you know to fill out the 2020 Census form?
Select only one answer.

○ Extremely likely

○ Very likely

○ Somewhat likely

○ Not too likely

○ Not at all likely

[Previous]   [Next]

United States Census Bureau

2020 Census Planning Survey

English | Español | Save and Logout

About how often do you use the internet?
Select only one answer.

○ Almost constantly
○ Several times a day
○ About once a day
○ Several times a week
○ Once a week
○ Less than once a week
○ Never

Which devices do you often use to access the internet?
Please select all that apply.

☐ Desktop or laptop computer
☐ Smartphone (for example an iPhone, Android, Blackberry)
☐ Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)
☐ I don't use the internet

Previous | Next

United States™
Census
Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

Which of the following comes closest to your view?
Select only one answer.

○ I prefer to fill out paper forms instead of online forms

○ I prefer to fill out online forms instead of paper forms

○ I have no preference between completing online or paper forms

[Previous]   [Next]

2020 Census Planning Survey

United States Census Bureau

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

Is the census used to determine the rate of unemployment, or is it not used for this?
Select only one answer.

○ Yes, used for this

○ No, not used

○ Don't know

Is the census used to decide how much money communities will get from the government, or is it not used for this?
Select only one answer.

○ Yes, used for this

○ No, not used

○ Don't know

Is the census used to determine property taxes, or is it not used for this?
Select only one answer.

○ Yes, used for this

○ No, not used

○ Don't know

Does the census count both citizens and non-citizens, or only citizens?
Select only one answer.

○ Yes, used for counting both citizens and non-citizens

○ No, used only for counting citizens

○ Don't know

[Previous]   [Next]

United States Census Bureau — 2020 Census Planning Survey

Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this?
Select only one answer.

- ○ Yes, used for this
- ○ No, not used
- ○ Don't know

Is the census used to decide how many representatives each state will have in Congress, or is it not used for this?
Select only one answer.

- ○ Yes, used for this
- ○ No, not used
- ○ Don't know

Is the census used to locate people living in the country without documentation, or is it not used for this?
Select only one answer.

- ○ Yes, used for this
- ○ No, not used
- ○ Don't know

Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this?
Select only one answer.

- ○ Yes, used for this
- ○ No, not used
- ○ Don't know

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United States™ Census Bureau

2020 Census Planning Survey

English   Español   Save and Logout

Does the law require you to answer the census questions, or is this not required by law?
Select only one answer.

- ○ Yes, required by law
- ○ No, not required by law
- ○ Don't know

Is the Census Bureau required by law to keep information confidential, or is this not required by law?
Select only one answer.

- ○ Yes, required by law
- ○ No, not required by law
- ○ Don't know

Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires?
Select only one answer.

- ○ Yes, Constitution requires
- ○ No, Constitution does not require
- ○ Don't know

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United States Census Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

How important, if at all, is each of the following programs and services to you personally?

Police departments.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Daycare for children.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Hospitals and healthcare.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Fire departments.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

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United States Census Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

How important, if at all, is each of the following programs and services to you personally?

Public transportation.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Schools and the education system.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Job training programs.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Roads and highways.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

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United States™ Census Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

How important, if at all, is each of the following to you personally?

Contributing to a better future for your community.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

That civil rights laws are enforced.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Fulfilling your civic duty (for example, voting, jury duty, paying taxes).
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Showing you are proud of your cultural heritage.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

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United States Census Bureau

2020 Census Planning Survey

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

Determining how many elected representatives your state has in Congress.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

Providing information for your local government to plan for changes in your community.
Select only one answer.

- ○ Extremely important
- ○ Very important
- ○ Somewhat important
- ○ Not too important
- ○ Not at all important

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2020 Census Planning Survey

United States Census Bureau

| English | Español | Save and Logout |

Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?
Select only one answer.

- ○ It shows that I am proud of my cultural heritage
- ○ It determines how many elected representatives my state has in Congress
- ○ It is used to enforce civil rights laws
- ○ It helps determine funding for public services in my community, like schools and fire departments
- ○ It contributes to a better future for my community
- ○ It is my civic duty (along with voting, jury duty, paying taxes)
- ○ It provides information for my local government to plan for changes in my community

[Previous] [Next]

2020 Census Planning Survey

United States™ Census Bureau

| English | Español | Save and Logout |

How much of the time do you think you can trust the FEDERAL government to do what is right?
Select only one answer.

○ Just about always

○ Most of the time

○ Only some of the time

○ None of the time

How much of the time do you think you can trust your STATE government to do what is right?
Select only one answer.

○ Just about always

○ Most of the time

○ Only some of the time

○ None of the time

How much of the time do you think you can trust your LOCAL government to do what is right?
Select only one answer.

○ Just about always

○ Most of the time

○ Only some of the time

○ None of the time

[Previous]   [Next]

How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential?
Select only one answer.

○ Extremely concerned

○ Very concerned

○ Somewhat concerned

○ Not too concerned

○ Not at all concerned

How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies?
Select only one answer.

○ Extremely concerned

○ Very concerned

○ Somewhat concerned

○ Not too concerned

○ Not at all concerned

How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?
Select only one answer.

○ Extremely concerned

○ Very concerned

○ Somewhat concerned

○ Not too concerned

○ Not at all concerned

Previous   Next

United States Census Bureau
2020 Census Planning Survey

English   **Español**   **Save and Logout**

How much, if at all, do you think it matters if you personally are counted in the 2020 Census?
Select only one answer.

○ A great deal

○ A lot

○ A moderate amount

○ A little

○ Not at all

Previous   **Next**

United States Census Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way?
Select only one answer.

- ○ Benefit
- ○ Harm
- ○ Both benefit and harm
- ○ Neither benefit nor harm

Previous   **Next**

United States Census Bureau

2020 Census Planning Survey

Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way?
Select only one answer.

○ Benefit

○ Harm

○ Both benefit and harm

○ Neither benefit nor harm

[Previous]   [Next]

United States Census Bureau
2020 Census Planning Survey

Which of the following have you ever done, if any?
Please select all that apply.

- ☐ Contacted, or attempted to contact, a politician or civil servant to express your views
- ☐ Attended a neighborhood or community meeting
- ☐ Donated money or raised funds for social or political activity
- ☐ Signed a petition (including online petitions)
- ☐ Posted your own thoughts or comments on political or social issues online
- ☐ Participated in an organized protest or rally of any kind
- ☐ Worn a button/bracelet/pin for an issue or cause
- ☐ Voted in an election
- ☐ Volunteered at any organization
- ☐ None of the above

Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting?
Select only one answer.

- ○ Yes, voted in 2016 election
- ○ No, did not vote in 2016 election

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2020 Census Planning Survey

United States™
Census
Bureau

English	Español	Save and Logout

These final questions are for statistical purposes only.

What year were you born? *Please enter a number.*

Are you...
Select only one answer.

- ○ Male
- ○ Female

[Previous]   [Next]

Accessibility   Privacy   Burden   Security

United States™
Census Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

What is the highest degree or level of school you have completed?
Select only one answer.

○ No high school

○ Some high school

○ High school graduate or equivalent (for example GED)

○ Some college, but degree not received or is in progress

○ Associate degree (for example AA, AS)

○ Bachelor's degree (for example BA, BS, AB)

○ Graduate degree (for example master's, professional, doctorate)

[Previous]   [Next]

United States™
Census
Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

Are you of Hispanic, Latino, or Spanish origin?

○ No, not of Hispanic, Latino, or Spanish origin

○ Yes, Mexican, Mexican American, Chicano

○ Yes, Puerto Rican

○ Yes, Cuban

○ Yes, another Hispanic, Latino, or Spanish origin (*specify origin, for example Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on*)

[   ]

What is your race?
Please select all that apply.

☐ White

☐ Black or African American

☐ American Indian or Alaska Native (*specify name of enrolled or principal tribe*)

[   ]

☐ Asian Indian

☐ Chinese

☐ Filipino

☐ Japanese

☐ Korean

☐ Vietnamese

☐ Other Asian (*specify race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on*)

[   ]

☐ Native Hawaiian

☐ Chamorro

☐ Samoan

☐ Other Pacific Islanders (*specify race, for example Fijian, Tongan, and so on*)

[   ]

☐ Some other race (*specify race*)

[   ]

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United States Census Bureau

2020 Census Planning Survey

In what country or territory were you born?
Select only one answer.

○ In the United States

○ Outside of the United States (*specify name of country, or Puerto Rico, Guam, etc.*)

Do you speak a language other than English at home?
Select only one answer.

○ Yes

○ No

[Previous]   [Next]

2020 Census Planning Survey

United States Census Bureau

| English | Español | Save and Logout |

What is this language? If more than one, other than English what language do you speak most often at home? *Specify language.*

How well do you speak English?
Select only one answer.

- ○ Very well
- ○ Well
- ○ Not well
- ○ Not at all

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United States Census Bureau
2020 Census Planning Survey

English | Español | Save and Logout

What is your marital status?
Select only one answer.

○ Now married

○ Divorced

○ Separated

○ Widowed

○ Never married

Are there any children 5 years old or younger (including babies) currently living in your household?
Select only one answer.

○ Yes

○ No

Are there any children ages 6 to 17 years old currently living in your household?
Select only one answer.

○ Yes

○ No

How many total people – adults and children – currently live in your household, including yourself?
Please enter a number.

[   ]

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United States Census Bureau

2020 Census Planning Survey

| English | Español | Save and Logout |

Do you rent or own your house or apartment?
Select only one answer.

○ Own

○ Rent

○ Occupied without payment of rent

| Previous | Next |

2020 Census Planning Survey

| English | Español | Save and Logout |

Which of the following best represents how you think of yourself?
Select only one answer.

○ Lesbian or gay

○ Straight, that is not lesbian or gay

○ Bisexual

○ Something else (*please specify*)

[   ]

○ I don't know the answer

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2020 Census Planning Survey

United States™ Census Bureau

| English | Español | Save and Logout |

In 2016 what was your total household income before taxes?
Select only one answer.

○ Less than $25,000

○ $25,000 - $34,999

○ $35,000 - $49,999

○ $50,000 - $74,999

○ $75,000 - $99,999

○ $100,000 - $149,999

○ $150,000 - $199,999

○ $200,000 and above

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2020 Census Planning Survey

United States™ Census Bureau

That concludes the survey. Please click on the "Submit" button when you are finished.

Previous   Submit

United States™
Census
Bureau

Encuesta de Planificación del Censo del 2020

Gracias por participar en la Encuesta de Planificación del Censo del 2020.

Si tiene alguna pregunta sobre esta encuesta, visite www.census.gov/plan. Puede confirmar que esta encuesta es una recopilación de información legítima aprobada por el gobierno federal usando el número de aprobación 0607-0978 de la Oficina de Administración y Presupuesto de los Estados Unidos, que vence el 08/31/2020.

Salir de esta encuesta

United States Census Bureau

2020 Census Planning Survey

Welcome! Thank you for participating in this survey sponsored by the U.S. Department of Commerce, U.S. Census Bureau. This survey is available in another language. Please select the language in which you prefer to complete the survey.

¡Bienvenido(a)! Gracias por participar en esta encuesta de la Oficina del Censo y el Departamento de Comercio de los Estados Unidos. Esta encuesta está disponible en otro idioma. Por favor seleccione el idioma de su preferencia para contestar la encuesta.

English

Español

United States Census Bureau

Encuesta de Planificación del Censo del 2020

| English | Español |

Gracias por participar. Completar esta breve encuesta de 15 minutos ayudará a la Oficina del Censo de los Estados Unidos a realizar el próximo censo en el 2020. Esta encuesta debe ser completada por la persona que generalmente abre la correspondencia en su hogar. **Esta encuesta no es el censo.**

Comenzar la Encuesta

1234567812101178   00001

Ejemplo del número de usuario → 1234-5678
Current Resident
1234 Main St
Apt 123
Anywhere US 12345

Por favor ingrese el número de usuario que recibió por correo en la forma XXXX-XXXX.

Número de usuario: [   ] - [   ]

[Iniciar la sesión]

Si se toma un descanso antes de terminar el cuestionario, sus respuestas serán guardadas. Si descansa por más de 20 minutos, tendrá que volver a iniciar sesión para continuar con la encuesta.

A continuación alguna información útil:

- Mantendremos sus respuestas confidenciales.
- Puede validar que esta encuesta es una recopilación de información legítima aprobada por el gobierno federal utilizando el número de aprobación 0607-0978 de la Oficina de Administración y Presupuesto de los Estados Unidos, que vence el 08/31/2020. Las agencias federales no pueden patrocinar encuestas sin un número de control válido.
- Para obtener más información sobre esta encuesta, visite: www.census.gov/plan.

Aviso de la Oficina del Censo de los EE. UU. y Advertencia sobre el consentimiento

Encuesta de Planificación del Censo del 2020

United States™
Census
Bureau

English | Español

Anote el número de PIN de seis dígitos que se encuentra a continuación.
Lo necesitará para entrar nuevamente a la encuesta si cierra sesión.

PIN: **102944**

Seleccione una pregunta de verificación para su PIN. En caso de que olvide su PIN, se le pedirá que proporcione esta respuesta para entrar a la encuesta nuevamente.

Pregunta de seguridad: Seleccione una pregunta de verificación. ▾

Respuesta: [   ]

Siguiente

United States Census Bureau

Encuesta de Planificación del Censo del 2020

English | Español | Guardar y salir

El Censo de los EE. UU. es el conteo de todas las personas que viven en los Estados Unidos. Se realiza cada 10 años. Este pregunta cuántas personas viven en su hogar, su edad, raza, y origen étnico. Esta encuesta no es el censo. El próximo censo se llevará a cabo en el 2020.

¿Qué tan familiarizado(a) está con el censo de los Estados Unidos?
Seleccione solo una respuesta.

○ Extremadamente familiarizado(a)

○ Muy familiarizado(a)

○ Algo familiarizado(a)

○ No muy familiarizado(a)

○ Nada familiarizado(a)

Si el censo se llevara a cabo hoy, ¿qué tan probable sería que usted llenara el formulario del censo?
Seleccione solo una respuesta.

○ Extremadamente probable

○ Muy probable

○ Algo probable

○ No muy probable

○ Nada probable

Siguiente

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United States Census Bureau

Encuesta de Planificación del Censo del 2020

English | Español | Guardar y salir

Si el censo se llevara a cabo hoy, ¿qué tan probable sería que la mayoría de las personas que usted conoce llenaran el formulario del censo?
Seleccione solo una respuesta.

○ Extremadamente probable

○ Muy probable

○ Algo probable

○ No muy probable

○ Nada probable

De acuerdo con su experiencia anterior o simplemente según sus cálculos, ¿cuánto tiempo cree que le tomaría a usted llenar el Censo del 2020? *Anote el número de minutos.*

[   ] minutos

¿Qué tan probable es que usted anime a algún conocido a que llene el formulario del Censo del 2020?
Seleccione solo una respuesta.

○ Extremadamente probable

○ Muy probable

○ Algo probable

○ No muy probable

○ Nada probable

[Anterior]   [Siguiente]

Núm. de OMB: 0607-0978 Aprobado hasta: 08/31/2020   Accesibilidad   Privacidad   Tiempo y esfuerzo   Seguridad

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Encuesta de Planificación del Censo del 2020

United States™
Census Bureau

| English | Español | Guardar y salir |

Aproximadamente, ¿con qué frecuencia usa usted internet?
Seleccione solo una respuesta.

○ Casi constantemente

○ Varias veces al día

○ Alrededor de una vez al día

○ Varias veces a la semana

○ Una vez a la semana

○ Menos de una vez a la semana

○ Nunca

¿Qué aparatos usa con mayor frecuencia para acceder a internet?
Seleccione todas las que correspondan.

☐ Computadora de escritorio o computadora portátil

☐ Teléfono inteligente (Smartphone como iPhone, Android, Blackberry)

☐ Tableta (como iPad, Samsung Galaxy Tab, Kindle Fire)

☐ No uso internet

[Anterior] [Siguiente]

United States Census Bureau

Encuesta de Planificación del Censo del 2020

English   Español   Guardar y salir

¿Cuál de las siguientes frases se acerca más a su punto de vista?
Seleccione solo una respuesta.

○ Prefiero llenar formularios impresos en vez de formularios por internet

○ Prefiero llenar formularios por internet en vez de formularios impresos

○ No tengo preferencia entre llenar formularios por internet o impresos

[Anterior]   [Siguiente]

Encuesta de Planificación del Censo del 2020

United States Census Bureau

| English | Español | Guardar y salir |

Las siguientes preguntas son sobre el Censo del 2020 en general. No es necesario que busque esta información. Según lo que usted entiende, ¿el Censo del 2020 se usará de algunas de las siguientes maneras o no?

¿El censo se usa para determinar la tasa de desempleo, o no se usa para este fin?
Seleccione solo una respuesta.

- ○ Sí, se usa para esto
- ○ No, no se usa para esto
- ○ No lo sé

¿El censo se usa para decidir cuánto dinero del gobierno recibirán las comunidades, o no se usa para este fin?
Seleccione solo una respuesta.

- ○ Sí, se usa para esto
- ○ No, no se usa para esto
- ○ No lo sé

¿El censo se usa para determinar los impuestos a la propiedad, o no se usa para este fin?
Seleccione solo una respuesta.

- ○ Sí, se usa para esto
- ○ No, no se usa para esto
- ○ No lo sé

¿El censo cuenta tanto a los ciudadanos como a quienes no son ciudadanos, o solo a los ciudadanos?
Seleccione solo una respuesta.

- ○ Sí, se usa para contar tanto a los ciudadanos como a quienes no son ciudadanos
- ○ No, se usa para contar solo a los ciudadanos
- ○ No lo sé

[Anterior] [Siguiente]

United States
Census
Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿El censo se usa para ver qué cambios han ocurrido en el tamaño, la ubicación y las características de la población en los Estados Unidos, o no se usa para este fin?
Seleccione solo una respuesta.

○ Sí, se usa para esto

○ No, no se usa para esto

○ No lo sé

¿El censo se usa para decidir cuántos representantes tendrá cada estado en el Congreso, o no se usa para este fin?
Seleccione solo una respuesta.

○ Sí, se usa para esto

○ No, no se usa para esto

○ No lo sé

¿El censo se usa para ubicar a las personas indocumentadas que viven en el país, o no se usa para este fin?
Seleccione solo una respuesta.

○ Sí, se usa para esto

○ No, no se usa para esto

○ No lo sé

¿El censo se usa para ayudar a la policía y al FBI a mantener un registro de las personas que no cumplen la ley, o no se usa para este fin?
Seleccione solo una respuesta.

○ Sí, se usa para esto

○ No, no se usa para esto

○ No lo sé

[Anterior]   [Siguiente]

Encuesta de Planificación del Censo del 2020

United States Census Bureau

| English | Español | Guardar y salir |

¿La ley exige que conteste las preguntas del censo, o no lo exige?
Seleccione solo una respuesta.

- ○ Sí, la ley lo exige
- ○ No, la ley no lo exige
- ○ No lo sé

¿La ley exige que la Oficina del Censo mantenga la información confidencial, o no lo exige?
Seleccione solo una respuesta.

- ○ Sí, la ley lo exige
- ○ No, la ley no lo exige
- ○ No lo sé

¿La Constitución de los Estados Unidos exige que el censo se lleve a cabo, o no es algo que exija la Constitución?
Seleccione solo una respuesta.

- ○ Sí, la Constitución lo exige
- ○ No, la Constitución no lo exige
- ○ No lo sé

[Anterior] [Siguiente]

United States Census Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada uno de estos programas y servicios?

Departamentos de policía.
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

Guarderías para niños.
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

Hospitales y cuidado de salud.
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

Estaciones de bomberos.
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

| Anterior | Siguiente |

United States Census Bureau
Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada uno de estos programas y servicios?

Transporte público.
Seleccione solo una respuesta.

- ○ Extremadamente importante
- ○ Muy importante
- ○ Algo importante
- ○ No muy importante
- ○ Nada importante

Escuelas y el sistema educativo.
Seleccione solo una respuesta.

- ○ Extremadamente importante
- ○ Muy importante
- ○ Algo importante
- ○ No muy importante
- ○ Nada importante

Programas de capacitación laboral.
Seleccione solo una respuesta.

- ○ Extremadamente importante
- ○ Muy importante
- ○ Algo importante
- ○ No muy importante
- ○ Nada importante

Carreteras y autopistas.
Seleccione solo una respuesta.

- ○ Extremadamente importante
- ○ Muy importante
- ○ Algo importante
- ○ No muy importante
- ○ Nada importante

| Anterior | Siguiente |

United States™ **Census** Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

Contribuir a un mejor futuro para su comunidad.
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

Hacer que se cumplan las leyes de derechos civiles.
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

Cumplir con su deber cívico (por ejemplo, votar, cumplir con el deber de servir en un jurado, pagar impuestos).
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

Demostrar que está orgulloso(a) de su herencia cultural.
Seleccione solo una respuesta.

○ Extremadamente importante

○ Muy importante

○ Algo importante

○ No muy importante

○ Nada importante

[Anterior]   [Siguiente]

Encuesta de Planificación del Censo del 2020

United States™ Census Bureau

| English | Español | Guardar y salir |

A continuación se presentan algunas de las formas en las que se usará el Censo del 2020. ¿Qué importancia tiene cada uno de estos usos para usted personalmente, si tienen alguna importancia?

Determinar cuántos representantes electos tiene su estado en el Congreso.
Seleccione solo una respuesta.

- ○ Extremadamente importante
- ○ Muy importante
- ○ Algo importante
- ○ No muy importante
- ○ Nada importante

Proporcionar información a su gobierno local para planificar cambios en su comunidad.
Seleccione solo una respuesta.

- ○ Extremadamente importante
- ○ Muy importante
- ○ Algo importante
- ○ No muy importante
- ○ Nada importante

Anterior   Siguiente

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United States Census Bureau
Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿CUÁL de las siguientes razones es la más importante para usted personalmente por la que debería llenar el formulario del censo?
Seleccione solo una respuesta.

- ○ Demuestra que estoy orgulloso(a) de mi herencia cultural
- ○ Determina cuántos representantes electos tiene mi estado en el Congreso
- ○ Se usa para hacer cumplir las leyes de derechos civiles
- ○ Ayuda a determinar el financiamiento para servicios públicos en mi comunidad, como escuelas y estaciones de bomberos
- ○ Contribuye a un mejor futuro para mi comunidad
- ○ Es mi deber cívico (como votar, cumplir con el deber de servir en un jurado, pagar impuestos)
- ○ Proporciona información a mi gobierno local para planificar cambios en mi comunidad

[Anterior] [Siguiente]

United States Census Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Con qué frecuencia puede confiar en que el gobierno FEDERAL hará lo correcto?
Seleccione solo una respuesta.

- ○ Casi siempre
- ○ La mayor parte del tiempo
- ○ Solo parte del tiempo
- ○ En ningún momento

¿Con qué frecuencia puede confiar en que su gobierno ESTATAL hará lo correcto?
Seleccione solo una respuesta.

- ○ Casi siempre
- ○ La mayor parte del tiempo
- ○ Solo parte del tiempo
- ○ En ningún momento

¿Con qué frecuencia puede confiar en que su gobierno LOCAL hará lo correcto?
Seleccione solo una respuesta.

- ○ Casi siempre
- ○ La mayor parte del tiempo
- ○ Solo parte del tiempo
- ○ En ningún momento

[Anterior]   [Siguiente]

Encuesta de Planificación del Censo del 2020

United States Census Bureau

¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo no mantenga las respuestas al Censo del 2020 confidenciales?
Seleccione solo una respuesta.

○ Extremadamente preocupado(a)

○ Muy preocupado(a)

○ Algo preocupado(a)

○ No muy preocupado(a)

○ Nada preocupado(a)

¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo comparta las respuestas al Censo del 2020 con otras agencias gubernamentales?
Seleccione solo una respuesta.

○ Extremadamente preocupado(a)

○ Muy preocupado(a)

○ Algo preocupado(a)

○ No muy preocupado(a)

○ Nada preocupado(a)

¿Qué tan preocupado(a) está, si está preocupado(a), de que las respuestas que usted le proporcione al Censo del 2020 se usen en su contra?
Seleccione solo una respuesta.

○ Extremadamente preocupado(a)

○ Muy preocupado(a)

○ Algo preocupado(a)

○ No muy preocupado(a)

○ Nada preocupado(a)

Anterior | **Siguiente**

Encuesta de Planificación del Censo del 2020

United States Census Bureau

| English | Español | Guardar y salir |

¿Cuánta importancia cree que tiene, si tiene importancia, el que usted personalmente sea contado(a) en el Censo del 2020?
Seleccione solo una respuesta.

○ Muchísima importancia

○ Mucha importancia

○ Una cantidad moderada de importancia

○ Un poco de importancia

○ Nada de importancia

[Anterior] [Siguiente]

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Cree que llenar el formulario del Censo del 2020 podría beneficiar o perjudicar a SU COMUNIDAD de algún modo?
Seleccione solo una respuesta.

○ Beneficiar

○ Perjudicar

○ Tanto beneficiar como perjudicar

○ Ni beneficiar ni perjudicar

| Anterior | Siguiente |

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Encuesta de Planificación del Censo del 2020

English	Español	Guardar y salir

¿Cree que llenar el formulario del Censo del 2020 podría beneficiarlo(a) o perjudicarlo(a) a USTED personalmente de alguna forma?
Seleccione solo una respuesta.

○ Beneficiarme

○ Perjudicarme

○ Tanto beneficiarme como perjudicarme

○ Ni beneficiarme ni perjudicarme

Anterior	Siguiente

Encuesta de Planificación del Censo del 2020

United States Census Bureau

¿Cuál de las siguientes acciones ha realizado usted, si ha realizado alguna?
Seleccione todas las que correspondan.

- ☐ Me comuniqué o intenté comunicarme con un político o funcionario público para expresar mis puntos de vista
- ☐ Asistí a una reunión de mi vecindario o de la comunidad
- ☐ Doné dinero o recaudé fondos para una actividad social o política
- ☐ Firmé una petición (incluyendo peticiones por internet)
- ☐ Publiqué mis propias ideas o comentarios sobre asuntos políticos o sociales por internet
- ☐ Participé en algún tipo de protesta o manifestación organizada
- ☐ Usé una insignia/brazalete/prendedor a favor de una causa
- ☐ Voté en una elección
- ☐ Trabajé como voluntario(a) en una organización
- ☐ Ninguna de las anteriores

Piense en las elecciones generales del 2016 para presidente y otros cargos. ¿Votó usted en las elecciones o surgió algo que le impidió votar?
Seleccione solo una respuesta.

- ○ Sí, voté en las elecciones del 2016
- ○ No, no voté en las elecciones del 2016

[Anterior] [Siguiente]

United States
Census
Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

Estas últimas preguntas se hacen solo con propósitos estadísticos.

¿En qué año nació usted? *Por favor ingrese un número.*

Usted es…
Seleccione solo una respuesta.

- ○ Hombre
- ○ Mujer

[Anterior] [Siguiente]

United States Census Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Cuál es el grado o nivel de educación más alto que ha completado?
Seleccione solo una respuesta.

○ No fui a la escuela secundaria o preparatoria (*high school*)

○ Algo de escuela secundaria o preparatoria (*high school*)

○ Graduado(a) de escuela secundaria o preparatoria (*high school*) o equivalente (por ejemplo, GED)

○ Algo de universidad, pero no recibí un título o todavía estoy estudiando

○ Título de asociado universitario (por ejemplo, AA, AS)

○ Título de licenciatura universitaria (por ejemplo, BA, BS, AB)

○ Título de posgrado (por ejemplo, título de maestría, título profesional, doctorado)

[Anterior]   [Siguiente]

Encuesta de Planificación del Censo del 2020

United States Census Bureau

¿Es usted de origen hispano, latino, o español?

○ No, no soy de origen hispano, latino, o español

○ Sí, mexicano, mexicanoamericano, chicano

○ Sí, puertorriqueño

○ Sí, cubano

○ Sí, de otro origen hispano, latino, o español *(especifique el origen, por ejemplo, argentino, colombiano, dominicano, nicaragüense, salvadoreño, español, etc.)*

[   ]

¿Cuál es su raza?
Seleccione todas las que correspondan.

☐ Blanca

☐ Negra o afroamericana

☐ Indígena de las Américas o nativa de Alaska *(especifique el nombre de la tribu en la cual está inscrito[a] o la tribu principal)*

[   ]

☐ India asiática

☐ China

☐ Filipina

☐ Japonesa

☐ Coreana

☐ Vietnamita

☐ Otra asiática *(especifique la raza, por ejemplo, hmong, laosiana, tailandesa, paquistaní, camboyana, etc.)*

[   ]

☐ Nativa de Hawái

☐ Chamorra

☐ Samoana

☐ Otra de las islas del Pacífico *(especifique raza, por ejemplo, fiyiana, tongana, etc.)*

[   ]

☐ Alguna otra raza *(especifique la raza)*

[   ]

[Anterior]   [Siguiente]

Encuesta de Planificación del Censo del 2020

¿En qué país o territorio nació?
Seleccione solo una respuesta.

○ En los Estados Unidos

○ Fuera de los Estados Unidos *(especifique el nombre del país o Puerto Rico, Guam, etc.)*

[   ]

¿Habla algún otro idioma que no sea inglés en su casa?
Seleccione solo una respuesta.

○ Sí

○ No

[Anterior]   [Siguiente]

United States CENSUS Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Qué idioma? Si es más de uno, ¿además del inglés, qué idioma habla con mayor frecuencia en su casa? *Especifique el idioma.*

¿Qué tan bien habla usted inglés?
Seleccione solo una respuesta.

- ○ Hablo muy bien
- ○ Hablo bien
- ○ No hablo bien
- ○ Nada

Anterior   Siguiente

United States Census Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Cuál es su estado civil? Seleccione solo una respuesta.
Seleccione solo una respuesta.

- ○ Casado(a) actualmente
- ○ Divorciado(a)
- ○ Separado(a)
- ○ Viudo(a)
- ○ Nunca me he casado

¿Actualmente viven en su hogar niños de 5 años de edad o menores (incluyendo bebés)?
Seleccione solo una respuesta.

- ○ Sí
- ○ No

¿Actualmente viven en su hogar niños de 6 a 17 años de edad?
Seleccione solo una respuesta.

- ○ Sí
- ○ No

¿Cuántas personas en total – adultos y niños – viven actualmente en su hogar, incluyéndose a sí mismo(a)?
Por favor ingrese un número.

[ ]

| Anterior | Siguiente |

United States Census Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Usted alquila su casa o apartamento o es dueño(a)?
Seleccione solo una respuesta.

○ Dueño(a)

○ Alquilo

○ Ocupo la vivienda sin pagar alquiler

[Anterior]   [Siguiente]

United States™ Census Bureau

Encuesta de Planificación del Censo del 2020

| English | Español | Guardar y salir |

¿Cuál de las siguientes describe cómo usted se identifica a sí mismo(a)?
Seleccione solo una respuesta.

○ Lesbiana o gay

○ Heterosexual, es decir ni lesbiana ni gay

○ Bisexual

○ Otro *(Por favor, especifique)*

○ No sé la respuesta

[Anterior]   [Siguiente]

Encuesta de Planificación del Censo del 2020

United States Census Bureau

| English | Español | Guardar y salir |

En el 2016, ¿cuál fue el ingreso total de su hogar antes de que le descontaran los impuestos?
Seleccione solo una respuesta.

- ○ Menos de $25,000
- ○ $25,000 - $34,999
- ○ $35,000 - $49,999
- ○ $50,000 - $74,999
- ○ $75,000 - $99,999
- ○ $100,000 - $149,999
- ○ $150,000 - $199,999
- ○ $200,000 y más

Anterior   Siguiente

United States™
Census
Bureau

Encuesta de Planificación del Censo del 2020

Con esto terminamos la encuesta. Haga clic en el botón "Enviar" cuando haya terminado.

Anterior   Enviar

Appendix E: Mail Survey Instrument

OMB No. 0607-0978: Approval Expires 08/31/2020

2020 Census Planning Survey

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan.**

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

FORM **CM-Q11(ES)** (01-25-2016)

111701

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 **How familiar are you with the U.S. census?** *Mark (X) ONE box.*

- [ ] Extremely familiar
- [ ] Very familiar
- [ ] Somewhat familiar
- [ ] Not too familiar
- [ ] Not at all familiar

2 **If the census were held today, how likely would you be to fill out the census form?** *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

3 **Thinking about most people you know, if the census were held today how likely would they be to fill out the census form?** *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

4 **Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census?** *Please print a number.*

- [ ] [ ] minutes

5 **How likely are you to encourage someone you know to fill out the 2020 Census form?** *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

6 **About how often do you use the internet?** *Mark (X) ONE box.*

- [ ] Almost constantly
- [ ] Several times a day
- [ ] About once a day
- [ ] Several times a week
- [ ] Once a week
- [ ] Less than once a week
- [ ] Never

7 **Which devices do you often use to access the internet?** *Mark (X) all that apply.*

- [ ] Desktop or laptop computer
- [ ] Smartphone (for example an iPhone, Android, Blackberry)
- [ ] Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)
- [ ] I don't use the internet

8 **Which of the following comes closest to your view?** *Mark (X) ONE box.*

- [ ] I prefer to fill out paper forms instead of online forms
- [ ] I prefer to fill out online forms instead of paper forms
- [ ] I have no preference between completing online or paper forms

111702

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 Is the census used to decide how much money communities will get from the government, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

10 Is the census used to determine the rate of unemployment, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

11 Does the census count both citizens and non-citizens, or only citizens? *Mark (X) ONE box.*

☐ Yes, used for counting both citizens and non-citizens

☐ No, used only for counting citizens

☐ Don't know

12 Is the census used to determine property taxes, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

13 Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

14 Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

15 Is the census used to locate people living in the country without documentation, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

16 Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

17 Does the law require you to answer the census questions, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

18 Is the Census Bureau required by law to keep information confidential, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

19 Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires? *Mark (X) ONE box.*

☐ Yes, Constitution requires

☐ No, Constitution does not require

☐ Don't know

111703

4

How important, if at all, is each of the following programs and services to you personally?

20 **Daycare for children.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

21 **Fire departments.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

22 **Police departments.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

23 **Hospitals and healthcare.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

24 **Job training programs.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

25 **Roads and highways.** *Mark (X) ONE box.* ▼
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

26 **Public transportation.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

27 **Schools and the education system.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

How important, if at all, is each of the following to you personally?

28 **Showing you are proud of your cultural heritage.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

29 **Fulfilling your civic duty (for example, voting, jury duty, paying taxes).** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

111704

(Continued) How important, if at all, is each of the following to you personally?

30 **Contributing to a better future for your community.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

31 **That civil rights laws are enforced.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 **Determining how many elected representatives your state has in Congress.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

33 **Providing information for your local government to plan for changes in your community.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

34 **Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?** *Mark (X) ONE box.*

☐ It helps determine funding for public services in my community, like schools and fire departments

☐ It shows that I am proud of my cultural heritage

☐ It is my civic duty (along with voting, jury duty, paying taxes)

☐ It contributes to a better future for my community

☐ It is used to enforce civil rights laws

☐ It determines how many elected representatives my state has in Congress

☐ It provides information for my local government to plan for changes in my community

35 **How much of the time do you think you can trust the FEDERAL government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

36 **How much of the time do you think you can trust your STATE government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

37 **How much of the time do you think you can trust your LOCAL government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

111705

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

☐ A great deal

☐ A lot

☐ A moderate amount

☐ A little

☐ Not at all

42 Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way? *Mark (X) ONE box.*

☐ Benefit

☐ Harm

☐ Both benefit and harm

☐ Neither benefit nor harm

43 Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way? *Mark (X) ONE box.*

☐ Benefit

☐ Harm

☐ Both benefit and harm

☐ Neither benefit nor harm

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

☐ Voted in an election

☐ Signed a petition (including online petitions)

☐ Posted your own thoughts or comments on political or social issues online

☐ Volunteered at any organization

☐ Worn a button/bracelet/pin for an issue or cause

☐ Contacted, or attempted to contact, a politician or civil servant to express your views

☐ Attended a neighborhood or community meeting

☐ Participated in an organized protest or rally of any kind

☐ Donated money or raised funds for social or political activity

☐ None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

☐ Yes, voted in 2016 election

☐ No, did not vote in 2016 election

111706

These final questions are for statistical purposes only.

46 **What year were you born?** *Please print a number.*

☐☐☐☐

47 **Are you...** *Mark (X) ONE box.*

☐ Male
☐ Female

48 **What is the highest degree or level of school you have completed?** *Mark (X) ONE box.*

☐ No high school
☐ Some high school
☐ High school graduate or equivalent (for example GED)
☐ Some college, but degree not received or is in progress
☐ Associate degree (for example AA, AS)
☐ Bachelor's degree (for example BA, BS, AB)
☐ Graduate degree (for example master's, professional, doctorate)

49 **Are you of Hispanic, Latino, or Spanish origin?**

☐ No, not of Hispanic, Latino, or Spanish origin
☐ Yes, Mexican, Mexican American, Chicano
☐ Yes, Puerto Rican
☐ Yes, Cuban
☐ Yes, another Hispanic, Latino, or Spanish origin *(print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)*

☐

50 **What is your race?** *Mark (X) all that apply.*

☐ White
☐ Black or African American
☐ American Indian or Alaska Native *(print name of enrolled or principal tribe)*

☐

☐ Asian Indian
☐ Chinese
☐ Filipino
☐ Japanese
☐ Korean
☐ Vietnamese
☐ Other Asian *(print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)*

☐

☐ Native Hawaiian
☐ Chamorro
☐ Samoan
☐ Other Pacific Islanders *(print race, for example, Fijian, Tongan, and so on)*

☐

☐ Some other race *(print race)*

☐

51 **In what country or territory were you born?** *Mark (X) ONE box.*

☐ In the United States
☐ Outside of the United States *(print name of country, or Puerto Rico, Guam, etc.)*

☐

111707

259

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

☐ Yes

☐ No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

[ ]

54 How well do you speak English?
Mark (X) ONE box.

☐ Very well

☐ Well

☐ Not well

☐ Not at all

55 What is your marital status?
Mark (X) ONE box.

☐ Now married

☐ Divorced

☐ Separated

☐ Widowed

☐ Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

57 Are there any children ages 6 to 17 years old currently living in your household?
Mark (X) ONE box.

☐ Yes

☐ No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

[ ][ ]

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

☐ Own

☐ Rent

☐ Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

☐ Lesbian or gay

☐ Straight, that is not lesbian or gay

☐ Bisexual

☐ Something else *(please specify)*

[ ]

☐ I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

☐ Less than $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

111708

Encuesta de Planificación del Censo del 2020

Gracias por participar. Completar esta breve encuesta de 15 minutos ayudará a la Oficina del Censo de los Estados Unidos a realizar el próximo censo en el 2020. **Esta encuesta no es el censo.**

Comience aquí

Responda por internet hoy en:
respond.census.gov/plan

O:

Complete este formulario y envíelo por correo lo antes posible.

Flip over to complete the survey in English or respond today at **respond.census.gov/plan**.

Esta encuesta debe ser completada por la persona que generalmente abre la correspondencia en su hogar. Mantendremos sus respuestas confidenciales.

Para obtener más información sobre esta encuesta visite:
www.census.gov/plan o llame gratis al 1-866-599-5128.

Por favor continúe a la siguiente página.

FORM **CM-Q11(ES)** (01-25-2016)

111716

El Censo de los EE. UU. es el conteo de todas las personas que viven en los Estados Unidos. Se realiza cada 10 años. Este pregunta cuántas personas viven en su hogar, su edad, raza, y origen étnico. Esta encuesta no es el censo. El próximo censo se llevará a cabo en el 2020.

1 **¿Qué tan familiarizado(a) está con el censo de los Estados Unidos?** *Marque (X) UNA casilla.*

- [ ] Extremadamente familiarizado(a)
- [ ] Muy familiarizado(a)
- [ ] Algo familiarizado(a)
- [ ] No muy familiarizado(a)
- [ ] Nada familiarizado(a)

2 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que usted llenara el formulario del censo?** *Marque (X) UNA casilla.*

- [ ] Extremadamente probable
- [ ] Muy probable
- [ ] Algo probable
- [ ] No muy probable
- [ ] Nada probable

3 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que la mayoría de las personas que usted conoce llenaran el formulario del censo?** *Marque (X) UNA casilla.*

- [ ] Extremadamente probable
- [ ] Muy probable
- [ ] Algo probable
- [ ] No muy probable
- [ ] Nada probable

4 **De acuerdo con su experiencia anterior o simplemente según sus cálculos, ¿cuánto tiempo cree que le tomaría a usted llenar el Censo del 2020?** *Por favor escriba un número.*

☐☐ minutos

5 **¿Qué tan probable es que usted anime a algún conocido a que llene el formulario del Censo del 2020?** *Marque (X) UNA casilla.*

- [ ] Extremadamente probable
- [ ] Muy probable
- [ ] Algo probable
- [ ] No muy probable
- [ ] Nada probable

6 **Aproximadamente, ¿con qué frecuencia usa usted internet?** *Marque (X) UNA casilla.*

- [ ] Casi constantemente
- [ ] Varias veces al día
- [ ] Alrededor de una vez al día
- [ ] Varias veces a la semana
- [ ] Una vez a la semana
- [ ] Menos de una vez a la semana
- [ ] Nunca

7 **¿Qué aparatos usa con mayor frecuencia para acceder a internet?** *Marque (X) todas las que correspondan.*

- [ ] Computadora de escritorio o computadora portátil
- [ ] Teléfono inteligente (Smartphone como iPhone, Android, Blackberry)
- [ ] Tableta (como iPad, Samsung Galaxy Tab, Kindle Fire)
- [ ] No uso internet

8 **¿Cuál de las siguientes frases se acerca más a su punto de vista?** *Marque (X) UNA casilla.*

- [ ] Prefiero llenar formularios impresos en vez de formularios por internet
- [ ] Prefiero llenar formularios por internet en vez de formularios impresos
- [ ] No tengo preferencia entre llenar formularios por internet o impresos

111715

Las siguientes preguntas son sobre el Censo del 2020 en general. No es necesario que busque esta información. Según lo que usted entiende, ¿el Censo del 2020 se usará de algunas de las siguientes maneras o no?

9 ¿El censo se usa para decidir cuánto dinero del gobierno recibirán las comunidades, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

10 ¿El censo se usa para determinar la tasa de desempleo, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

11 ¿El censo cuenta tanto a los ciudadanos como a quienes no son ciudadanos, o solo a los ciudadanos? *Marque (X) UNA casilla.*

☐ Sí, se usa para contar tanto a los ciudadanos como a quienes no son ciudadanos

☐ No, se usa para contar solo a los ciudadanos

☐ No lo sé

12 ¿El censo se usa para determinar los impuestos a la propiedad, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

13 ¿El censo se usa para decidir cuántos representantes tendrá cada estado en el Congreso, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

14 ¿El censo se usa para ayudar a la policía y al FBI a mantener un registro de las personas que no cumplen la ley, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

15 ¿El censo se usa para ubicar a las personas indocumentadas que viven en el país, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

16 ¿El censo se usa para ver qué cambios han ocurrido en el tamaño, la ubicación y las características de la población en los Estados Unidos, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

17 ¿La ley exige que conteste las preguntas del censo, o no lo exige? *Marque (X) UNA casilla.*

☐ Sí, la ley lo exige

☐ No, la ley no lo exige

☐ No lo sé

18 ¿La ley exige que la Oficina del Censo mantenga la información confidencial, o no lo exige? *Marque (X) UNA casilla.*

☐ Sí, la ley lo exige

☐ No, la ley no lo exige

☐ No lo sé

19 ¿La Constitución de los Estados Unidos exige que el censo se lleve a cabo, o no es algo que exija la Constitución? *Marque (X) UNA casilla.*

☐ Sí, la Constitución lo exige

☐ No, la Constitución no lo exige

☐ No lo sé

111714

4

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada uno de estos programas y servicios?

20 Guarderías para niños. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

21 Estaciones de bomberos. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

22 Departamentos de policía. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

23 Hospitales y cuidado de salud. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

24 Programas de capacitación laboral. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

25 Carreteras y autopistas. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

26 Transporte público. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

27 Escuelas y el sistema educativo. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

28 Demostrar que está orgulloso(a) de su herencia cultural. *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

29 Cumplir con su deber cívico (por ejemplo, votar, cumplir con el deber de servir en un jurado, pagar impuestos). *Marque (X) UNA casilla.*
- ☐ Extremadamente importante
- ☐ Muy importante
- ☐ Algo importante
- ☐ No muy importante
- ☐ Nada importante

111713

▼

(Continuación) ¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

30 **Contribuir a un mejor futuro para su comunidad.** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

31 **Hacer que se cumplan las leyes de derechos civiles.** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

A continuación se presentan algunas de las formas en las que se usará el Censo del 2020. ¿Qué importancia tiene cada uno de estos usos para usted personalmente, si tienen alguna importancia?

32 **Determinar cuántos representantes electos tiene su estado en el Congreso.** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

33 **Proporcionar información a su gobierno local para planificar cambios en su comunidad.** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

▲

34 **¿CUÁL de las siguientes razones es la más importante para usted personalmente por la que debería llenar el formulario del censo?** *Marque (X) UNA casilla.*

☐ Ayuda a determinar el financiamiento para servicios públicos en mi comunidad, como escuelas y estaciones de bomberos

☐ Demuestra que estoy orgulloso(a) de mi herencia cultural

☐ Es mi deber cívico (como votar, cumplir con el deber de servir en un jurado, pagar impuestos)

☐ Contribuye a un mejor futuro para mi comunidad

☐ Se usa para hacer cumplir las leyes de derechos civiles

☐ Determina cuántos representantes electos tiene mi estado en el Congreso

☐ Proporciona información a mi gobierno local para planificar cambios en mi comunidad

35 **¿Con qué frecuencia puede confiar en que el gobierno FEDERAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ Casi siempre

☐ La mayor parte del tiempo

☐ Solo parte del tiempo

☐ En ningún momento

36 **¿Con qué frecuencia puede confiar en que su gobierno ESTATAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ Casi siempre

☐ La mayor parte del tiempo

☐ Solo parte del tiempo

☐ En ningún momento

37 **¿Con qué frecuencia puede confiar en que su gobierno LOCAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ Casi siempre

☐ La mayor parte del tiempo

☐ Solo parte del tiempo

☐ En ningún momento

▼

▲

111712

38 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo no mantenga las respuestas al Censo del 2020 confidenciales? *Marque (X) UNA casilla.*

☐ Extremadamente preocupado(a)

☐ Muy preocupado(a)

☐ Algo preocupado(a)

☐ No muy preocupado(a)

☐ Nada preocupado(a)

39 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo comparta las respuestas al Censo del 2020 con otras agencias gubernamentales? *Marque (X) UNA casilla.*

☐ Extremadamente preocupado(a)

☐ Muy preocupado(a)

☐ Algo preocupado(a)

☐ No muy preocupado(a)

☐ Nada preocupado(a)

40 ¿Qué tan preocupado(a) está, si está preocupado(a), de que las respuestas que usted le proporcione al Censo del 2020 se usen en su contra? *Marque (X) UNA casilla.*

☐ Extremadamente preocupado(a)

☐ Muy preocupado(a)

☐ Algo preocupado(a)

☐ No muy preocupado(a)

☐ Nada preocupado(a)

41 ¿Cuánta importancia cree que tiene, si tiene importancia, el que usted personalmente sea contado(a) en el Censo del 2020? *Marque (X) UNA casilla.*

☐ Muchísima importancia

☐ Mucha importancia

☐ Una cantidad moderada de importancia

☐ Un poco de importancia

☐ Nada de importancia

42 ¿Cree que llenar el formulario del Censo del 2020 podría beneficiar o perjudicar a SU COMUNIDAD de algún modo? *Marque (X) UNA casilla.*

☐ Beneficiar

☐ Perjudicar

☐ Tanto beneficiar como perjudicar

☐ Ni beneficiar ni perjudicar

43 ¿Cree que llenar el formulario del Censo del 2020 podría beneficiarlo(a) o perjudicarlo(a) a USTED personalmente de alguna forma? *Marque (X) UNA casilla.*

☐ Beneficiarme

☐ Perjudicarme

☐ Tanto beneficiarme como perjudicarme

☐ Ni beneficiarme ni perjudicarme

44 ¿Cuál de las siguientes acciones ha realizado usted, si ha realizado alguna? *Marque (X) todas las que correspondan.*

☐ Voté en una elección

☐ Firmé una petición (incluyendo peticiones por internet)

☐ Publiqué mis propias ideas o comentarios sobre asuntos políticos o sociales por internet

☐ Trabajé como voluntario(a) en una organización

☐ Usé una insignia/brazalete/prendedor a favor de una causa

☐ Me comuniqué o intenté comunicarme con un político o funcionario público para expresar mis puntos de vista

☐ Asistí a una reunión de mi vecindario o de la comunidad

☐ Participé en algún tipo de protesta o manifestación organizada

☐ Doné dinero o recaudé fondos para una actividad social o política

☐ Ninguna de las anteriores

45 Piense en las elecciones generales del 2016 para presidente y otros cargos. ¿Votó usted en las elecciones o surgió algo que le impidió votar? *Marque (X) UNA casilla.*

☐ Sí, voté en las elecciones del 2016

☐ No, no voté en las elecciones del 2016

111711

Estas últimas preguntas se hacen solo con propósitos estadísticos.

46 **¿En qué año nació usted?**
Por favor escriba un número.

☐☐☐☐☐

47 **Usted es...** *Marque (X) UNA casilla.*
☐ Hombre
☐ Mujer

48 **¿Cuál es el grado o nivel de educación más alto que ha completado?** *Marque (X) UNA casilla.*
☐ No fui a la escuela secundaria o preparatoria *(high school)*
☐ Algo de escuela secundaria o preparatoria *(high school)*
☐ Graduado(a) de escuela secundaria o preparatoria *(high school)* o equivalente (por ejemplo, GED)
☐ Algo de universidad, pero no recibí un título o todavía estoy estudiando
☐ Título de asociado universitario (por ejemplo, AA, AS)
☐ Título de licenciatura universitaria (por ejemplo, BA, BS, AB)
☐ Título de posgrado (por ejemplo, título de maestría, título profesional, doctorado)

49 **¿Es usted de origen hispano, latino, o español?**
☐ No, no soy de origen hispano, latino, o español
☐ Sí, mexicano, mexicanoamericano, chicano
☐ Sí, puertorriqueño
☐ Sí, cubano
☐ Sí, de otro origen hispano, latino, o español *(escriba el origen en letra de molde, por ejemplo, argentino, colombiano, dominicano, nicaragüense, salvadoreño, español, etc.)*

☐ _____

50 **¿Cuál es su raza?** *Marque (X) todas las que correspondan.*
☐ Blanca
☐ Negra o afroamericana
☐ Indígena de las Américas o nativa de Alaska *(escriba en letra de molde el nombre de la tribu en la cual está inscrito(a) o la tribu principal)*

_____

☐ India asiática
☐ China
☐ Filipina
☐ Japonesa
☐ Coreana
☐ Vietnamita
☐ Otra asiática *(escriba la raza en letra de molde, por ejemplo, hmong, laosiana, tailandesa, paquistaní, camboyana, etc.)*

_____

☐ Nativa de Hawái
☐ Chamorra
☐ Samoana
☐ Otra de las islas del Pacífico *(escriba la raza en letra de molde, por ejemplo, fiyiana, tongana, etc.)*

_____

☐ Alguna otra raza *(escriba la raza en letra de molde)*

_____

51 **¿En qué país o territorio nació?**
Marque (X) UNA casilla.
☐ En los Estados Unidos
☐ Fuera de los Estados Unidos *(escriba en letra de molde el nombre del país o Puerto Rico, Guam, etc.)*

_____

111710

52 ¿Habla algún otro idioma que no sea inglés en su casa? *Marque (X) UNA casilla.*

☐ Sí

☐ No → **PASE a la pregunta 55**

> Responda a las preguntas 53 y 54 si habla otro idioma en su casa que no sea el inglés; de lo contrario, PASE a la pregunta 55.

53 ¿Qué idioma? Si es más de uno, ¿además del inglés, qué idioma habla con mayor frecuencia en su casa? *Escriba el idioma en letra de molde.*

[   ]

54 ¿Qué tan bien habla usted inglés? *Marque (X) UNA casilla.*

☐ Hablo muy bien

☐ Hablo bien

☐ No hablo bien

☐ Nada

55 ¿Cuál es su estado civil? *Marque (X) UNA casilla.*

☐ Casado(a) actualmente

☐ Divorciado(a)

☐ Separado(a)

☐ Viudo(a)

☐ Nunca me he casado

56 ¿Actualmente viven en su hogar niños de 5 años de edad o menores (incluyendo bebés)? *Marque (X) UNA casilla.*

☐ Sí

☐ No

57 ¿Actualmente viven en su hogar niños de 6 a 17 años de edad? *Marque (X) UNA casilla.*

☐ Sí

☐ No

58 ¿Cuántas personas en total — adultos y niños — viven actualmente en su hogar, incluyéndose a sí mismo(a)? *Por favor escriba un número.*

[   ][   ]

59 ¿Usted alquila su casa o apartamento o es dueño(a)? *Marque (X) UNA casilla.*

☐ Dueño(a)

☐ Alquilo

☐ Ocupo la vivienda sin pagar alquiler

60 ¿Cuál de las siguientes describe cómo usted se identifica a sí mismo(a)? *Marque (X) UNA casilla.*

☐ Lesbiana o gay

☐ Heterosexual, es decir ni lesbiana ni gay

☐ Bisexual

☐ Otro *(Por favor, especifique)*

[   ]

☐ No sé la respuesta

61 En el 2017, ¿cuál fue el ingreso total de su hogar antes de que le descontaran los impuestos? *Marque (X) UNA casilla.*

☐ Menos de $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 y más

Instrucciones para enviar por correo postal

Asegúrese de haber contestado todas las preguntas.

Una vez que haya completado el cuestionario, envíelo usando el sobre de devolución con sello postal y dirección adjunto.

En caso de que se pierda el sobre, envíe el cuestionario por correo a:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

En nombre de la Oficina del Censo de los EE. UU., gracias por participar en la Encuesta de Planificación del Censo del 2020.

111709

2020 Census Planning Survey

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan.**

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

211701

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 How familiar are you with the U.S. census? *Mark (X) ONE box.*

- [ ] Extremely familiar
- [ ] Very familiar
- [ ] Somewhat familiar
- [ ] Not too familiar
- [ ] Not at all familiar

2 If the census were held today, how likely would you be to fill out the census form? *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

3 Thinking about most people you know, if the census were held today how likely would they be to fill out the census form? *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

4 Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census? *Please print a number.*

[ ][ ] minutes

5 How likely are you to encourage someone you know to fill out the 2020 Census form? *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

6 About how often do you use the internet? *Mark (X) ONE box.*

- [ ] Almost constantly
- [ ] Several times a day
- [ ] About once a day
- [ ] Several times a week
- [ ] Once a week
- [ ] Less than once a week
- [ ] Never

7 Which devices do you often use to access the internet? *Mark (X) all that apply.*

- [ ] Desktop or laptop computer
- [ ] Smartphone (for example an iPhone, Android, Blackberry)
- [ ] Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)
- [ ] I don't use the internet

8 Which of the following comes closest to your view? *Mark (X) ONE box.*

- [ ] I prefer to fill out paper forms instead of online forms
- [ ] I prefer to fill out online forms instead of paper forms
- [ ] I have no preference between completing online or paper forms

211702

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 Is the census used to decide how much money communities will get from the government, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

10 Is the census used to determine the rate of unemployment, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

11 Does the census count both citizens and non-citizens, or only citizens? *Mark (X) ONE box.*

☐ Yes, used for counting both citizens and non-citizens

☐ No, used only for counting citizens

☐ Don't know

12 Is the census used to determine property taxes, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

13 Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

14 Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

15 Is the census used to locate people living in the country without documentation, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

16 Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

17 Does the law require you to answer the census questions, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

18 Is the Census Bureau required by law to keep information confidential, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

19 Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires? *Mark (X) ONE box.*

☐ Yes, Constitution requires

☐ No, Constitution does not require

☐ Don't know

211703

4

How important, if at all, is each of the following programs and services to you personally?

20 **Daycare for children.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

21 **Fire departments.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

22 **Police departments.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

23 **Hospitals and healthcare.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

24 **Job training programs.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

25 **Roads and highways.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

26 **Public transportation.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

27 **Schools and the education system.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

How important, if at all, is each of the following to you personally?

28 **Showing you are proud of your cultural heritage.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

29 **Fulfilling your civic duty (for example, voting, jury duty, paying taxes).** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

211704

272

▼

(Continued) How important, if at all, is each of the following to you personally?

30 **Contributing to a better future for your community.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

31 **That civil rights laws are enforced.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 **Determining how many elected representatives your state has in Congress.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

33 **Providing information for your local government to plan for changes in your community.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

34 **Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?** *Mark (X) ONE box.*

☐ It helps determine funding for public services in my community, like schools and fire departments

☐ It shows that I am proud of my cultural heritage

☐ It is my civic duty (along with voting, jury duty, paying taxes)

☐ It contributes to a better future for my community

☐ It is used to enforce civil rights laws

☐ It determines how many elected representatives my state has in Congress

☐ It provides information for my local government to plan for changes in my community

35 **How much of the time do you think you can trust the FEDERAL government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

36 **How much of the time do you think you can trust your STATE government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

37 **How much of the time do you think you can trust your LOCAL government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

▼

▲ ▲

211705

6

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

☐ Extremely concerned
☐ Very concerned
☐ Somewhat concerned
☐ Not too concerned
☐ Not at all concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

☐ Extremely concerned
☐ Very concerned
☐ Somewhat concerned
☐ Not too concerned
☐ Not at all concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

☐ Extremely concerned
☐ Very concerned
☐ Somewhat concerned
☐ Not too concerned
☐ Not at all concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

☐ A great deal
☐ A lot
☐ A moderate amount
☐ A little
☐ Not at all

42 Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way? *Mark (X) ONE box.*

☐ Benefit
☐ Harm
☐ Both benefit and harm
☐ Neither benefit nor harm

43 Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way? *Mark (X) ONE box.*

☐ Benefit
☐ Harm
☐ Both benefit and harm
☐ Neither benefit nor harm

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

☐ Voted in an election
☐ Signed a petition (including online petitions)
☐ Posted your own thoughts or comments on political or social issues online
☐ Volunteered at any organization
☐ Worn a button/bracelet/pin for an issue or cause
☐ Contacted, or attempted to contact, a politician or civil servant to express your views
☐ Attended a neighborhood or community meeting
☐ Participated in an organized protest or rally of any kind
☐ Donated money or raised funds for social or political activity
☐ None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

☐ Yes, voted in 2016 election
☐ No, did not vote in 2016 election

211706

274

These final questions are for statistical purposes only.

46 **What year were you born?** *Please print a number.*

☐☐☐☐

47 **Are you...** *Mark (X) ONE box.*
☐ Male
☐ Female

48 **What is the highest degree or level of school you have completed?** *Mark (X) ONE box.*
☐ No high school
☐ Some high school
☐ High school graduate or equivalent (for example GED)
☐ Some college, but degree not received or is in progress
☐ Associate degree (for example AA, AS)
☐ Bachelor's degree (for example BA, BS, AB)
☐ Graduate degree (for example master's, professional, doctorate)

49 **Are you of Hispanic, Latino, or Spanish origin?**
☐ No, not of Hispanic, Latino, or Spanish origin
☐ Yes, Mexican, Mexican American, Chicano
☐ Yes, Puerto Rican
☐ Yes, Cuban
☐ Yes, another Hispanic, Latino, or Spanish origin *(print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)*

☐☐☐☐☐☐☐☐

50 **What is your race?** *Mark (X) all that apply.*
☐ White
☐ Black or African American
☐ American Indian or Alaska Native *(print name of enrolled or principal tribe)*

☐☐☐☐☐☐☐☐

☐ Asian Indian
☐ Chinese
☐ Filipino
☐ Japanese
☐ Korean
☐ Vietnamese
☐ Other Asian *(print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)*

☐☐☐☐☐☐☐☐

☐ Native Hawaiian
☐ Chamorro
☐ Samoan
☐ Other Pacific Islanders *(print race, for example, Fijian, Tongan, and so on)*

☐☐☐☐☐☐☐☐

☐ Some other race *(print race)*

☐☐☐☐☐☐☐☐

51 **In what country or territory were you born?** *Mark (X) ONE box.*
☐ In the United States
☐ Outside of the United States *(print name of country, or Puerto Rico, Guam, etc.)*

☐☐☐☐☐☐☐☐

211707

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

☐ Yes

☐ No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

[_____]

54 How well do you speak English? *Mark (X) ONE box.*

☐ Very well

☐ Well

☐ Not well

☐ Not at all

55 What is your marital status? *Mark (X) ONE box.*

☐ Now married

☐ Divorced

☐ Separated

☐ Widowed

☐ Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

57 Are there any children ages 6 to 17 years old currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

[__][__]

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

☐ Own

☐ Rent

☐ Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

☐ Lesbian or gay

☐ Straight, that is not lesbian or gay

☐ Bisexual

☐ Something else *(please specify)*

[_____]

☐ I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

☐ Less than $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

211708

2020 Census Planning Survey

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan.**

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

FORM **CM-Q12(ES)** (01-25-2018)

121701

277

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 How familiar are you with the U.S. census?
Mark (X) ONE box.

☐ Extremely familiar

☐ Very familiar

☐ Somewhat familiar

☐ Not too familiar

☐ Not at all familiar

2 If the census were held today, how likely would you be to fill out the census form?
Mark (X) ONE box.

☐ Extremely likely

☐ Very likely

☐ Somewhat likely

☐ Not too likely

☐ Not at all likely

3 Thinking about most people you know, if the census were held today how likely would they be to fill out the census form?
Mark (X) ONE box.

☐ Extremely likely

☐ Very likely

☐ Somewhat likely

☐ Not too likely

☐ Not at all likely

4 Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census?
Please print a number.

☐☐ minutes

5 How likely are you to encourage someone you know to fill out the 2020 Census form? *Mark (X) ONE box.*

☐ Extremely likely

☐ Very likely

☐ Somewhat likely

☐ Not too likely

☐ Not at all likely

6 About how often do you use the internet?
Mark (X) ONE box.

☐ Almost constantly

☐ Several times a day

☐ About once a day

☐ Several times a week

☐ Once a week

☐ Less than once a week

☐ Never

7 Which devices do you often use to access the internet? *Mark (X) all that apply.*

☐ Desktop or laptop computer

☐ Smartphone (for example an iPhone, Android, Blackberry)

☐ Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)

☐ I don't use the internet

8 Which of the following comes closest to your view? *Mark (X) ONE box.*

☐ I prefer to fill out paper forms instead of online forms

☐ I prefer to fill out online forms instead of paper forms

☐ I have no preference between completing online or paper forms

121702

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 Is the census used to determine property taxes, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

10 Does the census count both citizens and non-citizens, or only citizens? *Mark (X) ONE box.*

☐ Yes, used for counting both citizens and non-citizens

☐ No, used only for counting citizens

☐ Don't know

11 Is the census used to determine the rate of unemployment, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

12 Is the census used to decide how much money communities will get from the government, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

13 Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

14 Is the census used to locate people living in the country without documentation, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

15 Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

16 Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

17 Does the law require you to answer the census questions, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

18 Is the Census Bureau required by law to keep information confidential, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

19 Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires? *Mark (X) ONE box.*

☐ Yes, Constitution requires

☐ No, Constitution does not require

☐ Don't know

121703

How important, if at all, is each of the following programs and services to you personally?

20 **Hospitals and healthcare.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

21 **Police departments.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

22 **Fire departments.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

23 **Daycare for children.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

24 **Schools and the education system.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

25 **Public transportation.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

26 **Roads and highways.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

27 **Job training programs.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

How important, if at all, is each of the following to you personally?

28 **That civil rights laws are enforced.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

29 **Contributing to a better future for your community.** *Mark (X) ONE box.*
- ☐ Extremely important
- ☐ Very important
- ☐ Somewhat important
- ☐ Not too important
- ☐ Not at all important

121704

(Continued) How important, if at all, is each of the following to you personally?

30 Fulfilling your civic duty (for example, voting, jury duty, paying taxes). Mark (X) ONE box.

☐ Extremely important
☐ Very important
☐ Somewhat important
☐ Not too important
☐ Not at all important

31 Showing you are proud of your cultural heritage. Mark (X) ONE box.

☐ Extremely important
☐ Very important
☐ Somewhat important
☐ Not too important
☐ Not at all important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 Providing information for your local government to plan for changes in your community. Mark (X) ONE box.

☐ Extremely important
☐ Very important
☐ Somewhat important
☐ Not too important
☐ Not at all important

33 Determining how many elected representatives your state has in Congress. Mark (X) ONE box.

☐ Extremely important
☐ Very important
☐ Somewhat important
☐ Not too important
☐ Not at all important

34 Which ONE of the following is the most important reason, to you personally, that you should fill out the census form? Mark (X) ONE box.

☐ It helps determine funding for public services in my community, like schools and fire departments
☐ It is used to enforce civil rights laws
☐ It contributes to a better future for my community
☐ It is my civic duty (along with voting, jury duty, paying taxes)
☐ It shows that I am proud of my cultural heritage
☐ It provides information for my local government to plan for changes in my community
☐ It determines how many elected representatives my state has in Congress

35 How much of the time do you think you can trust the FEDERAL government to do what is right? Mark (X) ONE box.

☐ Just about always
☐ Most of the time
☐ Only some of the time
☐ None of the time

36 How much of the time do you think you can trust your STATE government to do what is right? Mark (X) ONE box.

☐ Just about always
☐ Most of the time
☐ Only some of the time
☐ None of the time

37 How much of the time do you think you can trust your LOCAL government to do what is right? Mark (X) ONE box.

☐ Just about always
☐ Most of the time
☐ Only some of the time
☐ None of the time

121705

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

☐ A great deal

☐ A lot

☐ A moderate amount

☐ A little

☐ Not at all

42 Do you believe that answering your 2020 Census form could harm or benefit YOUR COMMUNITY in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

43 Do you believe that answering your 2020 Census form could personally harm or benefit YOU in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

☐ Donated money or raised funds for social or political activity

☐ Participated in an organized protest or rally of any kind

☐ Attended a neighborhood or community meeting

☐ Contacted, or attempted to contact, a politician or civil servant to express your views

☐ Worn a button/bracelet/pin for an issue or cause

☐ Volunteered at any organization

☐ Posted your own thoughts or comments on political or social issues online

☐ Signed a petition (including online petitions)

☐ Voted in an election

☐ None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

☐ Yes, voted in 2016 election

☐ No, did not vote in 2016 election

121706

These final questions are for statistical purposes only.

46 What year were you born? *Please print a number.*

47 Are you... *Mark (X) ONE box.*
- [ ] Male
- [ ] Female

48 What is the highest degree or level of school you have completed? *Mark (X) ONE box.*
- [ ] No high school
- [ ] Some high school
- [ ] High school graduate or equivalent (for example GED)
- [ ] Some college, but degree not received or is in progress
- [ ] Associate degree (for example AA, AS)
- [ ] Bachelor's degree (for example BA, BS, AB)
- [ ] Graduate degree (for example master's, professional, doctorate)

49 Are you of Hispanic, Latino, or Spanish origin?
- [ ] No, not of Hispanic, Latino, or Spanish origin
- [ ] Yes, Mexican, Mexican American, Chicano
- [ ] Yes, Puerto Rican
- [ ] Yes, Cuban
- [ ] Yes, another Hispanic, Latino, or Spanish origin *(print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)*

50 What is your race? *Mark (X) all that apply.*
- [ ] White
- [ ] Black or African American
- [ ] American Indian or Alaska Native *(print name of enrolled or principal tribe)*
- [ ] Asian Indian
- [ ] Chinese
- [ ] Filipino
- [ ] Japanese
- [ ] Korean
- [ ] Vietnamese
- [ ] Other Asian *(print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)*
- [ ] Native Hawaiian
- [ ] Chamorro
- [ ] Samoan
- [ ] Other Pacific Islanders *(print race, for example, Fijian, Tongan, and so on)*
- [ ] Some other race *(print race)*

51 In what country or territory were you born? *Mark (X) ONE box.*
- [ ] In the United States
- [ ] Outside of the United States *(print name of country, or Puerto Rico, Guam, etc.)*

121707

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

☐ Yes

☐ No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

☐ [blank field]

54 How well do you speak English? *Mark (X) ONE box.*

☐ Very well

☐ Well

☐ Not well

☐ Not at all

55 What is your marital status? *Mark (X) ONE box.*

☐ Now married

☐ Divorced

☐ Separated

☐ Widowed

☐ Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

57 Are there any children ages 6 to 17 years old currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

☐☐

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

☐ Own

☐ Rent

☐ Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

☐ Lesbian or gay

☐ Straight, that is not lesbian or gay

☐ Bisexual

☐ Something else *(please specify)*

☐ [blank field]

☐ I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

☐ Less than $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

121708

Encuesta de Planificación del Censo del 2020

Gracias por participar. Completar esta breve encuesta de 15 minutos ayudará a la Oficina del Censo de los Estados Unidos a realizar el próximo censo en el 2020. **Esta encuesta no es el censo.**

Comience aquí

Responda por internet hoy en:
respond.census.gov/plan

O:

Complete este formulario y envíelo por correo lo antes posible.

Flip over to complete the survey in English or respond today at **respond.census.gov/plan.**

Esta encuesta debe ser completada por la persona que generalmente abre la correspondencia en su hogar. Mantendremos sus respuestas confidenciales.

Para obtener más información sobre esta encuesta visite:
www.census.gov/plan o llame gratis al 1-866-599-5128.

Por favor continúe a la siguiente página.

121716

El Censo de los EE. UU. es el conteo de todas las personas que viven en los Estados Unidos. Se realiza cada 10 años. Este pregunta cuántas personas viven en su hogar, su edad, raza, y origen étnico. Esta encuesta no es el censo. El próximo censo se llevará a cabo en el 2020.

1 **¿Qué tan familiarizado(a) está con el censo de los Estados Unidos?** *Marque (X) UNA casilla.*

- [ ] Extremadamente familiarizado(a)
- [ ] Muy familiarizado(a)
- [ ] Algo familiarizado(a)
- [ ] No muy familiarizado(a)
- [ ] Nada familiarizado(a)

2 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que usted llenara el formulario del censo?** *Marque (X) UNA casilla.*

- [ ] Extremadamente probable
- [ ] Muy probable
- [ ] Algo probable
- [ ] No muy probable
- [ ] Nada probable

3 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que la mayoría de las personas que usted conoce llenaran el formulario del censo?** *Marque (X) UNA casilla.*

- [ ] Extremadamente probable
- [ ] Muy probable
- [ ] Algo probable
- [ ] No muy probable
- [ ] Nada probable

4 **De acuerdo con su experiencia anterior o simplemente según sus cálculos, ¿cuánto tiempo cree que le tomaría a usted llenar el Censo del 2020?** *Por favor escriba un número.*

[ ][ ] minutos

5 **¿Qué tan probable es que usted anime a algún conocido a que llene el formulario del Censo del 2020?** *Marque (X) UNA casilla.*

- [ ] Extremadamente probable
- [ ] Muy probable
- [ ] Algo probable
- [ ] No muy probable
- [ ] Nada probable

6 **Aproximadamente, ¿con qué frecuencia usa usted internet?** *Marque (X) UNA casilla.*

- [ ] Casi constantemente
- [ ] Varias veces al día
- [ ] Alrededor de una vez al día
- [ ] Varias veces a la semana
- [ ] Una vez a la semana
- [ ] Menos de una vez a la semana
- [ ] Nunca

7 **¿Qué aparatos usa con mayor frecuencia para acceder a internet?** *Marque (X) todas las que correspondan.*

- [ ] Computadora de escritorio o computadora portátil
- [ ] Teléfono inteligente (Smartphone como iPhone, Android, Blackberry)
- [ ] Tableta (como iPad, Samsung Galaxy Tab, Kindle Fire)
- [ ] No uso internet

8 **¿Cuál de las siguientes frases se acerca más a su punto de vista?** *Marque (X) UNA casilla.*

- [ ] Prefiero llenar formularios impresos en vez de formularios por internet
- [ ] Prefiero llenar formularios por internet en vez de formularios impresos
- [ ] No tengo preferencia entre llenar formularios por internet o impresos

121715

Las siguientes preguntas son sobre el Censo del 2020 en general. No es necesario que busque esta información. Según lo que usted entiende, ¿el Censo del 2020 se usará de algunas de las siguientes maneras o no?

9 **¿El censo se usa para determinar los impuestos a la propiedad, o no se usa para este fin?** *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

10 **¿El censo cuenta tanto a los ciudadanos como a quienes no son ciudadanos, o solo a los ciudadanos?** *Marque (X) UNA casilla.*

☐ Sí, se usa para contar tanto a los ciudadanos como a quienes no son ciudadanos

☐ No, se usa para contar solo a los ciudadanos

☐ No lo sé

11 **¿El censo se usa para determinar la tasa de desempleo, o no se usa para este fin?** *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

12 **¿El censo se usa para decidir cuánto dinero del gobierno recibirán las comunidades, o no se usa para este fin?** *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

13 **¿El censo se usa para ver qué cambios han ocurrido en el tamaño, la ubicación y las características de la población en los Estados Unidos, o no se usa para este fin?** *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

14 **¿El censo se usa para ubicar a las personas indocumentadas que viven en el país, o no se usa para este fin?** *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

15 **¿El censo se usa para ayudar a la policía y al FBI a mantener un registro de las personas que no cumplen la ley, o no se usa para este fin?** *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

16 **¿El censo se usa para decidir cuántos representantes tendrá cada estado en el Congreso, o no se usa para este fin?** *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

17 **¿La ley exige que conteste las preguntas del censo, o no lo exige?** *Marque (X) UNA casilla.*

☐ Sí, la ley lo exige

☐ No, la ley no lo exige

☐ No lo sé

18 **¿La ley exige que la Oficina del Censo mantenga la información confidencial, o no lo exige?** *Marque (X) UNA casilla.*

☐ Sí, la ley lo exige

☐ No, la ley no lo exige

☐ No lo sé

19 **¿La Constitución de los Estados Unidos exige que el censo se lleve a cabo, o no es algo que exija la Constitución?** *Marque (X) UNA casilla.*

☐ Sí, la Constitución lo exige

☐ No, la Constitución no lo exige

☐ No lo sé

121714

4

20 **Hospitales y cuidado de salud.**
Marque (X) UNA casilla.
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

21 **Departamentos de policía.** *Marque (X) UNA casilla.*
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

22 **Estaciones de bomberos.** *Marque (X) UNA casilla.*
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

23 **Guarderías para niños.** *Marque (X) UNA casilla.*
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

24 **Escuelas y el sistema educativo.**
Marque (X) UNA casilla.
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

25 **Transporte público.** *Marque (X) UNA casilla.*
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

26 **Carreteras y autopistas.** *Marque (X) UNA casilla.*
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

27 **Programas de capacitación laboral.**
Marque (X) UNA casilla.
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

28 **Hacer que se cumplan las leyes de derechos civiles.** *Marque (X) UNA casilla.*
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

29 **Contribuir a un mejor futuro para su comunidad.**
Marque (X) UNA casilla.
☐ Extremadamente importante
☐ Muy importante
☐ Algo importante
☐ No muy importante
☐ Nada importante

121713

(Continuación) ¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

30 **Cumplir con su deber cívico (por ejemplo, votar, cumplir con el deber de servir en un jurado, pagar impuestos).** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

31 **Demostrar que está orgulloso(a) de su herencia cultural.** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

A continuación se presentan algunas de las formas en las que se usará el Censo del 2020. ¿Qué importancia tiene cada uno de estos usos para usted personalmente, si tienen alguna importancia?

32 **Proporcionar información a su gobierno local para planificar cambios en su comunidad.** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

33 **Determinar cuántos representantes electos tiene su estado en el Congreso.** *Marque (X) UNA casilla.*

☐ Extremadamente importante

☐ Muy importante

☐ Algo importante

☐ No muy importante

☐ Nada importante

34 **¿CUÁL de las siguientes razones es la más importante para usted personalmente por la que debería llenar el formulario del censo?** *Marque (X) UNA casilla.*

☐ Ayuda a determinar el financiamiento para servicios públicos en mi comunidad, como escuelas y estaciones de bomberos

☐ Se usa para hacer cumplir las leyes de derechos civiles

☐ Contribuye a un mejor futuro para mi comunidad

☐ Es mi deber cívico (como votar, cumplir con el deber de servir en un jurado, pagar impuestos)

☐ Demuestra que estoy orgulloso(a) de mi herencia cultural

☐ Proporciona información a mi gobierno local para planificar cambios en mi comunidad

☐ Determina cuántos representantes electos tiene mi estado en el Congreso

35 **¿Con qué frecuencia puede confiar en que el gobierno FEDERAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ Casi siempre

☐ La mayor parte del tiempo

☐ Solo parte del tiempo

☐ En ningún momento

36 **¿Con qué frecuencia puede confiar en que su gobierno ESTATAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ Casi siempre

☐ La mayor parte del tiempo

☐ Solo parte del tiempo

☐ En ningún momento

37 **¿Con qué frecuencia puede confiar en que su gobierno LOCAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ Casi siempre

☐ La mayor parte del tiempo

☐ Solo parte del tiempo

☐ En ningún momento

121712

38 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo no mantenga las respuestas al Censo del 2020 confidenciales? *Marque (X) UNA casilla.*

☐ Extremadamente preocupado(a)

☐ Muy preocupado(a)

☐ Algo preocupado(a)

☐ No muy preocupado(a)

☐ Nada preocupado(a)

39 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo comparta las respuestas al Censo del 2020 con otras agencias gubernamentales? *Marque (X) UNA casilla.*

☐ Extremadamente preocupado(a)

☐ Muy preocupado(a)

☐ Algo preocupado(a)

☐ No muy preocupado(a)

☐ Nada preocupado(a)

40 ¿Qué tan preocupado(a) está, si está preocupado(a), de que las respuestas que usted le proporcione al Censo del 2020 se usen en su contra? *Marque (X) UNA casilla.*

☐ Extremadamente preocupado(a)

☐ Muy preocupado(a)

☐ Algo preocupado(a)

☐ No muy preocupado(a)

☐ Nada preocupado(a)

41 ¿Cuánta importancia cree que tiene, si tiene importancia, el que usted personalmente sea contado(a) en el Censo del 2020? *Marque (X) UNA casilla.*

☐ Muchísima importancia

☐ Mucha importancia

☐ Una cantidad moderada de importancia

☐ Un poco de importancia

☐ Nada de importancia

42 ¿Cree que llenar el formulario del Censo del 2020 podría perjudicar o beneficiar a SU COMUNIDAD de algún modo? *Marque (X) UNA casilla.*

☐ Perjudicar

☐ Beneficiar

☐ Tanto perjudicar como beneficiar

☐ Ni perjudicar ni beneficiar

43 ¿Cree que llenar el formulario del Censo del 2020 podría perjudicarlo(a) o beneficiarlo(a) a USTED personalmente de alguna forma? *Marque (X) UNA casilla.*

☐ Perjudicarme

☐ Beneficiarme

☐ Tanto perjudicarme como beneficiarme

☐ Ni perjudicarme ni beneficiarme

44 ¿Cuál de las siguientes acciones ha realizado usted, si ha realizado alguna? *Marque (X) todas las que correspondan.*

☐ Doné dinero o recaudé fondos para una actividad social o política

☐ Participé en algún tipo de protesta o manifestación organizada

☐ Asistí a una reunión de mi vecindario o de la comunidad

☐ Me comuniqué o intenté comunicarme con un político o funcionario público para expresar mis puntos de vista

☐ Usé una insignia/brazalete/prendedor a favor de una causa

☐ Trabajé como voluntario(a) en una organización

☐ Publiqué mis propias ideas o comentarios sobre asuntos políticos o sociales por internet

☐ Firmé una petición (incluyendo peticiones por internet)

☐ Voté en una elección

☐ Ninguna de las anteriores

45 Piense en las elecciones generales del 2016 para presidente y otros cargos. ¿Votó usted en las elecciones o surgió algo que le impidió votar? *Marque (X) UNA casilla.*

☐ Sí, voté en las elecciones del 2016

☐ No, no voté en las elecciones del 2016

121711

Estas últimas preguntas se hacen solo con propósitos estadísticos.

46 **¿En qué año nació usted?**
Por favor escriba un número.

47 **Usted es...** *Marque (X) UNA casilla.*

☐ Hombre

☐ Mujer

48 **¿Cuál es el grado o nivel de educación más alto que ha completado?** *Marque (X) UNA casilla.*

☐ No fui a la escuela secundaria o preparatoria *(high school)*

☐ Algo de escuela secundaria o preparatoria *(high school)*

☐ Graduado(a) de escuela secundaria o preparatoria *(high school)* o equivalente (por ejemplo, GED)

☐ Algo de universidad, pero no recibí un título o todavía estoy estudiando

☐ Título de asociado universitario (por ejemplo, AA, AS)

☐ Título de licenciatura universitaria (por ejemplo, BA, BS, AB)

☐ Título de posgrado (por ejemplo, título de maestría, título profesional, doctorado)

49 **¿Es usted de origen hispano, latino, o español?**

☐ No, no soy de origen hispano, latino, o español

☐ Sí, mexicano, mexicanoamericano, chicano

☐ Sí, puertorriqueño

☐ Sí, cubano

☐ Sí, de otro origen hispano, latino, o español (escriba el origen en letra de molde, por ejemplo, argentino, colombiano, dominicano, nicaragüense, salvadoreño, español, etc.)

50 **¿Cuál es su raza?** *Marque (X) todas las que correspondan.*

☐ Blanca

☐ Negra o afroamericana

☐ Indígena de las Américas o nativa de Alaska (escriba en letra de molde el nombre de la tribu en la cual está inscrito(a) o la tribu principal)

☐ India asiática

☐ China

☐ Filipina

☐ Japonesa

☐ Coreana

☐ Vietnamita

☐ Otra asiática (escriba la raza en letra de molde, por ejemplo, hmong, laosiana, tailandesa, paquistaní, camboyana, etc.)

☐ Nativa de Hawái

☐ Chamorra

☐ Samoana

☐ Otra de las islas del Pacífico (escriba la raza en letra de molde, por ejemplo, fiyiana, tongana, etc.)

☐ Alguna otra raza (escriba la raza en letra de molde)

51 **¿En qué país o territorio nació?** *Marque (X) UNA casilla.*

☐ En los Estados Unidos

☐ Fuera de los Estados Unidos (escriba en letra de molde el nombre del país o Puerto Rico, Guam, etc.)

121710

8

52 ¿Habla algún otro idioma que no sea inglés en su casa? *Marque (X) UNA casilla.*

☐ Si

☐ No → **PASE a la pregunta 55**

Responda a las preguntas 53 y 54 si habla otro idioma en su casa que no sea el inglés; de lo contrario, PASE a la pregunta 55.

53 ¿Qué idioma? Si es más de uno, ¿además del inglés, qué idioma habla con mayor frecuencia en su casa? *Escriba el idioma en letra de molde.*

[   ]

54 ¿Qué tan bien habla usted inglés? *Marque (X) UNA casilla.*

☐ Hablo muy bien

☐ Hablo bien

☐ No hablo bien

☐ Nada

55 ¿Cuál es su estado civil? *Marque (X) UNA casilla.*

☐ Casado(a) actualmente

☐ Divorciado(a)

☐ Separado(a)

☐ Viudo(a)

☐ Nunca me he casado

56 ¿Actualmente viven en su hogar niños de 5 años de edad o menores (incluyendo bebés)? *Marque (X) UNA casilla.*

☐ Si

☐ No

57 ¿Actualmente viven en su hogar niños de 6 a 17 años de edad? *Marque (X) UNA casilla.*

☐ Si

☐ No

58 ¿Cuántas personas en total — adultos y niños — viven actualmente en su hogar, incluyéndose a sí mismo(a)? *Por favor escriba un número.*

[   ]

59 ¿Usted alquila su casa o apartamento o es dueño(a)? *Marque (X) UNA casilla.*

☐ Dueño(a)

☐ Alquilo

☐ Ocupo la vivienda sin pagar alquiler

60 ¿Cuál de las siguientes describe cómo usted se identifica a sí mismo(a)? *Marque (X) UNA casilla.*

☐ Lesbiana o gay

☐ Heterosexual, es decir ni lesbiana ni gay

☐ Bisexual

☐ Otro *(Por favor, especifique)*

[   ]

☐ No sé la respuesta

61 En el 2017, ¿cuál fue el ingreso total de su hogar antes de que le descontaran los impuestos? *Marque (X) UNA casilla.*

☐ Menos de $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 y más

Instrucciones para enviar por correo postal

Asegúrese de haber contestado todas las preguntas.

Una vez que haya completado el cuestionario, envíelo usando el sobre de devolución con sello postal y dirección adjunto.

En caso de que se pierda el sobre, envíe el cuestionario por correo a:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

En nombre de la Oficina del Censo de los EE. UU., gracias por participar en la Encuesta de Planificación del Censo del 2020.

121709

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

☐ Yes

☐ No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

☐ [blank]

54 How well do you speak English?
Mark (X) ONE box.

☐ Very well

☐ Well

☐ Not well

☐ Not at all

55 What is your marital status?
Mark (X) ONE box.

☐ Now married

☐ Divorced

☐ Separated

☐ Widowed

☐ Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

57 Are there any children ages 6 to 17 years old currently living in your household?
Mark (X) ONE box.

☐ Yes

☐ No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

☐☐

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

☐ Own

☐ Rent

☐ Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

☐ Lesbian or gay

☐ Straight, that is not lesbian or gay

☐ Bisexual

☐ Something else *(please specify)*

☐ [blank]

☐ I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

☐ Less than $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

121708

2020 Census Planning Survey

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan.**

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

FORM **CM-Q12** (01-25-2016)

221701

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 **How familiar are you with the U.S. census?** *Mark (X) ONE box.*

- [ ] Extremely familiar
- [ ] Very familiar
- [ ] Somewhat familiar
- [ ] Not too familiar
- [ ] Not at all familiar

2 **If the census were held today, how likely would you be to fill out the census form?** *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

3 **Thinking about most people you know, if the census were held today how likely would they be to fill out the census form?** *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

4 **Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census?** *Please print a number.*

[ ][ ] minutes

5 **How likely are you to encourage someone you know to fill out the 2020 Census form?** *Mark (X) ONE box.*

- [ ] Extremely likely
- [ ] Very likely
- [ ] Somewhat likely
- [ ] Not too likely
- [ ] Not at all likely

6 **About how often do you use the internet?** *Mark (X) ONE box.*

- [ ] Almost constantly
- [ ] Several times a day
- [ ] About once a day
- [ ] Several times a week
- [ ] Once a week
- [ ] Less than once a week
- [ ] Never

7 **Which devices do you often use to access the internet?** *Mark (X) all that apply.*

- [ ] Desktop or laptop computer
- [ ] Smartphone (for example an iPhone, Android, Blackberry)
- [ ] Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)
- [ ] I don't use the internet

8 **Which of the following comes closest to your view?** *Mark (X) ONE box.*

- [ ] I prefer to fill out paper forms instead of online forms
- [ ] I prefer to fill out online forms instead of paper forms
- [ ] I have no preference between completing online or paper forms

221702

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 **Is the census used to determine property taxes, or is it not used for this?** *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

10 **Does the census count both citizens and non-citizens, or only citizens?** *Mark (X) ONE box.*

- [ ] Yes, used for counting both citizens and non-citizens
- [ ] No, used only for counting citizens
- [ ] Don't know

11 **Is the census used to determine the rate of unemployment, or is it not used for this?** *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

12 **Is the census used to decide how much money communities will get from the government, or is it not used for this?** *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

13 **Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this?** *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

14 **Is the census used to locate people living in the country without documentation, or is it not used for this?** *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

15 **Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this?** *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

16 **Is the census used to decide how many representatives each state will have in Congress, or is it not used for this?** *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

17 **Does the law require you to answer the census questions, or is this not required by law?** *Mark (X) ONE box.*

- [ ] Yes, required by law
- [ ] No, not required by law
- [ ] Don't know

18 **Is the Census Bureau required by law to keep information confidential, or is this not required by law?** *Mark (X) ONE box.*

- [ ] Yes, required by law
- [ ] No, not required by law
- [ ] Don't know

19 **Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires?** *Mark (X) ONE box.*

- [ ] Yes, Constitution requires
- [ ] No, Constitution does not require
- [ ] Don't know

221703

4

How important, if at all, is each of the following programs and services to you personally?

20 **Hospitals and healthcare.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

21 **Police departments.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

22 **Fire departments.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

23 **Daycare for children.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

24 **Schools and the education system.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

25 **Public transportation.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

26 **Roads and highways.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

27 **Job training programs.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

How important, if at all, is each of the following to you personally?

28 **That civil rights laws are enforced.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

29 **Contributing to a better future for your community.** *Mark (X) ONE box.*
- [ ] Extremely important
- [ ] Very important
- [ ] Somewhat important
- [ ] Not too important
- [ ] Not at all important

221704

297

(Continued) How important, if at all, is each of the following to you personally?

30 **Fulfilling your civic duty (for example, voting, jury duty, paying taxes).** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

31 **Showing you are proud of your cultural heritage.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 **Providing information for your local government to plan for changes in your community.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

33 **Determining how many elected representatives your state has in Congress.** *Mark (X) ONE box.*

☐ Extremely important

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

34 **Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?** *Mark (X) ONE box.*

☐ It helps determine funding for public services in my community, like schools and fire departments

☐ It is used to enforce civil rights laws

☐ It contributes to a better future for my community

☐ It is my civic duty (along with voting, jury duty, paying taxes)

☐ It shows that I am proud of my cultural heritage

☐ It provides information for my local government to plan for changes in my community

☐ It determines how many elected representatives my state has in Congress

35 **How much of the time do you think you can trust the FEDERAL government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

36 **How much of the time do you think you can trust your STATE government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

37 **How much of the time do you think you can trust your LOCAL government to do what is right?** *Mark (X) ONE box.*

☐ Just about always

☐ Most of the time

☐ Only some of the time

☐ None of the time

221705

6

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

☐ Extremely concerned

☐ Very concerned

☐ Somewhat concerned

☐ Not too concerned

☐ Not at all concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

☐ A great deal

☐ A lot

☐ A moderate amount

☐ A little

☐ Not at all

42 Do you believe that answering your 2020 Census form could harm or benefit YOUR COMMUNITY in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

43 Do you believe that answering your 2020 Census form could personally harm or benefit YOU in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

☐ Donated money or raised funds for social or political activity

☐ Participated in an organized protest or rally of any kind

☐ Attended a neighborhood or community meeting

☐ Contacted, or attempted to contact, a politician or civil servant to express your views

☐ Worn a button/bracelet/pin for an issue or cause

☐ Volunteered at any organization

☐ Posted your own thoughts or comments on political or social issues online

☐ Signed a petition (including online petitions)

☐ Voted in an election

☐ None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

☐ Yes, voted in 2016 election

☐ No, did not vote in 2016 election

221706

These final questions are for statistical purposes only.

46 **What year were you born?** *Please print a number.*

☐☐☐☐

47 **Are you...** *Mark (X) ONE box.*
- ☐ Male
- ☐ Female

48 **What is the highest degree or level of school you have completed?** *Mark (X) ONE box.*
- ☐ No high school
- ☐ Some high school
- ☐ High school graduate or equivalent (for example GED)
- ☐ Some college, but degree not received or is in progress
- ☐ Associate degree (for example AA, AS)
- ☐ Bachelor's degree (for example BA, BS, AB)
- ☐ Graduate degree (for example master's, professional, doctorate)

49 **Are you of Hispanic, Latino, or Spanish origin?**
- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican American, Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin *(print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)*

☐

50 **What is your race?** *Mark (X) all that apply.*
- ☐ White
- ☐ Black or African American
- ☐ American Indian or Alaska Native *(print name of enrolled or principal tribe)*

☐

- ☐ Asian Indian
- ☐ Chinese
- ☐ Filipino
- ☐ Japanese
- ☐ Korean
- ☐ Vietnamese
- ☐ Other Asian *(print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)*

☐

- ☐ Native Hawaiian
- ☐ Chamorro
- ☐ Samoan
- ☐ Other Pacific Islanders *(print race, for example, Fijian, Tongan, and so on)*

☐

- ☐ Some other race *(print race)*

☐

51 **In what country or territory were you born?** *Mark (X) ONE box.*
- ☐ In the United States
- ☐ Outside of the United States *(print name of country, or Puerto Rico, Guam, etc.)*

☐

221707

300

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

☐ Yes

☐ No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

☐ _____

54 How well do you speak English? *Mark (X) ONE box.*

☐ Very well

☐ Well

☐ Not well

☐ Not at all

55 What is your marital status? *Mark (X) ONE box.*

☐ Now married

☐ Divorced

☐ Separated

☐ Widowed

☐ Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

57 Are there any children ages 6 to 17 years old currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

☐☐

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

☐ Own

☐ Rent

☐ Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

☐ Lesbian or gay

☐ Straight, that is not lesbian or gay

☐ Bisexual

☐ Something else *(please specify)*

☐ _____

☐ I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

☐ Less than $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

221708

2020 Census Planning Survey

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan.**

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

131701

2

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 How familiar are you with the U.S. census? *Mark (X) ONE box.*

☐ Not at all familiar

☐ Not too familiar

☐ Somewhat familiar

☐ Very familiar

☐ Extremely familiar

2 If the census were held today, how likely would you be to fill out the census form? *Mark (X) ONE box.*

☐ Not at all likely

☐ Not too likely

☐ Somewhat likely

☐ Very likely

☐ Extremely likely

3 Thinking about most people you know, if the census were held today how likely would they be to fill out the census form? *Mark (X) ONE box.*

☐ Not at all likely

☐ Not too likely

☐ Somewhat likely

☐ Very likely

☐ Extremely likely

4 Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census? *Please print a number.*

☐☐ minutes

5 How likely are you to encourage someone you know to fill out the 2020 Census form? *Mark (X) ONE box.*

☐ Not at all likely

☐ Not too likely

☐ Somewhat likely

☐ Very likely

☐ Extremely likely

6 About how often do you use the internet? *Mark (X) ONE box.*

☐ Never

☐ Less than once a week

☐ Once a week

☐ Several times a week

☐ About once a day

☐ Several times a day

☐ Almost constantly

7 Which devices do you often use to access the internet? *Mark (X) all that apply.*

☐ Desktop or laptop computer

☐ Smartphone (for example an iPhone, Android, Blackberry)

☐ Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)

☐ I don't use the internet

8 Which of the following comes closest to your view? *Mark (X) ONE box.*

☐ I prefer to fill out online forms instead of paper forms

☐ I prefer to fill out paper forms instead of online forms

☐ I have no preference between completing online or paper forms

131702

303

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 Is the census used to decide how much money communities will get from the government, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

10 Is the census used to determine the rate of unemployment, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

11 Does the census count both citizens and non-citizens, or only citizens? *Mark (X) ONE box.*

- [ ] Yes, used for counting both citizens and non-citizens
- [ ] No, used only for counting citizens
- [ ] Don't know

12 Is the census used to determine property taxes, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

13 Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

14 Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

15 Is the census used to locate people living in the country without documentation, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

16 Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

17 Does the law require you to answer the census questions, or is this not required by law? *Mark (X) ONE box.*

- [ ] Yes, required by law
- [ ] No, not required by law
- [ ] Don't know

18 Is the Census Bureau required by law to keep information confidential, or is this not required by law? *Mark (X) ONE box.*

- [ ] Yes, required by law
- [ ] No, not required by law
- [ ] Don't know

19 Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires? *Mark (X) ONE box.*

- [ ] Yes, Constitution requires
- [ ] No, Constitution does not require
- [ ] Don't know

131703

4

How important, if at all, is each of the following programs and services to you personally?

20 **Daycare for children.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

21 **Fire departments.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

22 **Police departments.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

23 **Hospitals and healthcare.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

24 **Job training programs.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

25 **Roads and highways.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

26 **Public transportation.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

27 **Schools and the education system.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

How important, if at all, is each of the following to you personally?

28 **Showing you are proud of your cultural heritage.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

29 **Fulfilling your civic duty (for example, voting, jury duty, paying taxes).** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

131704

(Continued) How important, if at all, is each of the following to you personally?

30 **Contributing to a better future for your community.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

31 **That civil rights laws are enforced.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 **Determining how many elected representatives your state has in Congress.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

33 **Providing information for your local government to plan for changes in your community.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

34 **Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?** *Mark (X) ONE box.*
- [ ] It helps determine funding for public services in my community, like schools and fire departments
- [ ] It shows that I am proud of my cultural heritage
- [ ] It is my civic duty (along with voting, jury duty, paying taxes)
- [ ] It contributes to a better future for my community
- [ ] It is used to enforce civil rights laws
- [ ] It determines how many elected representatives my state has in Congress
- [ ] It provides information for my local government to plan for changes in my community

35 **How much of the time do you think you can trust the FEDERAL government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

36 **How much of the time do you think you can trust your STATE government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

37 **How much of the time do you think you can trust your LOCAL government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

131705

6

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

- [ ] Not at all concerned
- [ ] Not too concerned
- [ ] Somewhat concerned
- [ ] Very concerned
- [ ] Extremely concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

- [ ] Not at all concerned
- [ ] Not too concerned
- [ ] Somewhat concerned
- [ ] Very concerned
- [ ] Extremely concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

- [ ] Not at all concerned
- [ ] Not too concerned
- [ ] Somewhat concerned
- [ ] Very concerned
- [ ] Extremely concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

- [ ] Not at all
- [ ] A little
- [ ] A moderate amount
- [ ] A lot
- [ ] A great deal

42 Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way? *Mark (X) ONE box.*

- [ ] Benefit
- [ ] Harm
- [ ] Both benefit and harm
- [ ] Neither benefit nor harm

43 Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way? *Mark (X) ONE box.*

- [ ] Benefit
- [ ] Harm
- [ ] Both benefit and harm
- [ ] Neither benefit nor harm

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

- [ ] Voted in an election
- [ ] Signed a petition (including online petitions)
- [ ] Posted your own thoughts or comments on political or social issues online
- [ ] Volunteered at any organization
- [ ] Worn a button/bracelet/pin for an issue or cause
- [ ] Contacted, or attempted to contact, a politician or civil servant to express your views
- [ ] Attended a neighborhood or community meeting
- [ ] Participated in an organized protest or rally of any kind
- [ ] Donated money or raised funds for social or political activity
- [ ] None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

- [ ] Yes, voted in 2016 election
- [ ] No, did not vote in 2016 election

131706

These final questions are for statistical purposes only.

46 **What year were you born?** *Please print a number.*

☐☐☐☐

47 **Are you...** *Mark (X) ONE box.*

☐ Male

☐ Female

48 **What is the highest degree or level of school you have completed?** *Mark (X) ONE box.*

☐ No high school

☐ Some high school

☐ High school graduate or equivalent (for example GED)

☐ Some college, but degree not received or is in progress

☐ Associate degree (for example AA, AS)

☐ Bachelor's degree (for example BA, BS, AB)

☐ Graduate degree (for example master's, professional, doctorate)

49 **Are you of Hispanic, Latino, or Spanish origin?**

☐ No, not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican American, Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin *(print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)*

☐☐☐☐☐☐☐

50 **What is your race?** *Mark (X) all that apply.*

☐ White

☐ Black or African American

☐ American Indian or Alaska Native *(print name of enrolled or principal tribe)*

☐☐☐☐☐☐☐

☐ Asian Indian

☐ Chinese

☐ Filipino

☐ Japanese

☐ Korean

☐ Vietnamese

☐ Other Asian *(print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)*

☐☐☐☐☐☐☐

☐ Native Hawaiian

☐ Chamorro

☐ Samoan

☐ Other Pacific Islanders *(print race, for example, Fijian, Tongan, and so on)*

☐☐☐☐☐☐☐

☐ Some other race *(print race)*

☐☐☐☐☐☐☐

51 **In what country or territory were you born?** *Mark (X) ONE box.*

☐ In the United States

☐ Outside of the United States *(print name of country, or Puerto Rico, Guam, etc.)*

☐☐☐☐☐☐☐

131707

308

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

- [ ] Yes
- [ ] No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

[   ]

54 How well do you speak English? *Mark (X) ONE box.*

- [ ] Very well
- [ ] Well
- [ ] Not well
- [ ] Not at all

55 What is your marital status? *Mark (X) ONE box.*

- [ ] Now married
- [ ] Divorced
- [ ] Separated
- [ ] Widowed
- [ ] Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

- [ ] Yes
- [ ] No

57 Are there any children ages 6 to 17 years old currently living in your household? *Mark (X) ONE box.*

- [ ] Yes
- [ ] No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

[ ][ ]

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

- [ ] Own
- [ ] Rent
- [ ] Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

- [ ] Lesbian or gay
- [ ] Straight, that is not lesbian or gay
- [ ] Bisexual
- [ ] Something else *(please specify)*

[   ]

- [ ] I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

- [ ] Less than $25,000
- [ ] $25,000 - $34,999
- [ ] $35,000 - $49,999
- [ ] $50,000 - $74,999
- [ ] $75,000 - $99,999
- [ ] $100,000 - $149,999
- [ ] $150,000 - $199,999
- [ ] $200,000 and above

Mailing Instructions

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U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

131708

Encuesta de Planificación
del Censo del 2020

Gracias por participar. Completar esta breve encuesta de 15 minutos ayudará a la Oficina del Censo de los Estados Unidos a realizar el próximo censo en el 2020. **Esta encuesta no es el censo.**

Comience aquí

Responda por internet hoy en:
respond.census.gov/plan

O:

Complete este formulario y envíelo por correo lo antes posible.

Flip over to complete the survey in English or respond today at **respond.census.gov/plan**.

Esta encuesta debe ser completada por la persona que generalmente abre la correspondencia en su hogar. Mantendremos sus respuestas confidenciales.

Para obtener más información sobre esta encuesta visite:
www.census.gov/plan o llame gratis al 1-866-599-5128.

Por favor continúe a la siguiente página.

FORM **CM-Q13(ES)** (01-25-2018)

131716

310

El Censo de los EE. UU. es el conteo de todas las personas que viven en los Estados Unidos. Se realiza cada 10 años. Este pregunta cuántas personas viven en su hogar, su edad, raza, y origen étnico. Esta encuesta no es el censo. El próximo censo se llevará a cabo en el 2020.

1 **¿Qué tan familiarizado(a) está con el censo de los Estados Unidos?** *Marque (X) UNA casilla.*

☐ Nada familiarizado(a)

☐ No muy familiarizado(a)

☐ Algo familiarizado(a)

☐ Muy familiarizado(a)

☐ Extremadamente familiarizado(a)

2 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que usted llenara el formulario del censo?** *Marque (X) UNA casilla.*

☐ Nada probable

☐ No muy probable

☐ Algo probable

☐ Muy probable

☐ Extremadamente probable

3 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que la mayoría de las personas que usted conoce llenaran el formulario del censo?** *Marque (X) UNA casilla.*

☐ Nada probable

☐ No muy probable

☐ Algo probable

☐ Muy probable

☐ Extremadamente probable

4 **De acuerdo con su experiencia anterior o simplemente según sus cálculos, ¿cuánto tiempo cree que le tomaría a usted llenar el Censo del 2020?** *Por favor escriba un número.*

☐☐ minutos

5 **¿Qué tan probable es que usted anime a algún conocido a que llene el formulario del Censo del 2020?** *Marque (X) UNA casilla.*

☐ Nada probable

☐ No muy probable

☐ Algo probable

☐ Muy probable

☐ Extremadamente probable

6 **Aproximadamente, ¿con qué frecuencia usa usted internet?** *Marque (X) UNA casilla.*

☐ Nunca

☐ Menos de una vez a la semana

☐ Una vez a la semana

☐ Varias veces a la semana

☐ Alrededor de una vez al día

☐ Varias veces al día

☐ Casi constantemente

7 **¿Qué aparatos usa con mayor frecuencia para acceder a internet?** *Marque (X) todas las que correspondan.*

☐ Computadora de escritorio o computadora portátil

☐ Teléfono inteligente (Smartphone como iPhone, Android, Blackberry)

☐ Tableta (como iPad, Samsung Galaxy Tab, Kindle Fire)

☐ No uso internet

8 **¿Cuál de las siguientes frases se acerca más a su punto de vista?** *Marque (X) UNA casilla.*

☐ Prefiero llenar formularios por internet en vez de formularios impresos

☐ Prefiero llenar formularios impresos en vez de formularios por internet

☐ No tengo preferencia entre llenar formularios por internet o impresos

131715

▼

Las siguientes preguntas son sobre el Censo del 2020 en general. No es necesario que busque esta información. Según lo que usted entiende, ¿el Censo del 2020 se usará de algunas de las siguientes maneras o no?

9 ¿El censo se usa para decidir cuánto dinero del gobierno recibirán las comunidades, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

10 ¿El censo se usa para determinar la tasa de desempleo, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

11 ¿El censo cuenta tanto a los ciudadanos como a quienes no son ciudadanos, o solo a los ciudadanos? *Marque (X) UNA casilla.*

☐ Sí, se usa para contar tanto a los ciudadanos como a quienes no son ciudadanos

☐ No, se usa para contar solo a los ciudadanos

☐ No lo sé

12 ¿El censo se usa para determinar los impuestos a la propiedad, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

13 ¿El censo se usa para decidir cuántos representantes tendrá cada estado en el Congreso, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

14 ¿El censo se usa para ayudar a la policía y al FBI a mantener un registro de las personas que no cumplen la ley, o no se usa para este fin? *Marque (X) UNA casilla.* ▼

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

15 ¿El censo se usa para ubicar a las personas indocumentadas que viven en el país, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

16 ¿El censo se usa para ver qué cambios han ocurrido en el tamaño, la ubicación y las características de la población en los Estados Unidos, o no se usa para este fin? *Marque (X) UNA casilla.*

☐ Sí, se usa para esto

☐ No, no se usa para esto

☐ No lo sé

17 ¿La ley exige que conteste las preguntas del censo, o no lo exige? *Marque (X) UNA casilla.*

☐ Sí, la ley lo exige

☐ No, la ley no lo exige

☐ No lo sé

18 ¿La ley exige que la Oficina del Censo mantenga la información confidencial, o no lo exige? *Marque (X) UNA casilla.*

☐ Sí, la ley lo exige

☐ No, la ley no lo exige

☐ No lo sé

19 ¿La Constitución de los Estados Unidos exige que el censo se lleve a cabo, o no es algo que exija la Constitución? *Marque (X) UNA casilla.*

☐ Sí, la Constitución lo exige

☐ No, la Constitución no lo exige

☐ No lo sé

131714

4

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada uno de estos programas y servicios?

20 **Guarderías para niños.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

21 **Estaciones de bomberos.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

22 **Departamentos de policía.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

23 **Hospitales y cuidado de salud.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

24 **Programas de capacitación laboral.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

25 **Carreteras y autopistas.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

26 **Transporte público.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

27 **Escuelas y el sistema educativo.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

28 **Demostrar que está orgulloso(a) de su herencia cultural.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

29 **Cumplir con su deber cívico (por ejemplo, votar, cumplir con el deber de servir en un jurado, pagar impuestos).** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

131713

313

(Continuación) ¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

30 **Contribuir a un mejor futuro para su comunidad.** *Marque (X) UNA casilla.*
- ☐ Nada importante
- ☐ No muy importante
- ☐ Algo importante
- ☐ Muy importante
- ☐ Extremadamente importante

31 **Hacer que se cumplan las leyes de derechos civiles.** *Marque (X) UNA casilla.*
- ☐ Nada importante
- ☐ No muy importante
- ☐ Algo importante
- ☐ Muy importante
- ☐ Extremadamente importante

A continuación se presentan algunas de las formas en las que se usará el Censo del 2020. ¿Qué importancia tiene cada uno de estos usos para usted personalmente, si tienen alguna importancia?

32 **Determinar cuántos representantes electos tiene su estado en el Congreso.** *Marque (X) UNA casilla.*
- ☐ Nada importante
- ☐ No muy importante
- ☐ Algo importante
- ☐ Muy importante
- ☐ Extremadamente importante

33 **Proporcionar información a su gobierno local para planificar cambios en su comunidad.** *Marque (X) UNA casilla.*
- ☐ Nada importante
- ☐ No muy importante
- ☐ Algo importante
- ☐ Muy importante
- ☐ Extremadamente importante

34 **¿CUÁL de las siguientes razones es la más importante para usted personalmente por la que debería llenar el formulario del censo?** *Marque (X) UNA casilla.*
- ☐ Ayuda a determinar el financiamiento para servicios públicos en mi comunidad, como escuelas y estaciones de bomberos
- ☐ Demuestra que estoy orgulloso(a) de mi herencia cultural
- ☐ Es mi deber cívico (como votar, cumplir con el deber de servir en un jurado, pagar impuestos)
- ☐ Contribuye a un mejor futuro para mi comunidad
- ☐ Se usa para hacer cumplir las leyes de derechos civiles
- ☐ Determina cuántos representantes electos tiene mi estado en el Congreso
- ☐ Proporciona información a mi gobierno local para planificar cambios en mi comunidad

35 **¿Con qué frecuencia puede confiar en que el gobierno FEDERAL hará lo correcto?** *Marque (X) UNA casilla.*
- ☐ En ningún momento
- ☐ Solo parte del tiempo
- ☐ La mayor parte del tiempo
- ☐ Casi siempre

36 **¿Con qué frecuencia puede confiar en que su gobierno ESTATAL hará lo correcto?** *Marque (X) UNA casilla.*
- ☐ En ningún momento
- ☐ Solo parte del tiempo
- ☐ La mayor parte del tiempo
- ☐ Casi siempre

37 **¿Con qué frecuencia puede confiar en que su gobierno LOCAL hará lo correcto?** *Marque (X) UNA casilla.*
- ☐ En ningún momento
- ☐ Solo parte del tiempo
- ☐ La mayor parte del tiempo
- ☐ Casi siempre

131712

38 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo no mantenga las respuestas al Censo del 2020 confidenciales? *Marque (X) UNA casilla.*

☐ Nada preocupado(a)

☐ No muy preocupado(a)

☐ Algo preocupado(a)

☐ Muy preocupado(a)

☐ Extremadamente preocupado(a)

39 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo comparta las respuestas al Censo del 2020 con otras agencias gubernamentales? *Marque (X) UNA casilla.*

☐ Nada preocupado(a)

☐ No muy preocupado(a)

☐ Algo preocupado(a)

☐ Muy preocupado(a)

☐ Extremadamente preocupado(a)

40 ¿Qué tan preocupado(a) está, si está preocupado(a), de que las respuestas que usted le proporcione al Censo del 2020 se usen en su contra? *Marque (X) UNA casilla.*

☐ Nada preocupado(a)

☐ No muy preocupado(a)

☐ Algo preocupado(a)

☐ Muy preocupado(a)

☐ Extremadamente preocupado(a)

41 ¿Cuánta importancia cree que tiene, si tiene importancia, el que usted personalmente sea contado(a) en el Censo del 2020? *Marque (X) UNA casilla.*

☐ Nada de importancia

☐ Un poco de importancia

☐ Una cantidad moderada de importancia

☐ Mucha importancia

☐ Muchísima importancia

42 ¿Cree que llenar el formulario del Censo del 2020 podría beneficiar o perjudicar a SU COMUNIDAD de algún modo? *Marque (X) UNA casilla.*

☐ Beneficiar

☐ Perjudicar

☐ Tanto beneficiar como perjudicar

☐ Ni beneficiar ni perjudicar

43 ¿Cree que llenar el formulario del Censo del 2020 podría beneficiarlo(a) o perjudicarlo(a) a USTED personalmente de alguna forma? *Marque (X) UNA casilla.*

☐ Beneficiarme

☐ Perjudicarme

☐ Tanto beneficiarme como perjudicarme

☐ Ni beneficiarme ni perjudicarme

44 ¿Cuál de las siguientes acciones ha realizado usted, si ha realizado alguna? *Marque (X) todas las que correspondan.*

☐ Voté en una elección

☐ Firmé una petición (incluyendo peticiones por internet)

☐ Publiqué mis propias ideas o comentarios sobre asuntos políticos o sociales por internet

☐ Trabajé como voluntario(a) en una organización

☐ Usé una insignia/brazalete/prendedor a favor de una causa

☐ Me comuniqué o intenté comunicarme con un político o funcionario público para expresar mis puntos de vista

☐ Asistí a una reunión de mi vecindario o de la comunidad

☐ Participé en algún tipo de protesta o manifestación organizada

☐ Doné dinero o recaudé fondos para una actividad social o política

☐ Ninguna de las anteriores

45 Piense en las elecciones generales del 2016 para presidente y otros cargos. ¿Votó usted en las elecciones o surgió algo que le impidió votar? *Marque (X) UNA casilla.*

☐ Sí, voté en las elecciones del 2016

☐ No, no voté en las elecciones del 2016

131711

Estas últimas preguntas se hacen solo con propósitos estadísticos.

46 ¿En qué año nació usted?
Por favor escriba un número.

47 Usted es... *Marque (X) UNA casilla.*
- ☐ Hombre
- ☐ Mujer

48 ¿Cuál es el grado o nivel de educación más alto que ha completado? *Marque (X) UNA casilla.*
- ☐ No fui a la escuela secundaria o preparatoria *(high school)*
- ☐ Algo de escuela secundaria o preparatoria *(high school)*
- ☐ Graduado(a) de escuela secundaria o preparatoria *(high school)* o equivalente (por ejemplo, GED)
- ☐ Algo de universidad, pero no recibí un título o todavía estoy estudiando
- ☐ Título de asociado universitario (por ejemplo, AA, AS)
- ☐ Título de licenciatura universitaria (por ejemplo, BA, BS, AB)
- ☐ Título de posgrado (por ejemplo, título de maestría, título profesional, doctorado)

49 ¿Es usted de origen hispano, latino, o español?
- ☐ No, no soy de origen hispano, latino, o español
- ☐ Sí, mexicano, mexicanoamericano, chicano
- ☐ Sí, puertorriqueño
- ☐ Sí, cubano
- ☐ Sí, de otro origen hispano, latino, o español *(escriba el origen en letra de molde, por ejemplo, argentino, colombiano, dominicano, nicaragüense, salvadoreño, español, etc.)*

50 ¿Cuál es su raza? *Marque (X) todas las que correspondan.*
- ☐ Blanca
- ☐ Negra o afroamericana
- ☐ Indígena de las Américas o nativa de Alaska *(escriba en letra de molde el nombre de la tribu en la cual está inscrito(a) o la tribu principal)*
- ☐ India asiática
- ☐ China
- ☐ Filipina
- ☐ Japonesa
- ☐ Coreana
- ☐ Vietnamita
- ☐ Otra asiática *(escriba la raza en letra de molde, por ejemplo, hmong, laosiana, tailandesa, paquistaní, camboyana, etc.)*
- ☐ Nativa de Hawái
- ☐ Chamorra
- ☐ Samoana
- ☐ Otra de las islas del Pacífico *(escriba la raza en letra de molde, por ejemplo, fiyiana, tongana, etc.)*
- ☐ Alguna otra raza *(escriba la raza en letra de molde)*

51 ¿En qué país o territorio nació?
Marque (X) UNA casilla.
- ☐ En los Estados Unidos
- ☐ Fuera de los Estados Unidos *(escriba en letra de molde el nombre del país o Puerto Rico, Guam, etc.)*

131710

316

8

52 ¿Habla algún otro idioma que no sea inglés en su casa? *Marque (X) UNA casilla.*
☐ Sí
☐ No → **PASE a la pregunta 55**

Responda a las preguntas 53 y 54 si habla otro idioma en su casa que no sea el inglés; de lo contrario, PASE a la pregunta 55.

53 ¿Qué idioma? Si es más de uno, ¿además del inglés, qué idioma habla con mayor frecuencia en su casa? *Escriba el idioma en letra de molde.*
[   ]

54 ¿Qué tan bien habla usted inglés? *Marque (X) UNA casilla.*
☐ Hablo muy bien
☐ Hablo bien
☐ No hablo bien
☐ Nada

55 ¿Cuál es su estado civil? *Marque (X) UNA casilla.*
☐ Casado(a) actualmente
☐ Divorciado(a)
☐ Separado(a)
☐ Viudo(a)
☐ Nunca me he casado

56 ¿Actualmente viven en su hogar niños de 5 años de edad o menores (incluyendo bebés)? *Marque (X) UNA casilla.*
☐ Sí
☐ No

57 ¿Actualmente viven en su hogar niños de 6 a 17 años de edad? *Marque (X) UNA casilla.*
☐ Sí
☐ No

58 ¿Cuántas personas en total — adultos y niños — viven actualmente en su hogar, incluyéndose a sí mismo(a)? *Por favor escriba un número.*
[   ]

59 ¿Usted alquila su casa o apartamento o es dueño(a)? *Marque (X) UNA casilla.*
☐ Dueño(a)
☐ Alquilo
☐ Ocupo la vivienda sin pagar alquiler

60 ¿Cuál de las siguientes describe cómo usted se identifica a sí mismo(a)? *Marque (X) UNA casilla.*
☐ Lesbiana o gay
☐ Heterosexual, es decir ni lesbiana ni gay
☐ Bisexual
☐ Otro (Por favor, especifique)
[   ]
☐ No sé la respuesta

61 En el 2017, ¿cuál fue el ingreso total de su hogar antes de que le descontaran los impuestos? *Marque (X) UNA casilla.*
☐ Menos de $25,000
☐ $25,000 - $34,999
☐ $35,000 - $49,999
☐ $50,000 - $74,999
☐ $75,000 - $99,999
☐ $100,000 - $149,999
☐ $150,000 - $199,999
☐ $200,000 y más

Instrucciones para enviar por correo postal

Asegúrese de haber contestado todas las preguntas.

Una vez que haya completado el cuestionario, envíelo usando el sobre de devolución con sello postal y dirección adjunto.

En caso de que se pierda el sobre, envíe el cuestionario por correo a:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

En nombre de la Oficina del Censo de los EE. UU., gracias por participar en la Encuesta de Planificación del Censo del 2020.

131709

2020 Census Planning Survey

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan.**

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

FORM **CM-Q13** (01-25-2018)

231701

2

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 **How familiar are you with the U.S. census?** *Mark (X) ONE box.*
- [ ] Not at all familiar
- [ ] Not too familiar
- [ ] Somewhat familiar
- [ ] Very familiar
- [ ] Extremely familiar

2 **If the census were held today, how likely would you be to fill out the census form?** *Mark (X) ONE box.*
- [ ] Not at all likely
- [ ] Not too likely
- [ ] Somewhat likely
- [ ] Very likely
- [ ] Extremely likely

3 **Thinking about most people you know, if the census were held today how likely would they be to fill out the census form?** *Mark (X) ONE box.*
- [ ] Not at all likely
- [ ] Not too likely
- [ ] Somewhat likely
- [ ] Very likely
- [ ] Extremely likely

4 **Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census?** *Please print a number.*
- [____] minutes

5 **How likely are you to encourage someone you know to fill out the 2020 Census form?** *Mark (X) ONE box.*
- [ ] Not at all likely
- [ ] Not too likely
- [ ] Somewhat likely
- [ ] Very likely
- [ ] Extremely likely

6 **About how often do you use the internet?** *Mark (X) ONE box.*
- [ ] Never
- [ ] Less than once a week
- [ ] Once a week
- [ ] Several times a week
- [ ] About once a day
- [ ] Several times a day
- [ ] Almost constantly

7 **Which devices do you often use to access the internet?** *Mark (X) all that apply.*
- [ ] Desktop or laptop computer
- [ ] Smartphone (for example an iPhone, Android, Blackberry)
- [ ] Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)
- [ ] I don't use the internet

8 **Which of the following comes closest to your view?** *Mark (X) ONE box.*
- [ ] I prefer to fill out online forms instead of paper forms
- [ ] I prefer to fill out paper forms instead of online forms
- [ ] I have no preference between completing online or paper forms

231702

319

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 Is the census used to decide how much money communities will get from the government, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

10 Is the census used to determine the rate of unemployment, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

11 Does the census count both citizens and non-citizens, or only citizens? *Mark (X) ONE box.*

- [ ] Yes, used for counting both citizens and non-citizens
- [ ] No, used only for counting citizens
- [ ] Don't know

12 Is the census used to determine property taxes, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

13 Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

14 Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

15 Is the census used to locate people living in the country without documentation, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

16 Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? *Mark (X) ONE box.*

- [ ] Yes, used for this
- [ ] No, not used
- [ ] Don't know

17 Does the law require you to answer the census questions, or is this not required by law? *Mark (X) ONE box.*

- [ ] Yes, required by law
- [ ] No, not required by law
- [ ] Don't know

18 Is the Census Bureau required by law to keep information confidential, or is this not required by law? *Mark (X) ONE box.*

- [ ] Yes, required by law
- [ ] No, not required by law
- [ ] Don't know

19 Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires? *Mark (X) ONE box.*

- [ ] Yes, Constitution requires
- [ ] No, Constitution does not require
- [ ] Don't know

231703

4

How important, if at all, is each of the following programs and services to you personally?

20 **Daycare for children.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

21 **Fire departments.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

22 **Police departments.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

23 **Hospitals and healthcare.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

24 **Job training programs.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

25 **Roads and highways.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

26 **Public transportation.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

27 **Schools and the education system.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

How important, if at all, is each of the following to you personally?

28 **Showing you are proud of your cultural heritage.** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

29 **Fulfilling your civic duty (for example, voting, jury duty, paying taxes).** *Mark (X) ONE box.*
- ☐ Not at all important
- ☐ Not too important
- ☐ Somewhat important
- ☐ Very important
- ☐ Extremely important

231704

321

(Continued) How important, if at all, is each of the following to you personally?

30 **Contributing to a better future for your community.** *Mark (X) ONE box.*

- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

31 **That civil rights laws are enforced.** *Mark (X) ONE box.*

- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 **Determining how many elected representatives your state has in Congress.** *Mark (X) ONE box.*

- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

33 **Providing information for your local government to plan for changes in your community.** *Mark (X) ONE box.*

- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

34 **Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?** *Mark (X) ONE box.*

- [ ] It helps determine funding for public services in my community, like schools and fire departments
- [ ] It shows that I am proud of my cultural heritage
- [ ] It is my civic duty (along with voting, jury duty, paying taxes)
- [ ] It contributes to a better future for my community
- [ ] It is used to enforce civil rights laws
- [ ] It determines how many elected representatives my state has in Congress
- [ ] It provides information for my local government to plan for changes in my community

35 **How much of the time do you think you can trust the FEDERAL government to do what is right?** *Mark (X) ONE box.*

- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

36 **How much of the time do you think you can trust your STATE government to do what is right?** *Mark (X) ONE box.*

- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

37 **How much of the time do you think you can trust your LOCAL government to do what is right?** *Mark (X) ONE box.*

- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

231705

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

- ☐ Not at all concerned
- ☐ Not too concerned
- ☐ Somewhat concerned
- ☐ Very concerned
- ☐ Extremely concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

- ☐ Not at all concerned
- ☐ Not too concerned
- ☐ Somewhat concerned
- ☐ Very concerned
- ☐ Extremely concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

- ☐ Not at all concerned
- ☐ Not too concerned
- ☐ Somewhat concerned
- ☐ Very concerned
- ☐ Extremely concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

- ☐ Not at all
- ☐ A little
- ☐ A moderate amount
- ☐ A lot
- ☐ A great deal

42 Do you believe that answering your 2020 Census form could benefit or harm YOUR COMMUNITY in any way? *Mark (X) ONE box.*

- ☐ Benefit
- ☐ Harm
- ☐ Both benefit and harm
- ☐ Neither benefit nor harm

43 Do you believe that answering your 2020 Census form could personally benefit or harm YOU in any way? *Mark (X) ONE box.*

- ☐ Benefit
- ☐ Harm
- ☐ Both benefit and harm
- ☐ Neither benefit nor harm

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

- ☐ Voted in an election
- ☐ Signed a petition (including online petitions)
- ☐ Posted your own thoughts or comments on political or social issues online
- ☐ Volunteered at any organization
- ☐ Worn a button/bracelet/pin for an issue or cause
- ☐ Contacted, or attempted to contact, a politician or civil servant to express your views
- ☐ Attended a neighborhood or community meeting
- ☐ Participated in an organized protest or rally of any kind
- ☐ Donated money or raised funds for social or political activity
- ☐ None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

- ☐ Yes, voted in 2016 election
- ☐ No, did not vote in 2016 election

231706

These final questions are for statistical purposes only.

46 **What year were you born?** *Please print a number.*

☐☐☐☐

47 **Are you...** *Mark (X) ONE box.*
- ☐ Male
- ☐ Female

48 **What is the highest degree or level of school you have completed?** *Mark (X) ONE box.*
- ☐ No high school
- ☐ Some high school
- ☐ High school graduate or equivalent (for example GED)
- ☐ Some college, but degree not received or is in progress
- ☐ Associate degree (for example AA, AS)
- ☐ Bachelor's degree (for example BA, BS, AB)
- ☐ Graduate degree (for example master's, professional, doctorate)

49 **Are you of Hispanic, Latino, or Spanish origin?**
- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican American, Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin *(print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)*

☐ _____

50 **What is your race?** *Mark (X) all that apply.*
- ☐ White
- ☐ Black or African American
- ☐ American Indian or Alaska Native *(print name of enrolled or principal tribe)*

_____

- ☐ Asian Indian
- ☐ Chinese
- ☐ Filipino
- ☐ Japanese
- ☐ Korean
- ☐ Vietnamese
- ☐ Other Asian *(print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)*

_____

- ☐ Native Hawaiian
- ☐ Chamorro
- ☐ Samoan
- ☐ Other Pacific Islanders *(print race, for example, Fijian, Tongan, and so on)*

_____

- ☐ Some other race *(print race)*

_____

51 **In what country or territory were you born?** *Mark (X) ONE box.*
- ☐ In the United States
- ☐ Outside of the United States *(print name of country, or Puerto Rico, Guam, etc.)*

_____

231707

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

- [ ] Yes
- [ ] No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

[   ]

54 How well do you speak English? *Mark (X) ONE box.*

- [ ] Very well
- [ ] Well
- [ ] Not well
- [ ] Not at all

55 What is your marital status? *Mark (X) ONE box.*

- [ ] Now married
- [ ] Divorced
- [ ] Separated
- [ ] Widowed
- [ ] Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

- [ ] Yes
- [ ] No

57 Are there any children ages 6 to 17 years old currently living in your household? *Mark (X) ONE box.*

- [ ] Yes
- [ ] No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

[   ][   ]

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

- [ ] Own
- [ ] Rent
- [ ] Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

- [ ] Lesbian or gay
- [ ] Straight, that is not lesbian or gay
- [ ] Bisexual
- [ ] Something else *(please specify)*

[   ]

- [ ] I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

- [ ] Less than $25,000
- [ ] $25,000 - $34,999
- [ ] $35,000 - $49,999
- [ ] $50,000 - $74,999
- [ ] $75,000 - $99,999
- [ ] $100,000 - $149,999
- [ ] $150,000 - $199,999
- [ ] $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

231708

2020 Census Planning Survey

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan**.

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

141701

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 **How familiar are you with the U.S. census?** *Mark (X) ONE box.*

☐ Not at all familiar

☐ Not too familiar

☐ Somewhat familiar

☐ Very familiar

☐ Extremely familiar

2 **If the census were held today, how likely would you be to fill out the census form?** *Mark (X) ONE box.*

☐ Not at all likely

☐ Not too likely

☐ Somewhat likely

☐ Very likely

☐ Extremely likely

3 **Thinking about most people you know, if the census were held today how likely would they be to fill out the census form?** *Mark (X) ONE box.*

☐ Not at all likely

☐ Not too likely

☐ Somewhat likely

☐ Very likely

☐ Extremely likely

4 **Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census?** *Please print a number.*

☐☐ minutes

5 **How likely are you to encourage someone you know to fill out the 2020 Census form?** *Mark (X) ONE box.*

☐ Not at all likely

☐ Not too likely

☐ Somewhat likely

☐ Very likely

☐ Extremely likely

6 **About how often do you use the internet?** *Mark (X) ONE box.*

☐ Never

☐ Less than once a week

☐ Once a week

☐ Several times a week

☐ About once a day

☐ Several times a day

☐ Almost constantly

7 **Which devices do you often use to access the internet?** *Mark (X) all that apply.*

☐ Desktop or laptop computer

☐ Smartphone (for example an iPhone, Android, Blackberry)

☐ Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)

☐ I don't use the internet

8 **Which of the following comes closest to your view?** *Mark (X) ONE box.*

☐ I prefer to fill out online forms instead of paper forms

☐ I prefer to fill out paper forms instead of online forms

☐ I have no preference between completing online or paper forms

141702

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 Is the census used to determine property taxes, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

10 Does the census count both citizens and non-citizens, or only citizens? *Mark (X) ONE box.*

☐ Yes, used for counting both citizens and non-citizens

☐ No, used only for counting citizens

☐ Don't know

11 Is the census used to determine the rate of unemployment, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

12 Is the census used to decide how much money communities will get from the government, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

13 Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

14 Is the census used to locate people living in the country without documentation, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

15 Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

16 Is the census used to decide how many representatives each state will have in Congress, or is it not used for this? *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

17 Does the law require you to answer the census questions, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

18 Is the Census Bureau required by law to keep information confidential, or is this not required by law? *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

19 Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires? *Mark (X) ONE box.*

☐ Yes, Constitution requires

☐ No, Constitution does not require

☐ Don't know

141703

4

How important, if at all, is each of the following programs and services to you personally?

20 **Hospitals and healthcare.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

21 **Police departments.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

22 **Fire departments.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

23 **Daycare for children.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

24 **Schools and the education system.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

25 **Public transportation.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

26 **Roads and highways.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

27 **Job training programs.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

How important, if at all, is each of the following to you personally?

28 **That civil rights laws are enforced.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

29 **Contributing to a better future for your community.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

141704

329

▼

(Continued) How important, if at all, is each of the following to you personally?

30 **Fulfilling your civic duty (for example, voting, jury duty, paying taxes).** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

31 **Showing you are proud of your cultural heritage.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 **Providing information for your local government to plan for changes in your community.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

33 **Determining how many elected representatives your state has in Congress.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

34 **Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?** *Mark (X) ONE box.*
- [ ] It helps determine funding for public services in my community, like schools and fire departments
- [ ] It is used to enforce civil rights laws
- [ ] It contributes to a better future for my community
- [ ] It is my civic duty (along with voting, jury duty, paying taxes)
- [ ] It shows that I am proud of my cultural heritage
- [ ] It provides information for my local government to plan for changes in my community
- [ ] It determines how many elected representatives my state has in Congress

35 **How much of the time do you think you can trust the FEDERAL government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

36 **How much of the time do you think you can trust your STATE government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

37 **How much of the time do you think you can trust your LOCAL government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

▼

141705

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

☐ Not at all concerned

☐ Not too concerned

☐ Somewhat concerned

☐ Very concerned

☐ Extremely concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

☐ Not at all concerned

☐ Not too concerned

☐ Somewhat concerned

☐ Very concerned

☐ Extremely concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

☐ Not at all concerned

☐ Not too concerned

☐ Somewhat concerned

☐ Very concerned

☐ Extremely concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

☐ Not at all

☐ A little

☐ A moderate amount

☐ A lot

☐ A great deal

42 Do you believe that answering your 2020 Census form could harm or benefit YOUR COMMUNITY in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

43 Do you believe that answering your 2020 Census form could personally harm or benefit YOU in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

☐ Donated money or raised funds for social or political activity

☐ Participated in an organized protest or rally of any kind

☐ Attended a neighborhood or community meeting

☐ Contacted, or attempted to contact, a politician or civil servant to express your views

☐ Worn a button/bracelet/pin for an issue or cause

☐ Volunteered at any organization

☐ Posted your own thoughts or comments on political or social issues online

☐ Signed a petition (including online petitions)

☐ Voted in an election

☐ None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

☐ Yes, voted in 2016 election

☐ No, did not vote in 2016 election

141706

These final questions are for statistical purposes only.

46 What year were you born? *Please print a number.*

47 Are you... *Mark (X) ONE box.*
- Male
- Female

48 What is the highest degree or level of school you have completed? *Mark (X) ONE box.*
- No high school
- Some high school
- High school graduate or equivalent (for example GED)
- Some college, but degree not received or is in progress
- Associate degree (for example AA, AS)
- Bachelor's degree (for example BA, BS, AB)
- Graduate degree (for example master's, professional, doctorate)

49 Are you of Hispanic, Latino, or Spanish origin?
- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican American, Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin *(print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)*

50 What is your race? *Mark (X) all that apply.*
- White
- Black or African American
- American Indian or Alaska Native *(print name of enrolled or principal tribe)*
- Asian Indian
- Chinese
- Filipino
- Japanese
- Korean
- Vietnamese
- Other Asian *(print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)*
- Native Hawaiian
- Chamorro
- Samoan
- Other Pacific Islanders *(print race, for example, Fijian, Tongan, and so on)*
- Some other race *(print race)*

51 In what country or territory were you born? *Mark (X) ONE box.*
- In the United States
- Outside of the United States *(print name of country, or Puerto Rico, Guam, etc.)*

141707

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

☐ Yes

☐ No → **SKIP to question 55**

Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

☐

54 How well do you speak English? *Mark (X) ONE box.*

☐ Very well

☐ Well

☐ Not well

☐ Not at all

55 What is your marital status? *Mark (X) ONE box.*

☐ Now married

☐ Divorced

☐ Separated

☐ Widowed

☐ Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

57 Are there any children ages 6 to 17 years old currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

☐ ☐

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

☐ Own

☐ Rent

☐ Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

☐ Lesbian or gay

☐ Straight, that is not lesbian or gay

☐ Bisexual

☐ Something else *(please specify)*

☐ I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

☐ Less than $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

141708

Encuesta de Planificación del Censo del 2020

Gracias por participar. Completar esta breve encuesta de 15 minutos ayudará a la Oficina del Censo de los Estados Unidos a realizar el próximo censo en el 2020. **Esta encuesta no es el censo.**

Comience aquí

Responda por internet hoy en:
respond.census.gov/plan

O:

Complete este formulario y envíelo por correo lo antes posible.

Flip over to complete the survey in English or respond today at **respond.census.gov/plan**.

Esta encuesta debe ser completada por la persona que generalmente abre la correspondencia en su hogar. Mantendremos sus respuestas confidenciales.

Para obtener más información sobre esta encuesta visite:
www.census.gov/plan o llame gratis al 1-866-599-5128.

Por favor continúe a la siguiente página.

141716

2

El Censo de los EE. UU. es el conteo de todas las personas que viven en los Estados Unidos. Se realiza cada 10 años. Este pregunta cuántas personas viven en su hogar, su edad, raza, y origen étnico. Esta encuesta no es el censo. El próximo censo se llevará a cabo en el 2020.

1 **¿Qué tan familiarizado(a) está con el censo de los Estados Unidos?** *Marque (X) UNA casilla.*
☐ Nada familiarizado(a)
☐ No muy familiarizado(a)
☐ Algo familiarizado(a)
☐ Muy familiarizado(a)
☐ Extremadamente familiarizado(a)

2 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que usted llenara el formulario del censo?** *Marque (X) UNA casilla.*
☐ Nada probable
☐ No muy probable
☐ Algo probable
☐ Muy probable
☐ Extremadamente probable

3 **Si el censo se llevara a cabo hoy, ¿qué tan probable sería que la mayoría de las personas que usted conoce llenaran el formulario del censo?** *Marque (X) UNA casilla.*
☐ Nada probable
☐ No muy probable
☐ Algo probable
☐ Muy probable
☐ Extremadamente probable

4 **De acuerdo con su experiencia anterior o simplemente según sus cálculos, ¿cuánto tiempo cree que le tomaría a usted llenar el Censo del 2020?** *Por favor escriba un número.*
☐☐ minutos

5 **¿Qué tan probable es que usted anime a algún conocido a que llene el formulario del Censo del 2020?** *Marque (X) UNA casilla.*
☐ Nada probable
☐ No muy probable
☐ Algo probable
☐ Muy probable
☐ Extremadamente probable

6 **Aproximadamente, ¿con qué frecuencia usa usted internet?** *Marque (X) UNA casilla.*
☐ Nunca
☐ Menos de una vez a la semana
☐ Una vez a la semana
☐ Varias veces a la semana
☐ Alrededor de una vez al día
☐ Varias veces al día
☐ Casi constantemente

7 **¿Qué aparatos usa con mayor frecuencia para acceder a internet?** *Marque (X) todas las que correspondan.*
☐ Computadora de escritorio o computadora portátil
☐ Teléfono inteligente (Smartphone como iPhone, Android, Blackberry)
☐ Tableta (como iPad, Samsung Galaxy Tab, Kindle Fire)
☐ No uso internet

8 **¿Cuál de las siguientes frases se acerca más a su punto de vista?** *Marque (X) UNA casilla.*
☐ Prefiero llenar formularios por internet en vez de formularios impresos
☐ Prefiero llenar formularios impresos en vez de formularios por internet
☐ No tengo preferencia entre llenar formularios por internet o impresos

141715

▼

Las siguientes preguntas son sobre el Censo del 2020 en general. No es necesario que busque esta información. Según lo que usted entiende, ¿el Censo del 2020 se usará de algunas de las siguientes maneras o no?

9 **¿El censo se usa para determinar los impuestos a la propiedad, o no se usa para este fin?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para esto
- ☐ No, no se usa para esto
- ☐ No lo sé

10 **¿El censo cuenta tanto a los ciudadanos como a quienes no son ciudadanos, o solo a los ciudadanos?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para contar tanto a los ciudadanos como a quienes no son ciudadanos
- ☐ No, se usa para contar solo a los ciudadanos
- ☐ No lo sé

11 **¿El censo se usa para determinar la tasa de desempleo, o no se usa para este fin?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para esto
- ☐ No, no se usa para esto
- ☐ No lo sé

12 **¿El censo se usa para decidir cuánto dinero del gobierno recibirán las comunidades, o no se usa para este fin?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para esto
- ☐ No, no se usa para esto
- ☐ No lo sé

13 **¿El censo se usa para ver qué cambios han ocurrido en el tamaño, la ubicación y las características de la población en los Estados Unidos, o no se usa para este fin?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para esto
- ☐ No, no se usa para esto
- ☐ No lo sé

14 **¿El censo se usa para ubicar a las personas indocumentadas que viven en el país, o no se usa para este fin?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para esto
- ☐ No, no se usa para esto
- ☐ No lo sé

15 **¿El censo se usa para ayudar a la policía y al FBI a mantener un registro de las personas que no cumplen la ley, o no se usa para este fin?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para esto
- ☐ No, no se usa para esto
- ☐ No lo sé

16 **¿El censo se usa para decidir cuántos representantes tendrá cada estado en el Congreso, o no se usa para este fin?** *Marque (X) UNA casilla.*

- ☐ Sí, se usa para esto
- ☐ No, no se usa para esto
- ☐ No lo sé

17 **¿La ley exige que conteste las preguntas del censo, o no lo exige?** *Marque (X) UNA casilla.*

- ☐ Sí, la ley lo exige
- ☐ No, la ley no lo exige
- ☐ No lo sé

18 **¿La ley exige que la Oficina del Censo mantenga la información confidencial, o no lo exige?** *Marque (X) UNA casilla.*

- ☐ Sí, la ley lo exige
- ☐ No, la ley no lo exige
- ☐ No lo sé

19 **¿La Constitución de los Estados Unidos exige que el censo se lleve a cabo, o no es algo que exija la Constitución?** *Marque (X) UNA casilla.*

- ☐ Sí, la Constitución lo exige
- ☐ No, la Constitución no lo exige
- ☐ No lo sé

▼

▲ ▲

141714

4

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada uno de estos programas y servicios?

20 **Hospitales y cuidado de salud.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

21 **Departamentos de policía.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

22 **Estaciones de bomberos.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

23 **Guarderías para niños.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

24 **Escuelas y el sistema educativo.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

25 **Transporte público.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

26 **Carreteras y autopistas.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

27 **Programas de capacitación laboral.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

28 **Hacer que se cumplan las leyes de derechos civiles.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

29 **Contribuir a un mejor futuro para su comunidad.** *Marque (X) UNA casilla.*
- [ ] Nada importante
- [ ] No muy importante
- [ ] Algo importante
- [ ] Muy importante
- [ ] Extremadamente importante

141713

▼

(Continuación) ¿Qué importancia tienen para usted personalmente, si tienen alguna importancia, cada una de las siguientes cosas?

30 **Cumplir con su deber cívico (por ejemplo, votar, cumplir con el deber de servir en un jurado, pagar impuestos).** *Marque (X) UNA casilla.*

☐ Nada importante

☐ No muy importante

☐ Algo importante

☐ Muy importante

☐ Extremadamente importante

31 **Demostrar que está orgulloso(a) de su herencia cultural.** *Marque (X) UNA casilla.*

☐ Nada importante

☐ No muy importante

☐ Algo importante

☐ Muy importante

☐ Extremadamente importante

A continuación se presentan algunas de las formas en las que se usará el Censo del 2020. ¿Qué importancia tiene cada uno de estos usos para usted personalmente, si tienen alguna importancia?

32 **Proporcionar información a su gobierno local para planificar cambios en su comunidad.** *Marque (X) UNA casilla.*

☐ Nada importante

☐ No muy importante

☐ Algo importante

☐ Muy importante

☐ Extremadamente importante

33 **Determinar cuántos representantes electos tiene su estado en el Congreso.** *Marque (X) UNA casilla.*

☐ Nada importante

☐ No muy importante

☐ Algo importante

☐ Muy importante

☐ Extremadamente importante

▲

34 **¿CUÁL de las siguientes razones es la más importante para usted personalmente por la que debería llenar el formulario del censo?** *Marque (X) UNA casilla.*

☐ Ayuda a determinar el financiamiento para servicios públicos en mi comunidad, como escuelas y estaciones de bomberos

☐ Se usa para hacer cumplir las leyes de derechos civiles

☐ Contribuye a un mejor futuro para mi comunidad

☐ Es mi deber cívico (como votar, cumplir con el deber de servir en un jurado, pagar impuestos)

☐ Demuestra que estoy orgulloso(a) de mi herencia cultural

☐ Proporciona información a mi gobierno local para planificar cambios en mi comunidad

☐ Determina cuántos representantes electos tiene mi estado en el Congreso

35 **¿Con qué frecuencia puede confiar en que el gobierno FEDERAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ En ningún momento

☐ Solo parte del tiempo

☐ La mayor parte del tiempo

☐ Casi siempre

36 **¿Con qué frecuencia puede confiar en que su gobierno ESTATAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ En ningún momento

☐ Solo parte del tiempo

☐ La mayor parte del tiempo

☐ Casi siempre

37 **¿Con qué frecuencia puede confiar en que su gobierno LOCAL hará lo correcto?** *Marque (X) UNA casilla.*

☐ En ningún momento

☐ Solo parte del tiempo

☐ La mayor parte del tiempo

☐ Casi siempre

▼

▲

141712

38 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo no mantenga las respuestas al Censo del 2020 confidenciales? *Marque (X) UNA casilla.*

☐ Nada preocupado(a)

☐ No muy preocupado(a)

☐ Algo preocupado(a)

☐ Muy preocupado(a)

☐ Extremadamente preocupado(a)

39 ¿Qué tan preocupado(a) está, si está preocupado(a), de que la Oficina del Censo comparta las respuestas al Censo del 2020 con otras agencias gubernamentales? *Marque (X) UNA casilla.*

☐ Nada preocupado(a)

☐ No muy preocupado(a)

☐ Algo preocupado(a)

☐ Muy preocupado(a)

☐ Extremadamente preocupado(a)

40 ¿Qué tan preocupado(a) está, si está preocupado(a), de que las respuestas que usted le proporcione al Censo del 2020 se usen en su contra? *Marque (X) UNA casilla.*

☐ Nada preocupado(a)

☐ No muy preocupado(a)

☐ Algo preocupado(a)

☐ Muy preocupado(a)

☐ Extremadamente preocupado(a)

41 ¿Cuánta importancia cree que tiene, si tiene importancia, el que usted personalmente sea contado(a) en el Censo del 2020? *Marque (X) UNA casilla.*

☐ Nada de importancia

☐ Un poco de importancia

☐ Una cantidad moderada de importancia

☐ Mucha importancia

☐ Muchísima importancia

42 ¿Cree que llenar el formulario del Censo del 2020 podría perjudicar o beneficiar a SU COMUNIDAD de algún modo? *Marque (X) UNA casilla.*

☐ Perjudicar

☐ Beneficiar

☐ Tanto perjudicar como beneficiar

☐ Ni perjudicar ni beneficiar

43 ¿Cree que llenar el formulario del Censo del 2020 podría perjudicarlo(a) o beneficiarlo(a) a USTED personalmente de alguna forma? *Marque (X) UNA casilla.*

☐ Perjudicarme

☐ Beneficiarme

☐ Tanto perjudicarme como beneficiarme

☐ Ni perjudicarme ni beneficiarme

44 ¿Cuál de las siguientes acciones ha realizado usted, si ha realizado alguna? *Marque (X) todas las que correspondan.*

☐ Doné dinero o recaudé fondos para una actividad social o política

☐ Participé en algún tipo de protesta o manifestación organizada

☐ Asistí a una reunión de mi vecindario o de la comunidad

☐ Me comuniqué o intenté comunicarme con un político o funcionario público para expresar mis puntos de vista

☐ Usé una insignia/brazalete/prendedor a favor de una causa

☐ Trabajé como voluntario(a) en una organización

☐ Publiqué mis propias ideas o comentarios sobre asuntos políticos o sociales por internet

☐ Firmé una petición (incluyendo peticiones por internet)

☐ Voté en una elección

☐ Ninguna de las anteriores

45 Piense en las elecciones generales del 2016 para presidente y otros cargos. ¿Votó usted en las elecciones o surgió algo que le impidió votar? *Marque (X) UNA casilla.*

☐ Sí, voté en las elecciones del 2016

☐ No, no voté en las elecciones del 2016

141711

Estas últimas preguntas se hacen solo con propósitos estadísticos.

46 **¿En qué año nació usted?**
Por favor escriba un número.

☐☐☐☐

47 **Usted es...** *Marque (X) UNA casilla.*
☐ Hombre
☐ Mujer

48 **¿Cuál es el grado o nivel de educación más alto que ha completado?** *Marque (X) UNA casilla.*
☐ No fui a la escuela secundaria o preparatoria *(high school)*
☐ Algo de escuela secundaria o preparatoria *(high school)*
☐ Graduado(a) de escuela secundaria o preparatoria *(high school)* o equivalente (por ejemplo, GED)
☐ Algo de universidad, pero no recibí un título o todavía estoy estudiando
☐ Título de asociado universitario (por ejemplo, AA, AS)
☐ Título de licenciatura universitaria (por ejemplo, BA, BS, AB)
☐ Título de posgrado (por ejemplo, título de maestría, título profesional, doctorado)

49 **¿Es usted de origen hispano, latino, o español?**
☐ No, no soy de origen hispano, latino, o español
☐ Sí, mexicano, mexicanoamericano, chicano
☐ Sí, puertorriqueño
☐ Sí, cubano
☐ Sí, de otro origen hispano, latino, o español *(escriba el origen en letra de molde, por ejemplo, argentino, colombiano, dominicano, nicaragüense, salvadoreño, español, etc.)*

[_____]

50 **¿Cuál es su raza?** *Marque (X) todas las que correspondan.*
☐ Blanca
☐ Negra o afroamericana
☐ Indígena de las Américas o nativa de Alaska *(escriba en letra de molde el nombre de la tribu en la cual está inscrito(a) o la tribu principal)*

[_____]

☐ India asiática
☐ China
☐ Filipina
☐ Japonesa
☐ Coreana
☐ Vietnamita
☐ Otra asiática *(escriba la raza en letra de molde, por ejemplo, hmong, laosiana, tailandesa, paquistaní, camboyana, etc.)*

[_____]

☐ Nativa de Hawái
☐ Chamorra
☐ Samoana
☐ Otra de las islas del Pacífico *(escriba la raza en letra de molde, por ejemplo, fiyiana, tongana, etc.)*

[_____]

☐ Alguna otra raza *(escriba la raza en letra de molde)*

[_____]

51 **¿En qué país o territorio nació?**
Marque (X) UNA casilla.
☐ En los Estados Unidos
☐ Fuera de los Estados Unidos *(escriba en letra de molde el nombre del país o Puerto Rico, Guam, etc.)*

[_____]

141710

▼

52 ¿Habla algún otro idioma que no sea inglés en su casa? *Marque (X) UNA casilla.*

☐ Sí

☐ No → **PASE a la pregunta 55**

Responda a las preguntas 53 y 54 si habla otro idioma en su casa que no sea el inglés; de lo contrario, PASE a la pregunta 55.

53 ¿Qué idioma? Si es más de uno, ¿además del inglés, qué idioma habla con mayor frecuencia en su casa? *Escriba el idioma en letra de molde.*

[   ]

54 ¿Qué tan bien habla usted inglés? *Marque (X) UNA casilla.*

☐ Hablo muy bien

☐ Hablo bien

☐ No hablo bien

☐ Nada

55 ¿Cuál es su estado civil? *Marque (X) UNA casilla.*

☐ Casado(a) actualmente

☐ Divorciado(a)

☐ Separado(a)

☐ Viudo(a)

☐ Nunca me he casado

56 ¿Actualmente viven en su hogar niños de 5 años de edad o menores (incluyendo bebés)? *Marque (X) UNA casilla.*

☐ Sí

☐ No

57 ¿Actualmente viven en su hogar niños de 6 a 17 años de edad? *Marque (X) UNA casilla.*

☐ Sí

☐ No

58 ¿Cuántas personas en total — adultos y niños — viven actualmente en su hogar, incluyéndose a sí mismo(a)? *Por favor escriba un número.*

[   ]

59 ¿Usted alquila su casa o apartamento o es dueño(a)? *Marque (X) UNA casilla.*

☐ Dueño(a)

☐ Alquilo

☐ Ocupo la vivienda sin pagar alquiler

60 ¿Cuál de las siguientes describe cómo usted se identifica a sí mismo(a)? *Marque (X) UNA casilla.*

☐ Lesbiana o gay

☐ Heterosexual, es decir ni lesbiana ni gay

☐ Bisexual

☐ Otro *(Por favor, especifique)*

[   ]

☐ No sé la respuesta

61 En el 2017, ¿cuál fue el ingreso total de su hogar antes de que le descontaran los impuestos? *Marque (X) UNA casilla.*

☐ Menos de $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 y más

Instrucciones para enviar por correo postal

Asegúrese de haber contestado todas las preguntas.

Una vez que haya completado el cuestionario, envíelo usando el sobre de devolución con sello postal y dirección adjunto.

En caso de que se pierda el sobre, envíe el cuestionario por correo a:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

En nombre de la Oficina del Censo de los EE. UU., gracias por participar en la Encuesta de Planificación del Censo del 2020.

141709

2020 Census Planning Survey

Thank you for participating. Completing this short 15-minute survey will help the U.S. Census Bureau conduct the next census in 2020. **This survey is not the census.**

Start here

Respond online today at:
respond.census.gov/plan

OR

Complete this form and mail it back as soon as possible.

Dé vuelta a esta encuesta para completarla en español o responda hoy en **respond.census.gov/plan.**

This survey should be completed by the person who typically opens the mail for your household. We will keep your answers confidential.

To learn more about this survey go to: **www.census.gov/plan** or call 1-866-599-5128 toll-free.

Please continue to the next page.

FORM **CM-Q14** (01-25-2016)

241701

The U.S. census is the count of all the people who live in the United States. It happens every 10 years. It asks questions such as how many people live in your household, their age, race, and ethnicity. This survey is not the census. The next census is in 2020.

1 **How familiar are you with the U.S. census?**
Mark (X) ONE box.

☐ Not at all familiar
☐ Not too familiar
☐ Somewhat familiar
☐ Very familiar
☐ Extremely familiar

2 **If the census were held today, how likely would you be to fill out the census form?**
Mark (X) ONE box.

☐ Not at all likely
☐ Not too likely
☐ Somewhat likely
☐ Very likely
☐ Extremely likely

3 **Thinking about most people you know, if the census were held today how likely would they be to fill out the census form?**
Mark (X) ONE box.

☐ Not at all likely
☐ Not too likely
☐ Somewhat likely
☐ Very likely
☐ Extremely likely

4 **Based on your past experience or just your best guess, how long do you think it would take you personally to fill out the 2020 Census?**
Please print a number.

☐☐ minutes

5 **How likely are you to encourage someone you know to fill out the 2020 Census form?** *Mark (X) ONE box.*

☐ Not at all likely
☐ Not too likely
☐ Somewhat likely
☐ Very likely
☐ Extremely likely

6 **About how often do you use the internet?**
Mark (X) ONE box.

☐ Never
☐ Less than once a week
☐ Once a week
☐ Several times a week
☐ About once a day
☐ Several times a day
☐ Almost constantly

7 **Which devices do you often use to access the internet?** *Mark (X) all that apply.*

☐ Desktop or laptop computer
☐ Smartphone (for example an iPhone, Android, Blackberry)
☐ Tablet computer (for example an iPad, Samsung Galaxy Tab, Kindle Fire)
☐ I don't use the internet

8 **Which of the following comes closest to your view?** *Mark (X) ONE box.*

☐ I prefer to fill out online forms instead of paper forms
☐ I prefer to fill out paper forms instead of online forms
☐ I have no preference between completing online or paper forms

241702

343

The following questions are about the 2020 Census in general. There is no need to look up this information. As you understand it, will the 2020 Census be used in any of the following ways or not?

9 **Is the census used to determine property taxes, or is it not used for this?** *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

10 **Does the census count both citizens and non-citizens, or only citizens?** *Mark (X) ONE box.*

☐ Yes, used for counting both citizens and non-citizens

☐ No, used only for counting citizens

☐ Don't know

11 **Is the census used to determine the rate of unemployment, or is it not used for this?** *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

12 **Is the census used to decide how much money communities will get from the government, or is it not used for this?** *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

13 **Is the census used to see what changes have taken place in the size, location, and characteristics of the people in the United States, or is it not used for this?** *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

14 **Is the census used to locate people living in the country without documentation, or is it not used for this?** *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

15 **Is the census used to help the police and FBI keep track of people who break the law, or is it not used for this?** *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

16 **Is the census used to decide how many representatives each state will have in Congress, or is it not used for this?** *Mark (X) ONE box.*

☐ Yes, used for this

☐ No, not used

☐ Don't know

17 **Does the law require you to answer the census questions, or is this not required by law?** *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

18 **Is the Census Bureau required by law to keep information confidential, or is this not required by law?** *Mark (X) ONE box.*

☐ Yes, required by law

☐ No, not required by law

☐ Don't know

19 **Does the U.S. Constitution require that the census be conducted, or is this not something the Constitution requires?** *Mark (X) ONE box.*

☐ Yes, Constitution requires

☐ No, Constitution does not require

☐ Don't know

241703

How important, if at all, is each of the following programs and services to you personally?

20 Hospitals and healthcare. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

21 Police departments. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

22 Fire departments. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

23 Daycare for children. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

24 Schools and the education system. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

25 Public transportation. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

26 Roads and highways. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

27 Job training programs. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

How important, if at all, is each of the following to you personally?

28 That civil rights laws are enforced. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

29 Contributing to a better future for your community. *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

241704

5

▼

(Continued) How important, if at all, is each of the following to you personally?

30 **Fulfilling your civic duty (for example, voting, jury duty, paying taxes).** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

31 **Showing you are proud of your cultural heritage.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

The following are some ways in which the 2020 Census will be used. How important, if at all, is each of these uses to you personally?

32 **Providing information for your local government to plan for changes in your community.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

33 **Determining how many elected representatives your state has in Congress.** *Mark (X) ONE box.*
- [ ] Not at all important
- [ ] Not too important
- [ ] Somewhat important
- [ ] Very important
- [ ] Extremely important

34 **Which ONE of the following is the most important reason, to you personally, that you should fill out the census form?** *Mark (X) ONE box.*
- [ ] It helps determine funding for public services in my community, like schools and fire departments
- [ ] It is used to enforce civil rights laws
- [ ] It contributes to a better future for my community
- [ ] It is my civic duty (along with voting, jury duty, paying taxes)
- [ ] It shows that I am proud of my cultural heritage
- [ ] It provides information for my local government to plan for changes in my community
- [ ] It determines how many elected representatives my state has in Congress

35 **How much of the time do you think you can trust the FEDERAL government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

36 **How much of the time do you think you can trust your STATE government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

37 **How much of the time do you think you can trust your LOCAL government to do what is right?** *Mark (X) ONE box.*
- [ ] None of the time
- [ ] Only some of the time
- [ ] Most of the time
- [ ] Just about always

241705

346

38 How concerned are you, if at all, that the Census Bureau will not keep answers to the 2020 Census confidential? *Mark (X) ONE box.*

☐ Not at all concerned

☐ Not too concerned

☐ Somewhat concerned

☐ Very concerned

☐ Extremely concerned

39 How concerned are you, if at all, that the Census Bureau will share answers to the 2020 Census with other government agencies? *Mark (X) ONE box.*

☐ Not at all concerned

☐ Not too concerned

☐ Somewhat concerned

☐ Very concerned

☐ Extremely concerned

40 How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you? *Mark (X) ONE box.*

☐ Not at all concerned

☐ Not too concerned

☐ Somewhat concerned

☐ Very concerned

☐ Extremely concerned

41 How much, if at all, do you think it matters if you personally are counted in the 2020 Census? *Mark (X) ONE box.*

☐ Not at all

☐ A little

☐ A moderate amount

☐ A lot

☐ A great deal

42 Do you believe that answering your 2020 Census form could harm or benefit YOUR COMMUNITY in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

43 Do you believe that answering your 2020 Census form could personally harm or benefit YOU in any way? *Mark (X) ONE box.*

☐ Harm

☐ Benefit

☐ Both harm and benefit

☐ Neither harm nor benefit

44 Which of the following have you ever done, if any? *Mark (X) all that apply.*

☐ Donated money or raised funds for social or political activity

☐ Participated in an organized protest or rally of any kind

☐ Attended a neighborhood or community meeting

☐ Contacted, or attempted to contact, a politician or civil servant to express your views

☐ Worn a button/bracelet/pin for an issue or cause

☐ Volunteered at any organization

☐ Posted your own thoughts or comments on political or social issues online

☐ Signed a petition (including online petitions)

☐ Voted in an election

☐ None of the above

45 Thinking about the 2016 general election for President and other offices, did you happen to vote in the election, or did things come up that kept you from voting? *Mark (X) ONE box.*

☐ Yes, voted in 2016 election

☐ No, did not vote in 2016 election

241706

These final questions are for statistical purposes only.

46 What year were you born? *Please print a number.*

☐☐☐☐

47 Are you... *Mark (X) ONE box.*

☐ Male
☐ Female

48 What is the highest degree or level of school you have completed? *Mark (X) ONE box.*

☐ No high school
☐ Some high school
☐ High school graduate or equivalent (for example GED)
☐ Some college, but degree not received or is in progress
☐ Associate degree (for example AA, AS)
☐ Bachelor's degree (for example BA, BS, AB)
☐ Graduate degree (for example master's, professional, doctorate)

49 Are you of Hispanic, Latino, or Spanish origin?

☐ No, not of Hispanic, Latino, or Spanish origin
☐ Yes, Mexican, Mexican American, Chicano
☐ Yes, Puerto Rican
☐ Yes, Cuban
☐ Yes, another Hispanic, Latino, or Spanish origin (print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on)

☐ (print box)

50 What is your race? *Mark (X) all that apply.*

☐ White
☐ Black or African American
☐ American Indian or Alaska Native (print name of enrolled or principal tribe)

☐ (print box)

☐ Asian Indian
☐ Chinese
☐ Filipino
☐ Japanese
☐ Korean
☐ Vietnamese
☐ Other Asian (print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)

☐ (print box)

☐ Native Hawaiian
☐ Chamorro
☐ Samoan
☐ Other Pacific Islanders (print race, for example, Fijian, Tongan, and so on)

☐ (print box)

☐ Some other race (print race)

☐ (print box)

51 In what country or territory were you born? *Mark (X) ONE box.*

☐ In the United States
☐ Outside of the United States (print name of country, or Puerto Rico, Guam, etc.)

☐ (print box)

241707

52 Do you speak a language other than English at home? *Mark (X) ONE box.*

☐ Yes

☐ No → **SKIP to question 55**

> Answer questions 53 & 54 if you speak a language other than English at home; otherwise, SKIP to question 55.

53 What is this language? If more than one, other than English what language do you speak most often at home? *Print language.*

[   ]

54 How well do you speak English? *Mark (X) ONE box.*

☐ Very well

☐ Well

☐ Not well

☐ Not at all

55 What is your marital status? *Mark (X) ONE box.*

☐ Now married

☐ Divorced

☐ Separated

☐ Widowed

☐ Never married

56 Are there any children 5 years old or younger (including babies) currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

57 Are there any children ages 6 to 17 years old currently living in your household? *Mark (X) ONE box.*

☐ Yes

☐ No

58 How many total people — adults and children — currently live in your household, including yourself? *Please print a number.*

[ ][ ]

59 Do you rent or own your house or apartment? *Mark (X) ONE box.*

☐ Own

☐ Rent

☐ Occupied without payment of rent

60 Which of the following best represents how you think of yourself? *Mark (X) ONE box.*

☐ Lesbian or gay

☐ Straight, that is not lesbian or gay

☐ Bisexual

☐ Something else *(please specify)*

[   ]

☐ I don't know the answer

61 In 2017 what was your total household income before taxes? *Mark (X) ONE box.*

☐ Less than $25,000

☐ $25,000 - $34,999

☐ $35,000 - $49,999

☐ $50,000 - $74,999

☐ $75,000 - $99,999

☐ $100,000 - $149,999

☐ $150,000 - $199,999

☐ $200,000 and above

Mailing Instructions

Please make sure you have answered all questions.

Once you have completed the questionnaire, please return it using the enclosed self-addressed stamped envelope.

If the envelope has been misplaced, please mail the questionnaire to:

U.S. Census Bureau
1201 East 10th Street
Data Capture Branch 60-A
Jeffersonville, IN 47132

On behalf of the U.S. Census Bureau, thank you for participating in the 2020 Census Planning Survey.

241708

Appendix F: Mail Materials

CM-1C
(01-25-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 20, 2018

A Message from the Director, U.S. Census Bureau...

Your address has been randomly selected by the U.S. Census Bureau to participate in the **2020 Census Planning Survey**. The Census Bureau is conducting this important, 15-minute survey to help us plan for how to best count everyone living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to develop effective ways of communicating the purpose of the census to households throughout the United States.

Please respond by March 1 using ONE of the following options:

> **Option 1:**
> Go to **respond.census.gov/plan** to complete the survey online.
> You will need your 8-digit User ID, which is printed below the barcode on the front of the enclosed questionnaire.
>
> **Option 2:**
> If you are unable to respond online, complete and mail back the enclosed questionnaire in the postage-paid envelope provided.

Answering online saves taxpayer money, conserves natural resources, and makes processing the results more efficient.

The Census Bureau is required by law to keep your information confidential. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan.
You may also call 1-866-599-5128 toll-free.

We have enclosed a small token of appreciation for households asked to participate in this survey.

Thank you in advance for your prompt response.

Mensaje importante: Para completar la Encuesta de Planificación del Censo del 2020, visite **respond.census.gov/plan**.

United States
Census
Bureau

census.gov

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FREQUENTLY ASKED QUESTIONS

Are my answers confidential?

Yes. The U.S. Census Bureau is required by law to protect your information (13 U.S.C. § 9 and § 214). The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household. The Census Bureau chose your address, not you personally, as part of a randomly selected sample.

We are conducting this survey under the authority of 13 U.S.C. § 182. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

For more information about how we protect your information, please visit our website at www.census.gov and click on "Data Protection and Privacy Policy" at the bottom of the home page.

What is the 2020 Census Planning Survey?

The 2020 Census Planning Survey is a survey that the Census Bureau is conducting in preparation for the 2020 Census. This voluntary survey is critical for helping the Census Bureau make final plans for how they go about contacting and counting all people in the 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States. The Census Bureau is making it quick, easy, and safe for everyone to respond, helping ensure a complete and accurate census.

How will the Census Bureau use the information I provide?

Your information will be combined with the information provided by other sampled households to help plan for the 2020 Census. Under the Privacy Act of 1974 (5 U.S.C. § 552a) your information may be shared with other Census Bureau staff for work-related purposes and as published in the Privacy Act System of Records Notice COMMERCE/Census-5, Decennial Census Programs. Additional information can be found at www.federalregister.gov/documents/2014/04/21/2014-08993/privacy-act-system-of-records.

How long will this survey take?

The Census Bureau estimates that, for the average household, this survey will take about 15 minutes to complete, including the time for reviewing the instructions and answers.

How do I know that this is an approved Census Bureau survey?

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number that appears on the form or login screen confirms this approval. If this number were not displayed we could not conduct this survey.

How do I contact the Census Bureau if I have questions or comments about this survey?

You may send comments regarding time estimates or any other aspect of this data collection, including suggestions for reducing this burden, to: Paperwork Reduction Project 0607-0978, U.S. Census Bureau, ADRM PRA Liaison, 5K022D, 4600 Silver Hill Road, Washington, DC 20233. You may e-mail comments to adrm.pra@census.gov; use "Paperwork Project 0607-0978" as the subject. Please do NOT mail your actual questionnaire to this address. Use the preaddressed envelope that you receive with the questionnaire to return your completed questionnaire.

CM-1F
(01-25-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 20, 2018

A Message from the Director, U.S. Census Bureau...

Your address has been randomly selected by the U.S. Census Bureau to participate in the **2020 Census Planning Survey**. The Census Bureau is conducting this important, 15-minute survey to help us plan for how to best count everyone living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to develop effective ways of communicating the purpose of the census to households throughout the United States.

Respond by March 1 at: **respond.census.gov/plan**	Your User ID is:

The Census Bureau is collecting information for this survey online using the secure website and User ID provided above. Answering online saves taxpayer money, conserves natural resources, and makes processing the results more efficient. If you are unable to complete the survey online, you will receive a paper questionnaire in a few weeks for you to complete and mail back.

The Census Bureau is required by law to keep your information confidential. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan.
You may also call 1-866-599-5128 toll-free.

We have enclosed a small token of appreciation for households asked to participate in this survey.

Thank you in advance for your prompt response.

Mensaje importante: Para completar la Encuesta de Planificación del Censo del 2020, visite **respond.census.gov/plan**. Su identificación de usuario es:

United States
Census
Bureau

census.gov

FREQUENTLY ASKED QUESTIONS

Are my answers confidential?

Yes. The U.S. Census Bureau is required by law to protect your information (13 U.S.C. § 9 and § 214). The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household. The Census Bureau chose your address, not you personally, as part of a randomly selected sample.

We are conducting this survey under the authority of 13 U.S.C. § 182. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

For more information about how we protect your information, please visit our website at www.census.gov and click on "Data Protection and Privacy Policy" at the bottom of the home page.

What is the 2020 Census Planning Survey?

The 2020 Census Planning Survey is a survey that the Census Bureau is conducting in preparation for the 2020 Census. This voluntary survey is critical for helping the Census Bureau make final plans for how they go about contacting and counting all people in the 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States. The Census Bureau is making it quick, easy, and safe for everyone to respond, helping ensure a complete and accurate census.

How will the Census Bureau use the information I provide?

Your information will be combined with the information provided by other sampled households to help plan for the 2020 Census. Under the Privacy Act of 1974 (5 U.S.C. § 552a) your information may be shared with other Census Bureau staff for work-related purposes and as published in the Privacy Act System of Records Notice COMMERCE/Census-5, Decennial Census Programs. Additional information can be found at www.federalregister.gov/documents/2014/04/21/2014-08993/privacy-act-system-of-records.

How long will this survey take?

The Census Bureau estimates that, for the average household, this survey will take about 15 minutes to complete, including the time for reviewing the instructions and answers.

How do I know that this is an approved Census Bureau survey?

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number that appears on the form or login screen confirms this approval. If this number were not displayed we could not conduct this survey.

How do I contact the Census Bureau if I have questions or comments about this survey?

You may send comments regarding time estimates or any other aspect of this data collection, including suggestions for reducing this burden, to: Paperwork Reduction Project 0607-0978, U.S. Census Bureau, ADRM PRA Liaison, 5K022D, 4600 Silver Hill Road, Washington, DC 20233. You may e-mail comments to adrm.pra@census.gov

CM-2C
(01-30-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 23, 2018

A Message from the Director, U.S. Census Bureau...

A few days ago, you should have received the **2020 Census Planning Survey**, along with a small token of appreciation. The U.S. Census Bureau depends on information from this important survey to help plan the count of people living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States.

If you have already responded, thank you. If you have not yet answered, please complete the survey now. The survey should take only 15 minutes of your time. If you prefer not to answer over the internet or are unable to respond online, please fill out the paper questionnaire that we sent you a few days ago. Responding promptly will prevent you from receiving additional mailings.

Respond now at: **respond.census.gov/plan**	Your User ID is:

If you are unable to respond online and no longer have your paper questionnaire, we will send you another paper questionnaire in a few weeks.

The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan.
You may also call 1-866-599-5128 toll-free.

Mensaje importante: Para completar la Encuesta de Planificación del Censo del 2020, visite **respond.census.gov/plan**. Su identificación de usuario es:

United States
Census
Bureau

census.gov

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UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 23, 2018

A Message from the Director, U.S. Census Bureau...

A few days ago, you should have received a request to complete the **2020 Census Planning Survey**, along with a small token of appreciation. The U.S. Census Bureau depends on information from this important survey to help plan the count of people living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States.

If you have already responded, thank you. If you have not yet answered, please complete the survey now. The survey should take only 15 minutes of your time. Responding promptly will prevent you from receiving additional mailings.

Respond now at: **respond.census.gov/plan**	Your User ID is:

If we do not receive your response online, we will mail a paper questionnaire to your address in a few weeks.

The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan.
You may also call 1-866-599-5128 toll-free.

Mensaje importante: Para completar la Encuesta de Planificación del Censo del 2020, visite **respond.census.gov/plan**. Su identificación de usuario es:

United States Census Bureau

census.gov

CM-3
(01-30-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

March 5, 2018

A Message from the Director, U.S. Census Bureau...

Now is the time to respond.

The U.S. Census Bureau sent you two requests to complete the **2020 Census Planning Survey**. If you have not already responded, it is critical that you complete this survey right away. The survey should take only 15 minutes of your time. Information from this survey will help us plan effective ways of communicating the purpose of the census to households throughout the United States.

If you have already responded, thank you. If you have not responded, please use the information below. Answer online to help us save taxpayer money and process data more efficiently.

Respond now at:	Your User ID is:
respond.census.gov/plan	

If you are unable to respond online, we will send you a paper questionnaire in two weeks.

By law, your answers are kept completely confidential. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

To learn more about this survey, please visit www.census.gov/plan or call 1-866-599-5128 toll-free.

Thank you for helping us make the 2020 Census successful.

Mensaje importante: Para completar la Encuesta de Planificación del Censo del 2020, visite **respond.census.gov/plan**. Su identificación de usuario es:

United States
Census
Bureau

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CM-4
(01-24-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

March 19, 2018

A Message from the Director, U.S. Census Bureau...

A few weeks ago, the U.S. Census Bureau sent instructions for completing the **2020 Census Planning Survey**, along with a small token of appreciation. Your address was randomly selected as part of a national sample of households, and it is important to hear from everyone who is asked to respond for the results to be accurate. This survey will help the Census Bureau prepare for how to best count people in your community during the upcoming 2020 Census. The Census Bureau will use these survey results to communicate the purpose of the census to people living across the United States.

If you have already completed the survey, you do not need to take any further action. If you have not already responded, please do so now.

Complete the survey using only ONE of the following options:

Option 1:
Go to **respond.census.gov/plan** to complete the survey online.
You will need your 8-digit User ID, which is printed below the barcode on the front of the enclosed questionnaire.

Option 2:
If you are unable to respond online, complete and mail back the enclosed questionnaire in the postage-paid envelope provided.

The Census Bureau is required by law to keep your information confidential.

The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

Additional information about the survey can be found at www.census.gov/plan, or by calling us toll-free at 1-866-599-5128.

Mensaje importante: Para completar la Encuesta de Planificación del Censo del 2020, visite **respond.census.gov/plan**.

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CM-5
(01-30-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

OFFICE OF THE DIRECTOR

April 2, 2018

A Message from the Director, U.S. Census Bureau...

It is not too late to respond to the 2020 Census Planning Survey!

Please complete the survey online or complete and return the paper questionnaire we sent you two weeks ago.

Respond now at:	Your User ID is:
respond.census.gov/plan	

For more information, please visit our website www.census.gov/plan or call our toll-free number at 1-866-599-5128.

Mensaje importante: Para completer la Encuesta de Planificación del Censo del 2020, visite **respond.census.gov/plan**. Su identificación de usuario es:

United States™
Census
Bureau

census.gov

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CM-1C(ES)
(01-25-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 20, 2018

A Message from the Director, U.S. Census Bureau...

Your address has been randomly selected by the U.S. Census Bureau to participate in the **2020 Census Planning Survey**. The Census Bureau is conducting this important, 15-minute survey to help us plan for how to best count everyone living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to develop effective ways of communicating the purpose of the census to households throughout the United States.

Please respond by March 1 using ONE of the following options:

Option 1:
Go to **respond.census.gov/plan** to complete the survey online. You will need your 8-digit User ID, which is printed below the barcode on the front of the enclosed questionnaire.

Option 2:
If you are unable to respond online, complete and mail back the enclosed questionnaire in the postage-paid envelope provided.

Answering online saves taxpayer money, conserves natural resources, and makes processing the results more efficient.

The Census Bureau is required by law to keep your information confidential. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan. You may also call 1-866-599-5128 toll-free.

We have enclosed a small token of appreciation for households asked to participate in this survey.

Thank you in advance for your prompt response.

United States
Census
Bureau

census.gov

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Núm. de OMB 0607-0978: Aprobado hasta 08/31/2020

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

20 de febrero de 2018

Mensaje del Director de la Oficina del Censo de los Estados Unidos

La Oficina del Censo de los EE. UU. seleccionó su dirección al azar para participar en la **Encuesta de Planificación del Censo del 2020**. La Oficina del Censo está llevando a cabo esta importante encuesta de 15 minutos para ayudar a planificar el mejor conteo posible de todas las personas que vivan en los Estados Unidos durante el próximo Censo del 2020. La Oficina del Censo usará los resultados de esta encuesta para crear métodos efectivos de comunicación para explicar el propósito del censo a los hogares en todo Estados Unidos.

Responda antes del 1 de marzo usando UNA de las siguientes opciones:

Opción 1:
Visite **respond.census.gov/plan** para completar la encuesta por internet. Usted tendrá que dar su número de identificación de usuario de 8 cifras, que se encuentra debajo del código de barras al frente del cuestionario adjunto.

Opción 2:
Complete y envíe por correo postal el cuestionario impreso adjunto en el sobre con sello pagado que se incluye.

Contestar por internet ahorra dinero de los contribuyentes, conserva recursos naturales, y permite que el procesamiento de los resultados sea más eficiente.

La Oficina del Censo está obligada por ley a mantener su información confidencial. A la Oficina del Censo no se le permite divulgar sus respuestas de manera que usted o su hogar pudieran ser identificados.

Para obtener más información sobre esta encuesta, visite www.census.gov/plan.
También puede llamar gratis en inglés o español al 1-866-599-5128.

Hemos incluido una pequeña muestra de agradecimiento para los hogares a los que se les pidió participar en esta encuesta.

Gracias de antemano por su rápida respuesta.

United States
Census
Bureau

census.gov

FREQUENTLY ASKED QUESTIONS

Are my answers confidential?

Yes. The U.S. Census Bureau is required by law to protect your information (13 U.S.C. § 9 and § 214). The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household. The Census Bureau chose your address, not you personally, as part of a randomly selected sample.

We are conducting this survey under the authority of 13 U.S.C. §182. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

For more information about how we protect your information, please visit our website at www.census.gov and click on "Data Protection and Privacy Policy" at the bottom of the home page.

What is the 2020 Census Planning Survey?

The 2020 Census Planning Survey is a survey that the Census Bureau is conducting in preparation for the 2020 Census. This voluntary survey is critical for helping the Census Bureau make final plans for how they go about contacting and counting all people in the 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States. The Census Bureau is making it quick, easy, and safe for everyone to respond, helping ensure a complete and accurate census.

How will the Census Bureau use the information I provide?

Your information will be combined with the information provided by other sampled households to help plan for the 2020 Census. Under the Privacy Act of 1974 (5 U.S.C. § 552a) your information may be shared with other Census Bureau staff for work-related purposes and as published in the Privacy Act System of Records Notice COMMERCE/Census-5, Decennial Census Programs. Additional information can be found at www.federalregister.gov/documents/2014/04/21/2014-08993/privacy-act-system-of-records.

How long will this survey take?

The Census Bureau estimates that, for the average household, this survey will take about 15 minutes to complete, including the time for reviewing the instructions and answers.

How do I know that this is an approved Census Bureau survey?

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number that appears on the form or login screen confirms this approval. If this number were not displayed we could not conduct this survey.

How do I contact the Census Bureau if I have questions or comments about this survey?

You may send comments regarding time estimates or any other aspect of this data collection, including suggestions for reducing this burden, to: **Paperwork Reduction Project 0607-0978, U.S. Census Bureau, ADRM PRA Liaison, 5K022D, 4600 Silver Hill Road, Washington, DC 20233**. You may e-mail comments to adrm.pra@census.gov; use "Paperwork Project 0607-0978" as the subject. Please do NOT mail your actual questionnaire to this address. Use the preaddressed envelope that you receive with the questionnaire to return your completed questionnaire.

PREGUNTAS FRECUENTES

¿Mis respuestas son confidenciales?

Sí. La Oficina del Censo de los EE. UU. está obligada por ley a proteger su información (Secciones 9 y 214 del Título 13 del Código de los Estados Unidos). A la Oficina del Censo no se le permite divulgar sus respuestas de manera que usted o su hogar pudieran ser identificados. La Oficina del Censo escogió su dirección, y no a usted personalmente, como parte de una muestra de hogares seleccionados al azar.

Estamos realizando esta encuesta en conformidad con la Sección 182 del Título 13 del Código de los Estados Unidos. En conformidad con la Ley para el Fortalecimiento de la Seguridad Cibernética Federal del 2015, sus datos están protegidos contra los riesgos de seguridad cibernética mediante los controles aplicados a los sistemas que los transmiten.

Para obtener más información sobre cómo protegemos su información, visite nuestro sitio web www.census.gov y haga clic en "Data Protection and Privacy Policy" (en inglés) en la parte inferior de la página principal.

¿Qué es la Encuesta de Planificación del Censo del 2020?

La Encuesta de Planificación del Censo del 2020 es una encuesta que la Oficina del Censo está llevando a cabo como preparación para el Censo del 2020. Esta encuesta voluntaria es fundamental para ayudar a la Oficina del Censo a hacer los últimos planes para contactar y contar a todas las personas en el Censo del 2020. La Oficina del Censo usará los resultados de esta encuesta para crear métodos efectivos de comunicación para explicar el propósito del censo a las personas en los Estados Unidos. La Oficina del Censo está haciendo la encuesta rápida, fácil, y segura para que todos puedan responder y así ayudar a garantizar un censo preciso y completo.

¿Cómo usará la Oficina del Censo la información que yo proporcione?

Su información será combinada con la información proporcionada por otros hogares incluidos en la muestra para ayudar a planificar el Censo del 2020. En conformidad con la Ley sobre la Privacidad de 1974 (Sección 552a del Título 5 del Código de los EE. UU.) su información puede ser compartida con personal de la Oficina del Censo para fines relacionados con sus tareas y tal como se publica en el Aviso sobre el Sistema de Registros de la Ley sobre la Privacidad COMMERCE/Census-5, Programa del Censo Decenal. Se puede encontrar información adicional (en inglés) en www.federalregister.gov/documents/2014/04/21/2014-08993/privacy-act-system-of-records.

¿Cuánto tiempo va a tomar esta encuesta?

La Oficina del Censo calcula que al hogar típico le tomará como promedio aproximadamente 15 minutos completar esta encuesta, incluyendo el tiempo que toma repasar las instrucciones y revisar las respuestas.

¿Cómo puedo saber que esta es una encuesta aprobada por la Oficina del Censo?

Esta recopilación de información ha sido aprobada por la Oficina de Administración y Presupuesto (OMB). El número de ocho dígitos aprobado por la OMB que aparece en el formulario o pantalla de ingreso confirma esta aprobación. Si este número no se mostrara, no podríamos llevar a cabo esta encuesta.

¿Cómo puedo contactar a la Oficina del Censo si tengo preguntas o comentarios sobre esta encuesta?

Puede enviar comentarios en inglés o en español, sobre el tiempo que tomará o cualquier otro aspecto de esta recopilación de información, incluyendo sugerencias para reducir el tiempo, a: **Paperwork Reduction Project 0607-0978 U.S. Census Bureau, ADRM PRA Liaison, 5K022D, 4600 Silver Hill Road, Washington, DC 20233**. Usted puede enviar sus comentarios por correo electrónico a: adrm.pra@census.gov; use "Paperwork Project 0607-0978" como tema. NO envíe por correo su cuestionario a esta dirección. Use el sobre de devolución con la dirección que reciba con el cuestionario para devolverlo una vez completado.

CM-2C(ES)
(01-30-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 23, 2018

A Message from the Director, U.S. Census Bureau...

A few days ago, you should have received the **2020 Census Planning Survey**, along with a small token of appreciation. The U.S. Census Bureau depends on information from this important survey to help plan the count of people living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States.

If you have already responded, thank you. If you have not yet answered, please complete the survey now. The survey should take only 15 minutes of your time. If you prefer not to answer over the internet or are unable to respond online, please fill out the paper questionnaire that we sent you a few days ago. Responding promptly will prevent you from receiving additional mailings.

Respond now at: **respond.census.gov/plan**	Your User ID is:

If you are unable to respond online and no longer have your paper questionnaire, we will send you another paper questionnaire in a few weeks.

The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan.
You may also call 1-866-599-5128 toll-free.

United States Census Bureau

census.gov

CM-2C(ES)
(01-30-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

23 de febrero de 2018

Mensaje del Director de la Oficina del Censo de los Estados Unidos

Hace algunos días, usted debió haber recibido la **Encuesta de Planificación del Censo del 2020**, junto con una pequeña muestra de agradecimiento. La Oficina del Censo de los EE. UU. depende de la información de esta importante encuesta para ayudar a planificar el conteo de las personas que vivan en los Estados Unidos durante el próximo Censo del 2020. La Oficina del Censo usará los resultados de esta encuesta para diseñar métodos efectivos de comunicación para explicar el propósito del censo a las personas en todo Estados Unidos.

Si usted ya ha respondido, se lo agradecemos. Si todavía no ha respondido, por favor complete la encuesta ahora. Esta encuesta tomará solo unos 15 minutos de su tiempo. Si prefiere no contestar por internet o no puede hacerlo, llene el cuestionario impreso que le enviamos hace unos días. Si responde de inmediato, evitará recibir recordatorios adicionales por correo.

Responda ya en: **respond.census.gov/plan**	Su identificación de usuario es:

Si no puede responder por internet y ya no tiene el cuestionario impreso, dentro de unas semanas le enviaremos otro cuestionario impreso.

La Oficina del Censo está obligada por ley a proteger su información. A la Oficina del Censo no se le permite divulgar sus respuestas de manera que usted o su hogar pudieran ser identificados.

Para obtener más información sobre esta encuesta, visite www.census.gov/plan.
También puede llamar gratis en inglés o español al 1-866-599-5128.

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CM-2F(ES)
(01-24-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 23, 2018

A Message from the Director, U.S. Census Bureau...

A few days ago, you should have received a request to complete the **2020 Census Planning Survey**, along with a small token of appreciation. The U.S. Census Bureau depends on information from this important survey to help plan the count of people living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States.

If you have already responded, thank you. If you have not yet answered, please complete the survey now. The survey should take only 15 minutes of your time. Responding promptly will prevent you from receiving additional mailings.

Respond now at: **respond.census.gov/plan**	Your User ID is:

If we do not receive your response online, we will mail a paper questionnaire to your address in in two weeks.

The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan.
You may also call 1-866-599-5128 toll-free.

United States
Census
Bureau

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CM-2F(ES)
(01-24-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

23 de febrero de 2018

Mensaje del Director de la Oficina del Censo de los Estados Unidos

Hace algunos días, usted debió haber recibido una carta para pedirle que completara la **Encuesta de Planificación del Censo del 2020**, junto con una pequeña muestra de agradecimiento. La Oficina del Censo de los EE. UU. depende de la información de esta importante encuesta para ayudar a planificar el conteo de las personas que vivan en los Estados Unidos durante el próximo Censo del 2020. La Oficina del Censo usará los resultados de esta encuesta para diseñar métodos efectivos de comunicación para explicar el propósito del censo a las personas en todo Estados Unidos.

Si usted ya ha respondido, se lo agradecemos. Si todavía no ha respondido, por favor complete la encuesta ahora. Esta encuesta tomará solo unos 15 minutos de su tiempo. Si responde de inmediato, evitará recibir recordatorios adicionales por correo.

Responda ya en: **respond.census.gov/plan**	Su identificación de usuario es:

Si no recibimos su respuesta por internet, dentro de dos semanas le enviaremos por correo a su dirección un cuestionario impreso.

La Oficina del Censo está obligada por ley a proteger su información. A la Oficina del Censo no se le permite divulgar sus respuestas de manera que usted o su hogar pudieran ser identificados.

Para obtener más información sobre esta encuesta, visite www.census.gov/plan.
También puede llamar gratis en inglés o español al 1-866-599-5128.

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CM-2F(ES)
(01-30-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

February 23, 2018

A Message from the Director, U.S. Census Bureau...

A few days ago, you should have received a request to complete the **2020 Census Planning Survey**, along with a small token of appreciation. The U.S. Census Bureau depends on information from this important survey to help plan the count of people living in the United States during the upcoming 2020 Census. The Census Bureau will use these survey results to design useful ways of communicating the purpose of the census to people across the United States.

If you have already responded, thank you. If you have not yet answered, please complete the survey now. The survey should take only 15 minutes of your time. Responding promptly will prevent you from receiving additional mailings.

Respond now at: **respond.census.gov/plan**	Your User ID is:

If we do not receive your response online, we will mail a paper questionnaire to your address in in a few weeks.

The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

For more information about this survey, please visit www.census.gov/plan.
You may also call 1-866-599-5128 toll-free.

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CM-2F(ES)
(01-30-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

23 de febrero de 2018

Mensaje del Director de la Oficina del Censo de los Estados Unidos

Hace algunos días, usted debió haber recibido una carta para pedirle que completara la **Encuesta de Planificación del Censo del 2020**, junto con una pequeña muestra de agradecimiento. La Oficina del Censo de los EE. UU. depende de la información de esta importante encuesta para ayudar a planificar el conteo de las personas que vivan en los Estados Unidos durante el próximo Censo del 2020. La Oficina del Censo usará los resultados de esta encuesta para diseñar métodos efectivos de comunicación para explicar el propósito del censo a las personas en todo Estados Unidos.

Si usted ya ha respondido, se lo agradecemos. Si todavía no ha respondido, por favor complete la encuesta ahora. Esta encuesta tomará solo unos 15 minutos de su tiempo. Si responde de inmediato, evitará recibir recordatorios adicionales por correo.

Responda ya en: **respond.census.gov/plan**	Su identificación de usuario es:

Si no recibimos su respuesta por internet, dentro de unas semanas le enviaremos por correo a su dirección un cuestionario impreso.

La Oficina del Censo está obligada por ley a proteger su información. A la Oficina del Censo no se le permite divulgar sus respuestas de manera que usted o su hogar pudieran ser identificados.

Para obtener más información sobre esta encuesta, visite www.census.gov/plan.
También puede llamar gratis en inglés o español al 1-866-599-5128.

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CM-3(ES)
(01-30-2018)

OMB No. 0607-0978: Approval Expires 08/31/2020

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

OFFICE OF THE DIRECTOR

March 5, 2018

A Message from the Director, U.S. Census Bureau...

Now is the time to respond.

The U.S. Census Bureau sent you two requests to complete the **2020 Census Planning Survey**. If you have not already responded, it is critical that you complete this survey right away. The survey should take only 15 minutes of your time. Information from this survey will help us plan effective ways of communicating the purpose of the census to households throughout the United States.

If you have already responded, thank you. If you have not responded, please use the information below. Answer online to help us save taxpayer money and process data more efficiently.

Respond now at: **respond.census.gov/plan**	Your User ID is:

If you are unable to respond online, we will send you a paper questionnaire in two weeks.

By law, your answers are kept completely confidential. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

To learn more about this survey, please visit www.census.gov/plan or call 1-866-599-5128 toll-free.

Thank you for helping us make the 2020 Census successful.

Núm. de OMB 0607-0978: Aprobado hasta 08/31/2020

5 de marzo de 2018

Mensaje del Director de la Oficina del Censo de los Estados Unidos

Ahora es el momento de responder.

La Oficina del Censo de los EE. UU. le envió dos cartas para pedirle que completara la **Encuesta de Planificación del Censo del 2020**. Si todavía no ha respondido, es fundamental que complete esta encuesta de inmediato. Esta encuesta tomará solo unos 15 minutos de su tiempo. La información de esta encuesta nos ayudará a planificar métodos efectivos para comunicar el propósito del censo a los hogares en todo Estados Unidos.

Si usted ya ha respondido, se lo agradecemos. Si no ha respondido, use la información que aparece a continuación. Responda por internet para ayudarnos a ahorrar dinero de los contribuyentes y procesar datos con más eficiencia.

Responda ya en: **respond.census.gov/plan**	Su identificación de usuario es:

Si usted no puede responder por internet, dentro de dos semanas le enviaremos un cuestionario impreso.

Por ley, sus respuestas se mantienen completamente confidenciales. A la Oficina del Censo no se le permite divulgar sus respuestas de manera que usted o su hogar pudieran ser identificados.

Para obtener más información sobre esta encuesta, visite www.census.gov/plan o llame gratis en inglés o español al 1-866-599-5128.

Gracias por ayudarnos a lograr que el Censo del 2020 sea exitoso.

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CM-4(ES)
(01-24-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

March 19, 2018

A Message from the Director, U.S. Census Bureau...

A few weeks ago, the U.S. Census Bureau sent instructions for completing the **2020 Census Planning Survey**, along with a small token of appreciation. Your address was randomly selected as part of a national sample of households, and it is important to hear from everyone who is asked to respond for the results to be accurate. This survey will help the Census Bureau prepare for how to best count people in your community during the upcoming 2020 Census. The Census Bureau will use these survey results to communicate the purpose of the census to people living across the United States.

If you have already completed the survey, you do not need to take any further action. If you have not already responded, please do so now.

Complete the survey using only ONE of the following options:

Option 1:
Go to **respond.census.gov/plan** to complete the survey online. You will need your 8-digit User ID, which is printed below the barcode on the front of the enclosed questionnaire.

Option 2:
If you are unable to respond online, complete and mail back the enclosed questionnaire in the postage-paid envelope provided.

The Census Bureau is required by law to keep your information confidential.

The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household.

Additional information about the survey can be found at www.census.gov/plan, or by calling us toll-free at 1-866-599-5128.

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CM-4(ES)
(01-24-2018)

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

19 de marzo de 2018

Mensaje del Director de la Oficina del Censo de los Estados Unidos

Hace algunas semanas, la Oficina del Censo de los EE. UU. le envió instrucciones para completar la **Encuesta de Planificación del Censo del 2020** junto con una pequeña muestra de agradecimiento. Su dirección fue seleccionada al azar como parte de una muestra nacional de hogares y, para que los resultados sean precisos, es muy importante recibir respuestas de todos a quienes se les pide contestar. Esta encuesta ayudará a la Oficina del Censo a prepararse para realizar el mejor conteo posible de las personas que vivan en su comunidad durante el próximo Censo del 2020. La Oficina del Censo usará los resultados de esta encuesta para comunicar el propósito del censo a las personas que viven en todo Estados Unidos.

Si usted ya ha completado la encuesta, no tiene que hacer nada más. Si todavía no ha respondido, por favor hágalo ahora.

Complete la encuesta usando solo UNA de las siguientes opciones:

> **Opción 1:**
> Visite **respond.census.gov/plan** para completar la encuesta por internet. Usted tendrá que dar su número de identificación de usuario de 8 cifras, que se encuentra debajo del código de barras al frente del cuestionario adjunto.
>
> **Opción 2:**
> Si usted no puede responder por internet, complete el cuestionario adjunto y envíelo por correo postal en el sobre con sello pagado que se incluye.

La Oficina del Censo está obligada por ley a mantener su información confidencial.

A la Oficina del Censo no se le permite divulgar sus respuestas de manera que usted o su hogar pudieran ser identificados.

Se puede encontrar información adicional acerca de la encuesta en www.census.gov/plan, o llamándonos gratis en inglés o español al 1-866-599-5128.

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OMB No. 0607-0978: Approval Expires 08/31/2020

UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

OFFICE OF THE DIRECTOR

April 2, 2018

A Message from the Director, U.S. Census Bureau...

It is not too late to respond to the 2020 Census Planning Survey!

Please complete the survey online or complete and return the paper questionnaire we sent you two weeks ago.

Respond now at: **respond.census.gov/plan**	Your User ID is:

For more information, please visit our website www.census.gov/plan or call our toll-free number at 1-866-599-5128.

Núm. de OMB 0607-0978: Aprobado hasta 08/31/2020

2 de abril de 2018

Mensaje del Director de la Oficina del Censo de los Estados Unidos

¡Todavía está a tiempo de responder a la Encuesta de Planificación del Censo del 2020!

Complete la encuesta por internet, o complete y envíe el cuestionario impreso que le enviamos hace dos semanas.

Responda ya en: **respond.census.gov/plan**	Su identificación de usuario es:

Para obtener más información, visite nuestro sitio web www.census.gov/plan o llame a nuestro número gratis en inglés o español al 1-866-599-5128.

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